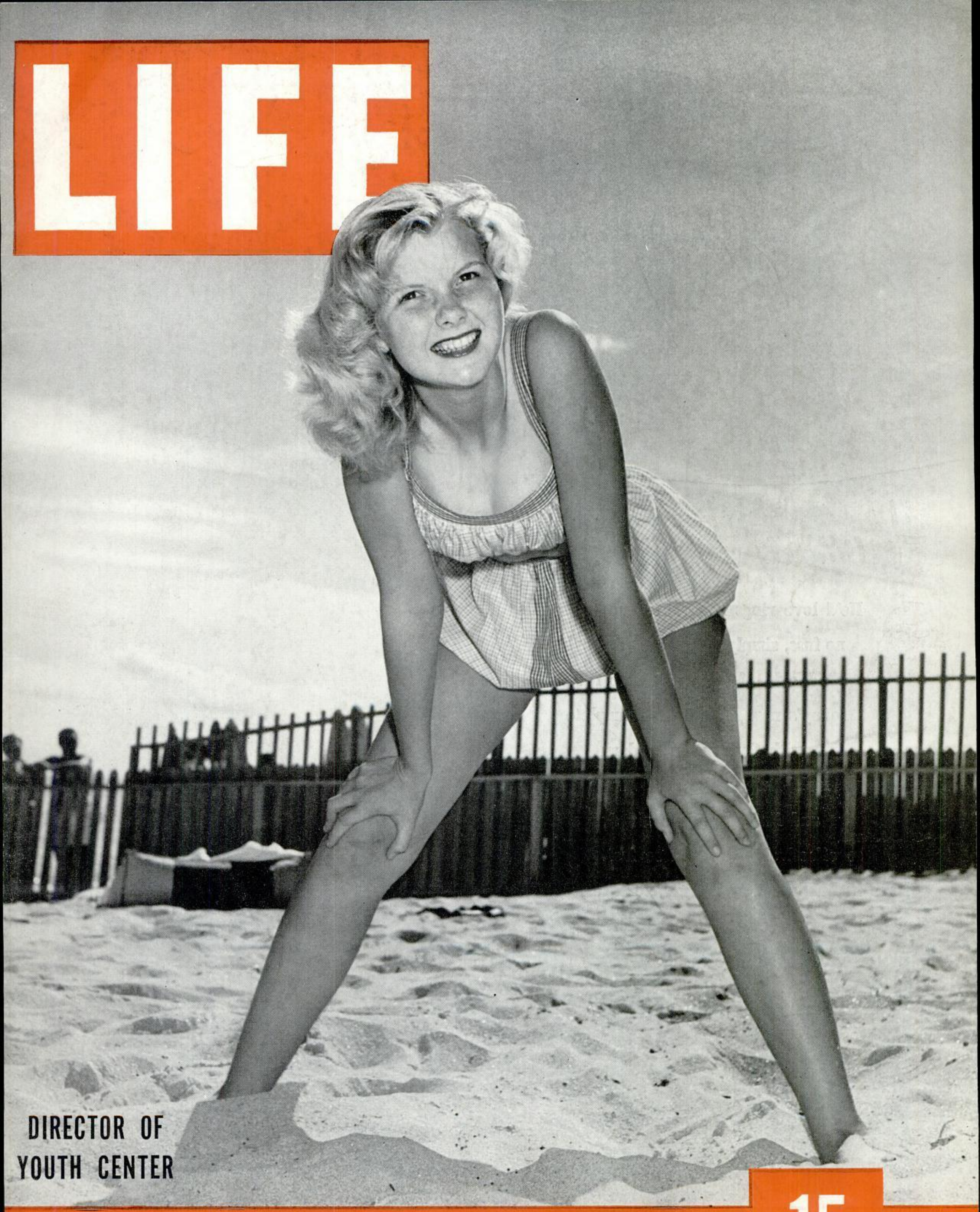
LIFE



DIRECTOR OF
YOUTH CENTER

MARCH 17, 1947 15 CENTS
YEARLY SUBSCRIPTION $5.50

REG. U. S. PAT. OFF.

Humor the man!



He'd love rings like these—no folding, no fuss, simply loop towels through! World-of-tomorrow note for today's new bathrooms—complete with Cannons in modern multi-stripes. Only such huge and fluffy towels could drape so effectively—dry you so fast. Here in brilliant new designs, textures, florals, borders—eleven bouquet colors! From about 59c to $2.95.

CANNON MILLS, INC., 70 WORTH STREET, NEW YORK 13, N. Y.



P.S. PRICED SO YOU CAN AFFORD PLENTY!

Copyrighted material



SO SIMPLE... Even a child can play it!

Overnight, it's the world's biggest selling radio-phonograph . . . the amazing Philco 1201.

All you do is slide a record in, close the door and it plays, automatically. *No lid to raise, no tone arm to touch, no needle to change. Even a child can play it without risk to records or instrument. Available now; see it at your Philco dealer.*

PHILCO

Famous for Quality the World Over

Wednesday is Bingsday! Listen to Philco Radio Time starring BING CROSBY Wednesday at 10 P. M. in the East, 9 P. M. everywhere else . . . ABC Network and many additional stations.

Copyrighted material



GREGOR PIATIGORSKY...in his hands the 'cello achieves a new distinction.

RECORD NEWS!

Here are 10 wonderful interpretations of great music no record collector will want to miss. As you listen to the *full* beauty of the music so faithfully recorded . . . you'll understand why more and more great artists are recording *exclusively* for Columbia Masterworks Records.

GREGOR PIATIGORSKY
with The Philadelphia Orchestra, Eugene Ormandy, conductor
Dvořák: Concerto in B Minor for 'Cello and Orchestra
Columbia Masterworks Set M-MM-658 $6.00*

Eileen Farrell
with the Columbia Concert Orchestra, conducted by Charles Lichter
Irish Songs
Columbia Masterworks Set M-662 $4.00*

IGOR STRAVINSKY
conducting the Philharmonic-Symphony Orchestra of New York
Stravinsky: Firebird Suite (New Augmented Version)
Columbia Masterworks Set M-MM-653 $5.00*

Rudolf SERKIN
with the Pittsburgh Symphony Orchestra, Fritz Reiner, conductor
Brahms: Concerto No. 1 in D Minor for Piano and Orchestra
Columbia Masterworks Set M-MM-652 $7.00*

Emery Darcy
with Helen Traubel and the Philharmonic-Symphony Orchestra of New York, Artur Rodzinski, conductor
Wagner: Die Walküre—Duet (Act I, Scene 3)
Columbia Masterworks Set M-MM-618 $4.00*

Adolf BUSCH
with the Busch Chamber Players
Mozart: Concerto No. 5 in A Major for Violin and Orchestra
Columbia Masterworks Set M-MM-609 $5.00*

THE Philadelphia Orchestra
Eugene Ormandy, conductor
R. Strauss: Death and Transfiguration
Columbia Masterworks Set M-MM-613 $4.00*

ETHEL BARTLETT and RAE ROBERTSON
Elizabethan Suite (arranged by Ethel Bartlett)
Columbia Masterworks Set X-256 $3.00*

ANDRE KOSTELANETZ
and his Orchestra
Music of Richard Rodgers
Columbia Masterworks Set M-655 $5.00*

PAUL ROBESON
with piano and vocal accompaniments by Lawrence Brown
Spirituals
Columbia Masterworks Set M-610 $4.00*

Check the new Columbia Record Catalog for the complete lists of recordings by these and scores of other Columbia artists!

*All prices shown are exclusive of taxes

Trade-marks "Columbia," "Masterworks" and ◉ Reg. U. S. Pat. Off.

He wants you to enjoy the full beauty of his 'cello . . . so GREGOR PIATIGORSKY

is recording exclusively for Columbia Records

MASTERWORKS



Copyrighted material

DEDICATED TO THE ADVANCEMENT OF PROFESSIONAL EYE CARE

Fallacies and Facts about Seeing



"Are railroad men's eyes better than others?"

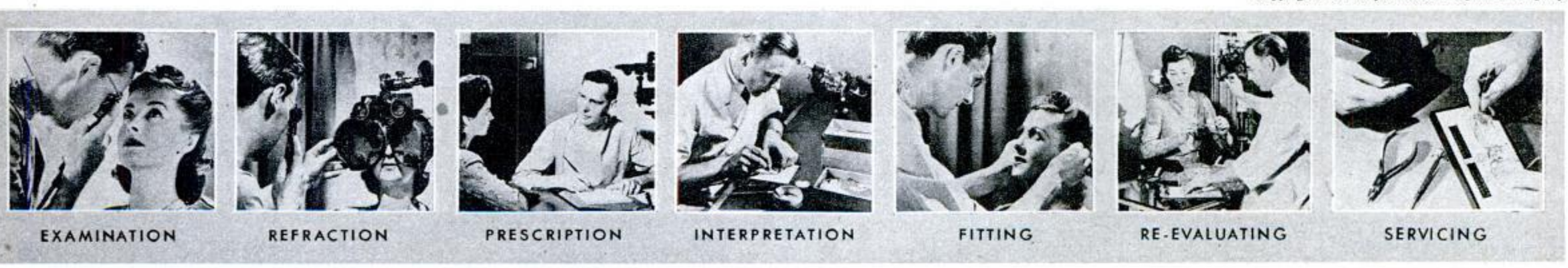
NO! But railroad men observe many things that escape the notice of others. This ability of enginemen and trainmen to see and interpret signals instantly, and to spot dangerous or unusual conditions along the right of way, has played an important part in establishing the outstanding records of railroads for safe transportation of the traveling public. Railroad men owe their seeing ability not to "better eyes," but to their training and experience—with the help of regular visual tests and professional eye care.



"Will glasses alone improve my eyesight?"

NO! You, too, like the railroad man, should have "seeing ability" to meet *your* visual requirements. You may not be able to achieve this unaided, and the only way to make sure is to seek professional guidance. Glasses alone will not improve your visual skills. Important as glasses are, their aid to your visual comfort and efficiency depends upon the professional services and technical skills of your Ophthalmologist, Optometrist, Ophthalmic Dispenser (Optician).

Copyright, 1947, by American Optical Company



Professional services and technical skills such as these are essential aids to your seeing ability — your eye comfort, your visual efficiency. It is for these services and skills — not for glasses alone — that you pay a fee. "*Seek professional advice — not glasses at a price.*"

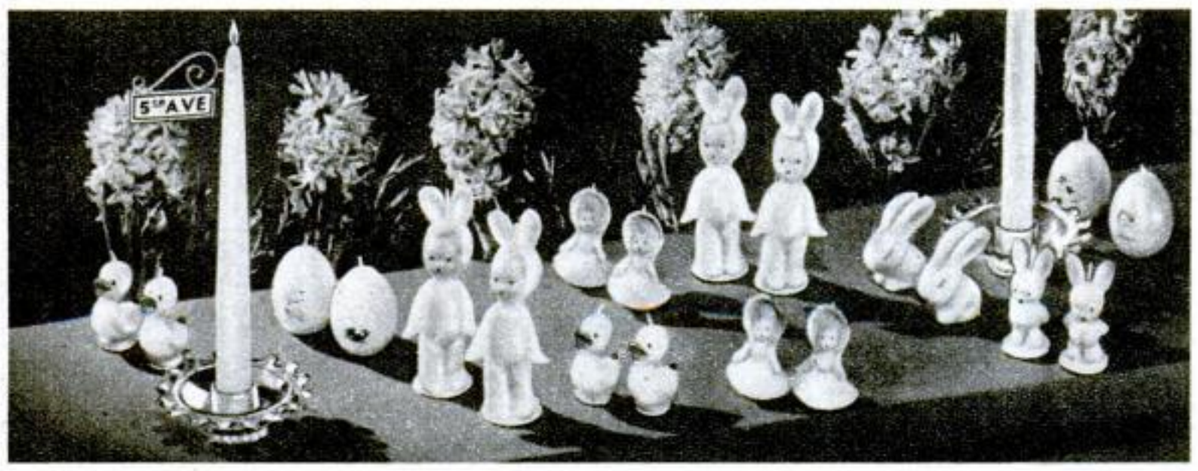
American Optical
COMPANY

Founded in 1833—the world's largest suppliers to the ophthalmic professions

This One
XYEH-R46-CNEG

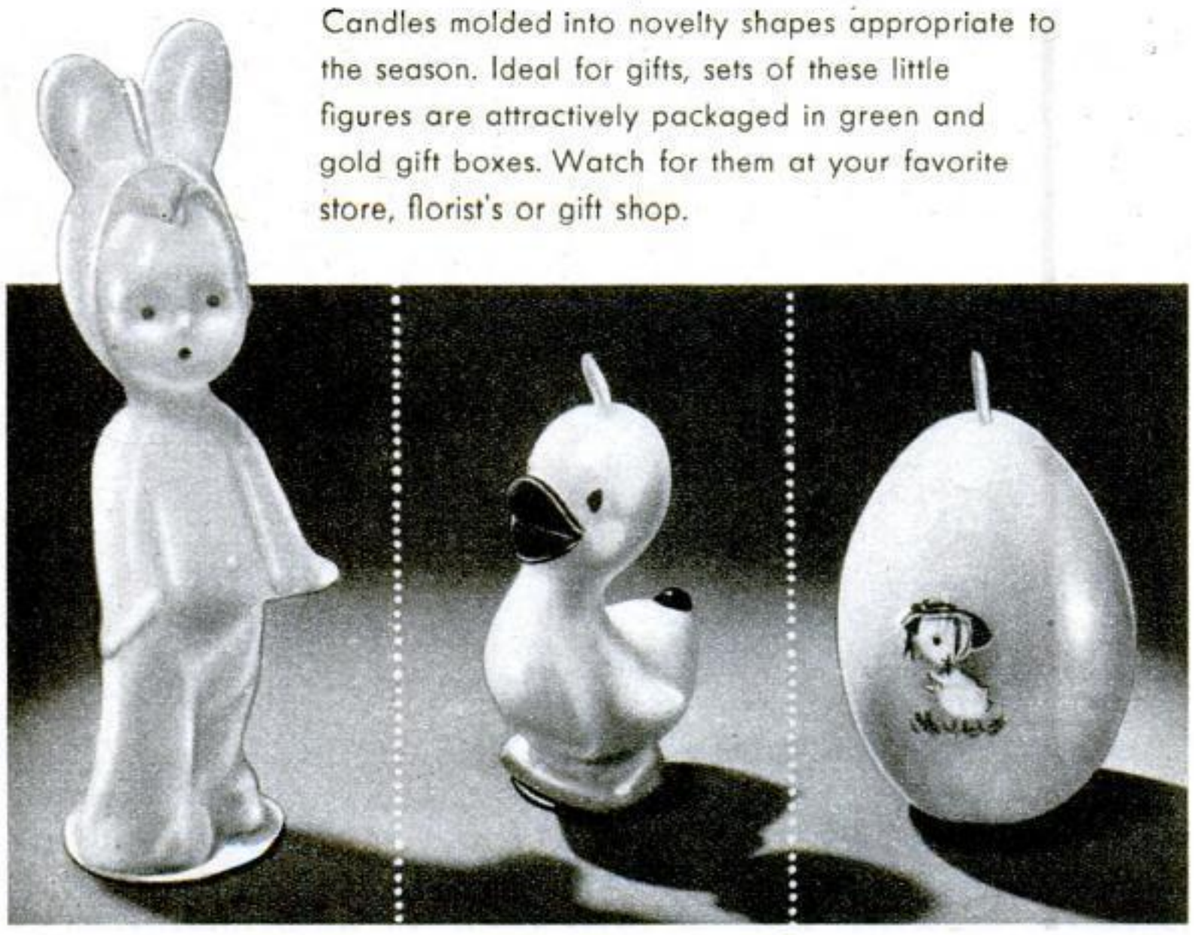
LIFE is published weekly by TIME Inc., 540 N. Michigan Ave., Chicago 11, Ill. Printed in U. S. A. Entered as second-class matter November 16, 1936 at the Postoffice at Chicago, Ill. under the act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Subscriptions $5.50 a year in U. S. A. and Canada.

Copyrighted material



Easter Parade of Tavern Candles

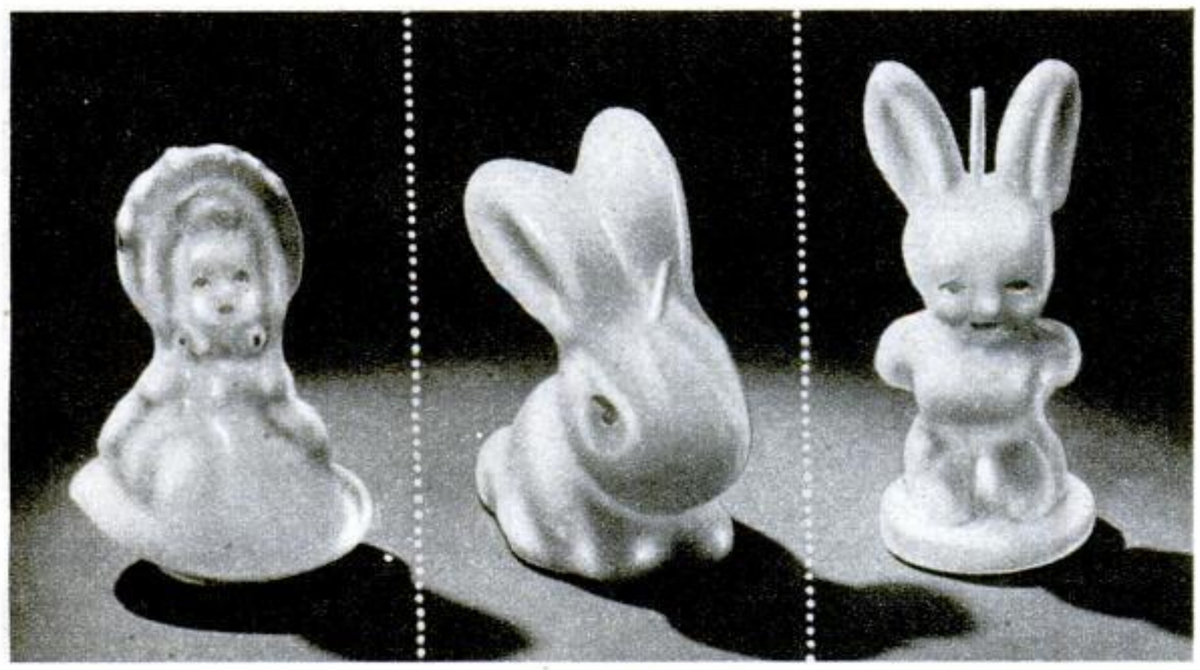
Just the Easter touch your home needs—Tavern Candles molded into novelty shapes appropriate to the season. Ideal for gifts, sets of these little figures are attractively packaged in green and gold gift boxes. Watch for them at your favorite store, florist's or gift shop.



"How do you like my Easter costume? I'm a big girl —5⅝ inches tall. I'm dressed in white and have blonde hair."

"Wanna buy an Easter duck? You'll like me. I'm cute...2⅝ inches tall, and you can get me in yellow or white."

"What's Easter without eggs? I'm 2½ inches tall. I come in sets of assorted colors with Easter decorations. Ideal for egg hunt."



"My Easter bonnet is very chic. I'm a little girl 2¾ inches tall. I've got blonde hair, and my bonnet is trimmed with flowers."

"I'd rather sit than stand, but I'm still 2¾ inches tall. You can get me all in yellow or in white with pink eyes and ears."

"I'm your Easter bunny. I'm three inches tall and I have blue eyes. My long ears are a pretty shade of pink. Children will love me."

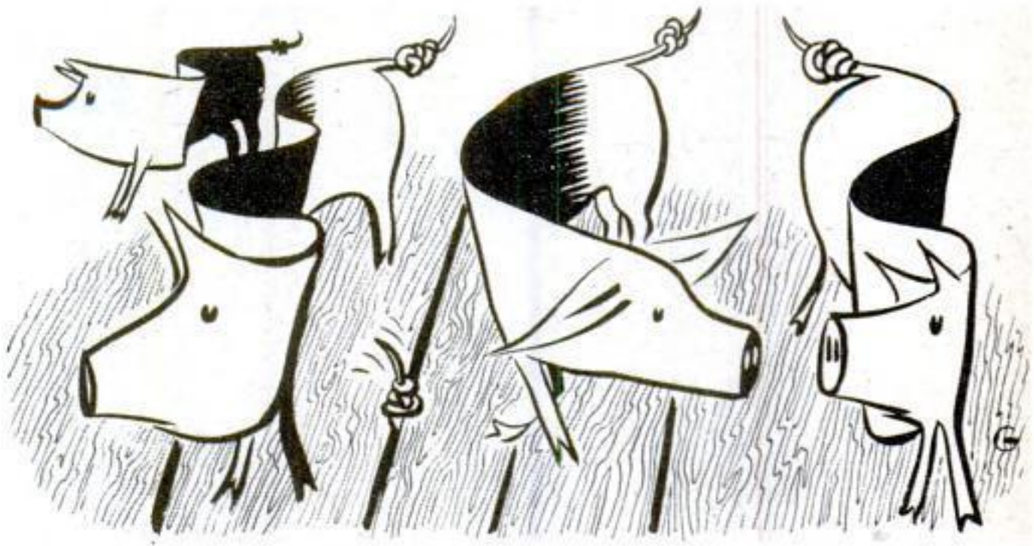
SOCONY-VACUUM

For that Easter centerpiece or mantel decoration, use Tavern Hand-dipped Candles... made by the makers of nationally famous Tavern Home Products.

Guaranteed by Good Housekeeping

TAVERN CANDLES

LIFE'S REPORTS



"HOGS ARE SO THIN TAILS ARE KNOTTED LEST THEY FALL INTO CRACK"

TEXAS BOOSTER

A one-man Chamber of Commerce claims Texas is where exaggerations are just the simple truth

by DON MORRIS

A Texas razorback hog once got hold of a stick of dynamite and began chewing on it. "That dynamite blew up," the farmer who owned the hog told his neighbors afterward, "broke out all the windows in the house, wrecked the barn and killed both my mules. And you know, I've got a mighty sick hog on my hands, too."

A pair of Texas cowhands had been on the trail for two days with a herd of cattle. During that time neither men nor animals had had any water. At last they caught sight of a small stream, and the cattle dashed in. One of the cowboys had gone upstream a little way to drink when he noticed that his companion was scooping up a hatful of water where the animals had stirred it up.

"Come up here where it ain't so muddy," the first one called out.

"It doesn't matter," his comrade replied. "I'm gonna drink it all anyhow."

With whoppers of this kind, all of them lauding the products of Texas from hogs to scenic grandeur, a gangling, wide-mouthed man named Boyce House (pronounced *Hayos* in Texas, of course) maintains his reputation as the state's No. 1 booster. This is no mean distinction in a state where everybody is either a booster or a social outcast.

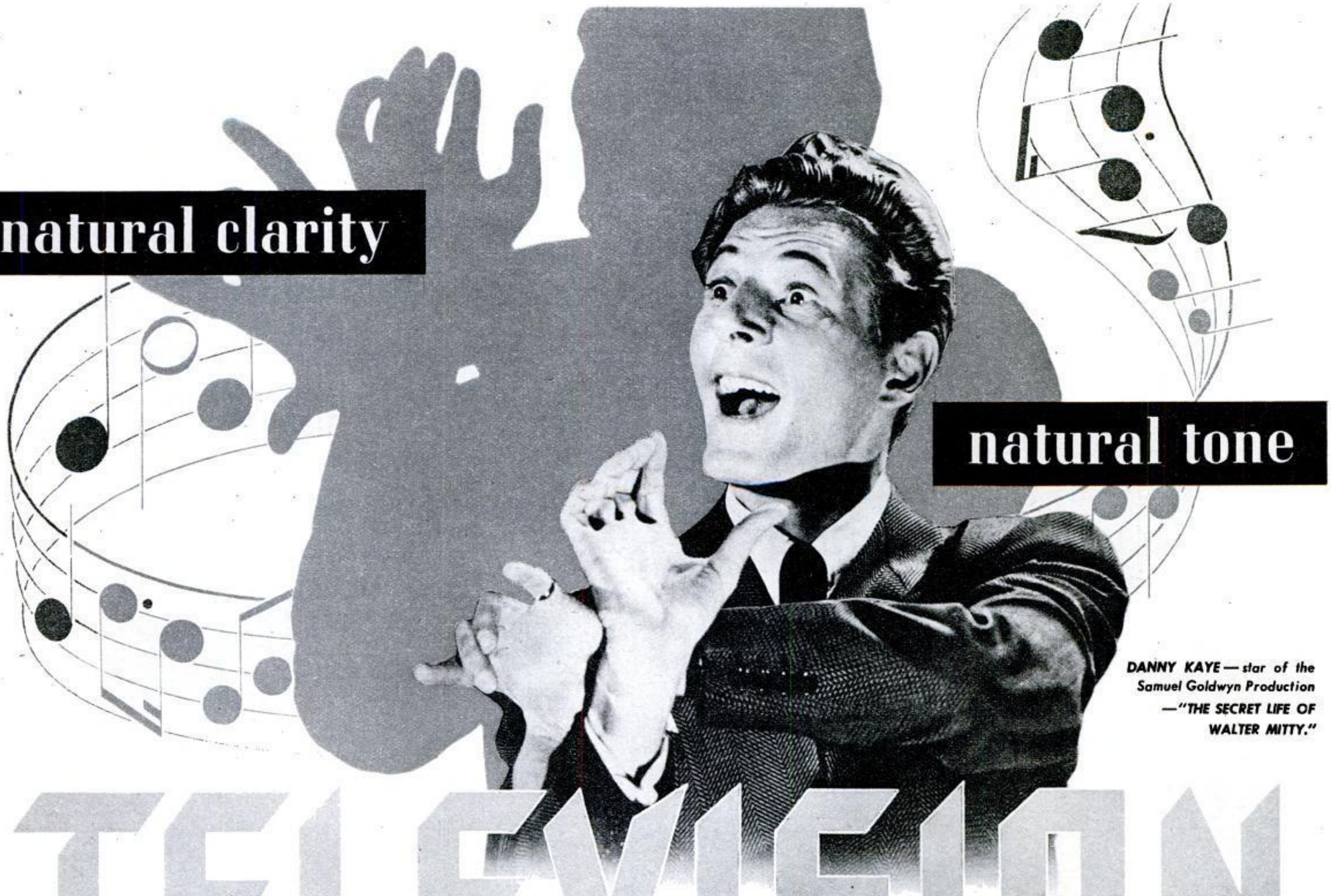
House's outpourings in honor of Texas come in four principal forms and the material frequently overlaps. He has written a number of books, of which three (*I Give You Texas!; Tall Talk From Texas; Texas, Proud and Loud*) have sold more than 250,000 copies. He writes two columns which are printed in small weekly newspapers scattered throughout Texas. He has given more than a thousand speeches in the last half-dozen years, exclusive of those in two campaigns he has waged for lieutenant governor, and he also gives two weekly pro-Texas radio programs. This is an impressive record for a man who was born in Arkansas, raised in Tennessee and has spent a mere 26 years in Texas.

House was born 50 years ago in Piggott, Ark., the son of a printer-editor. He got his first taste of Texas when, at the age of 9, his family moved to Brownwood for a fling at the grocery business. When he was 19, House got a job on the Memphis *Commercial Appeal* and has spent most of his life since as a newspaperman and publicist. Back in Texas again, in the town of Eastland, it was as editor, reporter, rewrite man and staff of the *Oil Belt News* that he picked up many of his tallest tales, including the story of Old Rip, the horned frog, which was removed in good health from the cornerstone of the Eastland County courthouse when that building was torn down in 1928. The animal, so the story went, had been sealed into the cornerstone when the courthouse was built 31 years before, and by its feat of presumably suspended animation proved the hardihood of the breed. Old Rip was taken on a tour of the country, visited President Coolidge in the

CONTINUED ON PAGE 6

Copyrighted material

natural clarity

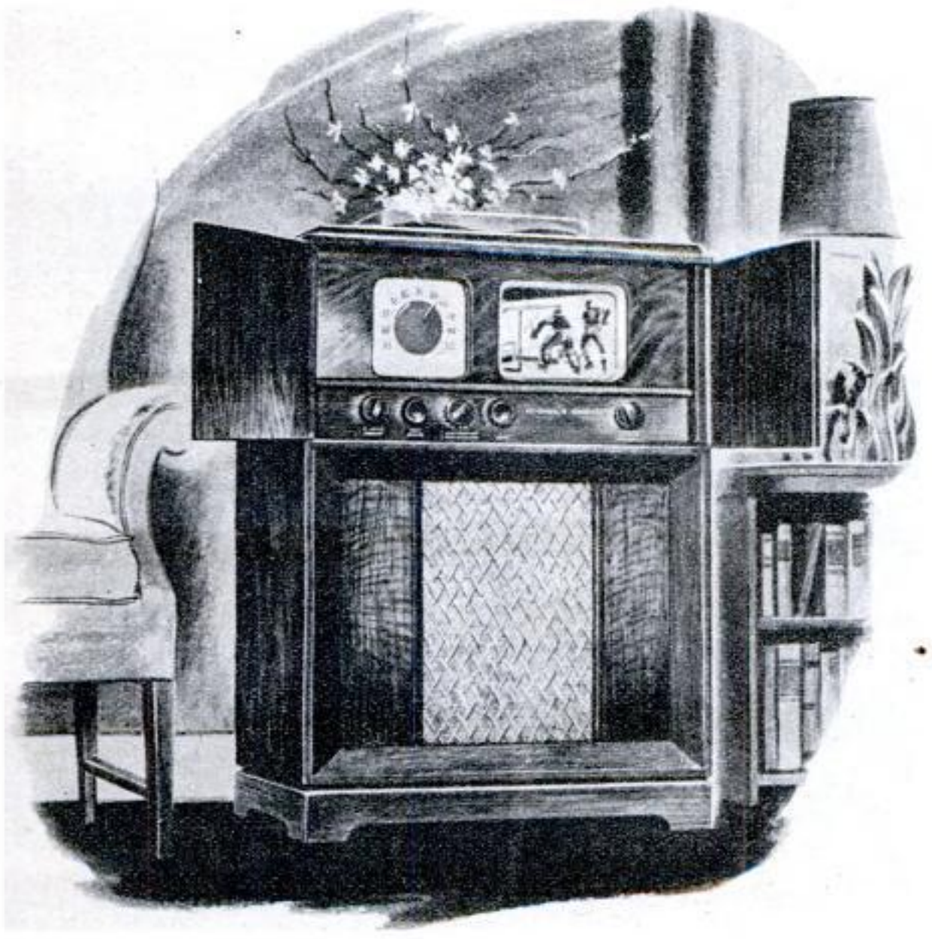


natural tone

DANNY KAYE — star of the Samuel Goldwyn Production —"THE SECRET LIFE OF WALTER MITTY."

TELEVISION

GENERAL ELECTRIC



The new General Electric television receivers are being featured by leading dealers in those cities where television programs now are available. As new television stations begin operation in other communities, General Electric television sets will be there to give television reception at its finest.

Great showmanship . . brilliant in

natural clarity...natural tone

Like the distinctive talent of a great artist, the outstanding picture and tone quality of the new General Electric television sets wins instant recognition.

You see all the action in sharp, brilliant detail—in *natural clarity.* You hear every sound in *natural tone.* Great new developments, like the G-E Automatic Clarifier, assure unequalled reception quality.

You'd rightly expect to get the world's finest television reception from General Electric . . . operator of the nation's most powerful television station . . . the company that pioneered the first American theatre television back in 1930 . . . that developed and operated the nation's first long distance television relay network on a commercial basis.

For more than 20 years, G-E research has blazed new trails in bringing television from a laboratory promise to its present perfection. Every feature of General Electric television has been painstakingly service-tested. You can rely on a G-E television receiver for brilliant, dependable performance.

GENERAL ELECTRIC

174-F1

LEADER IN RADIO, TELEVISION AND ELECTRONICS
BRIDGEPORT, CONNECTICUT

Copyrighted material



All silver isn't Sterling!



All adhesive bandages aren't **BAND-AID***

BAND-AID IS MADE ONLY BY Johnson & Johnson





Any tiny cut or blister can become infected. Never take a chance!

Cleanse the hurt properly. Then put on a BAND-AID Adhesive Bandage. It comes to you sterile; keeps out dirt; helps prevent infection, avoid irritation.

3 out of 4 families use BAND-AID Adhesive Bandages. Four times as many doctors recommend BAND-AID as any other adhesive bandage.

Keep one box at home—one at work.

***BAND-AID is the registered trade-mark of Johnson & Johnson for its adhesive bandage.**

White House and, after returning to Texas, ultimately caught cold and died.

Not all the House plugs for Texas are as elaborate as the foregoing. Like many another Texan he has refined the one-line boost until it has almost become a recognized literary form—west of the Brazos, that is. For example:

Texans are so proud of their state that they can't sleep at night.

Texas is the land where exaggerations are the truth.

In Texas the oil lies so close to the surface that notices are posted: "Men with peg legs keep out."

Texans loud? Why, just suppose a Californian had half as much to talk about!

Some of House's stories lampoon Texas boosting by allowing residents of one Texas town to take a whack at residents of another. There was the Cisco citizen who said to the booster from Abilene, "Your town ought to be a seaport, and it can be, too. Just lay a pipeline to the Gulf of Mexico, and then if you can suck just half as hard as you can blow, you'll be a seaport in no time."

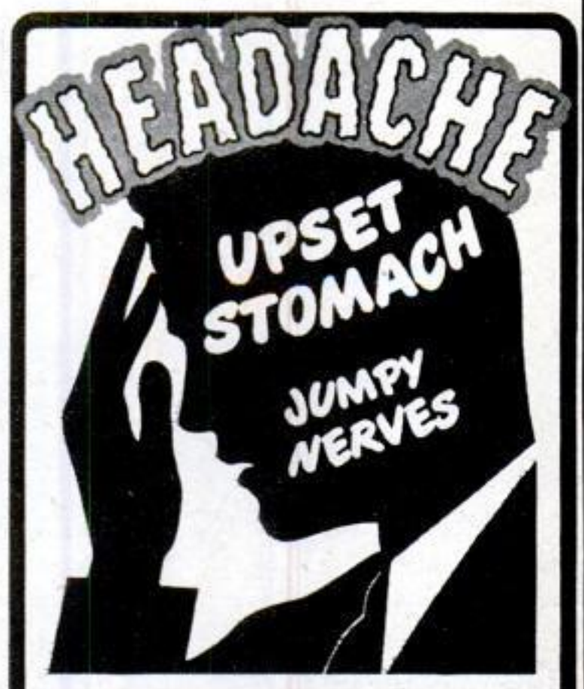
But Ciscoans must take it too. Natives of rival towns declare that if a man on the Sunshine Special jumps off at Cisco, grabs a ham sandwich, jumps back on the train, continues to California and 10 years later is killed by a truck or elected to Congress, the Cisco paper refers to him as a former Ciscoan.

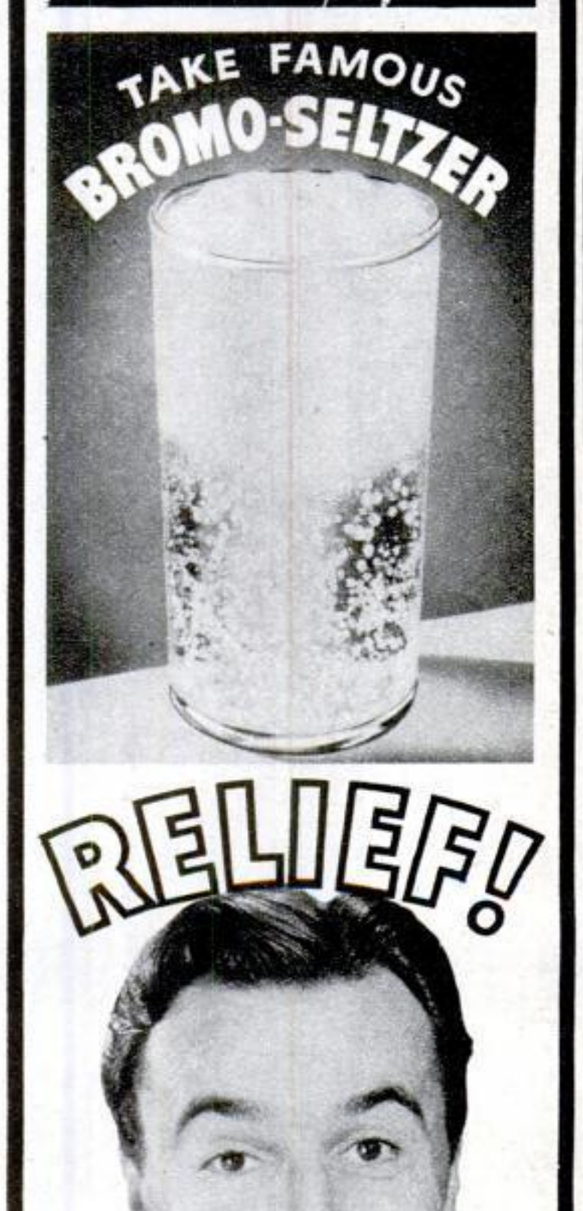
•

"I can reel off one story after another for hours," says House, "and never give the other fellow a look-in. I've just got a knack for remembering them." The fact that some of the tall tales were told many years ago by Mark Twain and Abe Lincoln disturbs House not a whit. They still pull laughs in corn-conscious Texas. And after all, as House is apt to point out, Homer didn't make up the *Iliad;* he just pieced it together from a lot of old legendary lies.

Another House tale deals with a Texan of the old days who was the only member of a wagon train who refused to sleep under his wagon at night. "Too confining," he explained as he unrolled his bedding in the open. A companion who had no qualms about sleeping under wagons was roused one night and asked if he wouldn't like to go into the house because it was getting so cold. "Naw," said the cowboy.

CONTINUED ON PAGE 8





When you suffer upset stomach and jumpy nerves along with headache... take Bromo-Seltzer for quick help. Because Bromo-Seltzer is famous for fighting ordinary headaches these *three* ways:

1. Relieves pain of headache
2. Relieves discomfort of upset stomach
3. Quiets jumpy nerves

which may team up for trouble.

Simply put teaspoonful in a glass and add water. Bromo-Seltzer effervesces with split-second action... ready to go to work at once. Caution: Use only as directed.



Get Bromo-Seltzer at your drugstore fountain or counter *today*. Compounded in four convenient home sizes by registered pharmacists.

For **FAST** *headache help*

BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

Copyrighted material

ONLY ONE TIRE IN AMERICA HAS SAFETY STRIPES!

Now you can have positive stopping power —right where your car meets the road! For the new Fisk Safti-Flight Tire has stopping power built into it. Look at it! You see horizontal stripes of tough, white cushioning rubber. The instant you step on the brakes, the flexibility of these stripes permits hundreds of gripping edges on the tread to cling to the road surface, stop your car quickly, safely. Yet "stripes" also add to your mileage. When the brakes are off, the stripes relax — add to the smoothness of your ride. It's the new feature exclusive on Fisk Safti-Flight Tires.



STOP SAFELY WITH STRIPES

LOOK FOR THE STRIPES! . . . this major innovation in tire design, exclusive with Fisk, brings you more safety, easier steering and exceptionally long wear. Shortages of the materials we demand limit the production of Fisk Safti-Flights. But if you see your Fisk Dealer today you'll be among the first to enjoy the extra quality of this wonderful new tire.

FISK

Safti-Flight



TIME TO RE-TIRE

Reg. U. S. Pat. Off.

FISK TIRE COMPANY, DIVISION OF UNITED STATES RUBBER COMPANY

Copyrighted material



Post and Rail Italian natural straw sailors look marvelous with suits. Try yours with wings—$15.95, or cartwheel size, $12.95. At Knox the Hatter, New York and fine stores everywhere.

"Just throw another wagon over me."

Texas politics, as viewed by House, abound in supremely optimistic candidates. An aspirant for office approached a voter, only to see him get red in the face with anger and bellow, "I think you are contemptible. I wouldn't vote for you if you were the only man in the race. Do I make myself clear?"

The candidate replied, "You shore do. I'll put you on my doubtful list."

A prime illustration of the way House feels about Texas and the way he thinks everybody else ought to feel about it concerns two men who went to Heaven. As they were moseying around their new home they noticed, to their amazement, two men chained to a post. They turned to their angel guide. "Had to," he explained. "Those are a couple of durn fools from Texas. If we don't keep them chained up, they'll go back."

One character House loves to publicize is "Gib" Morgan, the Paul Bunyan of the Texas oil fields. Once Gib chose a lofty hill in West Texas as the location for a well. He had drilled to a depth of 3,000 feet when along came a terrific wind and blew all the sand away, leaving 3,000 feet of hole standing out in the open air. Not at all dismayed, Gib sawed the hole into four-foot lengths, shipped them to Kansas and sold them to farmers for ready-made postholes.

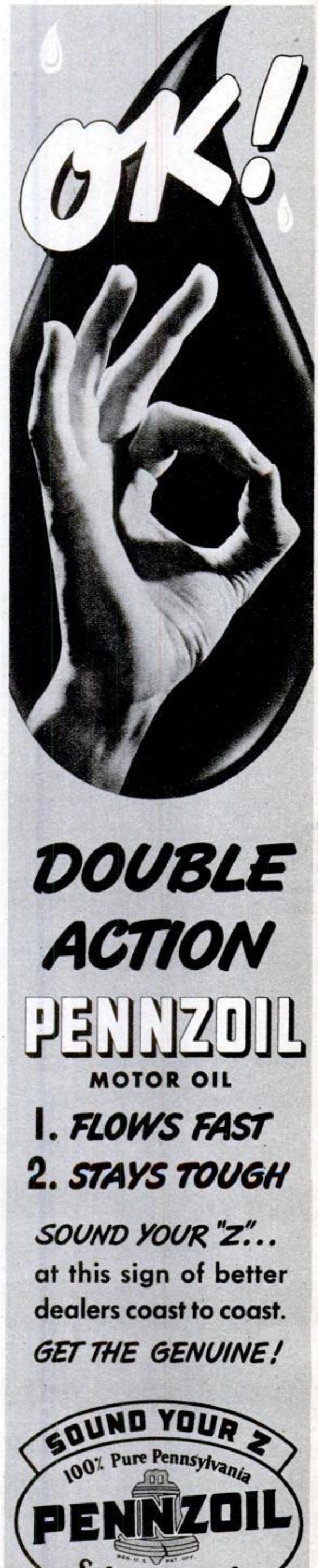
Over one enormous derrick Morgan put a roof so that when the great flow of oil came in it wouldn't knock a hole in the sky. This was the derrick that was so high that it took a man 14 days to climb to the top, and Gib had to hire 30 derrick men. There was a doghouse a day's journey up for the men to rest in, and there were always 14 men climbing up, another 14 men climbing down, one man on top and one man off duty.

•

House's main theme is the size of his state. He used to tell the story of a Texas soldier in North Africa who addressed a group of fellow Texans as follows, "Our job here is to promote good-neighborliness. We've got to be friendly with the natives. If they say Africa is bigger than Texas, agree with them." But House had to stop telling that story because a good many of his listeners never cracked a smile, not doubting for an instant that Texas really was bigger.

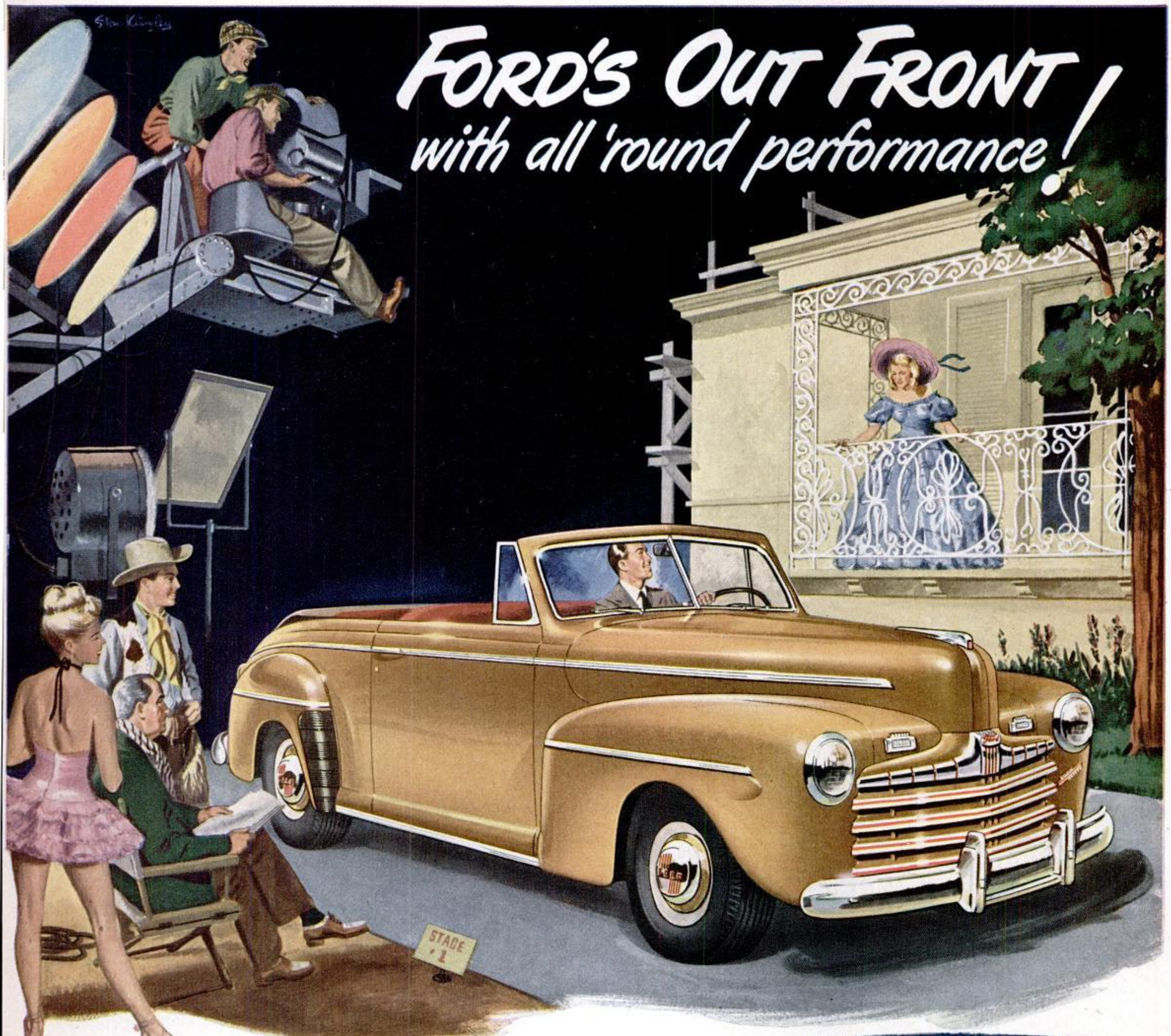
House can always be sure

CONTINUED ON PAGE 11



Copyrighted material

FORD'S OUT FRONT with all 'round performance!



Best performing engines!

Only Ford gives you a choice of *two* great engines—the famous V-8 or the brilliant, new Ford Six! Both are power-packed performers. Both have balanced carburetion and new, 4-ring aluminum pistons for real thrift. Both engines make fewer revolutions per mile for longer life.

Best-built body!

Only Ford in its field has the "Lifeguard" Body—all-steel, all-welded for extra strength . . . rustproofed and finished in Ford baked enamel to keep its "showroom complexion." Underneath, there's the rugged Ford X-frame, plus "King-sized" Ford brakes for smooth, sure straight-line stops.

Best looking, inside & out!

Look at those smart Ford lines . . . then step inside and see the rest! Handsomest instrument panel in the low-priced field, with sparkling plastics, colorful controls. Sleek, streamlined fittings. Big, luxurious seats, upholstered in rich broadcloth or long-wearing mohair. Plenty of room—and comfort, too, thanks to Ford "Rest-ride" springs. Yes, Ford's out front in style!

Listen to the Ford Show starring Dinah Shore on Columbia Network stations Wed. evenings.



Copyrighted material

ADD MORE APPEAL TO EACH

Lenten Meal

SERVE . . .

Jane Parker

Hot Cross Buns

Serve them for dessert, or serve them for breakfast . . . they're always in big demand throughout the Lenten season. For these delicious oven-gems are full of the tasty fruit tidbits and tempting spices that make you say "Ah!" when you taste them. Of course they're always fresh . . . because Jane Parker Hot Cross Buns are delivered fresh daily every day of Lent! Try these oven-treasures today!

AT ALL A&P FOOD STORES . . . Except on Pacific Coast



Delivered
FRESH DAILY
throughout Lent . . .
February 19 to April 6

A&P

Copyrighted material

What's your theory?

"An amazing new cleaner and the best for fine fabrics!"

says MRS. V. IVESON of Auburn, Mass.



"My nice things stay fresh! 'ETHYL' suds wash nylons, silks and rayons gently and quickly, even in hard, cold water!"

"Best, you bet...But I say "ETHYL" Cleaner's the best for pots and pans!"

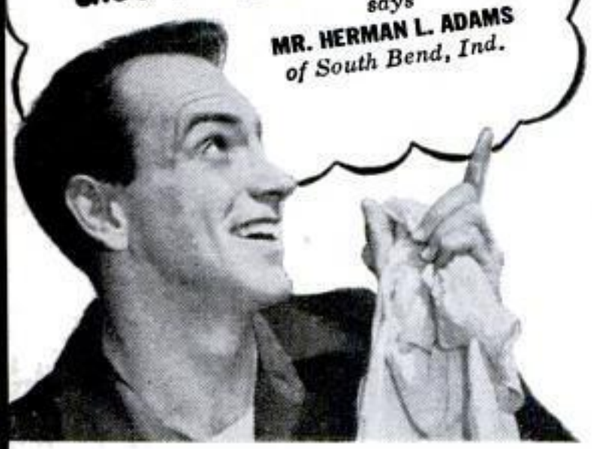
says MRS. RUTH L. DANSER of Camden, N. J.



"'ETHYL' cleaner's amazing 'soapless suds' just float heavy grease from pots and pans. No scraping. No scouring." Kind to hands, too!

"You're both right! It's also the best for cars!"

says MR. HERMAN L. ADAMS of South Bend, Ind.



"The best all-over car wash I ever tried." "ETHYL" Cleaner is economical, too. Just a little—plus water—does the trick!

EVERYONE AGREES...

New "ETHYL"* Cleaner is best for so many things!

WINDOWS and MIRRORS • DISHES • POTS and PANS • GLASSWARE • REFRIGERATORS • ENAMEL SURFACES • STOVES • WOOLENS • RAYONS • NYLONS • RUGS and UPHOLSTERY • CAR WASHING.

*T. M. REG. U. S. PAT. OFF

Guaranteed by Good Housekeeping



available at leading stores and automobile service stations

of a sympathetic hearing, however, for his tales on Texas justice. The body of a stranger, so one of them goes, was found on a railroad track. In the pockets were a six-shooter and $40. The case was brought to the attention of Judge Roy Bean, "the law west of the Pecos," whose main business was running a saloon. Judge Bean fined the corpse $40 for carrying a concealed weapon.

This was inconsistent with an earlier Bean ruling on pistol-toting. In that case the judge had pointed out that Texas law permitted a man to carry a pistol if he was traveling. "If he's moving around," the judge argued, "he's traveling and has a right to carry a gun. If he's standing still, he ain't carrying the pistol. Case dismissed."

More recently, according to another House story, an attorney representing a plaintiff in a lawsuit before a rural justice of the peace closed his argument with these words: "Your honor, you should decide this case in favor of the plaintiff. In fact, your honor should decide all cases in favor of the plaintiff—because if it were not for plaintiffs, you would have no lawsuits and, therefore, no fees. Has your honor ever heard of a defendant filing a lawsuit?"

The judge stroked his long whiskers for a moment reflectively, then said, "No, I never did. I find in favor of the plaintiff."

•

It is when underlining the unique features of his state that House touches lyrical heights. The soil in Greenville, he tells all who will listen, is so rich that when a housewife throws shelled corn to the chickens they have to catch it on the fly or eat it off the stalk. Some of the grapefruit grown in the Lower Rio Grande Valley are so big that it takes only nine to make a dozen. In West Texas it is so healthy that a Chamber of Commerce once hired an Easterner to shoot himself so they could start a cemetery. In the same part of the state it gets so dry that people fasten stamps on their letters with safety pins. It also gets so hot that a man once reported seeing a coyote chasing a jack rabbit. Both animals were walking.

As House himself remarked to a stranger, "I heard you asking a man just now what state he was from. If a man is from Texas, he'll tell you. If he's not, there's no use embarrassing him."

A new way to take the chill off a room—



If a room seems chilly, don't go turning up the furnace—

Be modern, save money—plug in General Electric's streamlined, portable Arizona Heater.

Instantly it fills the room with currents of warm, clean air. No noise. No moving parts. It's all done by natural-draft circulation.

Ever so light, the Arizona gives off an odorless, red-warm glow—so safe, even with children around.

Approved by the Underwriters' Laboratories, it's all precision built by G.E.

A new way to keep warm when dressing—



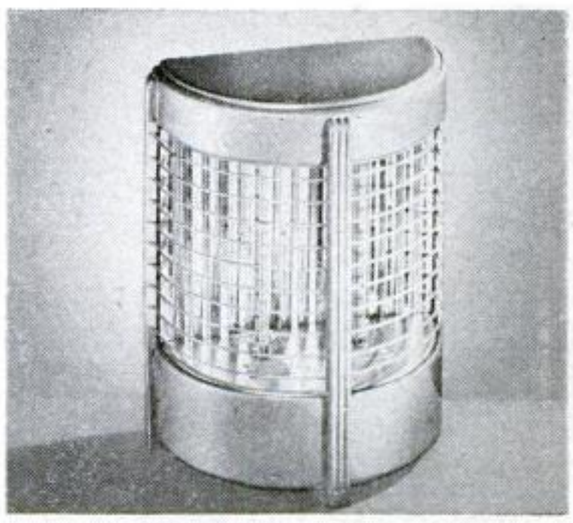
Glory be, what bliss—just plug in General Electric's Sunbowl Heater. Now, spot its heat right on yourself.

Keep warm all over when dressing on chilly mornings. Bathe in Sunbowl's spot of heat whenever you're cold.

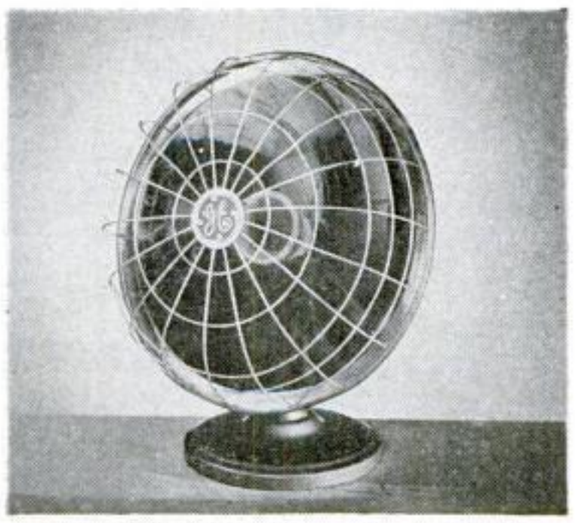
P. S. *In The Early Spring*, turn off your central heating. Save money. Keep really warm, early mornings and late evenings, with G-E Space Heaters.

All the electricity that goes into any G-E Heater comes out as heat! Buy G.E.—a great value! General Electric Company, Bridgeport 2, Conn.

Always insist on G-E Space Heaters and be sure of the best!



THE ARIZONA—Only $14.95 plus tax



THE SUNBOWL—Just $8.25 plus tax

GENERAL ELECTRIC

Copyrighted material



LETTERS TO THE EDITORS

WHAT'S WRONG WITH JERSEY?

Sirs:

What's wrong with New Jersey that Hollywood puts her in Coventry? True, we have only one governor, but he's a good one. The movie, *The Red House* ("Julie London," LIFE, Feb. 24), is from a novel of George Agnew Chamberlain about the Jersey pine country. But according to Hollywood the locale is just an unidentified "wilderness."

Not only is Jersey a fine state in which to live and of which to write, but Chamberlain is one of our better regional writers and should be granted more recognition.

The last movie based on one of his Jersey books was called *Home in Indiana*. Why Indiana? Aren't the banks of the Wabash enough for the Hoosiers? Another Chamberlain novel being filmed is *Scudda-Hoo! Scudda-Hay!* What will the celluloid kings title this one? *The Road to Oregon?*

RICHARD N. BOULTON

Camden, N.J.

● No. Present movie title of *Scudda-Hoo! Scudda-Hay!* is *Scudda-Hoo! Scudda-Hay!* Twentieth Century-Fox has not yet decided where it will take place.—ED.

HUMAN LABORATORY ANIMALS

Sirs:

I was gratified to see photographs of the Nazi medical experiments perpetrated on concentration-camp inmates in Germany ("Human Laboratory Animals," LIFE, Feb. 24). The two photographs of the Dachau prisoner in a decompression chamber were of particular interest to me, since I had the good fortune of locating them in the residence of Nazi Doctor Rascher while an agent of the Counter Intelligence Corps stationed in Munich, Germany.

Some light is thrown on the doctor's mentality, and possibly others of his kind, when you know that the film containing these particular pictures was found amidst stacks of piano music by Mozart, Beethoven, Debussy and other masters. Undoubtedly Rascher, if alive, would claim a place among the "cultured" and, naturally, with tears in his eyes, would attempt to justify his bestial experiments by pointing dramatically to the greater scopes of science and human welfare.

PETER SALM

Los Angeles, Calif.

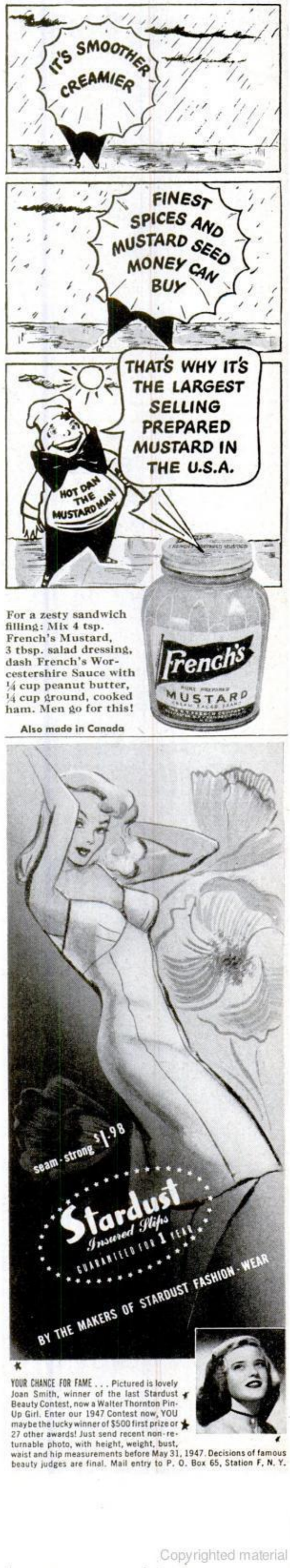
BRITISH COAL CRISIS

Sirs:

Your editorials are almost always a great mental treat. But in "The British Crisis" (LIFE, Feb. 24) your statement that mechanization is the answer to Britain's coal crisis is so mistaken that it is almost funny to one who spent 26 years of his life helping materially to mechanize British coal mines. Your patter about automatic loaders and electric trains sounds exactly like the stuff our bright young men used to cable from India circa 1940–41 on the solution of her political problems.

Not only have I seen personally many different conditions in the coal mines of England, Scotland and Wales, but I daily read the detailed reports on coal seams submitted by a considerable staff of inspectors trained for this purpose. There is a fair amount

CONTINUED ON PAGE 14



Copyrighted material

"Stop apologizing for sex, George Apley...

you didn't invent it!"

The delightful story
of Mr. Apley (of Boston) who
learned about life from fresh
and provocative Peggy Cummins!



FROM JOHN P. MARQUAND'S PULITZER PRIZE NOVEL!

RONALD COLMAN

in

THE LATE GEORGE APLEY

"BUT IT'S BETTER LATE THAN NEVER!"



A 20th CENTURY-FOX TRIUMPH!

with

VANESSA BROWN · RICHARD HAYDN · CHARLES RUSSELL · RICHARD NEY

EDNA BEST · MILDRED NATWICK · PERCY WARAM · NYDIA WESTMAN

DIRECTED BY JOSEPH L. MANKIEWICZ · PRODUCED BY FRED KOHLMAR

Screen Play by Philip Dunne · From the Play by John P. Marquand and George S. Kaufman

and introducing

PEGGY CUMMINS

Look Magazine's "Best Bet for Stardom in 1947!"

Copyrighted material



The Story of the Glad Mom 'n' Dad!

A couple who had a small daughter
Were proud of the shoes they had bought 'er.
Said they with one voice,
"*Red Goose* is our choice—
And if *you* haven't tried 'em, you oughter!"



WHO WOULDN'T praise Red Goose shoes that not only look better but fit better, wear better, too? Red Goose Action Shoes feature: extra reinforcements in vital parts, lasts that assure proper fit, quality construction!

WISE MOTHERS CHOOSE

Red Goose

ACTION SHOES for Boys and Girls

Also Friedman-Shelby Shoes

For name of your nearest Red Goose or Friedman-Shelby dealer, consult your Classified Phone Directory or write:

RED GOOSE SHOES

Red Goose Division • International Shoe Company • St. Louis 3, Mo.

LETTERS TO THE EDITORS

—CONTINUED—

of good coal left in some areas with reasonable seamheight, roof and floor conditions (but very deep down in most cases), but the simple fact is that even with ample labor and mechanization, an adequate annual output cannot be expected, simply because the cream of the coal was taken many years ago. With a few notable exceptions the seams are played out.

Our press talks at times as if the British mined with toothpicks, whereas the mines are well mechanized with coal-cutters and face conveyors. Too few here seem to understand that British seams are about half the height of ours—say three feet against six feet. This enormously complicates the use of loading machines. Not only machines are handicapped in low coal (some 18 inches high has been mined), but men are also. To grasp this, one should try shoveling coal on one's knees under a table of standard height and compare his efficiency with a man working in six-foot coal. . . .

Any farmer knows that you cannot adopt on New England farms of tiny size the machines and methods used with success on wide, open prairies. Do many realize that most of our [U.S.] coal rolls out by gravity from a tunnel in a mountainside, only a fraction being hoisted in shafts or slopes? But practically all British coal must be raised hundreds or thousands of feet; and no one can alter this fact.

No one must conclude that no further improvements are possible in British coal. Improvement in present output and in man-efficiency are both likely, but by no means any revolutionary change in either. Certainly importation of labor from the Continent to fill the gaps may make a brighter short-term picture. But with no other consequential raw material to export from Britain than coal, one man at least is wondering how manufactured goods will take the place of that 45 million tons usually exported each year; and just how seriously it will affect us here, economically and politically, if Britain fails to prosper by solving what to the most friendly eyes seems an unsolvable problem.

AUSTIN Y. HOY
Southport, Conn.

BERLITZ SCHOOLS

Sirs:

I notice in your story on the Berlitz Schools (LIFE, Feb. 24) you say "The new language is taught by pointing to objects and acting out verbs." Please ask Jacques Strumpen-Darrie how he would instruct a young lady to cry her eyes out, be behind the 8-ball, be beside herself with joy. How would he demonstrate to love, strike one's fancy, be sitting pretty on top of the world? According to the strict interpretation of the Berlitz method how would he show the class the teeth of a storm, being under the weather, barking up the wrong tree? Neologisms, euphemisms, periphrases could be multiplied *ad nauseam*.

The direct, indirect, deductive, inductive, reading, phonetic, eclectic, Gestalt, Viëtor, grammar-translation, aural-oral, Gouin series, Berlitz and other methods are all appropriate to specific situations and objectives, but there is no one best method applicable to all cases.

CARLO VACCA
Watertown, Mass.

CONTINUED ON PAGE 17

EMPIRE *Baby pants*

GUARANTEED WATERPROOF



Available in 4 Qualities

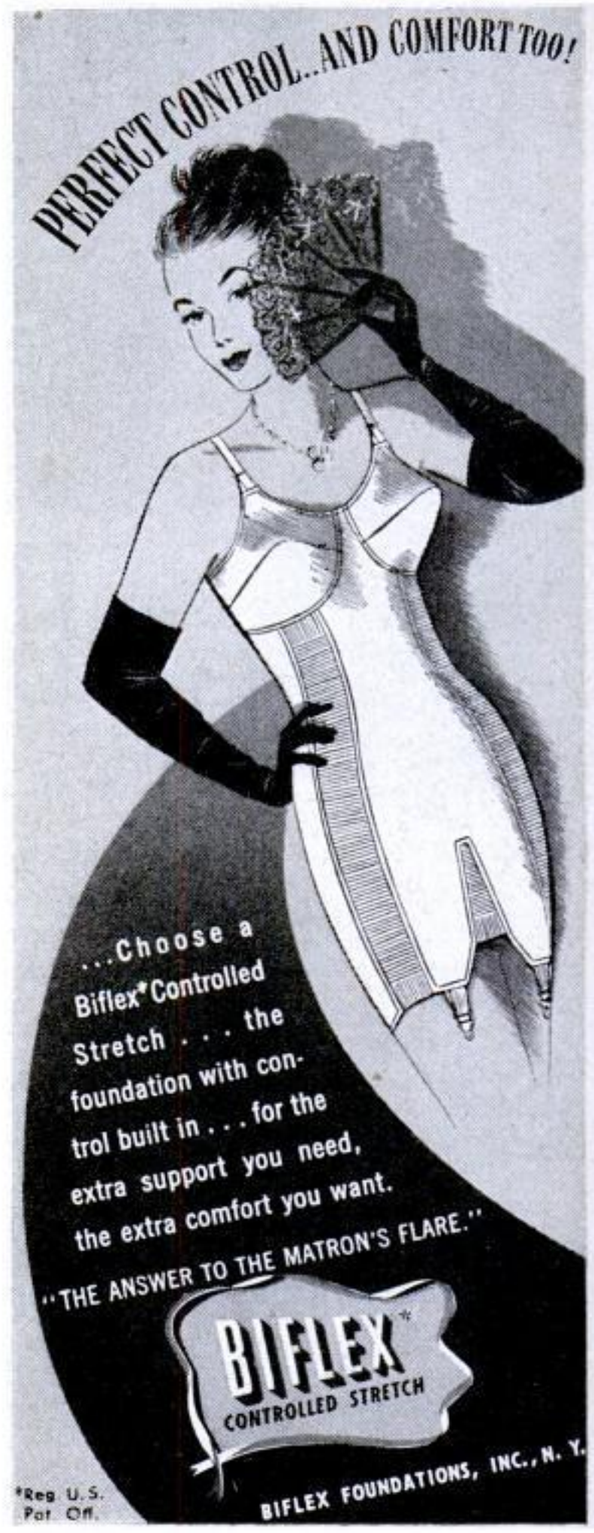
TO MEET EVERY NEED

wataseal* • duxkin*
neotex* • comfotex*
*REG. TRADEMARK

FEATHER-LIGHT . . . STURDY . . . NON-CHAFING
LABORATORY TESTED AND APPROVED.

EMPIRE SHIELD CO., Inc., NEW YORK 12, N. Y.

PERFECT CONTROL..AND COMFORT TOO!



...Choose a Biflex* Controlled Stretch . . . the foundation with control built in . . . for the extra support you need, the extra comfort you want.

"THE ANSWER TO THE MATRON'S FLARE."

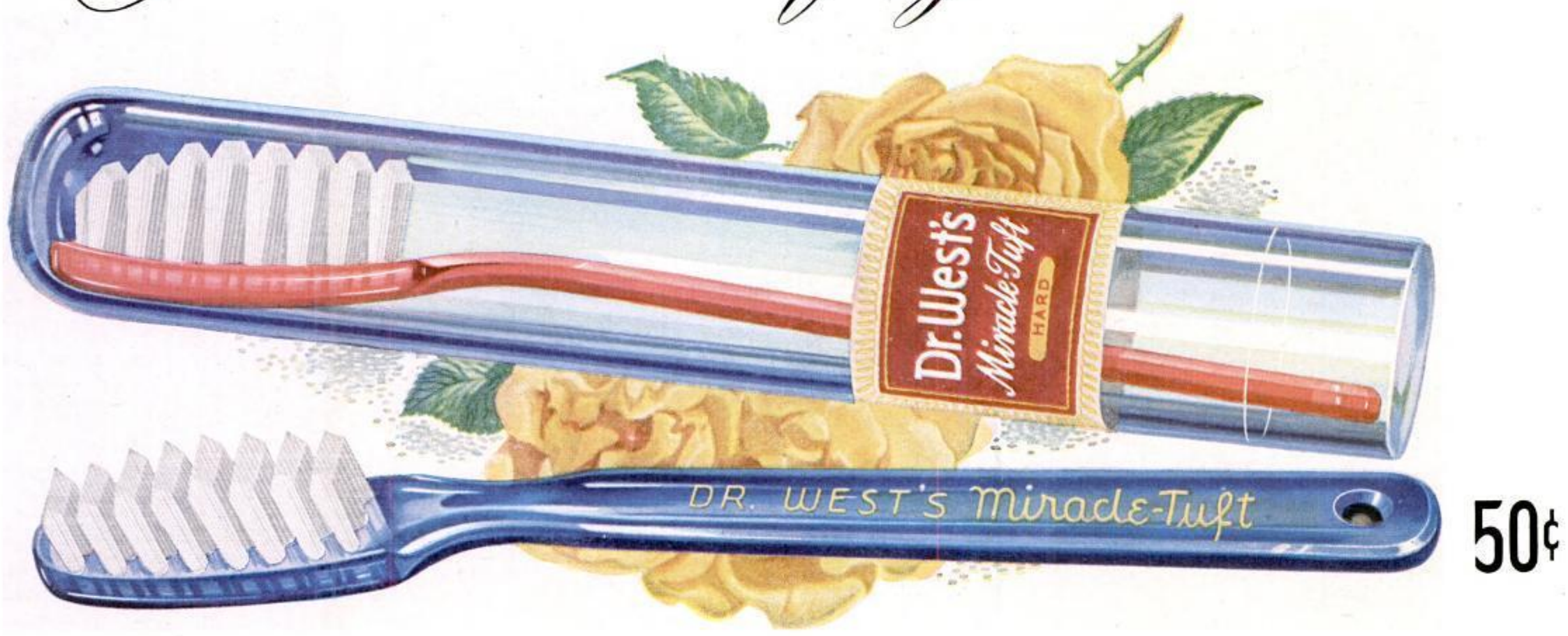
BIFLEX* CONTROLLED STRETCH

*Reg. U.S. Pat. Off.

BIFLEX FOUNDATIONS, INC., N. Y.

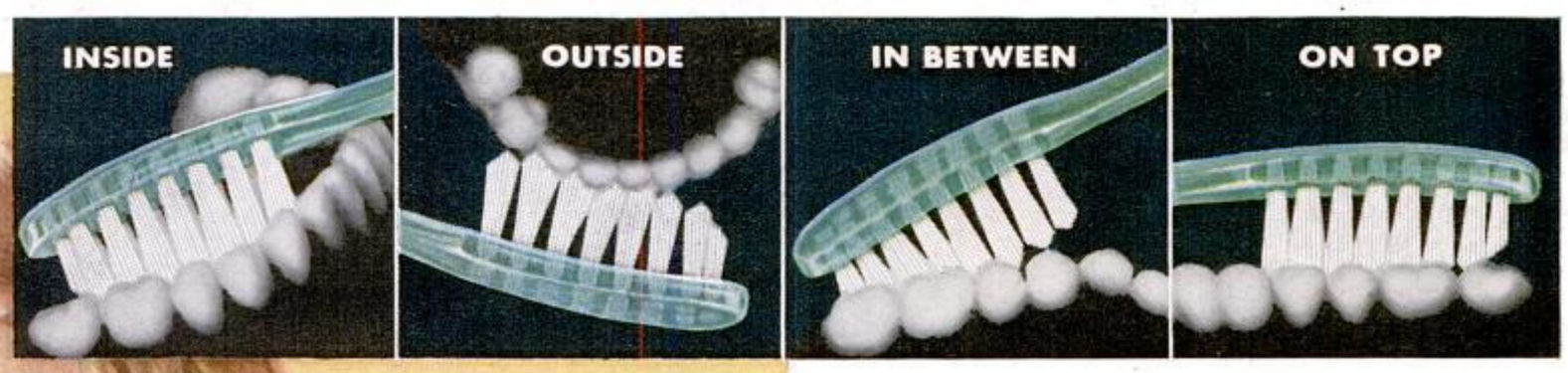
Copyrighted material

Precision made to fit your teeth...



50¢

it reaches every surface of every tooth—

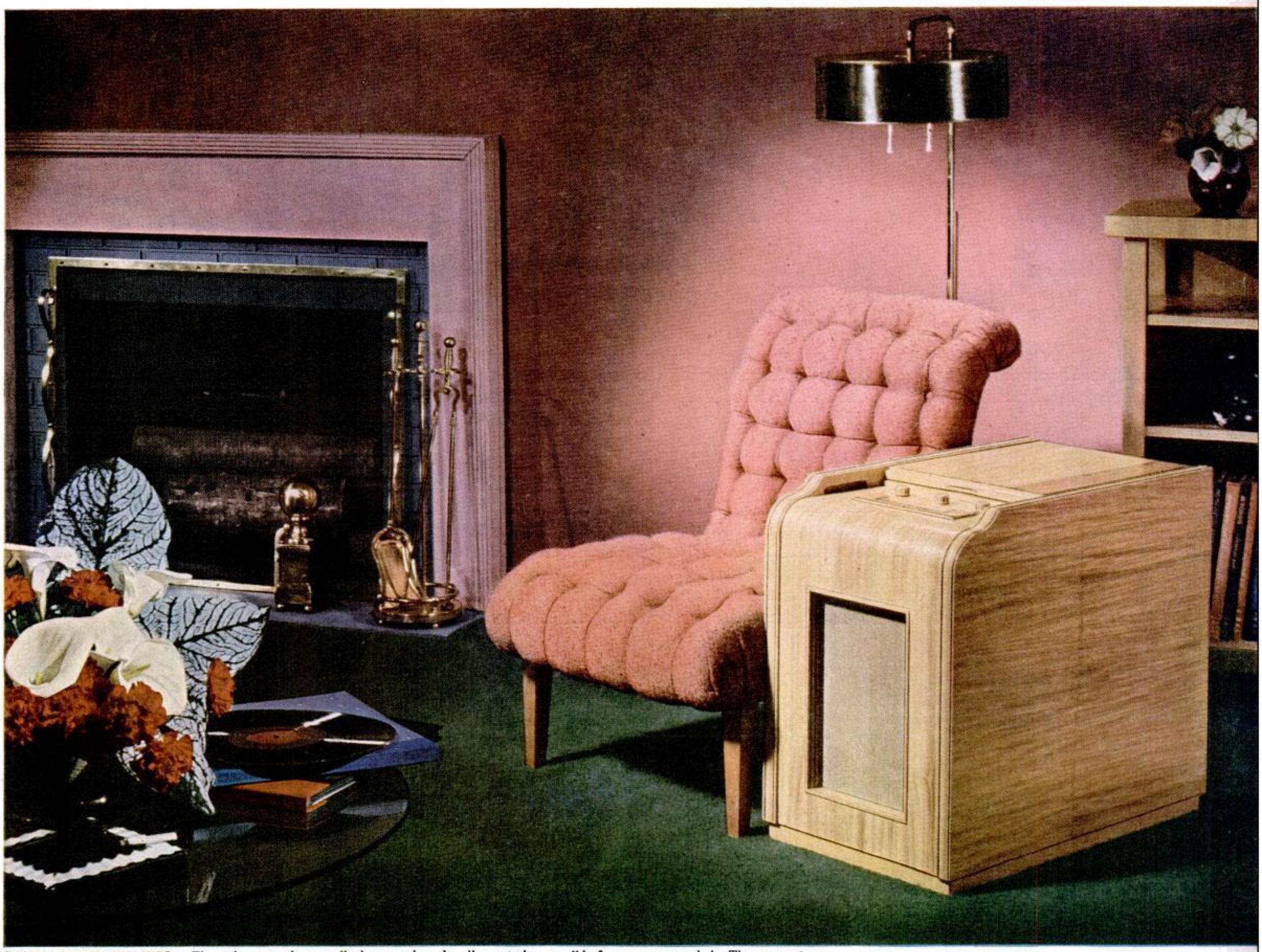




IT'S a *right day* that starts the Miracle-Tuft way! And no wonder, for what other brush can you use so freely, so confidently—so sure in the knowledge that here's a toothbrush designed like a precision instrument, with a brush head **curved two ways** to reach every surface of every tooth—inside, outside and in between. It comes sealed in glass for extra protection—**guaranteed** to give you cleansing satisfaction for a full year. Get your Dr. West's Miracle-Tuft today.

Copr. 1947 by Weco Products Company

Copyrighted material



THE FARNSWORTH CHAIRSIDE • Fingertip convenience—all phonograph and radio controls accessible from your easy chair. The compact, modern cabinet provides ample record storage—full, faithful tonal reproduction. Available in walnut and genuine South American prima vera.

Farnsworth for Fidelity



MODEL EK-102 • Modern, beautifully styled phonograph-radio. Brilliant FM (Frequency Modulation) and AM performance. High-fidelity tone. 3-point suspension record changer plays 12 ten-inch or 10 twelve-inch records. Choice of walnut or blond mahogany cabinet.



MODEL ET-061 • Smart, handsome table radio. Lustrous ivory plastic cabinet with contrasting grille in blue, maroon or black. Features brightly illuminated Farnsworth travelite dial. Standard and foreign radio reception. Built-in loop antenna. This set operates on either AC or DC.



TELEVISION TABLE MODEL • The hit of the New York Television Show, brilliantly engineered by Farnsworth, television's pioneers. Sharp, clear pictures on 10-inch direct-view, semi-flat face tube. AM radio also available. Compact, modern cabinet in regular, or blond mahogany.

WHETHER you enjoy the sparkle and drive of today's popular music, or the flooding richness of the symphony, you'll like the way each is re-created in your home by the new Farnsworths. These truly post-war instruments are endowed with a full, vibrant tone that brings you recorded and broadcast music of surpassing clarity. All incorporate new electronic advances, and the phonograph-radios are equipped with an improved automatic record changer that is quick, quiet and gentle. Cabinets range from smart portables to luxurious phonograph-radios—all combining quality with modest price (ranging from $25 to $400). Hear the new Farnsworth today at your nearest Farnsworth dealer. He is one of a limited number carefully selected because of his integrity, his willingness and ability to render proper service. You'll find him friendly and informed and anxious to help you in every way

N. W. AYER & SON

FARNSWORTH TELEVISION & RADIO CORPORATION

Copyrighted material



"BC" FOR QUICK RELIEF FROM HEADACHES, NEURALGIC PAINS AND MUSCULAR ACHES—10¢ and 25¢. Caution: use only as directed.

Stop CORNS!



Instant Relief









NEVER wait! ACT at first sign of sore toes from tight shoes. Protect them with Dr. Scholl's Zino-pads. You'll have instant relief and stop corns *before* they can develop! But if you have corns, callouses or bunions—these thin, soft, soothing, cushioning pads will instantly stop tormenting shoe friction and lift painful pressure.

Remove Corns, Callouses

You'll marvel, too, how the separate *Medications* included speedily remove corns, callouses. No other method does all these things. Cost but a trifle. Insist on Dr. Scholl's.

Dr Scholl's Zino-pads

LETTERS TO THE EDITORS

CONTINUED

GENTLE BEEF

Sirs:

Thanks very much for the kind words about *Street Scene* ("Three Musical Hits," LIFE, Feb. 24). However I have a gentle beef about one of your phrases. Although I was born in Germany, I do not consider myself a "German composer." The Nazis obviously did not consider me as such either and I left their country (an arrangement which suited both me and my rulers admirably) in 1933.

I am an American citizen and during my dozen years in this country have composed exclusively for the American stage, writing the scores for *Johnny Johnson*, *Knickerbocker Holiday*, *Lady in the Dark*, *One Touch of Venus*, *The Firebrand of Florence* (ouch!) and *Street Scene*.

KURT WEILL

New York, N.Y.

COED CLOTHES

Sirs:

You say the coed is now going neat ("Coed Clothes," LIFE, Feb. 24). . . . We suggest that you come to Missouri University where the *only* sure way to tell if it's a man is if it has a mustache.

WILLIAM H. HARDY
ALBERT P. LOCK

Columbia, Mo.

Sirs:

It surprised us to learn that you all were taken in by the old idea of Texans' wearing cowboy boots everywhere they go. . . . Texans may die with their boots on, but they darn sure don't wear them with tuxedos.

CAROL STORTER

Dallas, Texas

● LIFE's Texas correspondent repeats: "Many students who never saw a cow wear boots on every conceivable occasion."—ED.

CABLE CARS

Sirs:

. . . The best reason for keeping the cable cars in San Francisco (Speaking of Pictures, LIFE, Feb. 24) is that the people want them. The purpose of transit companies and city governments is to serve the people, and it is not the other way around. They might as well take the Alamo out of San Antonio as to remove the historic cable cars from San Francisco.

GEORGE TYSON

Dallas, Texas

CHINA

Sirs:

As a correspondent for the United Press and the *China Weekly Review*, I spent five months last year traveling through the north Kiangsu-Shantung area with the New Fourth Communist Army and was very much interested in Mark Kauffman's excellent pictures of activities there now ("U.S. Reaches End of Line in China," LIFE, Feb. 24).

However the anti-Christian, anti-American attitude of the Communists, as reported by Kauffman's companion, John Purcell, is strange to me.

In my investigation of the situation of missionaries I found two American Catholics carrying on undisturbed in the New Fourth's area of north Kiangsu. One was a Father Edgar, a Jesuit, at Sutsien and the other a man named Rutherford at Tungtai, farther south.

CONTINUED ON NEXT PAGE

Your Chances... Are Better...

When You Use

MENNEN SKIN BRACER

Its He-Man Aroma WOWS the Ladies!





A SMART TRICK—after every shave dash Mennen Skin Bracer on your face, neck, and chin. Discover why Mennen Skin Bracer is America's favorite after-shave lotion.





HELPS HEAL RAZOR NICKS—and you'll really enjoy Skin Bracer's "wake-up" tingle. Get it today! Regular size only 50¢— big 12-ounce bottle only $1.00



• Special ingredients wilt whiskers faster. Get MENNEN LATHER SHAVE —Plain or Menthol-Iced.

Copyrighted material



Free flowing...as a woodland stream is expression with the Inkograph... The light pen rests easy in your hand. The point moves easily as a pencil. The ink moves easily to match your mood...

This unique writing instrument has no delicate nib, but a true point...the round polished end of a thin shaft of gold, 14 karat and extra hard...Such a point writes smoothly on any paper, stands up under pressure of hand or nerves, resists the corrosion of ink and time, wears for millions of words...Simplicity of design and structure, precision in manufacture, makes the Inkograph so serviceable, so durable, so satisfactory...Its price is still $2.00 though its looks are improved with smart new colors...Mist Grey, Midnight Blue, Garnet Red, Woods Brown, Forest Green, and Black...And good stores everywhere are glad to sell such a good value!...Inkograph Company, 200 Hudson St., New York 13, New York.

Inkograph $2

THE PEN THAT WRITES LIKE A PENCIL

LETTERS TO THE EDITORS

CONTINUED

Both were from California, both had been in China before Pearl Harbor and both had been allowed to return from their Shanghai internment to resume their work.

Father Edgar was rather timid, possibly because the Communists had accused him of mild pre-Pearl Harbor collaboration with the Japanese, but though I talked to him for more than an hour in private and though he was strongly anti-Communist, he could never give me any instance when he had been mistreated. His grievance seemed rather that he was not accorded special privileges.

Finally he said, "The Communists say they have freedom of religion, but they talk against me." I did not say what was in my mind—that he had just given a pretty fair definition of my conception of freedom of religion.

Father Edgar admitted that his services had never been interfered with, and I saw a sign outside his compound, posted by order of the Communist general, Su Yu, that the church and the mission were not to be molested.

Rutherford, a younger and less timid man, seemed to be enjoying himself. Services at his mission were badly attended, he told me, but that was because most of his former members had been scattered into the country by the Japanese war. He was making trips into the countryside to encourage them to come back, and he said he was meeting with some success. . . .

The incident on the highway photographed by Kauffman is one fairly common to anyone who has been around the armies of General Ku Chu-tung (now Hsuchow commander), in which a private can get himself beaten to death any day for "not showing proper respect" for superior rank. Such a scene would be more unusual in the New Fourth, where I saw a lieutenant tried by his own platoon because he had struck a cook. . . .

EDWARD ROHRBOUGH

New York, N.Y.

MEXICO

Sirs:

Your bright article on Mexico in 1947 (LIFE, Feb. 24) says, "When the king of Spain asked Hernando Cortés what faraway Mexico was like, Cortés mutely picked up a piece of paper and crumpled it." The idea had such a familiar ring that I dug around my library shelves until I unearthed a descriptive article on Puerto Rico by Harry A. Franck, from which I quote:

"When the queen asked for a description of the island, says an old chronicle, Columbus crumpled up a sheet of paper and, tossing it upon the table, cried, 'It looks just like that, your Majesty!' "

Isabella may have disapproved of such wanton waste of paper, but at least those earlier publicity boys, Columbus and Cortés, had the right idea in estimating the importance of streamlined pictorialism over long-winded verbiage. However it took modern photography, in the hands of Loomis Dean and Peter Stackpole, to show us quickly and effectively what the crumpled coastline of Mexico is really like.

F. LOREN OBOLER

Miami Beach, Fla.

Sirs:

I am personally acquainted with the Acapulco diving boy shown in

CONTINUED ON PAGE 20



When warm, sunny days follow frosty nights, Vermont maple trees are quickly tapped—because the early sap makes the best syrup.

For those who love real maple sugar flavor

There's no more delightful treat than the flavor of real maple sugar. And you'll find that flavor in every bottle of our Vermont Maid Syrup.

To get that real maple sugar flavor, we first choose a maple sugar that has a rich, full flavor; then we blend it with cane and other sugars.

This makes the maple flavor uniformly rich and delicious. You get that real maple sugar flavor *every* time you pour our Vermont Maid Syrup on your pancakes or waffles.

Penick & Ford, Ltd., Inc.,
Burlington, Vermont

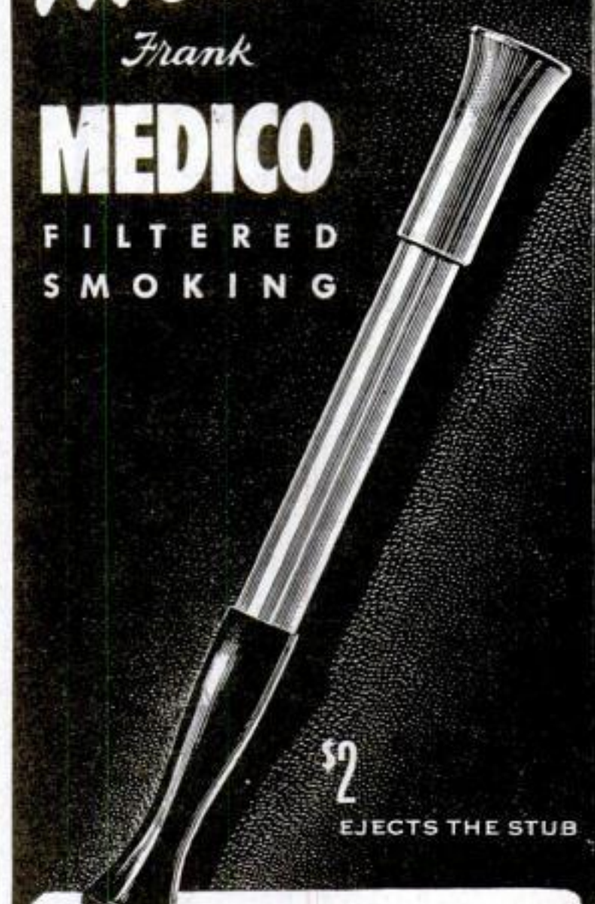


Vermont Maid Syrup

Frank

MEDICO

FILTERED SMOKING



$2 EJECTS THE STUB

- Replaceable filter in new Frank Medico Cigarette Holders, *filters* the smoke.
- Cuts down nicotine.
- Cuts down irritating tars.
- In zephyrweight aluminum.
- Special styles for men and women.
- $2 with 10 filters, handy pouch and gift box.

S. M. FRANK & CO., INC., NEW YORK 22

Copyrighted material



...FOR WINTER *FIRE-POWER!*

WHEN numbing, crackling cold swoops down from the north . . . and icy winds swirl around your engine . . . you'll appreciate the superior *Fire-Power* of Texaco Fire-Chief gasoline. Because that means fast starts . . . rapid warm-up . . . smooth, alert performance . . . *in spite of* Old Man Winter. Be winter-wise! Fill 'er up with Fire-Chief today. At Texaco Dealers everywhere.

TEXACO *FIRE-CHIEF* GASOLINE

TEXACO
REG.T.M.

THE TEXAS COMPANY

TEXACO DEALERS IN ALL 48 STATES

TUNE IN . . . Texaco Star Theatre presents the Eddie Bracken show every Sunday night. See newspaper for time and station.

Copyrighted material

IT'S HAPPIER THAN HEAVEN...
THE HIT OF '47!



IT HAPPENS TO BE 1947's RAREST ROMANCE

A guy with fifty bucks meets a gal with fifty million, but he loves her, anyhow!

The second richest man in the world changes places with a hobo... and they both run wild!



IT HAPPENS TO BE 1947's RICHEST COMEDY



IT HAPPENS TO BE 1947's WARMEST HEART-STORY

A gay divorcee learns that love can begin at forty... and be forty times as good!

ALLIED ARTISTS PRODUCTIONS, INC. Presents

DON DeFORE · ANN HARDING
CHARLIE RUGGLES · VICTOR MOORE
GALE STORM in
ROY DEL RUTH'S

"IT HAPPENED ON 5TH AVENUE"

with GRANT MITCHELL · EDWARD BROPHY
EDWARD RYAN, Jr.

PRODUCED AND DIRECTED BY ROY DEL RUTH · Associate Producer, JOE KAUFMAN · Screenplay by EVERETT FREEMAN
Story by HERBERT CLYDE LEWIS & FREDERICK STEPHANI · Musical Score by EDWARD WARD
Music and Lyrics by HARRY REVEL & PAUL WEBSTER

LETTERS TO THE EDITORS

CONTINUED

LIFE and have viewed his breath-taking feat many times. On several occasions I have collected the money for the divers. The height of their dives is based upon the amount of money collected. Twenty pesos ($4) is usually demanded before they will dive from the top of the cliffs.

GOGO NESBIT

Syracuse, N.Y.

Sirs:

. . . Since the war several Acapulco diving boys have managed to earn enough to retire at the ripe old age of 18.

CHARLOTTE Y. MARTIN

Seattle, Wash.

WASHINGTON SOCIAL SEASON

Sirs:

I can truly appreciate the horrible dilemmas confronting Mrs. Shaw ("The Washington Social Season," LIFE, Feb. 24) as I have had similar problems. During the war it was so simple—the colonel was always on my right, with the major, the captain, etc. all in their proper order. Enlisted men ate at a small card table in the corner and were served three shrimp in their cocktails instead of the ranking four.

But now my card file is in an uproar. My colonel is now an elevator starter in a leading department store; my favorite captain tends bar at Joe's Windy City Lounge, and my ex-flier is completing an interrupted high-school education.

Bill, my colonel's orderly, has resumed his law practice and an insignificant corporal of my acquaintance has just won the Pulitzer Prize. What *am* I to do?

JEWELL WITTE

Chicago, Ill.

Sirs:

Washington protocol has put us on our toes out here on the frontier. We are having friends in to supper; does a three-cow man take precedence over a five-hog neighbor? Or should we just invite the hogs?

HI SIBLEY

Nuevo, Calif.

Subscription rates: U. S., Alaska, Hawaii, Canada, Newfoundland, 1 yr., $5.50; 2 yrs., $10.00; 3 yrs., $13.50. LIFE International edition (fortnightly) for Canal Zone, Puerto Rico, Virgin Islands, 1 yr., $4.50; all Pan American Postal Union Countries, 1 yr., $6.00; United Kingdom, 1 yr., $8.00; all other countries, 1 yr., $7.50.

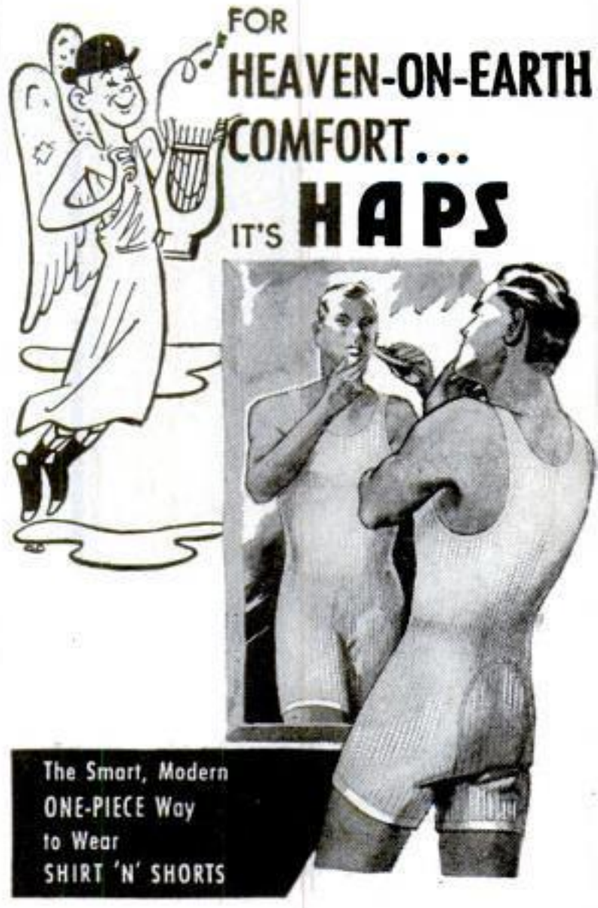
Change of Address: Four weeks' notice is required. When ordering a change *please name magazine and furnish the stenciled address from a recent issue.* If unable to furnish stencil imprint please state exactly how magazine is addressed. Change cannot be made without the old as well as new address.

Address all subscriptions and correspondence concerning them to: LIFE Subscription Dept., 540 N. Michigan Ave., Chicago 11, Ill.

Address all editorial and advertising correspondence to: LIFE, Time & Life Building, 9 Rockefeller Plaza, New York 20, N. Y.

Copyright: LIFE is copyrighted 1947 by Time Inc. under International Copyright Convention. All rights reserved under Pan American Copyright Convention.

Time Inc. also publishes TIME, FORTUNE and THE ARCHITECTURAL FORUM. Chairman, Maurice T. Moore; President, Roy E. Larsen; Vice President & Treasurer, Charles L. Stillman; Vice President & Sales Director, Howard Black; Vice Presidents, Allen Grover, C. D. Jackson, P. I. Prentice; Vice President & Secretary, D. W. Brumbaugh; Comptroller & Assistant Secretary, A. W. Carlson; Production Manager, N. L. Wallace; Circulation Director, F. DeW. Pratt; Producer, THE MARCH OF TIME, Richard de Rochemont.



Harps in heaven . . . HAPS on earth! Enjoy their ONE-PIECE styling; the no-pinch, no-bind, no-button fit of the exclusive INTERKNIT* *closed* seat. *Guaranteed more comfortable and convenient than the underwear you wear now, or money back!* Wash easily; no ironing. $1.75 up

*BOOKLET 54 makes comfort come true. Write today!

AUGUSTA KNITTING CORP., UTICA 2, N. Y.

Jones QUALITY HAPS
AMERICA'S *Comfort* UNDERWEAR
*REG. U.S. PAT. OFF.



It's time for a dog-to-man talk

THERE'S nothing wrong with a dog's life as long as he stays well, but lately I've been feeling lower than a dachshund's knee. My difficulty is worms, and I need your help.

My pals tell me that the fast, reliable way to clean out those critters is to use Sergeant's SURE SHOT Capsules. They're thorough, safe—and sudden death for worms.

Puppy Capsules are specially made for worming pups and small dogs weighing less than 10 pounds. They are another of the 19 dependable dog care products made available by Sergeant's continuing clinical research.



• Do you have a copy of the new Sergeant's Dog Book? It's full of good ideas on dog training and care – and it's FREE. Get it at any drug or pet store, or write to Sergeant's, Richmond 20, Va.

Sergeant's
DOG CARE PRODUCTS

Copyrighted material



you're a swell egg!





This Easter, you'll sparkle with good taste all over! Van Heusen shirts and ties put pride in your stride—with styles and colors that are fresh, gay, man-of-the-world in flavor. And distinctive, imported Wolsey socks, a Van Heusen exclusive, add spring to your step with carefree comfort and classic styling. Van Heusen quality always stays its Easter Sunday best. . . Keep parading back to your dealer, and we'll try to keep him well-stocked. . .

Van Heusen

shirts • ties • pajamas • sport shirts

PHILLIPS-JONES CORP., NEW YORK 1, N. Y

Copyrighted material

Very personally yours

You're Dining Out . . . and you adore it. You love the festive atmosphere . . . listen for the heady Latin music that recalls your first ecstatic glimpse of "night life". It was like a great neon pinwheel spinning with fun and glamour and romance . . . and all *very personally yours.*

Tonight, you're radiant with that same young enthusiasm. Proving once again that *any* woman can stay young-in-heart, when she's free from care. "Those" cares, for example. And that's why you always insist on Kotex, for with that exclusive safety center you're sure . . . secure.

Moreover, you're free from revealing outlines, with those flat pressed ends of Kotex. Free from discomfort, too, because Kotex is a dream of softness . . . is made to stay soft while you wear it.

And because your daintiness is so important, each Kotex napkin contains a deodorant. Yes, and only Kotex has 3 sizes (Regular, Junior, Super Kotex).

Naturally, then, your *every* evening can be as carefree as your laughter-loving heart. You can keep that radiant charm always *very personally yours.*





*T. M. Reg. U. S. Pat. Off.

More women choose Kotex*
than <u>all</u> other sanitary napkins

Copyrighted material

Lessons in loveliness by La Cross



How to have well shaped cuticles

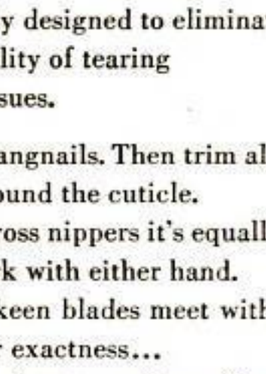
No hands can be truly beautiful without soft, well-groomed cuticles.

And it's so easy to keep cuticle well-groomed with La Cross' own precision-built cuticle nippers ...especially designed to eliminate any possibility of tearing delicate tissues.

First nip hangnails. Then trim all the way around the cuticle. With La Cross nippers it's equally easy to work with either hand. The razor keen blades meet with micrometer exactness... assuring a clean even frame for your nails.

You'll find La Cross cuticle nippers easier to use because they're built to reach the tiniest corners ...to frame half moons neatly and naturally.

For more beautiful nails use only La Cross prestige manicure implements.



La Cross

SCHNEFEL BROS. CORPORATION, 630 FIFTH AVE., NEW YORK 20, N.Y.

LIFE

EDITOR-IN-CHIEF.....Henry R. Luce
PRESIDENT.....Roy E. Larsen
EDITORIAL DIRECTOR..John Shaw Billings

BOARD OF EDITORS

Daniel Longwell.....CHAIRMAN
Joseph J. Thorndike, Jr.
MANAGING EDITOR
Wilson Hicks.....EXECUTIVE EDITOR
Edward K. Thompson
ASSISTANT MANAGING EDITOR
John K. Jessup.....EDITORIALS
Charles Tudor.....ART DIRECTOR

Joseph Kastner, Robert Coughlan, Philip H. Wootton, Jr., Oliver Jensen, Sidney L. James, Fillmore Calhoun.

SENIOR WRITERS

Noel F. Busch, John Chamberlain, Charles J. V. Murphy, Winthrop Sargeant.

ASSISTANT EDITORS

Herbert Brean, Gene Cook, Maitland Edey, Dennis Flanagan, Ernest Havemann, John Jenkisson, Donald Marshman, Robert Mullen, Tom Prideaux, Lilian Rixey, Maria Sermolino, John Thorne, Margit Varga, William Walton, A. B. C. Whipple.

PICTURE EXECUTIVES

Michael Phillips, G. W. Churchill, Robert Girvin, Ray Mackland, Dorothy Hoover, O. A. Graubner, Alma Eggleston.

PHOTOGRAPHERS

Cornell Capa, Edward Clark, Ralph Crane, David Douglas Duncan, Alfred Eisenstaedt, Eliot Elisofon, J. R. Eyerman, N. R. Farbman, Andreas Feininger, Albert Fenn, John Florea, Herbert Gehr, Fritz Goro, Allan Grant, Bernard Hoffman, Martha Holmes, Yale Joel, Mark Kauffman, Dmitri Kessel, Wallace Kirkland, Bob Landry, Nina Leen, Anthony Linck, Thomas McAvoy, Ralph Morse, John Phillips, George Rodger, Walter Sanders, David Scherman, Frank Scherschel, Sam Shere, George Silk, George Skadding, W. Eugene Smith, Peter Stackpole, Charles Steinheimer, Hans Wild.

REPORTERS

Earl Brown, Sidney Cardozo, George Caturani, Gene Farmer, Roger Garrison, John Haverstick, John Kay, Frances Levison, Kenneth MacLeish, Patrick O'Sheel, Jeanne Perkins, Robert Wallace, Bishop White.

RESEARCH STAFF

Bernice Shrifte.....CHIEF
ASSISTANTS: Jo Sheehan, Joan Werblin, Valerie Vondermuhll, Helen Deuell.

RESEARCHERS: Hudson Ansley, Constance Babington-Smith, Mary Elizabeth Barber, Margaret Bassett, Nancy Bean, Patricia Beck, Mathilde Benoit, Madge Brown, Inez Buonodono, Robert Campbell, Tom Carmichael, Katherine Carrig, Betsy Cooper, Kay Doering, Hilda Edson, Lee Eitingon, Gertrude Epstein, Constance Foulk, Marjorie Frankenthaler, Philippa Gerry, Ted Hecht, Shirley Herzig, Phyllis Larsh, Mary Leatherbee, Joan Lewine, Geraldine Lux, Hildegard Maynard, Betty Moisson, Rachel Nachman, Jacqueline Parsons, Joan Paterson, Coles Phinizy, Rosemarie Redlich, Dorothy Seiberling, Kathleen Shortall, Jacquelyn Snow, Dana Solomon, Jean Sovatkin, Jeanne Stahl, Lucille Stark, Morton Stone, Ruth Thomas, Peggy Thomson, Rachel Tuckerman, Elizabeth Van Dycke, Monica Wyatt, David Zeitlin.

PICTURE RESEARCHERS

Jane Bartels, Mary Carr, Margaret Goldsmith, Natalie Kosek, Ruth Lester, Maude Milar, Muriel Pitt, Helen Rounds, Margaret Sargent, Muriel Trebay.

NEWS SERVICES

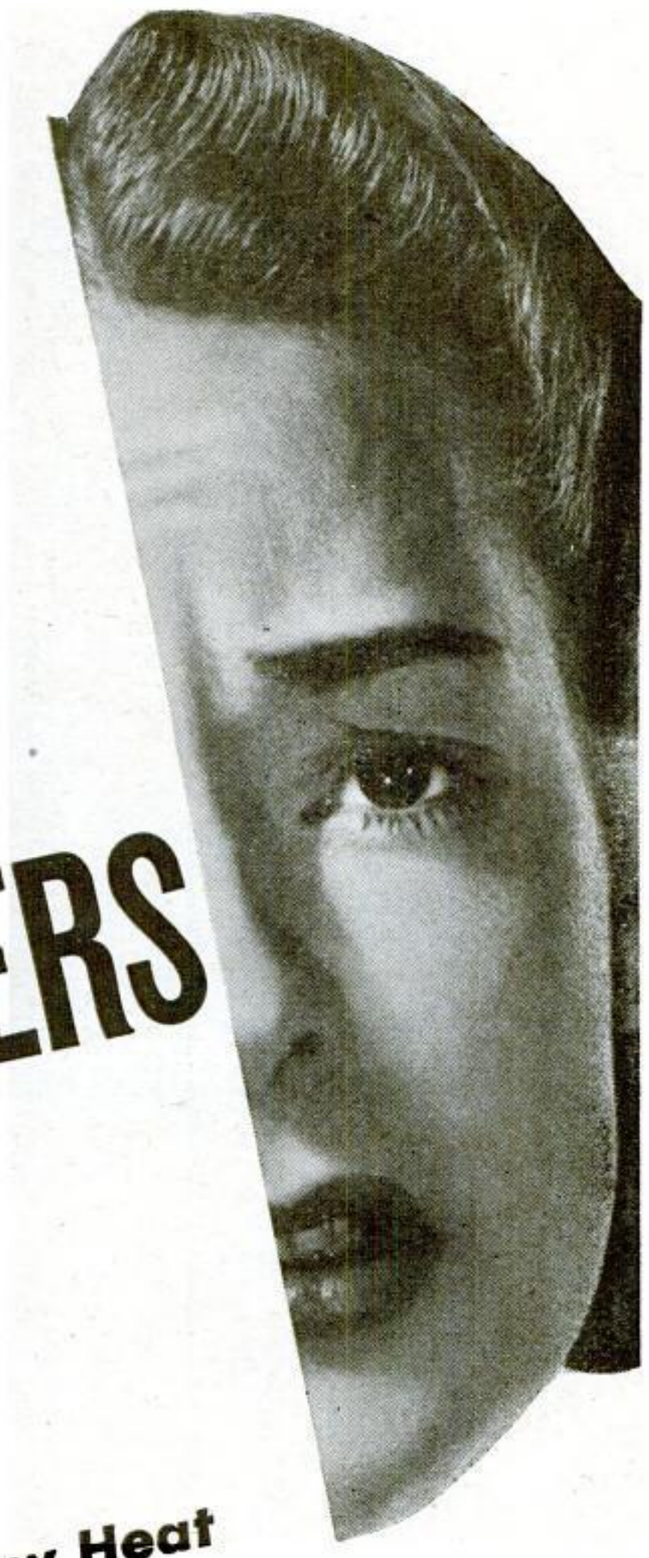
DOMESTIC: David Hulburd (Chief), Helen Robinson (Assistant), Dorothy Sterling, Jean Snow. Bureau Heads—Washington: Robert T. Elson; Chicago: Penrose Scull; Los Angeles: James Parton. Correspondents—Washington: Chalmers Roberts; Holbrook Bradley, Rosamond Mowrer, Milton Orshefsky; Chicago: Hugh Moffett, Frank Campion, Irene Saint; Los Angeles: Jack Beardwood, Roy Craft, Alice Crocker, Helen Morgan, Claude Stanush, Richard Wilkes; Atlanta: William S. Howland; Boston: Jeff Wylie; Dallas: Holland McCombs, Don Morris; San Antonio: Henry Graham; Denver: Barron Beshoar; Detroit: Fred Collins; San Francisco: Fritz Goodwin, Martin O'Neill; Seattle: Sidney Copeland.

FOREIGN: Manfred Gottfried (Chief of Correspondents), Eleanor Welch, Will Lang. Senior Correspondents — Charles Christian Wertenbaker (Europe), John Osborne (British Isles), Robert Sherrod (Pacific).

Bureaus—London: John W. Boyle, Elizabeth Reeve, Monica Owen; Paris: Elmer Lower, Barbara O'Connor; Berlin: John Scott, Lewis F. Gittler, Percy Knauth; Vienna: John Walker; Rome: Robert Low; Moscow: Craig Thompson; Cairo: Harry Zinder; New Delhi: Robert Neville; Shanghai: William P. Gray, John Purcell; Tokyo: Carl Mydans; Mexico City: John Stanton, Mathilde Camacho; Buenos Aires: William W. Johnson; Rio de Janeiro: Donald Newton.

PUBLISHER
Andrew Heiskell

ADVERTISING DIRECTOR
Shepard Spink



SINUS SUFFERERS

Remarkable New Heat Treatment...

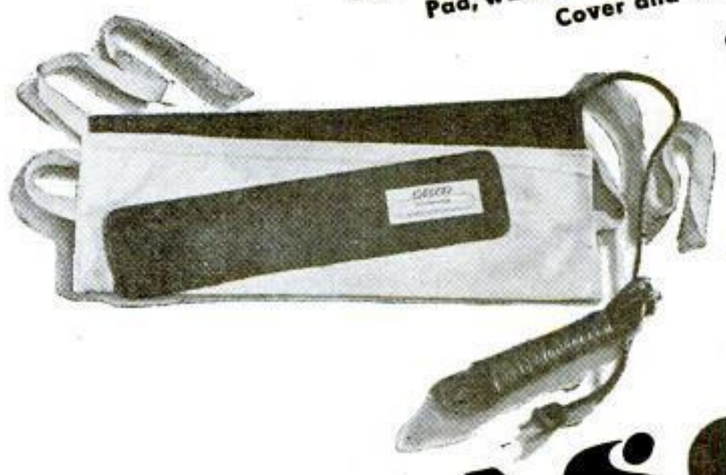


NOW... get moist, penetrating heat with the new Casco Sinus Electric Fomentation Pad

When the comforting relief of heat—whether wet or dry—is prescribed, Casco has the all-in-one answer. The new Casco Electric Sinus Fomentation Pad is the right shape to tie around head, throat or joint. The 100% wetproof pad comes with a light, springy fomentator which retains moisture 10 to 12 hours under heat. No fussing with messy wet packs. Two safe heats. Underwriter's Listed. Can also be used in heat treatment of neuritis, arthritis, rheumatism. On sale at leading stores everywhere.

Simple to use: Consists of Electric Sinus Pad, washable hospital linen Slip Cover and Fomentator.

$4.90 plus 26¢ tax



CASCO

SINUS AND MUSCLE ELECTRIC HEATING PAD

Where pain persists consult your doctor

CASCO PRODUCTS CORPORATION
BRIDGEPORT 2, CONN.

Copyrighted material

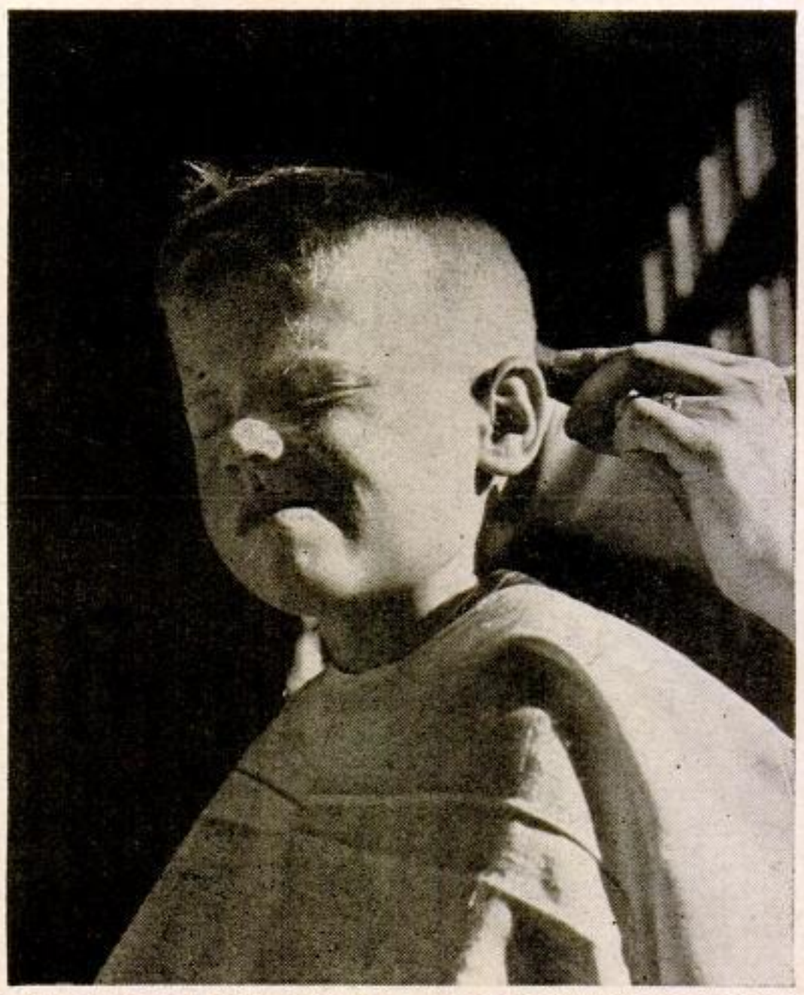






A HOWLING REACTIONARY WHO OBJECTS TO THE CLIPPERS IS FINALLY TALKED INTO SUBMISSION BY A BARBER AND A SOLICITOUS NUN







A YOUNG STOIC SITS PERFECTLY STILL BUT GETS HAIR IN HIS MOUTH. HIS DISTASTE FOR THE WHOLE OPERATION IS ABUNDANTLY CLEAR







PAJAMAED CHILD PRESENTS A CALM EXTERIOR BUT GIVES AWAY AN INNER UNREST BY CONTORTING THE POSITION OF HIS BARE FEET

Copyrighted material



WAITING FOR BARBERS TO CUT THEIR HAIR, A BENCHFUL OF ORPHANS RUNS EMOTIONAL GAMUT FROM TEARS TO WIDE-EYED WONDER

SPEAKING OF PICTURES . . .

. . . 150 KIDS GET THEIR HAIR CUT, THEIR EMOTIONS STRAINED

Like all well-tended children, the kids on these ages are undergoing one of childhood's most du-ious adventures—the monthly haircut. They are mong 150 thriving boys at the Catholic Brightside rphanage near Holyoke, Mass. who get their hair cut once every month by a dozen professional barbers from nearby Springfield. The barbers do a fast, neat job in about three hours, charge nothing. To all of them, like Tony Giannetti who got the idea nine years ago when he heard the orphanage nuns were having a hard time keeping up with their charges' sprouting locks, the mass shearing has now become routine. But to the kids, as it is to kids everywhere, the event is still a matter for simple patience, mounting apprehension or hand-to-hand combat (*top strip, left*).

Copyrighted material

Florsheim Quality

IS ALWAYS IN FASHION



The quiet beauty of a morning in Spring—expressed in smooth shining **shoes!** Their exquisite leathers are fashioned to perfection by Florsheim—long famous for artistry in craftsmanship. You'll love them for their fit, their day-long comfort . . . and you'll want them for Easter and long, long after . . . they're the Most Walked-About Shoes in America!



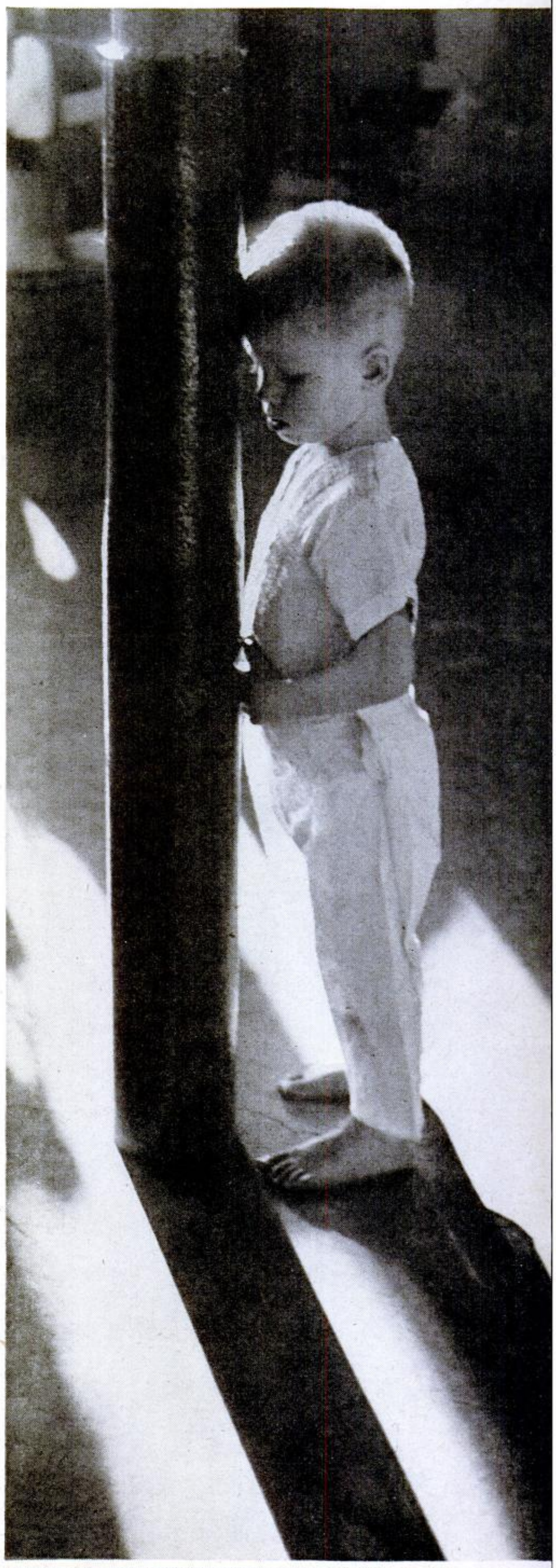


THE FLORSHEIM SHOE COMPANY • CHICAGO

MAKERS OF FINE SHOES FOR MEN AND WOMEN

SPEAKING OF PICTURES

CONTINUED



WHEN THE HAIRCUTTING WAS DONE this boy took time out to pon der. Then, like all the other kids, he quietly said his prayers and went to bed

Copyrighted material

Fish Feast for Four: Start with 4 thick fish steaks, like salmon. Dissolve a bouillon cube in ¾ cup California Sauterne wine, pour over steaks and let them marinate. Pour off wine into cup, fill cup with cream and set aside for sauce. While you bake fish in fairly hot oven (400°) 15-25 min., make this wine sauce: Simmer tbsp. minced onion in 2 tbsps. butter or margarine 5 min.; stir in tbsp. flour, add wine-and-cream. Stir until smooth, add 2 tbsps. each sliced stuffed olives and diced celery. Then serve up sauce 'n fish steaks hot—along with glasses of very cold California Sauterne

When fish is the dish...

Wine

is what you need

YOU HAVE HERE fish as fish should be—rich, *pleasurable* eating. We wine growers invite you to try these Lenten main course dishes soon.

Suppose you try first the fish steaks. Serve them up piping hot and pour glassfuls of California Sauterne for everyone. Taste a forkful of fish with plenty of the fragrant wine sauce. Savor that a moment, then sip the very cold, very piquant Sauterne wine.

Some other dinnertime soon, set out the wine-blessed fish chowder pictured below. As a flavor-mate, set out glasses of nutlike California Sherry. You'll find your reward in the way folks come back for more.

We have many other good wine and food ideas for you—a booklet of menus and recipes—to send you *free*. Just write Wine Advisory Board, 717 Market Street, San Francisco 3.

Chowder that's a Main-dish: Simmer a medium-size fillet of cod or haddock in ½ cup water and ¾ cup Sauterne wine until bones and skin can be easily removed. Break fish into chunks; strain broth; set aside. Then to make it hearty: Simmer sliced onion in 2 tbsps. bacon drippings, add 2 diced potatoes; cover with boiling salted water; cook tender. Add fish and broth and 2 cups milk; season with salt, pepper, Worcestershire, mustard; simmer 20 min. Serve to four —with glasses of California Sherry wine

Copyrighted material



BY APPOINTMENT PERFUMERS TO H. M. QUEEN MARY. YARDLEY, LONDON

Its lovely lady air haunts boulevards and byways with memories of beauty that stir anew each day. For the romantic charm of "Bond Street" is unmistakable, and shared by women of dramatic taste and noble poise everywhere in the world.

"Bond Street" Perfume, $2.50 to $15. Toilet Water, $1.50 and $2.50. Plus tax.



"Bond Street" by YARDLEY

Yardley products for America are created in England and finished in the U. S. A. from the original English formulae combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Avenue, N.Y.C.

Copyrighted material

LIFE

REG. U.S. PAT. OFF.

Vol. 22, No. 11 — March 17, 1947

COPYRIGHT UNDER INTERNATIONAL COPYRIGHT CONVENTION. ALL RIGHTS RESERVED UNDER PAN AMERICAN COPYRIGHT CONVENTION. COPYRIGHT 1947 BY TIME INC.

CONTENTS

THE WEEK'S EVENTS

U.S. FACES UP TO A DIPLOMATIC CRISIS 31
EDITORIAL: OUR FOREIGN POLICY CRISIS 38
SNOWSTORM TRAPS CARS AT CANADIAN CROSSROADS 39
HOLLYWOOD PICKETING LEADS TO COURTROOM COMEDY 40
"I AM NOT RUNNING FOR PRESIDENT" BY SENATOR ARTHUR H. VANDENBERG 42
JOHNSTOWN'S CITY FATHERS BATTLE AT COUNCIL MEETING 44
TRUMAN VISITS MEXICO 47

ARTICLE

THE LAST DAYS OF HITLER, BY H. R. TREVOR-ROPER 106

CLOSE-UP

TOKYO GEISHA, BY NOEL F. BUSCH 61

PHOTOGRAPHIC ESSAY

GENETICS 83
PHOTOGRAPHS FOR LIFE by HERBERT GEHR

MODERN LIVING

PORTABLE HOUSEHOLD 53
CITY VS. COUNTRY 95
YOUTH CENTER 131

MOVIES

"THE BEGINNING OR THE END" 75

DANCE

MARTHA GRAHAM 101

MUSIC

HUNGARIAN CARUSO 125

OTHER DEPARTMENTS

LIFE'S REPORTS: TEXAS BOOSTER by DON MORRIS 4
LETTERS TO THE EDITORS 12
SPEAKING OF PICTURES: 150 KIDS GET THEIR HAIR CUT 24
LIFE GOES TO A PARTY IN A DESERTED MANSION 138
LIFE'S MISCELLANY: BRAVE NEW MACHINES 142

THE COVER AND ENTIRE CONTENTS OF LIFE ARE FULLY PROTECTED BY COPYRIGHTS IN THE UNITED STATES AND IN FOREIGN COUNTRIES AND MUST NOT BE REPRODUCED IN ANY MANNER WITHOUT WRITTEN PERMISSION



LIFE'S COVER

Betty Wagner, who is on LIFE's cover this week, is one of the 13 youthful directors of the Coral Gables, Fla. youth center, which is shown on pages 131 to 134. Betty, who will be 15 years old in a few weeks, plays basketball at the center, likes to attend the outdoor dances and takes modeling lessons during which she worries about keeping her ankles steady in high-heeled shoes. Despite the lessons and the fact that another youth center girl became Miss Florida last year, Betty does not aspire to be a professional model. She wants to go to college.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (*left to right, top to bottom*) and line by line (*lines separated by dashes*) unless otherwise specified.

COVER—ALLAN GRANT
4—DRAWING BY MATT GREENE
24, 25, 26—LEONARD McCOMBE
31—ALBERT FENN
32, 33—MAP BY A. LEYDENFROST, GREEK WAR RELIEF—KURT LUBINSKI, DMITRI KESSEL, INT., JOHN PHILLIPS (2)
34, 35, 36, 37—DAVID DOUGLAS DUNCAN
39—RICHARD ARLESS FOR THE CANADIAN WIDE SERVICE FROM A.P.
40, 41—JACK BIRNS FROM G.H. EXC. BOT. RT. INT.
42—GJON MILI
44—H. H. LEWIS FOR THE JOHNSTOWN DEMOCRAT
47—YALE JOEL—COURTESY MEXICAN NATIONAL MUSEUM
48, 50—YALE JOEL
53, 54, 55—WILLIAM J. SUMITS
56—WILLIAM J. SUMITS EXC. BOT. BEN SCHNALL
61 THROUGH 70—JOHN FLOREA
75—METRO-GOLDWYN-MAYER
76—PETER STACKPOLE—METRO-GOLDWYN-MAYER
77, 78, 81—METRO-GOLDWYN-MAYER
83—HERBERT GEHR
84—HERBERT GEHR FROM SLIDES BY DR. B. P. KAUFMANN, CARNEGIE INSTITUTION OF WASHINGTON—DRAWINGS BY MATT GREENE
85—HERBERT GEHR FROM SLIDE BY MRS. B. R. NEBEL
86, 87, 88, 89—HERBERT GEHR
90—CORNELL CAPA—HERBERT GEHR
91—HERBERT GEHR EXC. BOT. LT. HOWARD SHIRKEY
92, 93—HERBERT GEHR
95—LT. ALBERT FENN—RT. KOSTI RUOHOMAA FROM B.S.
96—ALBERT FENN
97—KOSTI RUOHOMAA FROM B.S.
98—ALBERT FENN—KOSTI RUOHOMAA FROM B.S.
101, 102, 103, 104—PHILIPPE HALSMAN
106, 107—DRAWING BY A. LEYDENFROST
110, 114, 119, 122—DRAWINGS BY NOEL SICKLES
125, 126, 128—LISA LARSEN FROM G.H.
131, 132, 134—ALLAN GRANT
137—RAYMOND LOEWY ASSOCIATES
138—CHARLES E. STEINHEIMER
139—CHARLES E. STEINHEIMER EXC. T. LT. N. R. FARBMAN
140, 141—N. R. FARBMAN
142, 143, 144—WALLACE KIRKLAND

ABBREVIATIONS: BOT., BOTTOM; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A.P., ASSOCIATED PRESS; B.S., BLACK STAR; G.H., GRAPHIC HOUSE; INT., INTERNATIONAL. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE USE FOR REPUBLICATION WITHIN THE U.S. OF THE PICTURES PUBLISHED HEREIN ORIGINATED BY LIFE OR OBTAINED FROM THE ASSOCIATED PRESS.

HOW I'M GOING TO RETIRE IN 15 YEARS ON $150 A MONTH



"A few months ago, I never dreamed I'd be set to retire and take life easy—in just fifteen years—with $150 a month, every month, regular as the postman, for the rest of my life. Yet, today at 45, that's what I'm looking forward to.

"Oh, I used to *wish* I could afford to retire. To quit work some day and relax, enjoy my home and travel a bit. If I could only save enough, and invest it wisely enough . . .

"But saving seemed hopeless for me. Even though I had a good job and a fair income, I spent money as fast as I made it. I didn't seem able to put anything aside for the day when I might want to retire — or have to. And it worried me.

"It looked as if I'd just go on, like so many people, living in a circle, working until I died. But one day I came across a booklet that opened my eyes. It told how a man or woman can make his salary *now* buy a retirement income *later!* Just as civil service employees have been doing for years. There was no secret, except to start in time. The younger the better.

"It's called the Phoenix Mutual Retirement Income Plan. As soon as I read about it, I knew this was just what I needed. It could change my whole life. I investigated further, and, not long after, I qualified for a Phoenix Mutual Plan. Today, with an income of $150 a month guaranteed to me for life when I reach 60, I can look forward to comfort and happiness as long as I live."

This story is typical. As thousands of people have discovered, *you don't have to be rich to retire.* A Phoenix Mutual Plan can give you security—a future with no money worries.

Suppose, for instance, you're a man of 45, and would like to get an income of $150 a month at age 60. To those who qualify, this typical Phoenix Mutual Plan guarantees:

A Monthly Check for $150 . . . You get a check for $150 when you reach age 60, and a check for $150 every month thereafter as long as you live.

Security for Your Wife . . . Your wife gets a monthly life income if you should die before retirement age.

A Disability Income . . . You get a monthly disability income if, before you reach age 55, serious illness or accident should stop your earning power for six months or more.

The Plan is not limited to men of 45. You may be older or younger. The income is not limited to $150 a month. Assuming you start at a young enough age, you can plan to get $10 to $200 a month or more—starting at age 55, 60, 65, or 70. *Similar Plans are available for women.*

Send for Free Booklet

Send the coupon and receive, by mail and without charge, a booklet telling about Phoenix Mutual Plans and how to qualify for them. Don't put it off. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
687 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet, describing Retirement Income Plans for women.

Name_____
Date of Birth_____
Business Address_____
Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
687 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet, showing how to get a guaranteed income for life.

Name_____
Date of Birth_____
Business Address_____
Home Address_____

COPYRIGHT 1947, BY PHOENIX MUTUAL LIFE INSURANCE COMPANY

Copyrighted material



JUST RELEASED BY RCA VICTOR!

Freddy Martin

"Concertos for Dancing"

Most of the records are beautiful melodies from the classics, set to smooth dance tempo in the modern Martin manner. And all of the records feature sparkling piano passages!

"TCHAIKOVSKY PIANO CONCERTO"
"CORNISH RHAPSODY" "INTERMEZZO"
"GRIEG PIANO CONCERTO"
"NIGHT AND DAY"
"SYMPHONIE MODERNE"
"WARSAW CONCERTO"
"RACHMANINOFF PIANO CONCERTO"

"LOOK! MORE NEW HITS FROM RCA VICTOR!"

PERRY COMO: *I Want to Thank Your Folks; That's Where I Came In.* Record 20-2117, 60¢.

"SHAMROCK MELODIES" by Dennis Day. *When Irish Eyes Are Smiling, A Little Bit of Heaven, Back to Donegal,* three others. P-153, $2.55.

"EILEEN"—Victor Herbert. Al Goodman, his Orchestra, and all-star cast. *The Irish Have a Great Day Tonight, My Little Irish Rose, Thine Alone,* five others. Album K-2, $4.00.

"NEW 52nd STREET JAZZ" by Dizzy Gillespie, Coleman Hawkins and their All-Star Orchestras. *Night in Tunisia, Say It Isn't So, Ol' Man Rebop, Low Flame,* four others. Album HJ-9, $3.75.

Prices are suggested list prices, exclusive of taxes.

***Naturally*...on RCA Victor Records!** Two "exclusives"—Victor's billion-record skill . . . plus RCA's electronic wizardry . . . make music sound so *natural* on RCA Victor Records! And, naturally, the top stars prefer to be on these finer records. Hear them on a Victrola radiophonograph. (Victrola—T.M. Reg. U.S. Pat. Off.) Radio Corporation of America.

Hear Robert Merrill on the RCA Victor Program! Sundays, 2 p.m., EST, NBC.



FREDDY'S LATEST AND GREATEST CONCERTOS!

This album brings you all the hits that have made Freddy the "Concerto King." And you get his new concerto arrangements of *Night and Day* and *Cornish Rhapsody!* P-169, $3.15.

THE STARS WHO MAKE THE HITS ARE ON **RCA VICTOR RECORDS**

Copyrighted material

LIFE

Vol. 22, No. 11 March 17, 1947



ON THE DAY BEFORE HIS DEPARTURE FOR MOSCOW, A GRIM AND THOUGHTFUL GEORGE MARSHALL CONFERS WITH THE SENATE FOREIGN RELATIONS COMMITTEE

U.S. FACES UP TO A DIPLOMATIC CRISIS

The atmosphere of the picture above, rapt and reflective to the point of being somber, is a remarkably accurate mirroring of the state of mind last week of everyone in Washington who deals with foreign policy. Actually no grave business was being discussed at this Senate hearing. But Secretary of State Marshall had the air of a man who bears a heavy burden, and all his listeners knew what the trouble was. It involved much more than even the German and Austrian peace treaties on which Marshall is now working in Moscow. The U.S. had suddenly come up against a new diplomatic crisis, requiring momentous decisions all around the world.

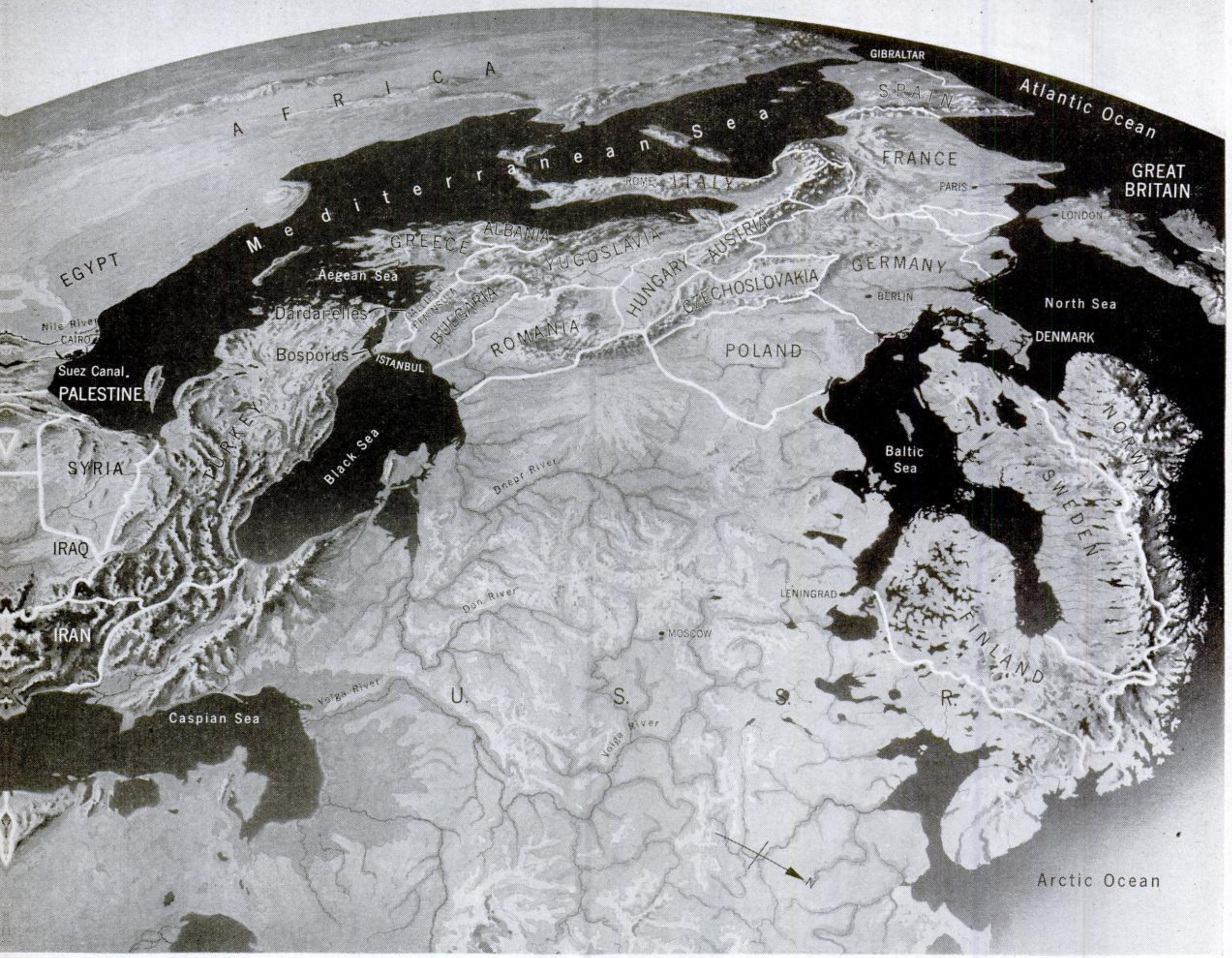
Six days earlier Britain had informed the U.S. that she no longer could give aid to Greece and Turkey. Unless the U.S. was prepared to take over, Russia would soon have two new satellites and the Iron Curtain would stretch down to the Mediterranean. Without a $250 to $350 million U.S. loan to replace British help, the shaky government of Greece might soon fall. A strong Communist party, including armed bands in the north, was waiting to catch it. Then Turkey, outflanked and deserted (*map on next page*), could no longer resist Russian demands for bases on her soil.

All at once the whole grim pattern of 1947 world affairs came clear. Britain, nearly bankrupt and crippled by shortages, was being forced to withdraw from India and the Near East including Egypt. For the time being at least she would have to give up her role—upon which the U.S. had traditionally counted—of a stabilizing influence in world politics. In China, where U.S. policy had failed, the signs of disintegration multiplied. In unhappily divided Korea, where U.S. and Russian occupation troops face each other across the 38th parallel, the State Department conceded that its halfhearted diplomacy had also failed and would have to be revitalized. Germany, as Herbert Hoover's report showed, would sink into the morass and perhaps pull down all Western European civilization with it unless the U.S. provided the food without which men cannot work to rebuild.

Almost the entire world outside the Western Hemisphere was in desperate straits, unable to recover from the ravages of war without vast moral and financial help from the U.S. The nation would now have to embark on a much more dynamic foreign policy—or let starvation and political chaos invite the Russians.

The first reaction of the U.S. public and Congress looked like a willingness to face up to the problem. But plenty of work and worry lay ahead. President Truman abruptly canceled his plans for a Caribbean vacation and called in congressional leaders for some heavy and portentous planning.

Copyrighted material



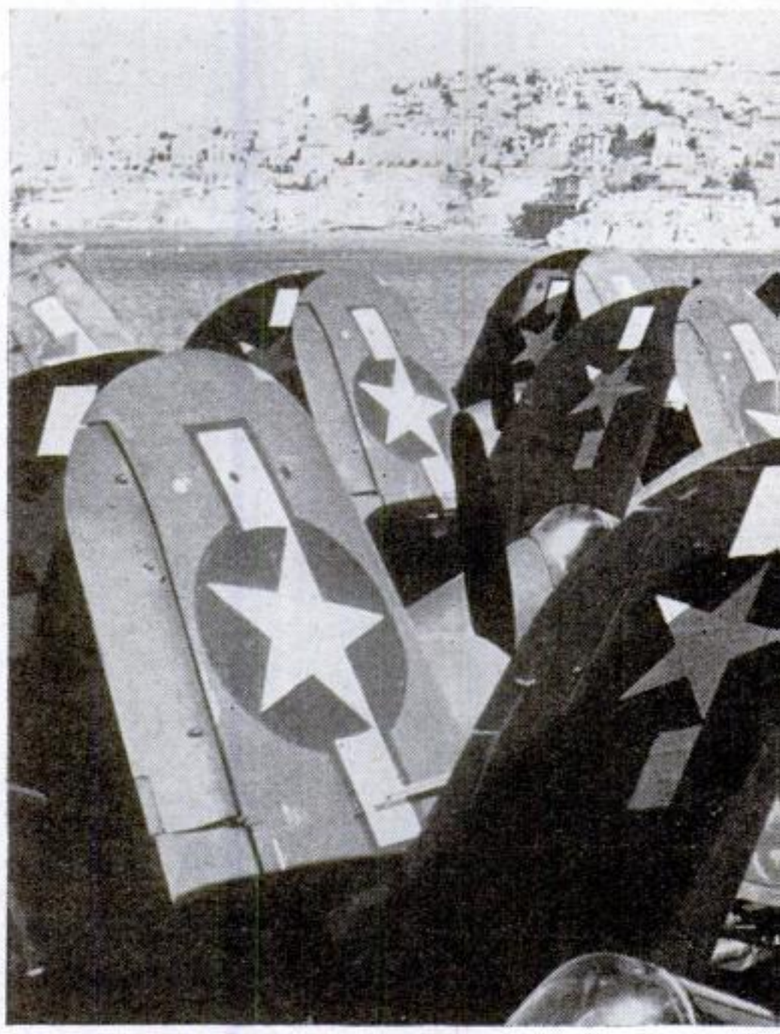
VIEWED FROM RUSSIA, Europe and the Near East take this shape. Russian orbit already includes Poland, Czechoslovakia, Hungary, Romania, Yugoslavia, Bulgaria and Albania. Only Greece and Turkey stand in way of clear access to Mediterranean and full domination of southeastern Europe. Egypt, another central spot, lies just across the sea.



KEMAL ATATURK (*second from right*) was founder of the modern Turkish state, which now hangs in balance.



ARCHBISHOP DAMASKINOS (*center*), shown here with Churchill, helped end Greece's civil war in 1945.



U.S. CARRIER *Franklin D. Roosevelt* stood off Greek shore at time of plebiscite last September in which Greeks

Copyrighted material

THREAT TO GREECE

Wretched and strife-torn, it will fall to Russia unless U.S. helps

The map at left, of Europe and the Near East as they look from Russia, shows the importance of the diplomatic struggle in Greece. If Greece falls under Russian domination, the Soviet Union will control the entire Balkan peninsula. Turkey, already suffering from a war of nerves in which Russia has been demanding bases along the Dardanelles, will be isolated from the Western World and hard put to continue resistance. The Russian orbit would reach to the Mediterranean—and its expansion in this area might seriously affect Italy and France. Thus, unless the Iron Curtain is stopped in Greece, perhaps it cannot be stopped at all in Europe.

The U.S.'s task, if it seeks to preserve the integrity of Greece, will be difficult and risky as well as expensive. The Greeks, with an old-fashioned economy languishing beneath the Mediterranean sun, have shown no special aptitude for either politics or rebuilding. The country suffered intense war damage (*right*) and was crushed to a frightful poverty under German occupation. Then, as soon as the Germans were thrown out, Greek extremists began fighting each other and British troops which had arrived to maintain order.

In 1945 Athens was torn by open civil warfare between the leftists and rightists. Under the British-sponsored regency of Archbishop Damaskinos (*below, second from left*) the fighting was suppressed and finally a plebiscite was held last September on the question of restoring the old monarchy of Greece's twice-exiled King George II (*below, second from right*). The Greeks, fed up with Communist excesses, decided by a vote of 70% that King George was the lesser evil. But George's government, hampered by its own ineptitude and Greece's poverty and guerrilla warfare, has done little to relieve the chaos. Into this confused and unhappy situation the U.S. is now called upon to step, knowing full well that the job of creating an independent and self-supporting Greece will take infinite skill and patience.

BOMBED SCHOOL, wrecked by Germans when they conquered and occupied Greece in 1911, is still used by these ragged, ill-clad Greek children. The country is poor and starving, and much of the war damage is unrepaired.



voted by 70% to return their exiled King George to power. The alternative was domination by Communists.



KING GEORGE examines trees on the palace grounds from which he has ruled Greece since the plebiscite.



BRITISH SENTRY stands outside his army's headquarters in Athens. British garrison is 15,000 troops.

CONTINUED ON NEXT PAGE

Copyrighted material



THE DARDANELLES is a narrow, 35-mile stretch of water leading from the Aegean (*right*) northeastward to the Sea of Marmara and separating Europe (*foreground*) from Asia (*background*). This panorama was taken from a lighthouse at the tip of the Gallipoli Peninsula, scene of one of the most disastrous Allied campaigns in World War I. At the



DEFENDERS OF THE STRAITS, these Turkish officers are members of the staff of commander of the Gallipoli Line, Lieut. General Feyzi Menguch (*center*). Menguch served as observer with U.S. Army in North Africa, is proud of friendship with Eisenhower. Portrait (*left*) on wall is of Kemâl Atatürk, founder of modern Turkey.

Copyrighted material



upper left is Britain's tall memorial to her 120,000 casualties in the 1915–16 campaign, which was fathered by Winston Churchill and cost him his cabinet job as First Lord of the Admiralty. Then as always the Dardanelles was a strategic area and the British aim was to break Turkey's hold on the straits, since Turkey was a German ally.

NEXT PROBLEM FOR U.S.: THE STRAITS

Soviet demands on Turkey revive ancient issue of who shall have power over Dardanelles and Bosporus

Any U.S. help in Greece leads logically to U.S. help in Turkey. For Turkey controls the straits, the narrow entranceway from the Mediterranean through the Dardanelles, the Sea of Marmara and the Bosporus into the Black Sea. To give Americans a look at this well-guarded, seldom photographed but important area, LIFE's David Douglas Duncan has just finished a difficult 14-week assignment getting these pictures.

The straits question is no new problem. Even in the days of Agamemnon control of the Dardanelles, not Helen of Troy, was the issue of the Trojan War. In succession Trojan, Greek, Roman, Byzantine and Ottoman Turk have fought for the narrow straits and control of the rich trade of the Black Sea basin. And Russia, ever since the days of Catherine the Great (1729–96), has longed for the straits as a warm-water outlet for trade and power. Last summer the U.S.S.R. brought the age-old problem out into the open again with a note to Turkey demanding a "share" in the defense of the straits—meaning Soviet military bases along the Dardanelles. The note also requested that the matter be decided by the "Black Sea nations," i.e., the U.S.S.R., Turkey, Romania and Bulgaria.

That is what prompted Britain and the U.S. to take a redoubled interest in modern Turkey's inherited problem. They quickly protested that the Montreux Convention of 1936 had internationalized the straits. While they agreed that the Montreux Convention should be modified to the extent of permitting passage of Soviet vessels even in wartime, they both contended that the straits should come under control of the United Nations, rather than become, by default, a Soviet military base.

Modern warfare has robbed the straits of some of their strategic military value. The U.S.S.R. knows, and U.S. military experts concede, that an armored task force could roll down through Turkey to the Dardanelles in a few days' fighting. But this is peacetime, and such a move would have to be accomplished politically rather than militarily. U.S. help in Turkey would be intended to make the political maneuver somewhat more difficult than the military one.



ANCIENT TROY, which once controlled the Dardanelles, stood on Asiatic side of the straits (*far distance*).



MEDIEVAL FORTRESS, built in 1470, commanded narrows where they are seven tenths of a mile wide.



TOMB of Gazi Suleyman is a Turkish shrine. In 1353 A.D. he became first Turk to conquer a piece of Europe.

CONTINUED ON NEXT PAGE

Copyrighted material

BOSPORUS IS THE GATEWAY TO RUSSIA'S BLACK SEA



IN WINTER STORMS FREQUENTLY BLOT OUT BOSPORUS LANDMARKS, MAKE NAVIGATION DIFFICULT. FISHERMAN (FOREGROUND) IS TRYING HIS LUCK ON ASIATIC SIDE

ISTANBUL, at southern end of Bosporus, reaps rich trade from strategic location. In foreground is Dolmabahche Mosque, one of hundreds in city famous for its minarets.

WHITECAPS churn the straits where a ferry boat beats its way from Asia to Europe. They are caused by strong currents pulling from the Black Sea toward Mediterranean.

Copyrighted material

BETWEEN EUROPE (LEFT) AND ASIA (RIGHT) THE GAP
IS TWO THIRDS OF A MILE. MINE NET (FOREGROUND)
IS LAST BARRIER TO BLACK SEA AND RUSSIA BEYOND

EDITORIAL

OUR FOREIGN POLICY CRISIS

IT CALLS NOT FOR ACTIONS ALONE BUT FOR CLEARER AIMS AND MORE VIGOROUS IDEALS

Not since France collapsed in 1940 has U.S. foreign policy been under such strain as during the past fortnight. As Secretary of State Marshall went to Moscow (*p. 31*) on the momentous business of Europe's future, he left the U.S. Congress in a condition of bewilderment and shock caused by news of far greater moment, namely Britain's impending withdrawal from Greece.

The Americans have a phrase for it: things are tough all over. Sharp-tongued Harry Gideonse, president of Freedom House and Brooklyn College, publicly hoped for Europe's and America's sakes that the Moscow conference would fail. The experienced diplomat, Robert Murphy, left Berlin for the conference in a mood which indicated he was sure it would fail. As for the decision on Greece which faces Congress, even Truman, whose sunny demeanor has struck a cheery note during this solemn fortnight, was gloomy and uncertain. Said he to the congressmen, "Nobody knows where this will lead us."

No, of course nobody knows. But we can be sure of this: no Moscow conference, no Greek loan, no diplomatic step of any kind will lead us very far unless we can surmount such challenges with a clearer idea of what we *think* we are up to. Representative Eaton, chairman of the House Foreign Affairs Committee, spoke the general need when he asked the President to "enunciate a world policy" into which the Greek, German and other parts of the puzzle could be fitted. At last week's end the President was working on it. But the issues in this crisis run very deep. Not only the President but every interested citizen should think where we are heading.

Ten Million Crimes

In sending George Marshall to Moscow the U.S. has no reason to fear that its end of that negotiation will be bungled. He is clearly a man of enormous competence, who knows what he wants from this conference, what opposition he will probably meet and what prices he will pay to overcome it. At once literate and businesslike, Marshall in his recent Princeton speech quoted approvingly from Justice Holmes: "Man is born to act. To act is to affirm the worth of an end, and to affirm the worth of an end is to create an ideal." This sentiment, it will be noted, makes ideals a by-product rather than the motive of action.

As a practical man Marshall must base his German policy on what has gone before: the Potsdam Declaration, in which the Big Three agreed to punish, disarm and control Germany, and the Byrnes speech at Stuttgart, which promised national unity and a measure of hope to the German people. The economic unity of Germany, which Potsdam and Byrnes both promised, is therefore high on our Moscow agenda. It is an essential step toward the amelioration of Germany's acute misery and the economic recovery of Europe. Since the Soviets want more reparations from German production, agreement on this will be less a question of principle than of price.

But another leftover from Potsdam is a question of principle. Potsdam permitted the Poles, in clear violation of the Atlantic Charter (to say nothing of human decency) to uproot and expel some 10 million Germans from what used to be eastern Germany and is still not legally part of Poland. Competent witnesses have called this expulsion "a crime against humanity for which history will exact a terrible retribution." Having abetted this crime in advance at Potsdam, the U.S. is not likely to undo it at Moscow. There we will be asked to approve the Oder-Neisse line as Poland's legal boundary, thus repudiating the Atlantic Charter in letter as well as in spirit. Marshall is reportedly prepared to agree to an imperfect boundary if it will help him drive a bargain on some other front. Will he thereby invite history's retribution? Or must all active diplomacy involve some abetting of crime?

In Greece, if we take over the British commitment adequately, we will be abetting a civil war. The Greek government is a rachitic monarchy revived by Winston Churchill. It makes no secret of what it wants of the U.S.: not just money but arms and moral support for the suppression of rebels. These rebels are salients of the Soviet drive for a Slav-Communist Balkan federation. If we leave Greece to its own fate, its government will be overthrown and it will become part of this Communist federation. A chain reaction might well be started, producing Communist triumphs or advances throughout the Mediterranean world.

Something Missing

Indeed things are tough: in Korea, China, India, Turkey, Hungary, Austria, all over. Things add up to what the Washington *Post* calls "a crypto-war situation" between the U.S. and Russia, a war whose stakes and fronts are at once territory and the minds of men. To Britain, Greece was a vital link in the old Suez lifeline. To America it is vital for equally stark and imperial, though for strategically different, reasons. We must extend our influence and commitments there simply because political physics abhors a vacuum. That alone is a sufficient reason for Congress to back Truman and Marshall with a subsidy for Greece.

It is not a very inspiring reason, however, and in this crisis there is something much nobler in Congress' puzzled reluctance than there is in the impatience of our professional diplomats. To the latter the case for our intervention in Greece, like the case for "realistic" bargaining in Moscow, is open and shut. The operation they call "stern containment" of Russia is its own excuse for action. But Congress senses—quite rightly—that something is missing from such a foreign policy. The name of this missing ingredient is idealism, the kind of idealism which precedes and warrants action instead of tagging after it. It has been missing from our foreign policy for some time.

Among Marshall's advisers in Moscow is one who has peculiarly concerned himself with the role of ideals in foreign affairs. He is the international lawyer, Republican and church leader, John Foster Dulles, well known to the readers of LIFE (March 18, June 3, June 10, 1946). In recent speeches he has called again and again for more intellectual and moral vigor in the world leadership which history has thrust on the U.S. "Negation," said he (*i.e.*, "stern containment?"), "is never a permanent substitute for creation, and no nation is so poor as a nation which can give only dollars." He wants peace treaties that are not just compromises but that will "bring into being new forces which are curative and creative." Above all he wants a restatement of U.S. policy which will be consistent with the best ideals of our past.

Two examples of traditional U.S. policy which have served the twin causes of clarity and practical idealism are the Monroe Doctrine and the Open Door; another is our belief in the juridical equality of states and in free speech, which caused great improvements in the United Nations charter at San Francisco. In Europe, however, our actions and words have not always coincided. If they had, two wars might have been avoided; we must not be guilty of what Dulles calls "contributory negligence" again. A clear statement of our European policy is now long overdue.

Dulles on Europe

To Dulles, as to more and more thinking people, our policy should be to help the nations of Europe federate, as our states federated in 1787; and he has proposed Europeanizing the production of the Rhine-Ruhr industrial area as a practical step to this end. Thus could the Big Four help Europe become "something better than the rickety fire hazard of the past." But "if the Soviet Union does not want to advance Continental unity as a whole," says Dulles, "then a worth-while start could still be made in Western Europe. There 200 million people could, through increased unity, achieve increased prosperity, freedom and peace."

Greece, the cradle of Europe's 3,000-year-old civilization, is still part of Europe. If our goal for all Europe were as clear as Dulles', our intervention there now would fall sensibly into place as a holding operation. Accompanied by a clear statement of U.S. aims, a loan to Greece (or to any other country) would be worth something. Not so accompanied, the money will be of dubious value and the adventure will indeed lead us "nobody knows where."

Regional goals, such as Dulles outlines, are not incompatible with more universal ideals. They are simply nearer and likelier to be achieved. Nor do they confine or commit us to the "spheres of influence" arrangement which, by the deal Roosevelt and Churchill made at Casablanca, has prevented us from taking a direct hand in Greek affairs until now. George Marshall was right when he said, "We are now concerned with the peace of the entire world." But as Dulles says, "Peace lies not in compromising but in invigorating our historic policies." The time to invigorate them is now.

PICTURE OF THE WEEK: ➔

More than 10,000 skiing enthusiasts, trying to get home from a weekend in the Laurentians, wrote a frustrating footnote last week to one of the worst winters in Canadian history. Trying to get back through a snowstorm that piled up 12-foot drifts, 1,800 of the skiers turned the crossroads village of Ste. Rose into a swarm of stranded automobiles (*opposite*). There, while the snowplows cleared the 15 miles to Montreal, the skiers spent the night, some in the parish hall, many in their cars.

Copyrighted material

LIKE SO MANY BUGS TRAPPED ON A HUGE PIECE OF FLYPAPER,
CARS ARE STRANDED AT CROSSROADS BY CANADIAN SNOWSTORM

Copyrighted material



ONE SECTION of trial, after it is split up, occupies makeshift courtroom. Because of unwieldy number, clerk has to give defendants instructions before the judge enters.



ONE DAY'S QUESTIONING of prospective jurors is recorded on stenographic paper that makes 13 strips across the stage of Patriotic Hall. But there is still no jury.



MICROPHONE is used in questioning prospective juror in the auditorium. Hundreds of talesmen have already been examined and rejected. Thousands more will be needed.



IN ORDER TO MAINTAIN UNION SOLIDARITY FOR TRIALS, DEFENDANTS MEET



SPECIAL ENTERTAINMENT, free food are presented by union at lunch hour for defendant strikers. Here a trio called The Berries sings a song. Daily paper is also issued.

Copyrighted material



EVERY SUNDAY EVENING FOR PEP TALKS. SIGNS POINT OUT CHARGES AGAINST EACH GROUP. VETERAN STRIKERS, THEY BELONG TO CONFERENCE OF STUDIO UNIONS.

JUSTICE, HOLLYWOOD STYLE

Mass picketing leads to a grade-B courtroom comedy

The Los Angeles courts are presenting this week a legal performance that contains all the ingredients of a grade-B movie: a million-dollar budget, an enormous cast, an interminably confused plot. The story got its start last October when the police started making mass arrests of studio employes in a futile effort to break up a stubborn strike. Now, almost a half year later, the strike is still on, and the problem of what to do with 1,200 arrested strikers sticks to judicial hands like a sheet of prop flypaper in a Mack Sennett farce. As a natural but unfortunate sequel to the mass arrests, the courts decided on mass trials. The first, involving 208 defendants, began last December in a rented downtown auditorium. This act of the farce ended in utter confusion in January and the court wisely agreed to trials of smaller groups. Now groups numbering 13 to 45 are being tried in two auditoriums and four standard courtrooms. After seven weeks the judges have succeeded in impaneling only two juries, and estimates are that it will take more than a year and cost $1 million to try the cases. Said one of the judges ruefully, "If we cannot handle 1,200 cases of people charged with crime, then the end of law and order and the beginning of anarchy is here."



OUT-OF-COURT EVENT was added to the trial when Herbert Sorrell, leader of Conference of Studio Unions, was seized and beaten by thugs on a night auto ride March 2.

Copyrighted material



Senator Vandenberg in Luxembourg palace during Paris foreign ministers' conference

Copyrighted material

"I am not running for President"

In a statement to *LIFE* Senator Vandenberg says that he is not a candidate, does not wish to be one, is seeking no delegates

LIFE is privileged to publish a statement which arrived unsolicited from Senator Arthur H. Vandenberg of Michigan. Mr. Vandenberg is chairman of the Senate Committee on Foreign Relations and a man tired of repeating that he does not want to be President.

I think it is harder *NOT TO RUN FOR PRESIDENT* than it is *TO RUN!*

I have tried both. Down to date, neither enterprise has been a success. But in comparing the adventure, I rather think the former is more troublesome than the latter.

I *was* a candidate for the Republican nomination in Philadelphia in 1940. I was honored with a high score of 72 votes on the third ballot. On the eve of the convention I had prophesied that I would be nominated on the sixth ballot. I named the right ballot but the wrong winner. It was Willkie on the sixth. It all passed off quite painlessly. I simply breezed out with the Willkie blitz—and that was that.

Now, here's the difference. I am *not* a candidate for the nomination in 1948. I do *not* expect to be nominated on the sixth or any other ballot. This is not a temporary stall. This is not pre-convention strategy. It is an absolutely honest statement of my feeling and my wish. But what happens?

Well, for one typical example, my good friend Tom Stokes, the columnist, uses me as a horrible example to prove that presidential politics "permits an otherwise honest man to stand up and tell a straight-faced lie which he knows he is telling and the public knows he is telling."

Another columnist charges me with duplicity when he heard I had commented that I would be 69 years old on the eve of my second term. "You see," he cried, accusingly, "he is *already* planning to run *again!*" But all I was *really* doing was to delicately indicate my own conviction that there are age limits in this business and that the White House requires younger resilience and rebound.

I was said to be "coy" by another good journalistic friend, Bob Albright, in the Washington *Post*. Stassen's "candor" was called "refreshing" in comparison. But how could *I* be "refreshing" by admitting, like him, a purpose which, unlike him, I do not pursue? My "candor" is just as great as his, and, therefore, should have been just as "refreshing." My trouble is that I collide with the tradition that a denial of high political aspiration just can't be true. Or, as the boy said when he saw his first giraffe: "There ain't no such animal."

The worst of it is "even your best friends won't believe you." But the thing that finally decided me to put these thoughts on paper was a number of Washington newspaper stories late in February which said that Republican unity in the new Congress is constantly threatened by the rival presidential aspirations of "some senators." I'd like to get out of that controversial category if I can.

The first public statement that I made regarding 1948 was this: "I am not a candidate for the presidential nomination and I anticipate no campaign in my behalf." That was a total failure. As I look back on it I think it *was* pretty cryptic. At any rate, I tried again. This time I said: "I am not a candidate for the presidential nomination in 1948; I do not expect to be; I do not wish to be; but, of course, a man would be entirely numb if he did not respond to the compliment implied in the suggestion." Then I admonished the Michigan Republican state convention a few weeks ago "to ignore all considerations of localized allegiance, if such there generously be, and when the time appropriately comes, to join freely in the nation-wide Republican quest for the best available next President of the United States."

Does that clear up the suspicions? Not at all. The trouble is that the press gallery has a standard etiquette under such circumstances which is as devastating as it is cunning. It immediately says: "Do you mean you wouldn't accept a nomination if you were drafted?" And then it moves in for the kill! If you do not promptly say "Yes"—as Sherman did some 60 years ago—you are guilty of a self-serving pose. If you say "No"—perhaps because you consider it presumptuous to anticipate any such utterly improbable event—your guilt is self-confessed.

Now let me get back to those statements I have made. Frankly, I would have worded them stronger if one of my most earnest and wise associates had not told me that I was really offending many of my friends by my wholly abrupt disclaimers when they have been kind enough to express an interest in my 1948 fortunes. "The mere suggestion is a great compliment," he admonished me, "and you cannot dismiss it in any such cavalier fashion without some element of offense to their sensibilities." So I toned those early statements down because no man lives who has a greater appreciation than I of the compliment of being even remotely considered even partially eligible for the highest and most honorable position on earth. I assure all of my friends that I am most humble and grateful in the presence of these occasional suggestions; and I hasten to add that my good-natured discussion of the subject here is devoid of any remote element of flippancy. I just do not wish to be misunderstood.

Let's see if I can put it in unmistakable language.

I am not a candidate.

I do not expect or wish to be a candidate.

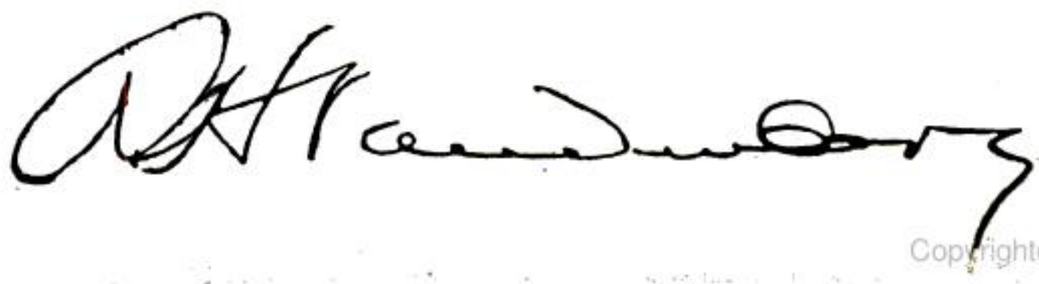
I shall seek no convention delegates nor approve the efforts of others in this behalf.

I think my place of service is in filling out my tenure in the Senate.

Of course, I would yield to a spontaneous draft (if *that* hypothesis *must* be included) because I do not believe any citizen has a right to deny service to his country if and when his service is demanded. But another good journalistic friend of mine, Frank Kent, once proved to me that no presidential nominee is ever drafted unless he connives at it.

I shall not connive.

I am sure, however, that this categorical statement will not assuage the difficulties in *NOT RUNNING FOR PRESIDENT* because if I am at long last believed, some critics will swiftly rise to say: "It's just as well; he couldn't have gotten it anyway."



Copyrighted material



WHEN POLICE CHIEF McDEVITT TRIES TO ARREST COUNCILMAN SHIELDS (LEFT) IN JOHNSTOWN, PA., RESULT LOOKS LIKE A BRAWL EVEN FOR A CITY COUNCIL

JOHNSTOWN THUD

City's council meeting breaks up when officials go into a clinch

On March 5 the famous little city of Johnstown, Pa. presented the U.S. with pictorial proof that government on the city level can be just as argumentative, and less restrained, as on the international level. Johnstown's city council had hardly gathered to discuss "an investigation of the police department" when the fireworks started. Up rose Councilman and Ex-Mayor Daniel J. Shields. "Gentlemen," he said, " . . . I move that Police Chief Andrew J. McDevitt be demoted to patrolman." In the ensuing argument Shields started to depart, taking his witnesses with him. "Chief," thundered the present mayor, "do your duty!" But Chief McDevitt walked right into a clinch with Shields (*above*). Other councilmen separated them and in the confusion Shields calmly walked away. Just as calmly a few hours later he filed a charge of assault and battery against Chief McDevitt.

Copyrighted material

THEY'RE TOPS

With the Veterans in U.S. Hospitals

Chesterfield is by far the Favorite Cigarette

Ernie Harwell ...former sports editor of "Leatherneck" on a recent visit with Pete Petropoulos

Check—

says Pete Petropoulos now scout for the N.Y. Giants



ALWAYS MILDER

BETTER TASTING

COOLER SMOKING

ALWAYS BUY CHESTERFIELD

★ ALL OVER AMERICA CHESTERFIELD IS TOPS ★

Copyright 1947, Liggett & Myers Tobacco Co.

Copyrighted material



Experienced Traveler

PEOPLE WHO TRAVEL on the country's de luxe trains will tell you this, if you haven't already discovered it for yourself . . .

It's a mighty cheery thing, when you're on a trip, to meet up with that experienced traveler, that very aristocratic friend, Four Roses.

For Four Roses is a whiskey with a most distinctive and *different* flavor . . . with a mellow smoothness all its own.

We sincerely believe that the Four Roses you are buying today is the finest Four Roses we have ever bottled. And, to us, that means it is the finest whiskey on the market.

• • •

Fine Blended Whiskey—95.5 proof. 40% straight whiskies 5 years or more old, and 60% grain neutral spirits.

FOUR ROSES

AMERICA'S MOST FAMOUS BOUQUET

Frankfort Distillers Corporation, New York



Copyrighted material



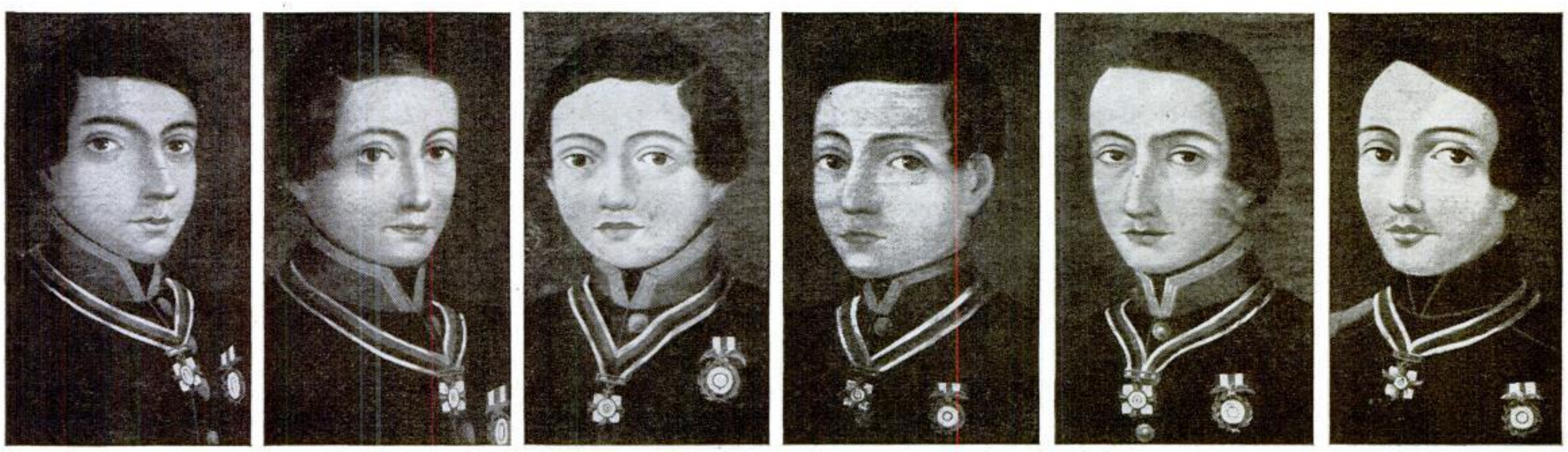
AT CHAPULTEPEC PARK PRESIDENT TRUMAN STANDS BY WREATH HE LAID ON SPOT WHERE SIX MEXICAN CADETS DIED FIGHTING AMERICAN FORCES 100 YEARS AGO

TRUMAN CHARMS MEXICO

In a single, unannounced gesture last week in Mexico, President Truman did more for U.S.-Mexican friendship than three days of diplomatic parties and speeches accomplished. On his way to a fiesta at the National Stadium he stopped briefly at Chapultepec Park to lay a wreath on the monument (*above*) to Niños Héroes (*below*), six Mexican cadets who died in a battle against the Americans in the U.S.-Mexican war 100 years ago. As Truman deposited the wreath tears came to the eyes of a Mexican military guard. Said a Mexican newspaperman, "Friendship began today." Only the week before, Mexicans had discussed the erection of a larger monument to Niños Héroes but had abandoned the plan because they feared it would offend the U.S.

Everywhere Truman went, cheering crowds followed him. When he arrived at the Mexico City airport thousands watched while he acknowledged President Miguel Alemán's welcome. One woman in the crowd screamed, "*Viva* Missouri!" When Truman mispronounced Tenochtitlán, the crowd laughed and a woman shouted, "Everybody mispronounces it!" At the National Stadium 41,000 people jammed in to catch a glimpse of the President, creating such a crush that one person was killed and 12 others injured. At a reception at the American Embassy, for which tuxedo shirts had to be flown from Little Rock, Ark., Mexicans refused to pass through a handshaking line at regular two-second intervals. Instead many took the occasion to present the President with a gift and to make a little speech.

At the conclusion of his three-day visit Mexicans gave Harry Truman a royal send-off. One Mexican newspaper even defended the President for not attending a bullfight. The paper gallantly explained: in the U.S. there is a strange and powerful political organization called the A.S.P.C.A.



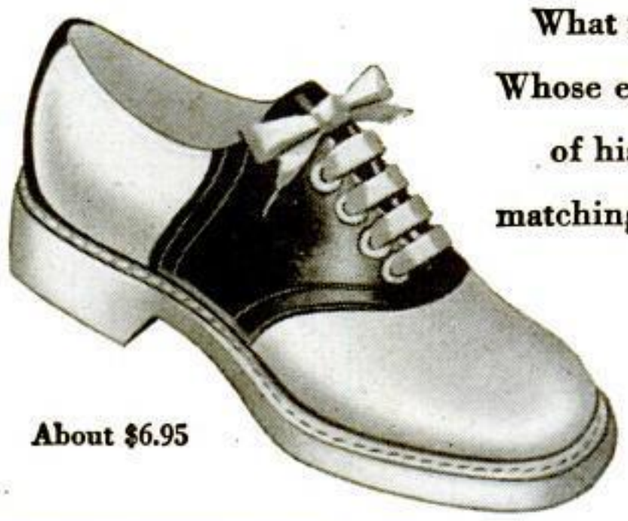
NINOS HEROES (Heroic Boys) were 15-year-old Mexican cadets who fought the Americans under Winfield Scott at the Battle of Chapultepec in 1847. Legend says that when Mexicans lost, five of the heroes stabbed themselves to death, and a sixth wrapped himself in his country's flag and jumped off a cliff shouting, "*Viva* Mexico!"

CONTINUED ON NEXT PAGE 47

Copyrighted material

Make it a Match
WITH
Friendly
"Sports"
REG. U. S. PAT. OFF.





What man isn't held by flattery?
Whose eyes aren't caught by the twins
of his shoes on your feet?—Mannish,
matching "Saddle-Boys" by Friendly.

Bea Friendly

About $6.95

EDGEWOD SHOE CO., NASHVILLE, TENN.

IT'S A **Wimbledon**
America's finest sport shirt



The CORSICAN

Exclusive Wimbledon drape and tailoring, fine needlework. Pure dye imported Italian silk, rich heavy crepe. The utmost in luxury—it will exceed your expectations.

Colors: White, Honey Tan, Lake Como Blue, Champagne Amber, Ocean Pearl Gray.

At America's Finest Stores $35

Wimbledon Shirt Co. Inc.
CHICAGO 54, U. S. A.

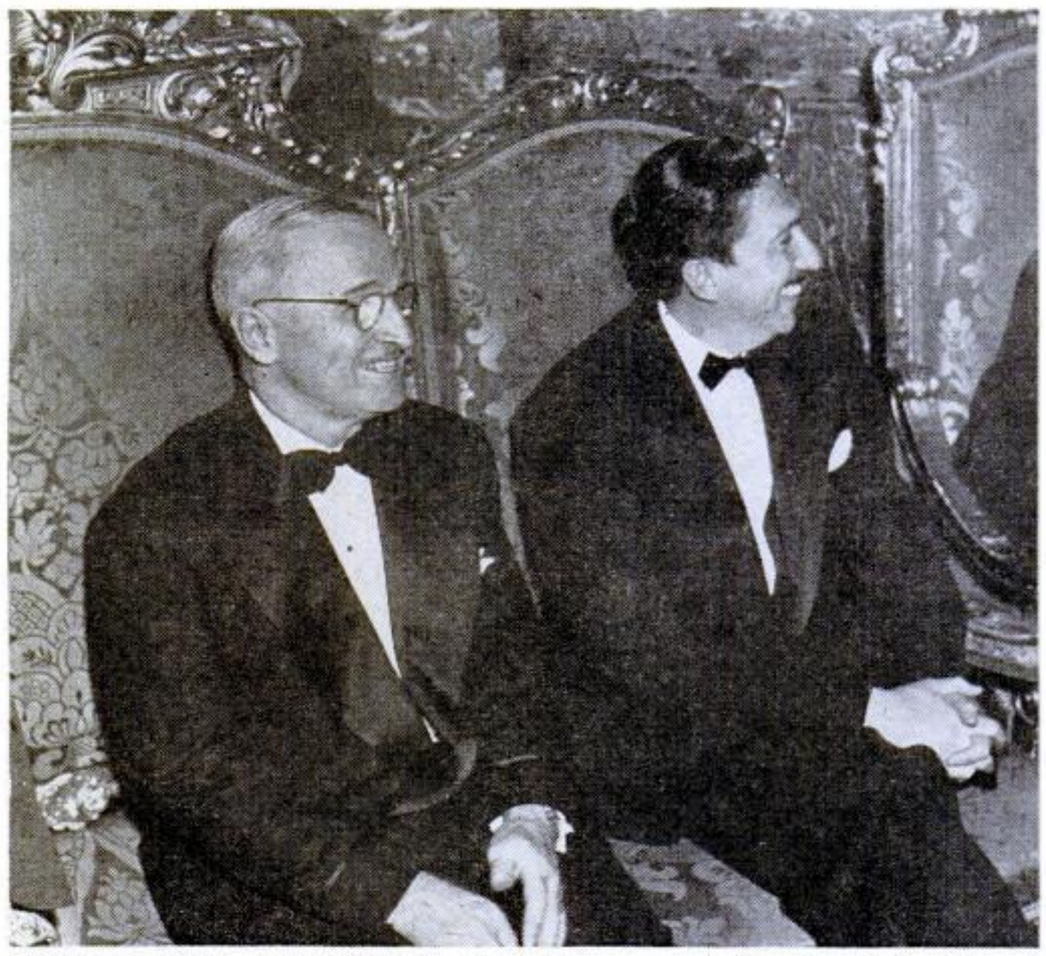
• • • *If your store does not stock THE CORSICAN send check or money order to us. State size and color.*

©

Truman Charms Mexico CONTINUED



AT AMERICAN COLONY President Truman spoke to crowd of U.S. citizens. He said he hoped they would remember that they, too, were ambassadors.



AT NATIONAL PALACE Presidents Truman and Alemán sat together at reception. They beamed at dancers, chatted pleasantly through interpreters.



AT A SCHOOL in a small town near Mexico City, military band played American and Mexican national anthems while President stood at attention.

CONTINUED ON PAGE 50

Copyrighted material

Never a Love so True.....
Never a Ring so Cherished

A GENUINE REGISTERED

Keepsake

DIAMOND RING

TRADE MARK REGISTERED



The perfect tribute to the loveliest girl on earth . . . her genuine registered Keepsake Diamond Ring! Individually selected by the master craftsmen who guard Keepsake's high standards of quality, each exquisite Keepsake Diamond has the excellence in color, cut and clarity which Keepsake has proudly maintained through six decades. Identify Keepsake by looking for the name in the ring and be sure you receive the Keepsake Certificate of Guarantee and Registration. Better jewelers are Keepsake Jewelers.

Prices to $5000.

A WELLESLEY Set 550.00
Engagement Ring 450.00
Also $600 and 750

B ARDEN Set 262.50
Engagement Ring 250.00

C HOLLISTER Set 900.00
Engagement Ring 750.00
Also $450

D COPLEY Set 300.00
Engagement Ring 200.00

E WESTOVER Set 450.00
Engagement Ring 350.00

All rings illustrated available in white as well as natural gold
Rings enlarged to show details
Prices include Federal tax

F ASTORIA Set 200.00
Engagement Ring 150.00

G LANCASTER Set 600.00
Engagement Ring 550.00
Also $300 to 3450
Illustrated in platinum.
Available in gold $100 to 2475

KEEPSAKE DIAMOND RINGS, A. H. Pond Co., Inc.
120 E. Washington, Syracuse 2, New York

Please send the useful 20-page book, "The Etiquette of the Engagement and Wedding" . . . a complete guide to social correctness in planning the betrothal and wedding events . . . with illustrations and prices of Keepsake Rings and the name of the nearest Keepsake Jeweler. I enclose 10c to cover mailing.

Name.....

Street and No.....

City.....L 3-47

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Traditionally through Six Decades the Choice of America's Loveliest Brides

Copyrighted material

"I didn't get the name,"

says the fella from Boston"



As reported by The Old Conductor



WHEN TOM LIT HIS PIPE the fragrance was so tantalizin' it broke the reserve of that Boston fella: "Er, I say—smells mighty good."



"SMELLS FRAGRANT...smokes rich, full-bodied," replied Tom. "Here, try some." The Boston fella inhaled deep, and sighed in bliss.



THEN, ZINGO . . . he realized his Back Bay social error . . . borrowing from a stranger. "Er," he blushed, "I didn't get the name."



"BOND STREET," said Tom. "Made by Philip Morris. Contains a rare aromatic tobacco." And that fella *still* doesn't know *Tom's* name.



Truman Charms Mexico CONTINUED



INDIAN MUSICIANS in ceremonial dress serenade the President at San Juan Teotihuacán, where he inspected the remains of an ancient Toltec city.



PYRAMID OF THE SUN near Mexico City was on Truman's itinerary. He declared that modern civilization without peace will soon be like these ruins.

Copyrighted material



more **IRON** than
3 servings of Spinach



more **VITAMIN G**
than 1 pound of Sirloin Steak



more
PROTEIN
than 3 Eggs



more **VITAMIN D** than
10 ounces of Butter



more **VITAMIN A** than
2 servings of Peas



more **CALCIUM & PHOSPHORUS**
than 2½ servings of
American Cheese

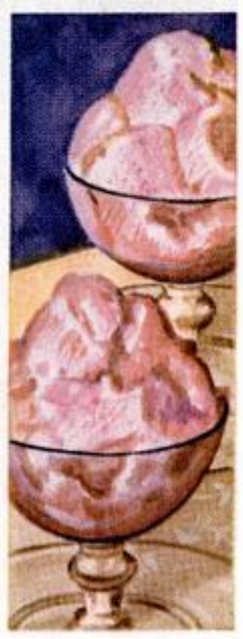
Read what you get in 2 glasses of Ovaltine



more **VITAMIN B_1** than 3 servings of Oatmeal



more **VITAMIN C**
than 4 ounces of
Tomato Juice



more
FOOD-ENERGY
than 2 dishes
of Ice Cream



more **NIACIN**
than 6 slices
of Enriched Bread

get All your Vitamins in food

HERE'S THE NEWER WAY... FOR BETTER RESULTS !

As you know, authorities agree that most people should get extra vitamins as a safeguard to good health. And authorities also agree, beyond question, that the best way to get vitamins would be in your everyday food. But that's hard to do:—

Because everyday foods vary considerably from day to day in vitamin and mineral values. And, besides, they lose a lot of their vitamins in shipping, storing and cooking.

That's why so many people are supplementing their meals with Ovaltine. *Ovaltine is standardized.* Its content is scientifically controlled. It never varies. Each spoonful supplies the same generous amounts of vitamins and minerals. You know exactly what you're getting. It's a supplementary food that makes up deficiencies in ordinary foods.

So you don't have to worry about variations or losses. You *know* that a serving of Ovaltine in a glass of average milk *always* gives you the same substantial quantities of Vitamins A, B_1, C, D, G and Niacin—and Calcium, Phosphorus and Iron. And you can be *sure* that 2 glasses of Ovaltine daily and just normal meals will give you *all* the vitamins and minerals any normal person can use. And when you drink Ovaltine you get these vitamins and minerals the preferred way—*in food.*

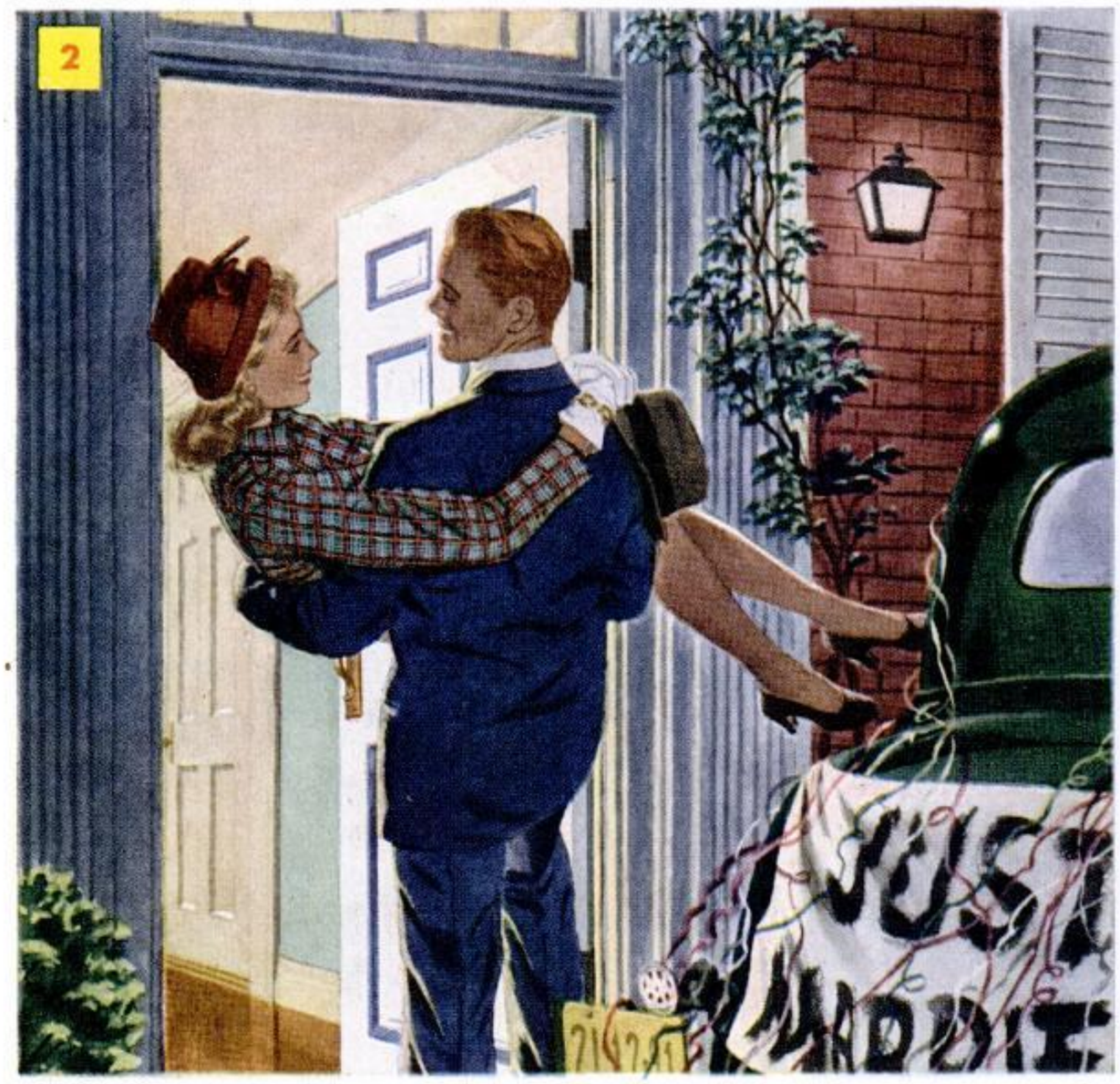
You'll find, too, that Ovaltine has a very agreeable taste—a taste that grows on you. So for better results, why don't you start drinking Ovaltine at meals, just as you would tea or coffee? Or, if you prefer, between meals or at bedtime. Then, if you're a normal person, you'll know, as far as *you* are concerned, you've solved the vitamin problem.

FAR MORE THAN VITAMINS... Ovaltine also contains virtually every other precious food element needed for buoyant health and vitality, including the elements that vitamins must have to function properly. That's why Ovaltine is so widely recognized as the ideal supplementary food-drink.

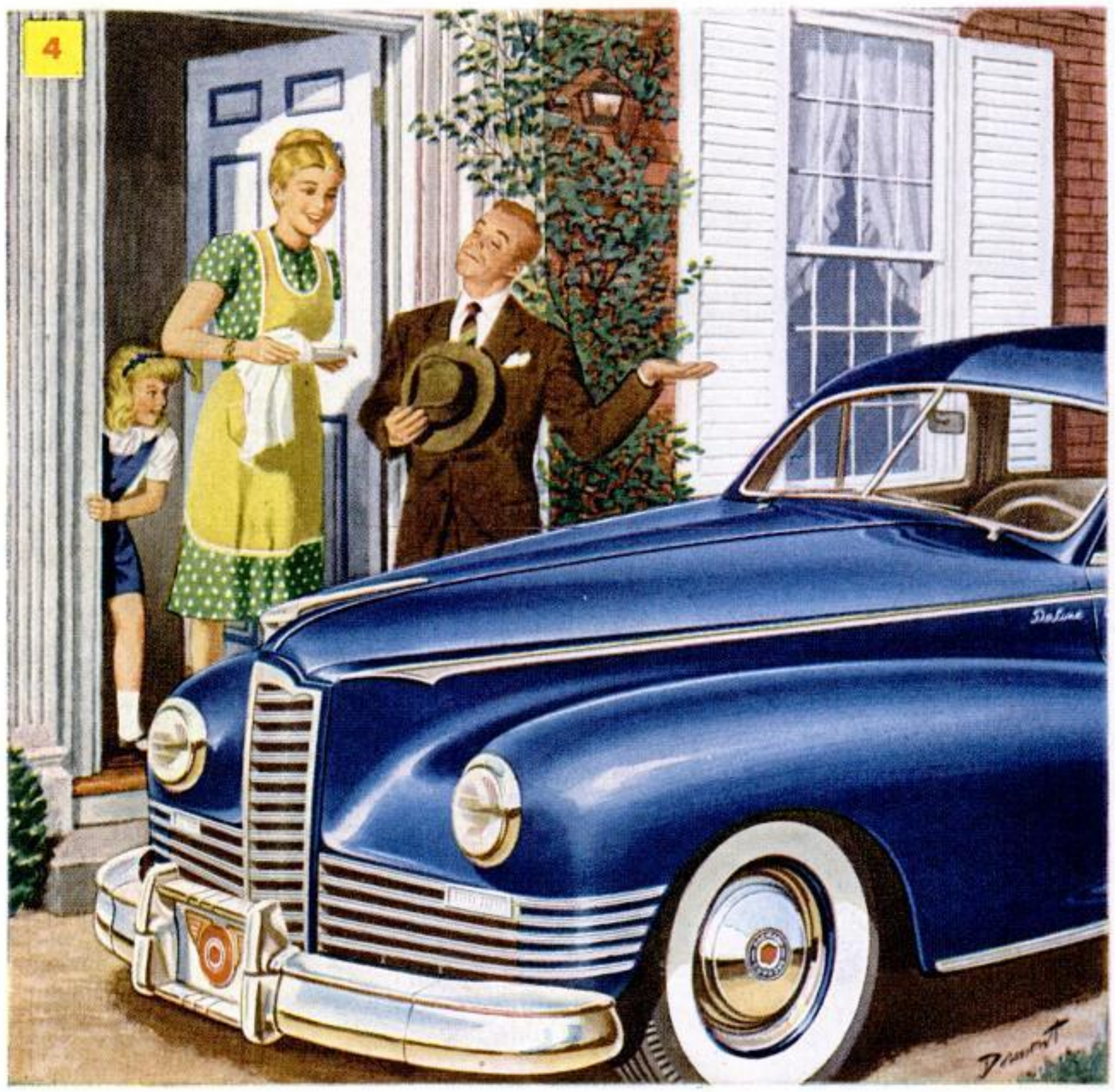
Copyrighted material

Speaking of red letter days...









Packard

● "Ask the man who owns one"

Copyrighted material



MINIATURE PIANO HAS THREE OCTAVES, WEIGHS 20 POUNDS, WHICH MAKES IT EASILY MOVABLE, OCCUPIES ONLY 4½ SQUARE FEET

PORTABLE HOUSEHOLD

Peripatetic furniture unfolds to make one room do the work of four

The brisk pace and restless character of modern life is producing a curious kind of furniture all its own. It is ingeniously compact and portable, and it usually has the schizophrenic quality of being at least two, and sometimes more, things at once. This saves a great deal of space for its owner and in a period of enduring housing shortage it can enable a family like that shown at the right to live in the space that one person might normally occupy.

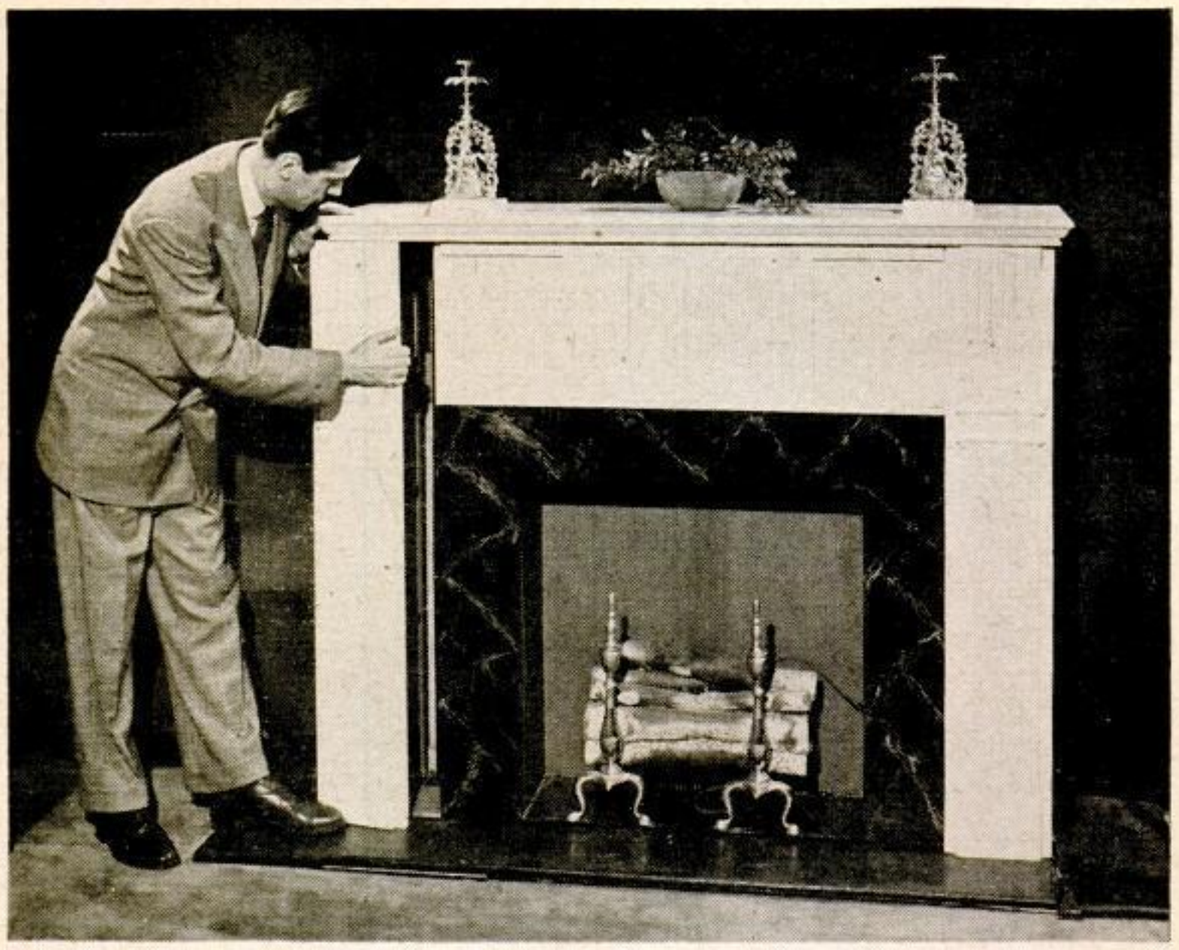
While space-saving furniture is at least as old as the drop-leaf table and the trundle bed, today's designers and manufacturers, possessed of plywood and a variety of plastics, have recently approached the ultimate in condensation. To demonstrate the uses and qualities of this new kind of furniture LIFE furnished a hypothetical one-room apartment with it. In the apartment it placed a hypothetical family of three. While the result hardly constitutes a permanently attractive way of life, it may prove of value to people temporarily inhabiting cramped quarters. For a graphic report on how one modest room can be made to do the work of four—kitchen, living, dining and bedroom—turn the page.



ALL ESSENTIALS in furniture and kitchen apparatus surround the family of three in one-room apartment.

CONTINUED ON NEXT PAGE

Copyrighted material



FOLDING MANTEL with andirons and artfully blackened false logs actually consists of pivoting compartments containing chairs, table, silver, glassware, linen and dishes.



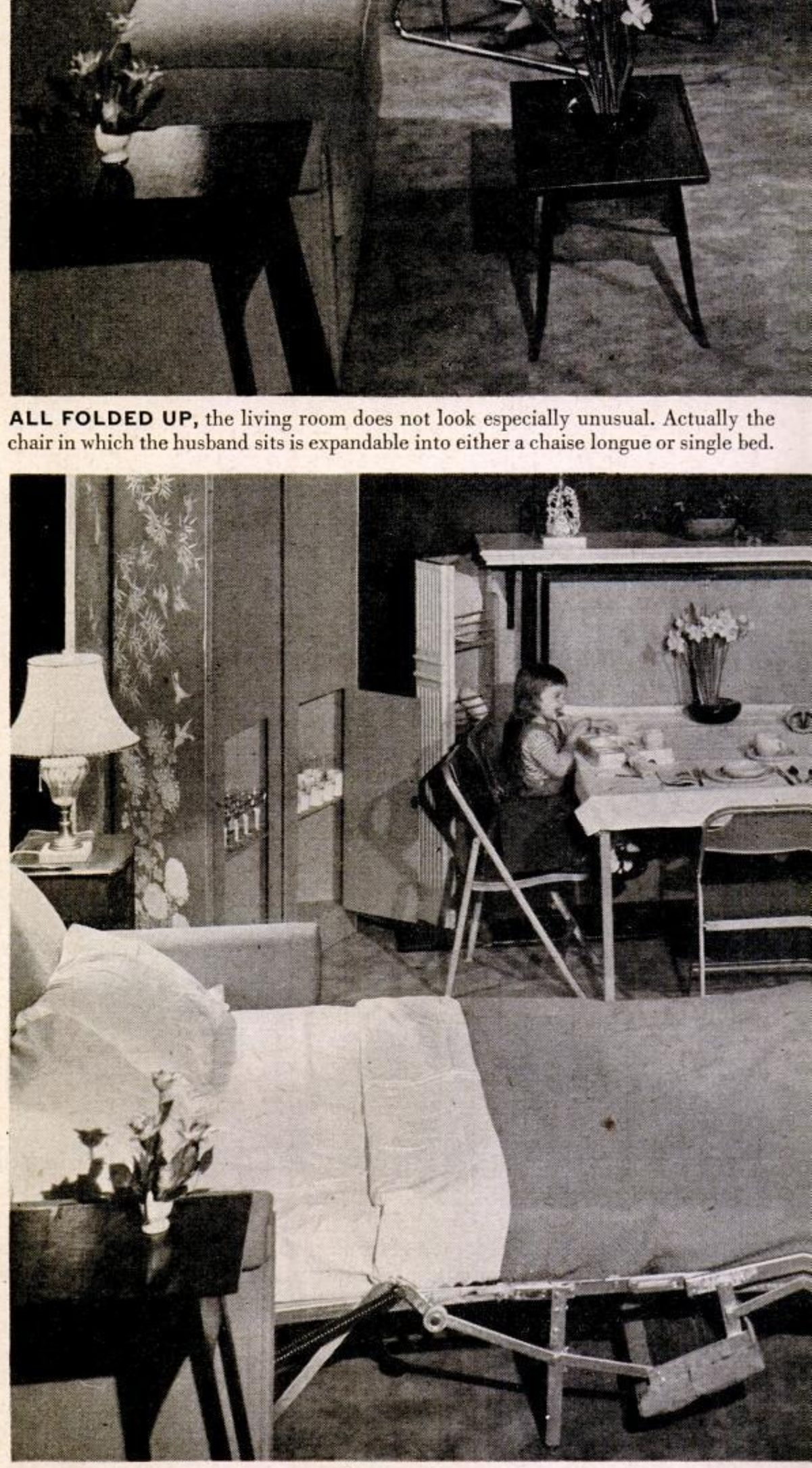
SIX FOLDING CHAIRS come out of mantel when front is turned around. The table has four folding legs and can be entirely removed. Mantel also has two electric outlets.



DINING TABLE seats six persons comfortably, eight at a pinch. When production begins, the mantel will be made in plastic for about $135 without chairs and tableware.



ALL FOLDED UP, the living room does not look especially unusual. Actually the chair in which the husband sits is expandable into either a chaise longue or single bed.



ALL OPENED UP, the living room becomes three other rooms. The sofa opens into an inner-spring double bed. Screen, which is also a bar, here has afforded an *aperitif*

Copyrighted material



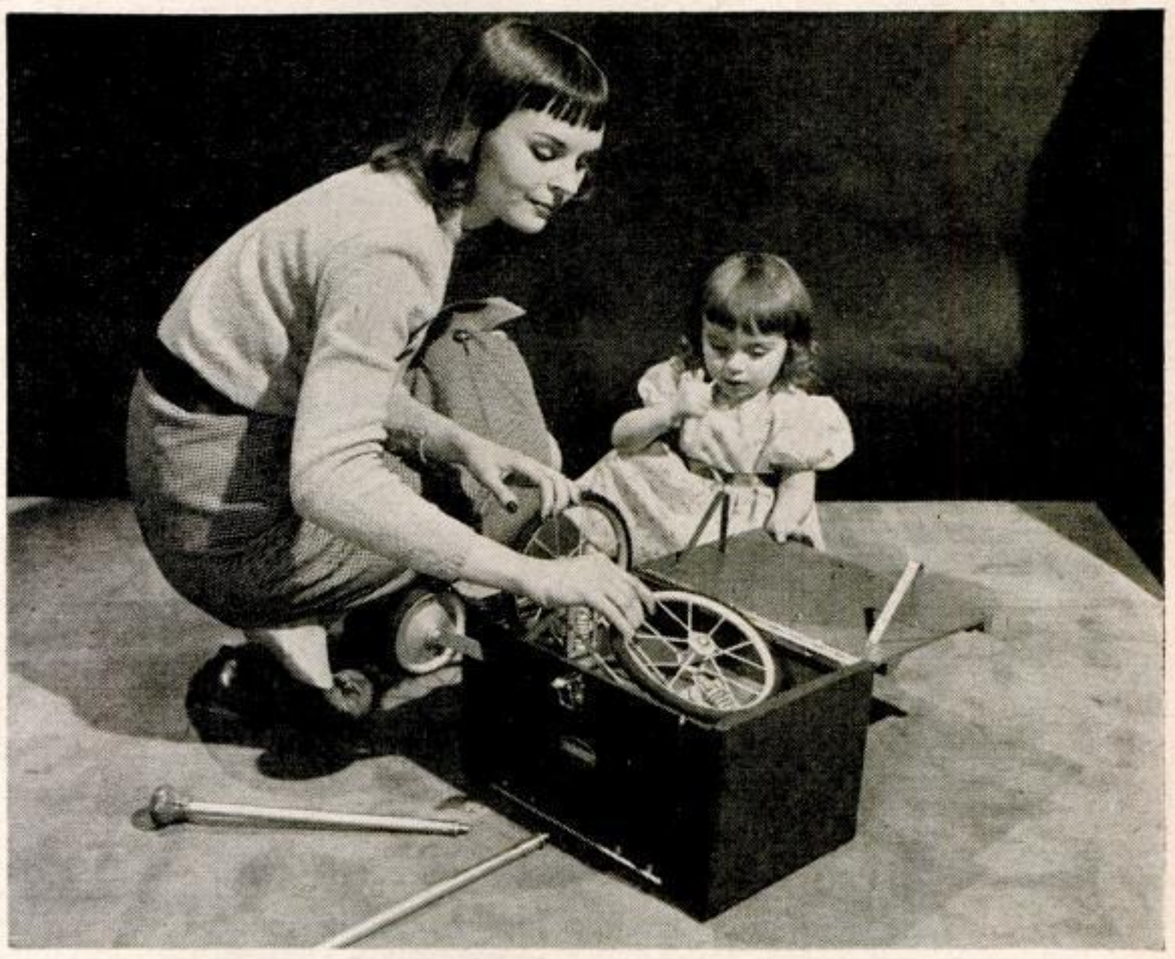
Tables at extreme left and right and in front of the sofa fold or expand into variety of shapes. Table at far end of the sofa is really a radio. Husband uses fan for a hassock.



for the dinner that is being eaten on the table from the mantel. At right a complete kitchen has emerged from the innocent-looking cabinet against wall in picture above.



SUITCASE STROLLER resembles a suitcase before it is put in use. Placed half open on an ordinary chair, it makes a high chair as used by child in bottom picture, center.



FIRST STEP in opening up the stroller is lifting out the four wheels, which are attached to the case forming its body. The case also contains sectional aluminum handle.



FULLY ASSEMBLED with the handle attached to the buckboard, the stroller is now ready for use. Folded up, it is only 10 in. wide, 16 in. long, 10 in. deep, weighs 15 pounds.

CONTINUED ON NEXT PAGE

Copyrighted material



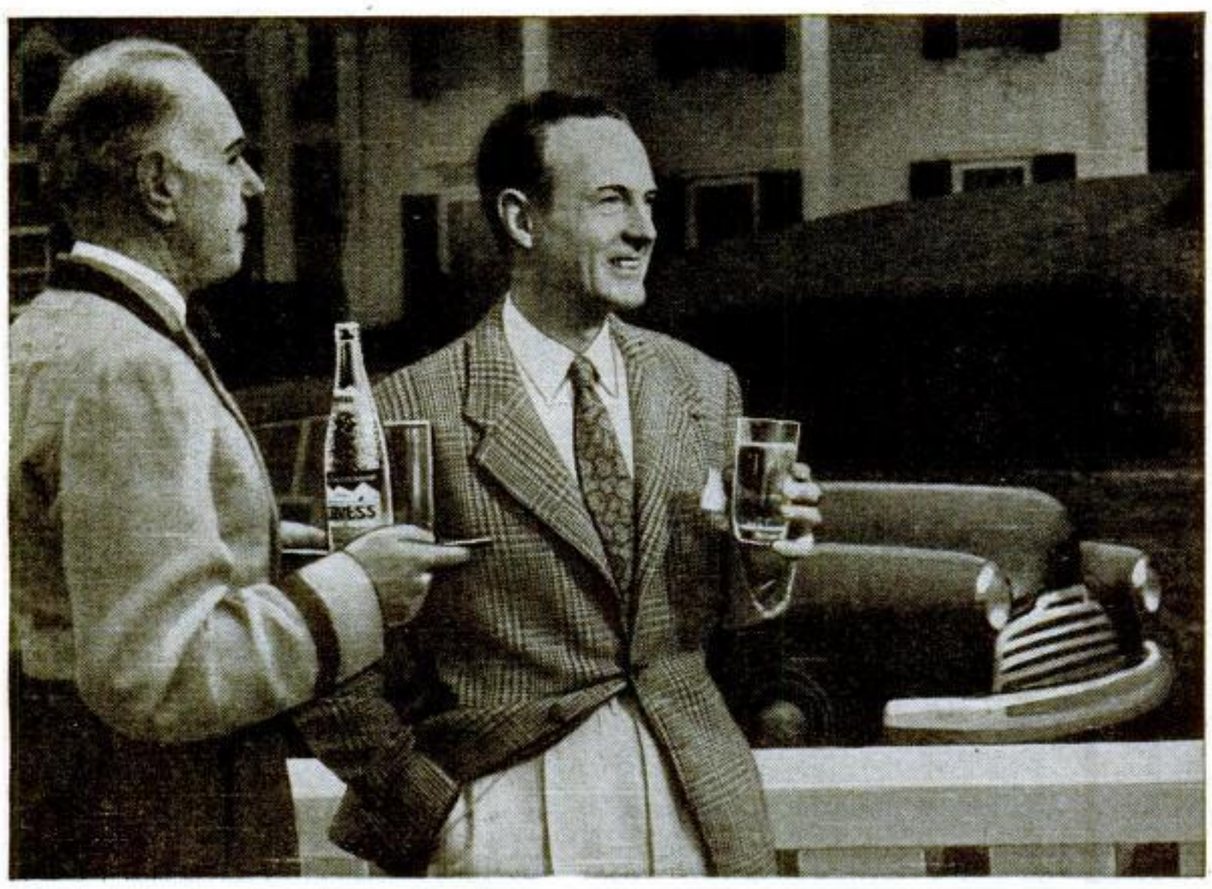
Roadmaster
made for
ROUGH RIDERS

Roadmaster
AMERICA'S *finer* BICYCLE

BOYS AND GIRLS are just naturally rough riders. We don't expect them to be otherwise. That's why the Roadmaster, "America's Finer Bicycle" has an electronically welded 100% stronger frame—a frame that takes the bumps as well as the normal rough usage. And Roadmaster has a sparkling personality—beautiful two-tone colors and chrome finish—the best in accessories—smooth design. Make sure the bicycle you buy is built for rough riders. See your Roadmaster dealer today.

THE CLEVELAND WELDING COMPANY
W. 117th Street & Berea Rd. • Cleveland 7, Ohio

Yes . . . he's used to the best!



He pays $3000 for his new car . . .
. . . yet only 5¢ for the best sparkling water!

EVERVESS Yes, Yes!
Makes drinks taste better—costs less!



BONDED FOR QUALITY

YES . . . it's bonded for quality by a famous surety company.
YES . . . it gives you a dime-size bottle for a nickel!

Product of Pepsi-Cola Company



CABINET KITCHEN contains sink, electric stove with oven and broiler, refrigerator with two ice trays. A new model will also have freezer compartment.



FLOOR FAN blows air vertically. The grillwork protects children, pets.

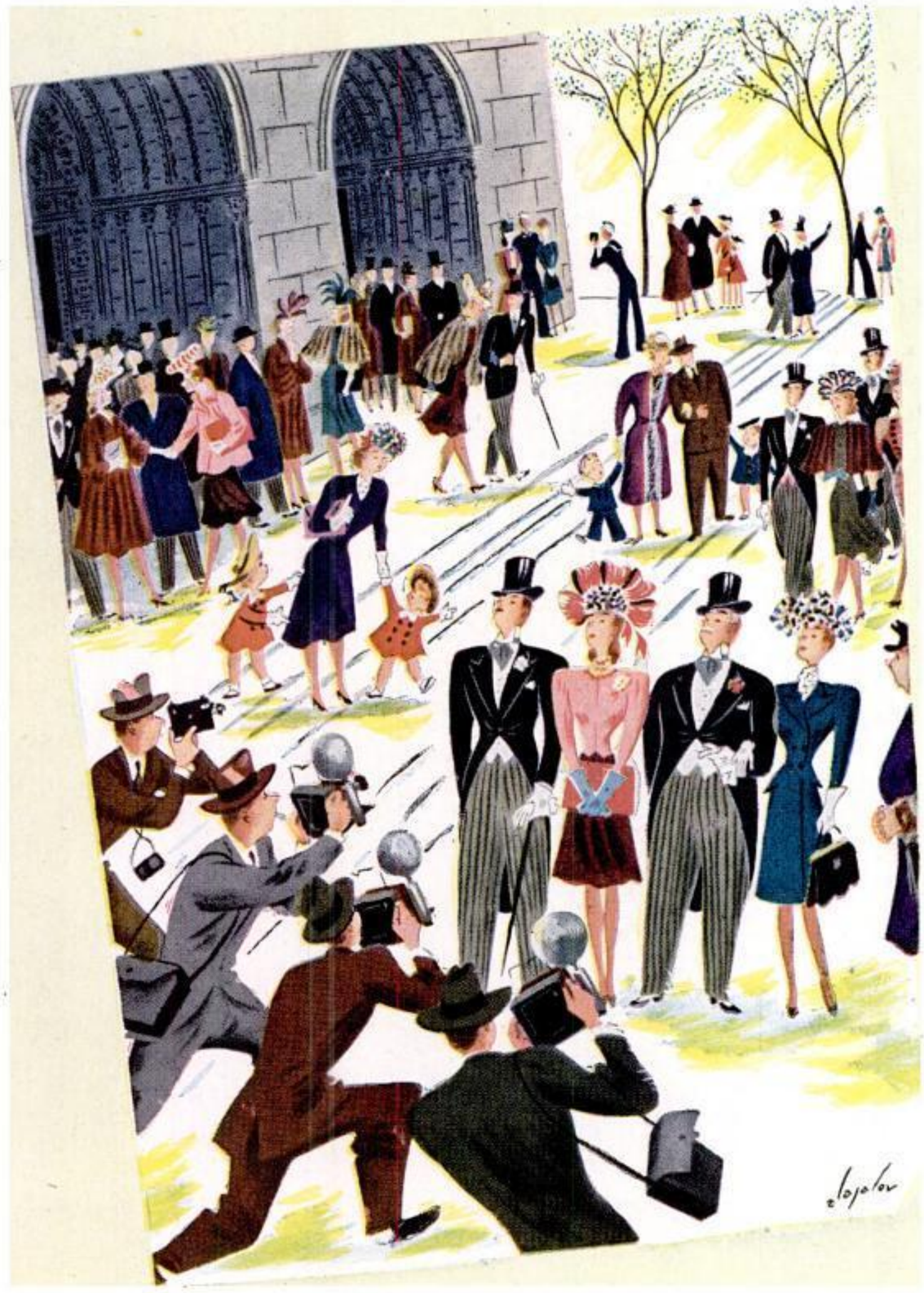


STRONG ENOUGH to sit on, stool provides a dress-billowing coolness.



LIVING-ROOM SCREEN (*preceding page*) has panels which swing open to make a bar with ample storage space for glasses, bottles. Price is $145 to $250.

Copyrighted material



Easter on Fifth Avenue

The shoe with the beautiful fit*



Naturalizer

Naturalizer Reg. U. S. Pat. Off.

*looks good from any angle

7.95 to 9.95

The quality you have been reaching for at a price within your reach. Naturalizer Division, Brown Shoe Company, St. Louis.

Copyrighted material

See what GOOD DESIGN

A—*Mrs. Arthur Sundstrom of Flossmoor, Illinois, is particularly proud of her garden... the lovely peonies and multi-colored iris... sturdy blue spruces and thick, weed-free lawn. She gives regular Vigoro feedings a lot of the credit.*

*GIVEN with a 100 lb. bag of VIGORO!



The Vigoro Beauty Plans show you how to design for beauty. Cram-full of exciting planting arrangements . . . helpful planting suggestions. Show what to plant, where to plant . . . *how* to plant. Get your copy at your garden supply dealer's. The edition is limited so act now!



B—*Mrs. C. F. Gestring of Portland, Oregon, has a lovely young assistant to help her care for her favorite bed of roses. Vigoro is applied regularly to these heavy feeders.*

Copyrighted material

and VIGORO can do!

***You too** can surround your home with beauty--add permanent value to your property. Get your supply of VIGORO and the VIGORO Beauty Plans today! Feed VIGORO regularly for best results!*

NOW'S the time to start a lovely garden . . . plan a lawn that's rich and velvety! Get your copy of the Vigoro Beauty Plans with a 100 lb. bag of Vigoro from your garden supply dealer today. It tells you what to plant, where and when . . . and how to supply proper nourishment with Vigoro.

The result of scientific study, Vigoro is a balanced formula of food elements plants need for proper nutrition, growth and reproduction. Most soils lack one or more of the vital food elements required for best plant growth. Poor root systems, bad color, stunted or delayed growth are evidences of such a condition.

So feed your plants and lawn Vigoro now! Keep feeding it regularly. It will help you have bigger, more beautiful flowers; a rich, thick, velvety lawn. And remember—the beautiful trees and shrubs Vigoro helps grow will add permanent value to your property.

A product of Swift & Company

VIGORO... complete, balanced plant food

Develops humus in lawn soil!

Vigoro helps develop large root systems. Each year as part of the old roots decay, humus (organic matter) forms in the soil ... dark, fertile! Your soil becomes more capable of sustaining your lawn through every season . . . a better storehouse for moisture and plant food.



Nourishes the whole plant!

Vigoro extends its benefits to blooms, stems, and roots. Gives good color to foliage—promotes quick growth and makes roots strong. It also strengthens stems, increases size and heightens color of blooms—promotes better general health of plants.





Copyrighted material



DIRECTOR OF THE FIRST U. S. MINT INSPECTING INITIAL COINAGE, PHILADELPHIA, 1792*

Philadelphia

BLENDED WHISKY

The Heritage Whisky



A HERITAGE TO REMEMBER



"Upon one side of each of the coins there shall be an impression emblematic of liberty... upon the reverse... the figure of an Eagle..."

...ACT OF CONGRESS, 1792, ESTABLISHING MINT

From the Philadelphia of Washington's day many traditions have come down through the years. Closest to the heart and of most agreeable memory is its legendary hospitality, today so splendidly upheld by Philadelphia, The Heritage Whisky. For generous qualities, for deep, rich flavor, this is truly the special occasion whisky, yet Philadelphia Blend is yours to enjoy . . . regularly and often.



86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS • CONTINENTAL DISTILLING CORPORATION, PHILA.

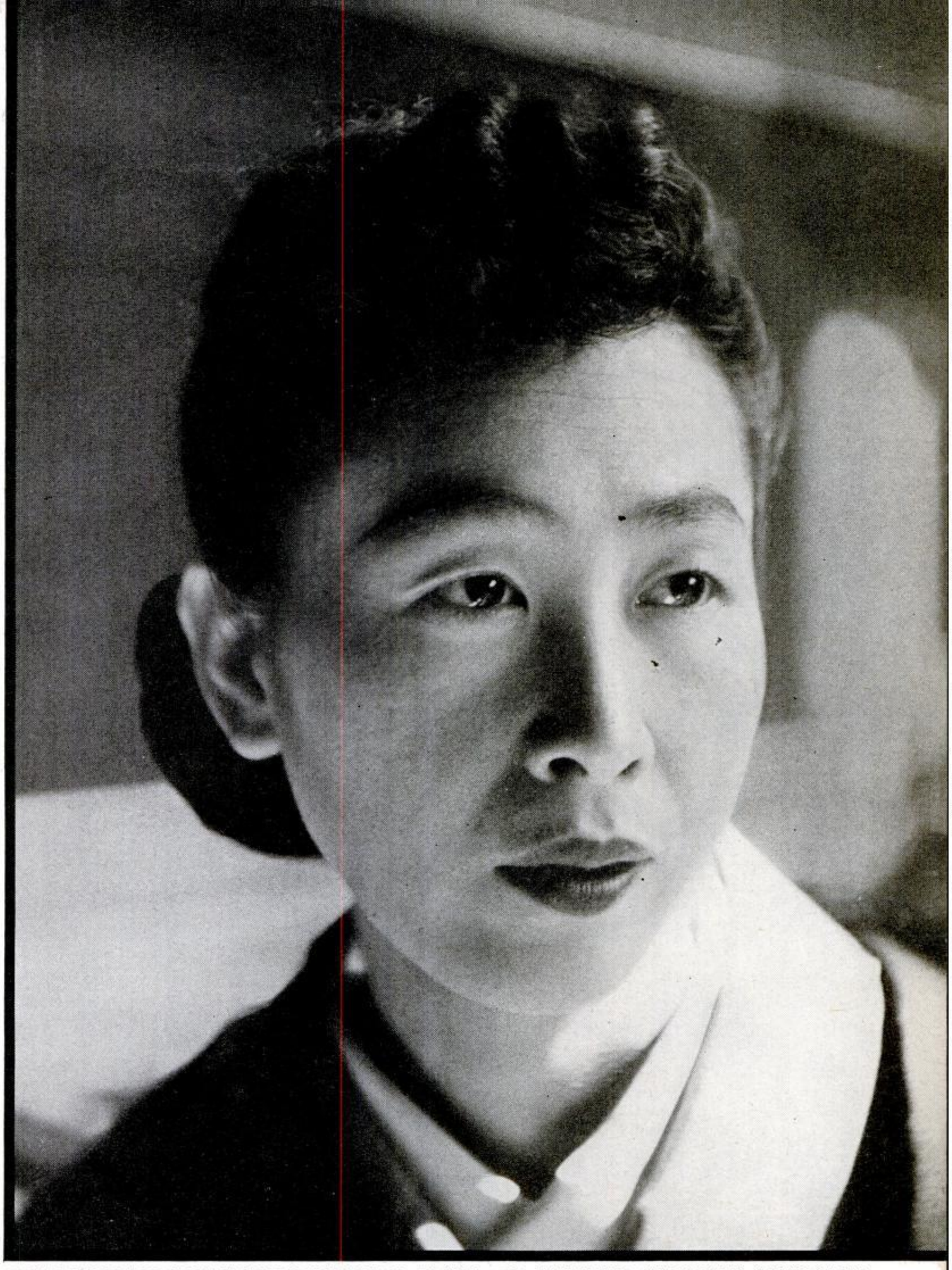
*From a Series of Historic Paintings Designed for "Philadelphia"—*The Heritage Whisky*—Famous Since 1894

Copyrighted material

TOKYO GEISHA

She pursues an old and widely maligned Japanese profession

by NOEL F. BUSCH



MISS HONORABLE PEACH BLOSSOM IS 28, WEARS $500 KIMONOS AND LIKES AMERICANS

WHILE swimming in a pool near Tokyo, Miss Honorable Peach Blossom last autumn acquired a mild case of athlete's foot. Some weeks thereafter she mentioned this mishap to a U.S. medical officer whom she met at a party. The officer gave her some medicine which eventually cured the athlete's foot but also stained her toenails purple.

Peach Blossom's purple toenails came to the attention of her girl friends when they met in the public bathhouse, which most of them visit twice a day. However as Peach Blossom, out of embarrassment, offered no explanation, her acquaintances could not properly request one, and the matter rested. Then Peach Blossom was summoned to the office of the Shimbashi Geisha Association, of which she is a member.

"I hear," said the association's ranking executive, herself an elderly ex-geisha, "some strange rumor that you have not only taken to painting your toenails like American women but that you have even gone them one better by painting them dark purple. Of course there can be no foundation for this rumor?"

By explaining the true nature of the situation Honorable Peach Blossom was able to reassure the lady executive, but the incident left her with mixed feelings. On the one hand it made her sad to think that her colleagues had been trying to undermine her position in Tokyo's Flower and Willow World, or cafe society. On the other hand the effort was obviously inspired by envy and was thus an agreeable tribute. So far Peach Blossom has not decided exactly what form of revenge would be suitably delicate, or even upon whom to take it. Meanwhile she allows herself the pleasure of issuing a sinister warning to the suspect party by means of an extreme politeness.

Envy of Peach Blossom's position in the Flower and Willow World is justifiable, for the position is exalted. Indeed, since Shimbashi is the Times Square of Tokyo, its Geisha Association the most famous in the nation, and Peach Blossom currently the most popular geisha on its lists, a good case could be made out that she is the top geisha in Japan as a whole.

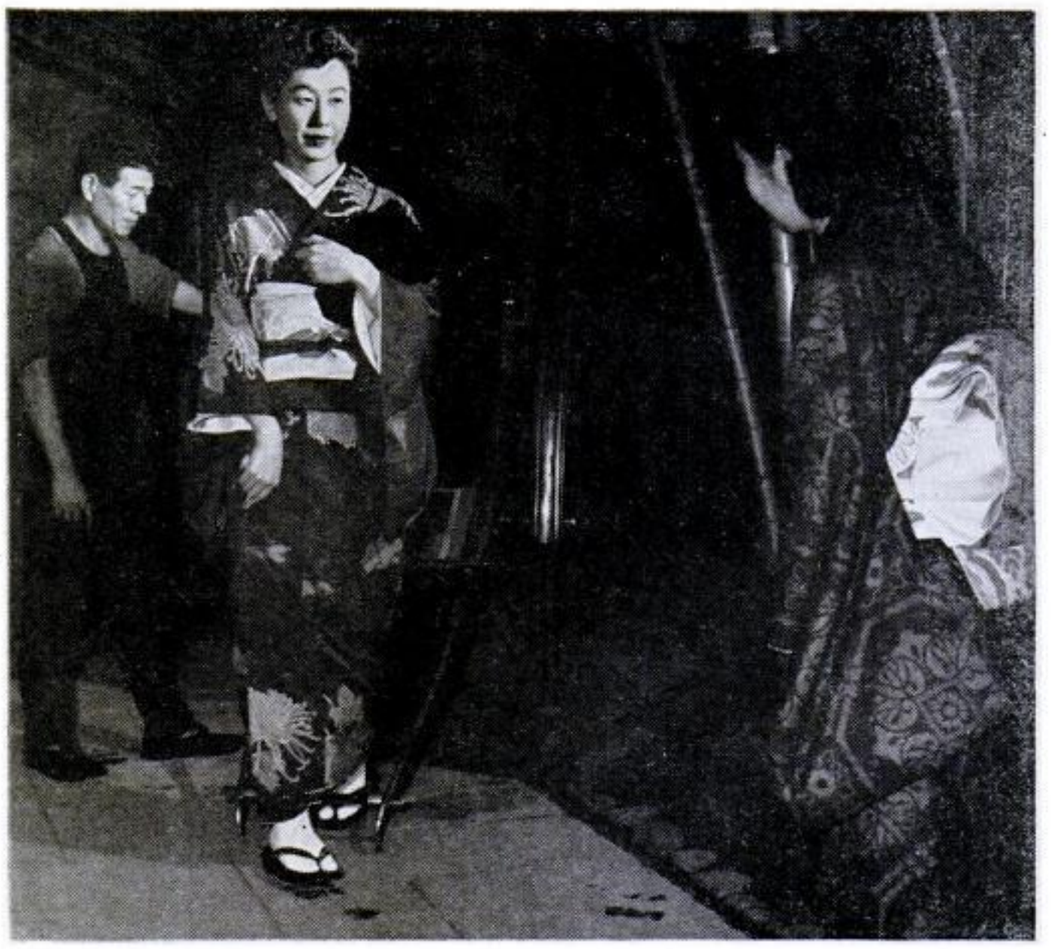
The term "geisha," or "agreeable art-girl," can be used in Japan as are the terms "model" or "chorus girl" in the U.S., either precisely or euphemistically. Girls to whom it applies only as a euphemism copy the manners and appearance of real geisha and often succeed at least in fooling foreigners, which leads to considerable confusion. Real geisha like Peach Blossom, however, occupy an important and respected role in the social structure of Japan as does the rest of the Flower and Willow World. Peach Blossom's status in Tokyo is somewhat analogous to that of a crack Powers model in New York, save that she exerts a considerably larger influence upon the course of local and international affairs.

Real geisha specialize not in misbehavior but in singing, dancing or playing on the samisen, which is a sort of long-handled lute or banjo whose three strings are sufficient for the peculiar Japanese scale of half tones unrelated to the octave. At 28 Peach Blossom is not only herself an expert performer on the samisen but also a qualified teacher of this recondite instrument, and has a special teaching name to prove it. Like her regular professional name of Peach Blossom, it is one which she chose herself, in accord with geisha regulations in such matters.

CONTINUED ON NEXT PAGE

Copyrighted material





PEACH BLOSSOM arrives at restaurant in ricksha to attend geisha party. Her pigeon-toed gliding walk is a geisha specialty. Socks must be spotless.

TOKYO GEISHA CONTINUED

In Tokyo, Peach Blossom leads a life of social probity and of comparative affluence. About half of her income derives from a trust fund made available for her by a patron or protector with whom she shared an extramarital relationship for four years before the war. The rest derives from her earnings as a professional guest, which average about 170 yen ($10) an evening. Out of this the association deducts 102 yen for income tax, 11 for dues and 7 for a restaurant tip. The remaining 50 allow Peach Blossom enough to pay for her food, rent and maid with a little bit left over. Her chief extra expense is her wardrobe, but as kimonos last indefinitely this amounts to a capital investment. Before the war Honorable Peach Blossom had some 300 kimonos of the world's finest silk which, on the New York market, might have been worth about $500 to $1,000 each. Wartime losses and the current lack of material have cut down her stock considerably but she still has several dozen.

Peach Blossom lives around the corner from the offices of the Geisha Association, where she spends most of her mornings taking lessons, practicing, chatting with her friends and keeping up with Flower and Willow World developments in general.

Black-market prices and rationing have curtailed the activities of the Shimbashi Geisha Association, which used to have about 1,000 girls on its lists, but there are still cozy little restaurants in the neighborhood where its members can go out to lunch. Restaurants frequented by geisha are likely to be frequented also by male members of the Flower and Willow World. More likely than not, such individuals will spy Peach Blossom or one of the friends with her and gallantly offer to foot the bill for their repast. The girls object to this but not with much sincerity.

After lunch comes the second hot bath of the day, which started with the first one at about 9 o'clock. The second bath lasts from 3 to 4. Old-fashioned geisha headdress, involving yard-long coils embellished with flowers, pins and little balls, used to take an hour or so by itself, but Peach Blossom saves time here by wearing her hair short. By 5 o'clock she is ready for the evening. By this time a ricksha is waiting at her door to take her to the scene of the festivities.

At the restaurant where the party takes place Peach Blossom enters by the back door which leads to the powder room. Here she spends a few minutes putting finishing touches on her appearance and inspecting the strings of her samisen. She and the other geisha present then proceed to the room where the party is being given. Here, at a long lacquered table which is the only article of furniture in it, anywhere from 3 to 40 gentlemen will be kneeling or squatting on little cushions placed on the straw-mat flooring. Peach Blossom and her colleagues kneel between or next to them and attend to pouring hot rice wine into their cups, chatting with them on any subject that may come up and, from time to time, going over to the side of the room to put on an act. In the act Peach Blossom plays the samisen, one of her colleagues sings and the others dance. While dancing, singing or playing the samisen, a

CONTINUED ON PAGE 64

Copyrighted material

"It's what's in the bottle that counts!"



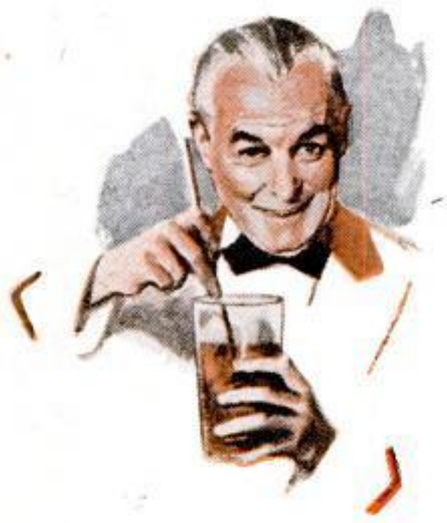
—says PROFESSOR HUGH BLINE

who has mixed more cocktails than anyone else in the world



55 YEARS OF COCKTAIL-MAKING EXPERIENCE *is in every bottle*

"...and a fellow can't help learning a lot about mixing cocktails in 55 years!"



THE FINEST LIQUORS THAT MONEY CAN BUY *are in the bottle*

"We use nothing but the best in these cocktails . . . genuine pot still gin . . . superior vatted vermouths . . . fine whiskies from our own private stocks."

"I mix them—You pour them"

"There's nothing for you to do but add ice. These cocktails are made extra strong to allow for 20% dilution by the melting ice you use to chill them. You get extra drinks in every bottle."

FIVE KINDS —*at your local liquor store*

Dry Martini, *71 proof* — Daiquiri, *60 proof*
Manhattan, *65 proof* — Side Car, *60 proof*
Old Fashioned, *70 proof*

G. F. Heublein & Bro., Inc., Hartford, Conn.

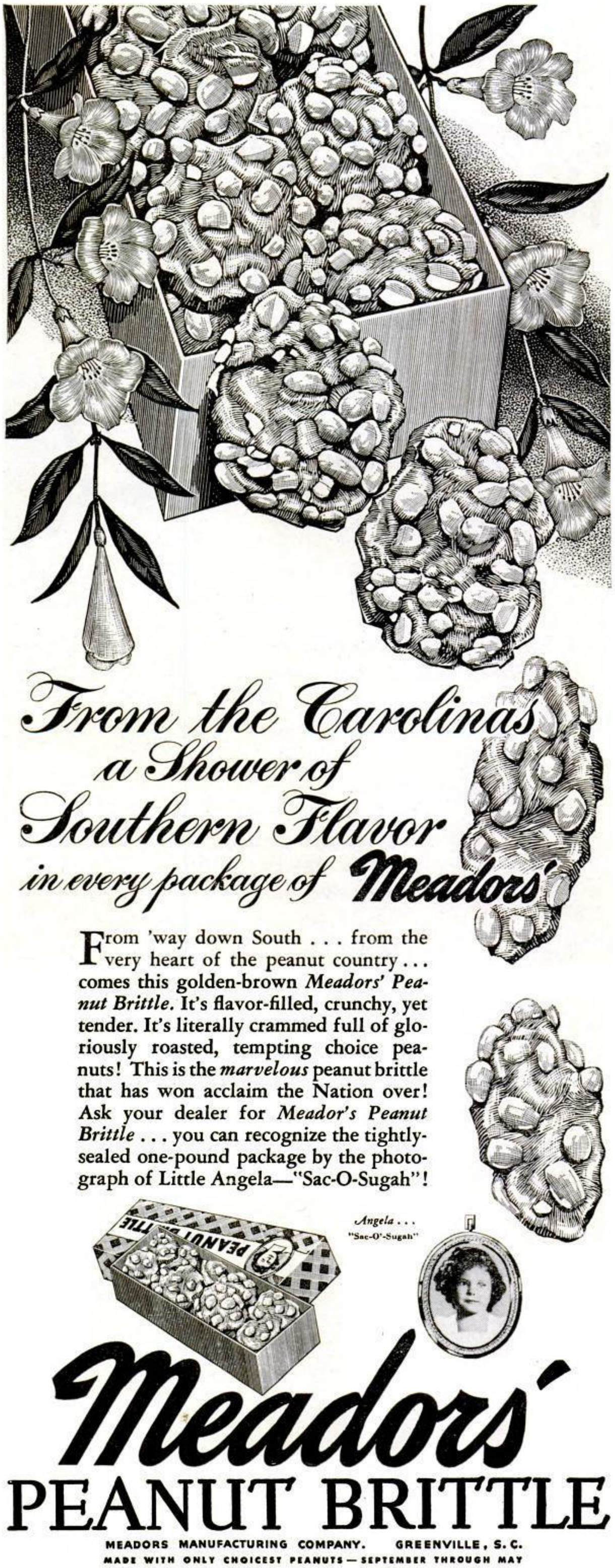


HEUBLEIN'S *Club* COCKTAILS

Reg. U. S. Pat. Off.

AMERICA'S LARGEST-SELLING COCKTAILS • SINCE 1892

Copyrighted material



From the Carolinas
a Shower of
Southern Flavor
in every package of **Meadors'**

From 'way down South . . . from the very heart of the peanut country . . . comes this golden-brown *Meadors' Peanut Brittle.* It's flavor-filled, crunchy, yet tender. It's literally crammed full of gloriously roasted, tempting choice peanuts! This is the *marvelous* peanut brittle that has won acclaim the Nation over! Ask your dealer for *Meador's Peanut Brittle* . . . you can recognize the tightly-sealed one-pound package by the photograph of Little Angela—"Sac-O-Sugah"!

Meadors'
PEANUT BRITTLE

MEADORS MANUFACTURING COMPANY. GREENVILLE, S. C.
MADE WITH ONLY CHOICEST PEANUTS — SEPTEMBER THROUGH MAY



FEEDING GUEST with chopsticks is part of geisha's normal routine at party. Unlike Peach Blossom, her friend on left wears old-fashioned geisha hairdo.

TOKYO GEISHA CONTINUED

geisha maintains a blank facial expression, except for occasional narrowing or opening of the eyes. When the dance is over the guests applaud and Peach Blossom and her friends return to the table.

The party breaks up around 10 or 11, with the guests more or less drunk. Peach Blossom and her friends are cold sober and usually hungry, though they may have been given some food after the male guests are finished—a possibility for which Peach Blossom keeps prepared by carrying two made-to-order, folding silver chopsticks in her handbag. At home Miss Peach Blossom's maid has supper—a bowl of rice, some tea and perhaps a bit of raw fish—waiting. While she nibbles this Peach Blossom allows her mind to rove into the future, at least as far as the next evening. Her last thoughts of the day as she lies down between quilts on the straw floor to go to sleep are likely to be of what costume she will wear the next evening, who is likely to be at that party and whether it will be as much fun as tonight's. . . .

Peach Blossom made an early debut

PEACH BLOSSOM's debut in the Flower and Willow World coincided with her birth, in the town of Shizuoka, about three hours by train from Tokyo, where her father owned a geisha restaurant. Shizuoka geisha, who were eager to keep on good terms with this influential gentleman, naturally made much of his small daughter. Peach Blossom—whose name then was plain Blessed-With-Prosperity Kanemoto—was charmed by these attentions and decided in her infancy to become a geisha when she grew up.

Blessed-With-Prosperity's lessons in the arts of singing, dancing and samisen-playing started, in line with tradition, on the sixth day of the sixth month of the sixth year of her life. She learned rapidly and had mastered the rudiments of all three arts by the time she finished primary school, where she was a scholastic leader and often president of her class.

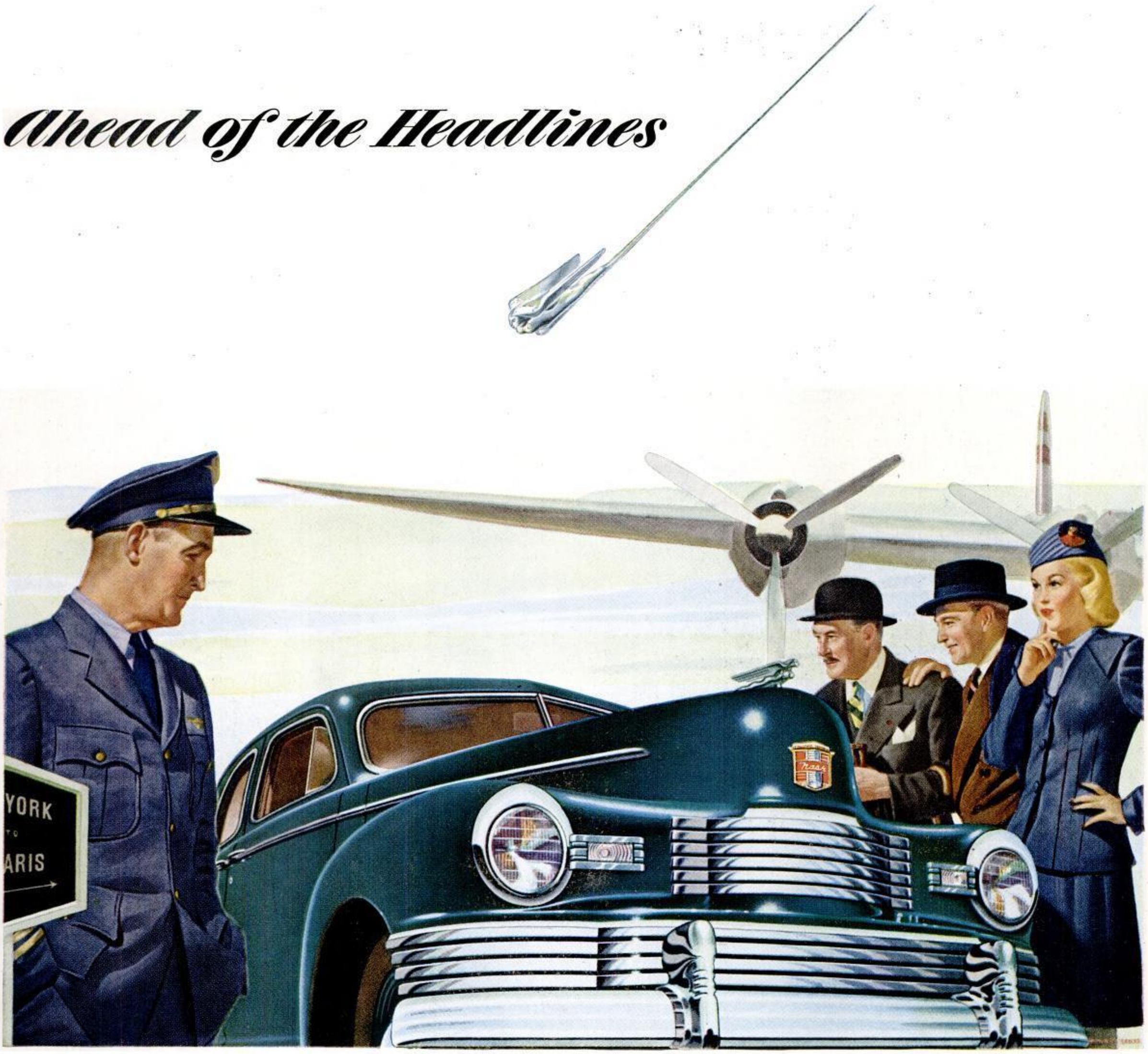
In primary school Blessed-With-Prosperity attributed her preeminence over her classmates to superior family background. Like grown-up denizens of the Flower and Willow World, she was exceptionally well-dressed and bathed twice daily instead of only once like ordinary children. However at high school her debut in her chosen field was hastened by an unexpected crisis when she took to bringing books on geisha art to class with her and reading them in moments spare or otherwise. One day her teacher found her with a slim volume of geisha songs concealed behind her atlas. As a punishment she was obliged to stand up silently in front of the room for the rest of the day. To Blessed-With-Prosperity, whose misdemeanor had been inspired by eagerness to be conspicuous in a very different role, this indignity seemed unbearable and when she left high school that afternoon she vowed never to return. Instead she settled down to study geisha arts in earnest.

Learning enough about art and deportment to be a real geisha takes about five years. At 17, Peach Blossom went up to Tokyo to be examined by the committee of the Shimbashi Association. At the examination her performance—which included not only sing-

CONTINUED ON PAGE 67

Copyrighted material

Ahead of the Headlines



Big changes are coming in Tomorrow's Cars. Everybody predicts it.

And if you'll take a drive in *today's* Nash "600," you'll *know* what's coming!

It's here now—that wonderful performance people are looking forward to! This big 1947 Nash turns in 25 to 30 miles on the gallon, at moderate highway speed!

Conditioned-air comfort? Nash has it *now*—a completely automatic system. Brings you *fresh*, dust-free, moisture-free air, while you drive through a blizzard in your shirt sleeves.

Sleeping car? You can have it *now* in a Nash! A back seat that becomes a double bed.

Smoother ride? Nash already *has* "the coming thing"—super-soft coil springs on all four wheels that turn every road into velvet. Easier steering? A quieter ride? They are *here now* in a new Nash, and the difference is amazing!

And tomorrow, too, the talk will be about unitized body-and-frame. But Nash has it *now*—a single welded unit that's girder-strong and safe, free of body rattles—and rid of hundreds of pounds of needless weight.

There's a new kind of automobile dealer in this country today. There's where you'll find the new Nash "600" and the new Nash Ambassador.

You'll be Ahead with **Nash**

NASH MOTORS DIVISION, NASH-KELVINATOR CORPORATION

Copyrighted material

So chunky! So spicy!

"Don't see *how* you get your Chili Sauce so tangy and chunky," folks used to say to Grandma Snider. But did Grandma ever tell her secret recipe? Not Grandma Snider!



So full of good things!

Of course, that wonderful flavor starts with all the good things that go into her Chili Sauce! Like Farmer Snider's Super Tomatoes, hand-peeled and plopped in whole for extra chunkiness! Crisp celery, too — and shiny green peppers — and mild young onions. Plus plenty of Grandma's secret spices. All cooked *just so!* A little extra fuss means a lot of extra *flavor*, according to Grandma.

Besides Snider's Old Fashioned Chili Sauce there's a whole line of delicious Snider's vegetables and fruits in can and jar and there's Snider's Catsup, the real country style... Snider's Cocktail Sauce, so spicy and tangy ...with that *Special Snider Flavor*

If the Snider Folks put it up ... it tastes like home

That's Grandma Snider's Old Fashioned Chili Sauce



Naturally, now that Snider's Chili Sauce is so famous, it's outgrown Grandma Snider's country kitchen — but it's still made with Grandma's secret recipe and it still has the real old fashioned flavor. Ask for a bottle at your grocer's today — and see if it doesn't *taste like home!*

Snider's — *The Snider Folks*

Copyright 1947 by General Foods Corp.

Copyrighted material

ing, dancing and lute-playing but also tea-powder-stirring, saki-pouring, conversation on assorted topics and obi-tying—was a great success. She assumed her professional name, secured a room in a geisha dormitory run by a friend of her family and set forth to her first urban party. Sophisticated city geisha in the powder room called her a country bumpkin and teased her so much that she actually cried, but within a week or so she felt able to cope with her new surroundings and has enjoyed them ever since.

Peach Blossom's alliance with her protector, a rich connoisseur of geisha art whom she met at the classes of a singing teacher, began when she was 20. Impressed by her talent, he made it possible for her to devote herself even more diligently to her music and eventually secure her own degree as a samisen teacher. By this time Peach Blossom was 25 and the war with the U.S. well under way. Peach Blossom ignored the war as far as possible until the winter of 1945. By then the government had closed all geisha party restaurants and her protector had retired from the scene. When her house burned to the ground, along with most of her possessions, in an air raid that spring, Peach Blossom went back to Shizuoka, where she remained until last summer. Then news reached her that the Flower and Willow World was starting up again in Tokyo and she came back to see for herself.

Geisha traditions survived the war

IN Tokyo, Peach Blossom found that most of the Shimbashi area had been burned out and several of her acquaintances had been killed in the air raids, but her particular friends, Last Fine Pine Tree and Little Legendary Peach Boy had come back to town and some of the best restaurants were still in business. In them one occasionally encountered Americans who, if they could not appreciate fine samisen-playing, could at least teach her how to speak their language. In any case there were parties—parties to dress for in the afternoon and to talk over the next day, to think about in private and to build a life around. Peach Blossom stayed in Tokyo.

In order to understand about a geisha it is necessary first to understand to some degree about Japan in general and Japanese marriages in particular. Japanese wives do not, as generally supposed, occupy a role entirely subordinate to their husbands. That they take care to appear to do so is in fact partly because the reverse is true. Furthermore a salient fact about Japanese behavior is that all children, especially male children, are outrageously spoiled, especially by their mothers and sisters. Hence, while Japanese wives may make a valiant effort to coddle their husbands also, this effort is doomed to fall far short of the coddling to which the husband is accustomed, and while Europeans think the Japanese husband gets extreme subservience from his wife the Japanese husband, using a different scale of comparison, thinks he gets treated very harshly. The richer a Japanese family is the more it can afford to spoil its progeny. Rich Japanese husbands thus feel need of outside solicitude even more than the poor ones. The function of the geisha is not to furnish extramarital romance but to fulfill the complex Japanese maternal role of slave, companion and all-around entertainer.

Since the institution of geisha is an indispensable buttress to the

CONTINUED ON NEXT PAGE



GEISHA DANCE with parasol takes place while Peach Blossom and friend sing and play. Gestures and head movements count for more than footwork.

The Flavor's All Yours...

when you smoke

PHILIP MORRIS!



CLEAN, FRESH, PURE

America's

FINEST Cigarette!

Any time you light up a PHILIP MORRIS—*the flavor's ALL yours!* And *here's why . . .*

There's an *important difference* in PHILIP MORRIS manufacture that lets the FULL FLAVOR of the world's finest tobaccos come through for your *complete* enjoyment — *clean, fresh, pure!*

That's why PHILIP MORRIS *taste* better—*smoke* better—*all day long!*

CALL FOR PHILIP MORRIS

ALWAYS BETTER...BETTER ALL WAYS

Copyrighted material

Never upset an UPSET stomach!



take soothing Pepto-Bismol

It just doesn't make sense to stir up an already disturbed stomach with over-doses of antacids or physics. Be gentle with it. *Take soothing* PEPTO-BISMOL.

NOT AN ANTACID—NOT A LAXATIVE

The action of this pleasant-tasting preparation is different.

It does not interfere with normal digestion or elimination. PEPTO-BISMOL spreads a soothing, protective coating on irritated stomach and intestinal walls . . . thus helping to calm and quiet common digestive upsets.



To relieve *distress after over-indulgence; nervous indigestion; heartburn . . . and to retard intestinal fermentation; gas formation; simple diarrhea.* Three sizes at druggists.

A Norwich Product

Pepto-Bismol*

Reg. U. S. Pat. Off.

for UPSET Stomach

Listen to THE FAT MAN, Friday Nights, ABC Network

TOKYO GEISHA CONTINUED

Japanese social structure, it is built upon a firm foundation, monetarily and otherwise. The Shimbashi Geisha Association dates back almost a hundred years and owns over a million dollars worth of stocks and real estate, including its own building, near Tokyo's Broadway, which is a bumpy road called the Ginza. Operating primarily as a sort of booking office, its income derives from membership dues, rents and receipts from the annual Eastern Dance Festival staged every spring at the Shimbashi Association's theater.

Next to parties a geisha's chief interest is, of course, in clothes. The important things in clothes are 1) the kimono and 2) the obi, or sash, that holds it in place. Elaborate tradition rather than passing whims of fashion controls such matters. The kimono's color and pattern must conform not only with the appearance but also with the exact age of the wearer, and also with the month of the year. The sash must not only match or contrast properly with the kimono but must also be tied in line with certain precise conventions. A young geisha, for example, will tie her obi in a butterfly knot with horizontal ends, a Kyoto geisha will tie hers in a wisteria knot with drooping ends, and top-rank Shimbashi geisha like Peach Blossom use only the drum knot. The knot would be simple enough save that it is tied in back, at approximately the same position where a Japanese mother carries her offspring in a cloth sling. An ordinary girl may take as much as half an hour tying an ordinary knot in her sash, or trying to do so. A practiced hand like Peach Blossom can whip up a drum knot perfectly in less than seven minutes.

Accessories are also a problem

WHILE obi and kimono are the main points of a geisha's costume, it is the small details, like her scarf and footgloves, which really show whether she is well dressed. The scarf is designed to show off the focal point of a geisha's beauty, *i.e.*, the back of the neck. Peach Blossom's back-of-the-neck is excellent, being slim, smooth and slightly inclined forward, which is one reason she is considering the upsweep hairdo. The footgloves have four snappers along the heel instead of the three which are conventional for the nongeisha.

The footgloves are really light mittens with a separate compartment for the big toe, enabling the wearer to cling comfortably to the cords of her sandals. They must always be scrupulously clean, which is by no means easy since they are made of white cotton and worn while scrambling about muddy streets in open-air sandals. How embarrassing a speck of mud on a footglove can be Peach Blossom discovered one evening when her cautious habit of carrying a spare pair in her handbag only served to increase her mortification.

On this sad occasion the speck of mud on her footglove was brought to her attention at a party by the glance of a male guest. When she hurried to the powder room the male guest followed her and actually saw her barefooted while in the act of changing to her spares. In her haste to conceal what she was doing in the powder room, Peach Blossom then hid the mud-specked footglove in the left sleeve of her kimono where she also keeps her linen handkerchief. Thus when, having momentarily forgotten about the earlier mishap, she reached for her handkerchief, she pulled out instead the spotted footglove and proceeded to dab her face with it. The gentleman who had first noticed the smudge on the footglove now called her attention to this final error. This experience still troubles Peach Blossom in occasional nightmares.

What enabled Peach Blossom to handle the smudged footglove incident without outward show of her interior commotion was of course the social poise for which, even among geisha who specialize in this quality, she is notable. This quality also helps her to deal with the main current novelty of the Flower and Willow World, which is the sudden appearance in it of Americans. Americans almost always have some mistaken ideas about geisha which must be tactfully corrected. Here however, Peach Blossom has an advantage for while the Americans know nothing whatever about geisha she knows quite a lot about them from reading American books and seeing American movies. According to her studies drunken Americans are more inclined to be amorous than are drunken Japanese, but they cry less readily. Japanese geisha parties not infrequently wind up with all the guests in tears, owing to sadness induced by lute songs.

Among Western actors Peach Blossom's favorite is Charles Boyer, although she wishes he had more hair. She also likes Gregory Peck. Among books her favorite is *Gone With The Wind*, though in arguments with other geisha on this subject she takes the negative view of both its heroes, saying that Ashley Wilkes is

CONTINUED ON PAGE 70

Copyrighted material



SOL LESSER presents

EDWARD G. ROBINSON

and

LON McCALLISTER

in

"The RED HOUSE"

with JUDITH ANDERSON • RORY CALHOUN • ALLENE ROBERTS • JULIE LONDON

ONA MUNSON • HARRY SHANNON • From the novel "THE RED HOUSE" by GEORGE AGNEW CHAMBERLAIN • Written for the Screen and Directed by DELMER DAVES

Copyright by Thalia Productions, Inc. • Released thru United Artists

Straight from the pages of The Saturday Evening Post serial and the novel that thrilled over 7 million readers!

Copyrighted material



here's the shoe...
we planned for YOU!

Just slip into a pair of the new John C. Roberts Shoes.
Feel the easy, comfortable fit you get from the finer materials
and expert craftsmanship. And *see* how well-styled
this shoe is. Then you'll realize that this shoe was planned for you.
For the name of your nearest John C. Roberts dealer,
see your Classified Phone Directory or write us.
Then for new comfort and smoother styling... try John C. Roberts!

Also Robertson Shoes at lower prices

Friedman-Shelby • Division of International Shoe Company, St. Louis 3, Mo.
World's Largest Shoemakers

TOKYO GEISHA CONTINUED

too feminine and that Rhett Butler is just like any Tokyo black-marketeer. However while she generally prefers U.S. to Japanese movies, she prefers Japanese to U.S. books. Her favorite is the classical *Tale of Genji* about Japanese court life in the 8th Century A.D.

Her interest in classical literature does not prevent Peach Blossom from taking a lively interest in current events. Geisha indeed have to be up on politics along with everything else so that they can discuss such matters at parties. Politics naturally came up frequently at Shimbashi geisha parties, which indeed were often given for the precise purpose of promoting friendly understandings between Zaibatsu heads, army and navy bigwigs, and top-rank government officials. Peach Blossom, for example, is well acquainted with most of the war criminals now in the dock at the international tribunal, as well as many of Japan's more praiseworthy leading figures. She and her colleagues were delighted when they got the vote last spring and argued eagerly among themselves as to whom they should support for premier. Most of the girls at the association decided for Hatoyama, whom many of them knew personally. They were correspondingly disappointed when, somewhat belatedly, he got purged.

As to whether in the long run the American occupation will affect the Flower and Willow World for better or for worse Peach Blossom has not as yet decided. However so far things seem to be picking up and she has not yet altered her ambition which, like that of most practicing geisha, is some day to have a restaurant of her own. The kind of cafe Peach Blossom has in mind will cost about a hundred thousand dollars. This is more money than she has available and it may be that she will need a partner or a new protector to help her in this venture. Meanwhile she is keeping up her samisen and trying to improve her technique even further. At present the object of Peach Blossom's most intense concentration is a brand new geisha dance-song which is being created by the Shimbashi Association's private dancing teacher who also wrote the story. The dance-song is called *Wharf Rain* and has an involved plot which in its somewhat muted vivacity is typical of geisha songs in general.

Wharf Rain concerns a geisha who goes out for a stroll. This geisha is not a young geisha but a rather elderly one. The rain is not heavy but somewhat on the gentle side. The fairly elderly geisha stops beside a rather small canal where she dimly sees a middle-sized barge. It occurs to her that the people on the barge might or might not be having a love affair and that the love affair might be going well or else on the other hand it might be going badly. The fairly elderly geisha debates these possibilities with herself for a time while standing in the somewhat gentle rain. Then she figures out that she might as well go home and does so.

The tune of *Wharf Rain* fits the story perfectly and Peach Blossom plans to try it at the spring festival.



COMMUNAL BATHING is custom enjoyed by both sexes in Japan, though not, as a rule, together. Peach Blossom, shown in tub, bathes twice daily.

Copyrighted material

Just the kiss of the hops



COPYRIGHT 1947, JOS. SCHLITZ BREWING CO., MILWAUKEE, WIS.



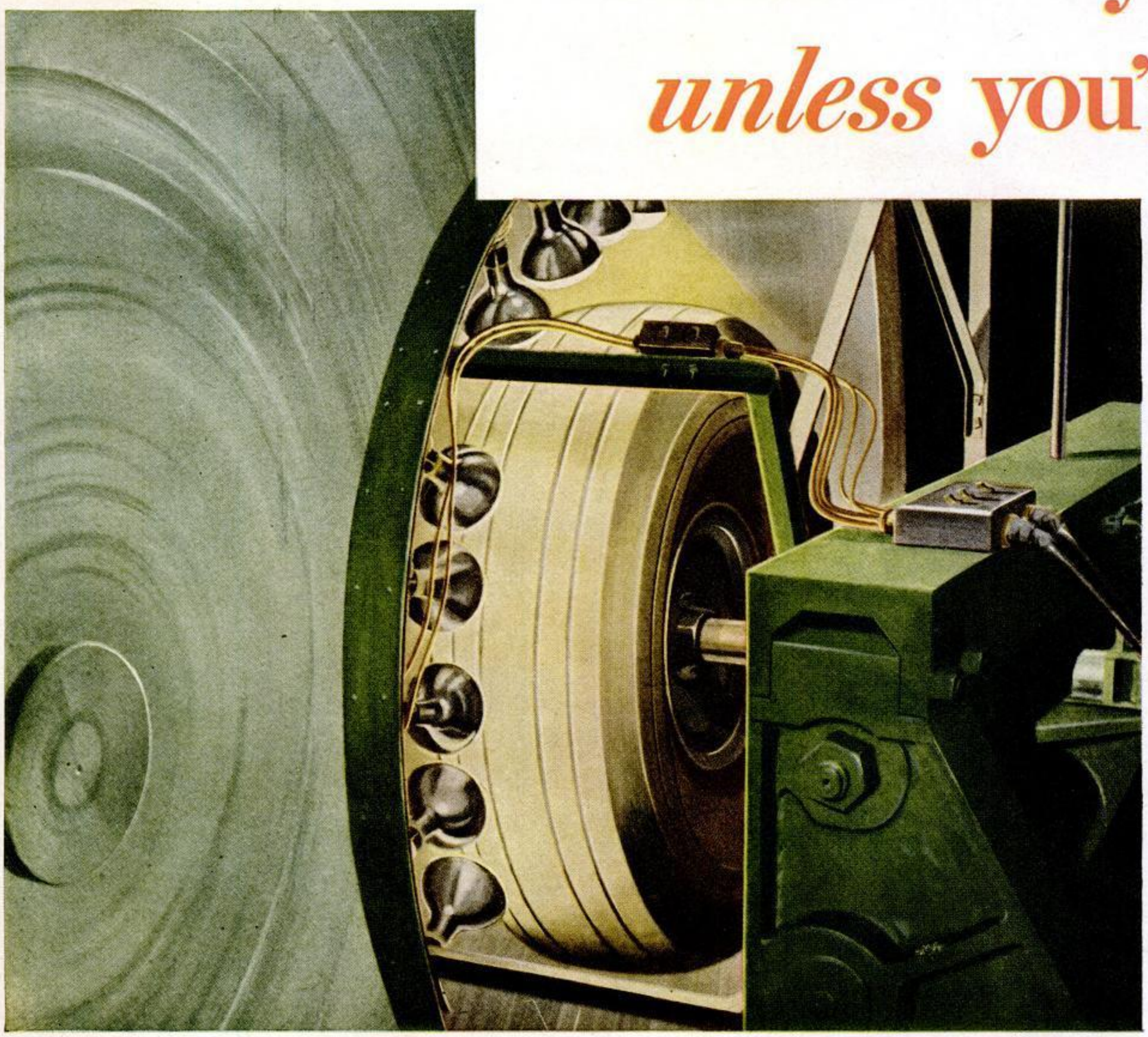
Delicate bud-like flowers whose petals are sprinkled with flecks of gold . . . choice hops like these hold delightful flavor. Yet these same hops hold bitterness too. But by using hops with a timed and measured touch, Schlitz brings you the finest of the delicate hop flavor without a trace of *harsh bitterness* . . . "just the kiss of the hops" . . . rounding out and perfecting that famous flavor found only in America's most distinguished beer.

Schlitz

THE BEER THAT MADE MILWAUKEE FAMOUS

Copyrighted material

You don't stay first *unless* you're best





This tire is answering a very important question! It's:

"How well will a Goodyear tire stand *heat* —a tire's worst enemy?"

Before it's released to the public, every new Goodyear must answer this question *twice* —first in the laboratory, then on the road. And here's what happens in the laboratory:

The infra-red rays keep that tire at 212°—where water boils! Held against the revolving drum with a pressure equal to that of a loaded car, it's as if the tire were speeding along the highway hour after hour—while being literally cooked in the steady, merciless heat.

And the result? Long after lesser tires have broken down under this brutal test, the Goodyear rolls on and on!

Now . . .

Here's answer number across the western plains, down and the mercury clin test car has been running month.

Stopping only for gasol drivers, it has been givi Goodyear tires the tough have: a long, high-speed ru so hot it will literally burn

First–every year for 32 years



Copyrighted material



Back and forth
e the sun beats
up, a Goodyear
dily for over a

and to change
our of today's
test a tire can
here a tire gets
n!

And the result? After 51,000 trouble-free miles at an average speed of 60 miles an hour, these Goodyears were taken off—with no one knows how many *more* thousands of miles left in them!

Special test tires? No, sir! They're the same tough Goodyears you'll find at your dealer's. No wonder Goodyear holds its place as America's first-choice tire for the 32nd consecutive year!

YEAR

GOOD YEAR

More people ride on Goodyear tires than on any other kind

ANOTHER **GOODYEAR** FIRST!...
Goodyear tires in larger sizes are made with rayon cord.



Copyrighted material



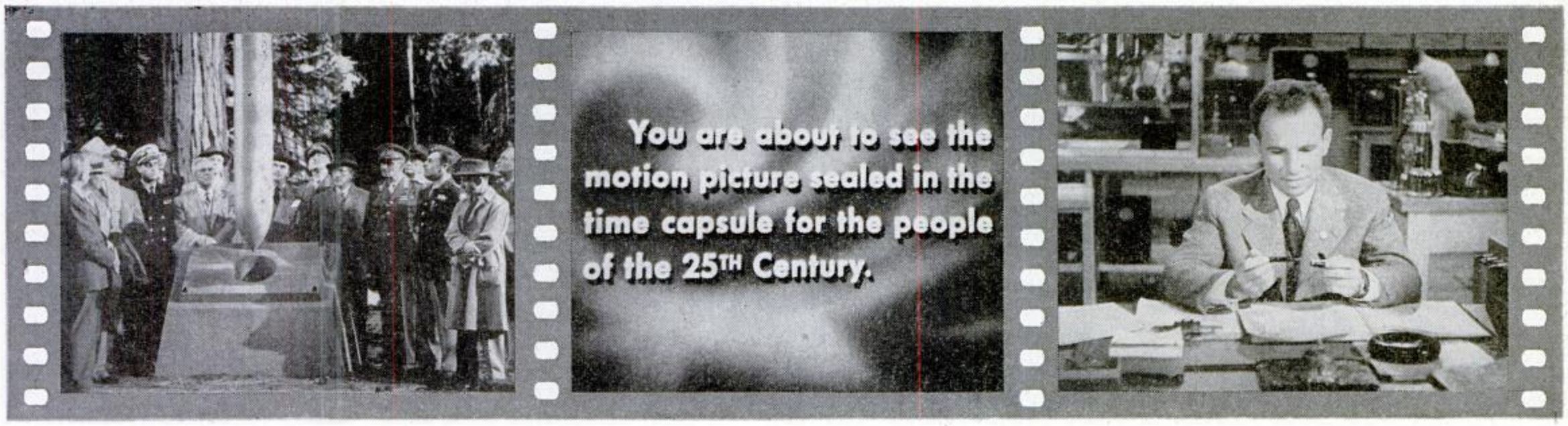
MR. ROBERT F. SIX, DISTINGUISHED AIR LINES PRESIDENT

For Men of Distinction... LORD CALVERT

Intended for those who can afford the finest, Lord Calvert is a matchless blend of the world's finest spirits and most distinguished whiskies. It is so *rare* . . . so *smooth* . . . so *mellow* . . . that it is produced only in limited quantities.

LORD CALVERT IS A "CUSTOM" BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., NEW YORK CITY

Copyrighted material



FAKE AUTHENTICITY is assumed by *The Beginning or the End* when it opens with fake newsreel. This shows prominent scientists (played by Hollywood actors) watching the burial (*left*) of time capsule containing M-G-M's film on atomic energy. Movie itself begins with talk by Physicist J. R. Oppenheimer (Hume Cronyn, *right*).

"THE BEGINNING OR THE END"

Hollywood's breathlessly awaited picture about the atomic bomb explodes with a pseudoscientific pop

At last, Hollywood has got hold of atomic energy. With great fanfare, Metro-Goldwyn-Mayer, the biggest company in the business, is releasing a picture called *The Beginning or the End* as fulfillment of its self-assumed "rare responsibility" to portray on the screen the development of the atomic bomb. To give the film authenticity, payments were made to prominent nuclear physicists for permission to impersonate them in it. Ultimately the producers got so carried away with their brain child that a "newsreel" preamble (*above*) was tacked on, recommending *The Beginning or the End* as documented fact to the 25th Century and, by implication, to the present generation as well.

Unfortunately those who expect to learn much about the atom in Hollywood's school will be disappointed or misled. M-G-M has sandwiched the development of atomic energy between slabs of a stale love story in which a young scientist indicates to his unhappy wife that he'd be home for dinner more often if it weren't so darned hard to figure out this chain-reaction stuff. Nuclear physics is often misrepresented (*p. 76*) by simplifying it to the level of an Erector set, and some of the historic scenes, like those envolving the late President Roosevelt (*p. 78*), are considerably overdramatized. Serious consideration of the implications of the unleashed atom is confined to brief dialog ("I can't help wondering if we're right.") accompanied by a far-away look in the eyes.

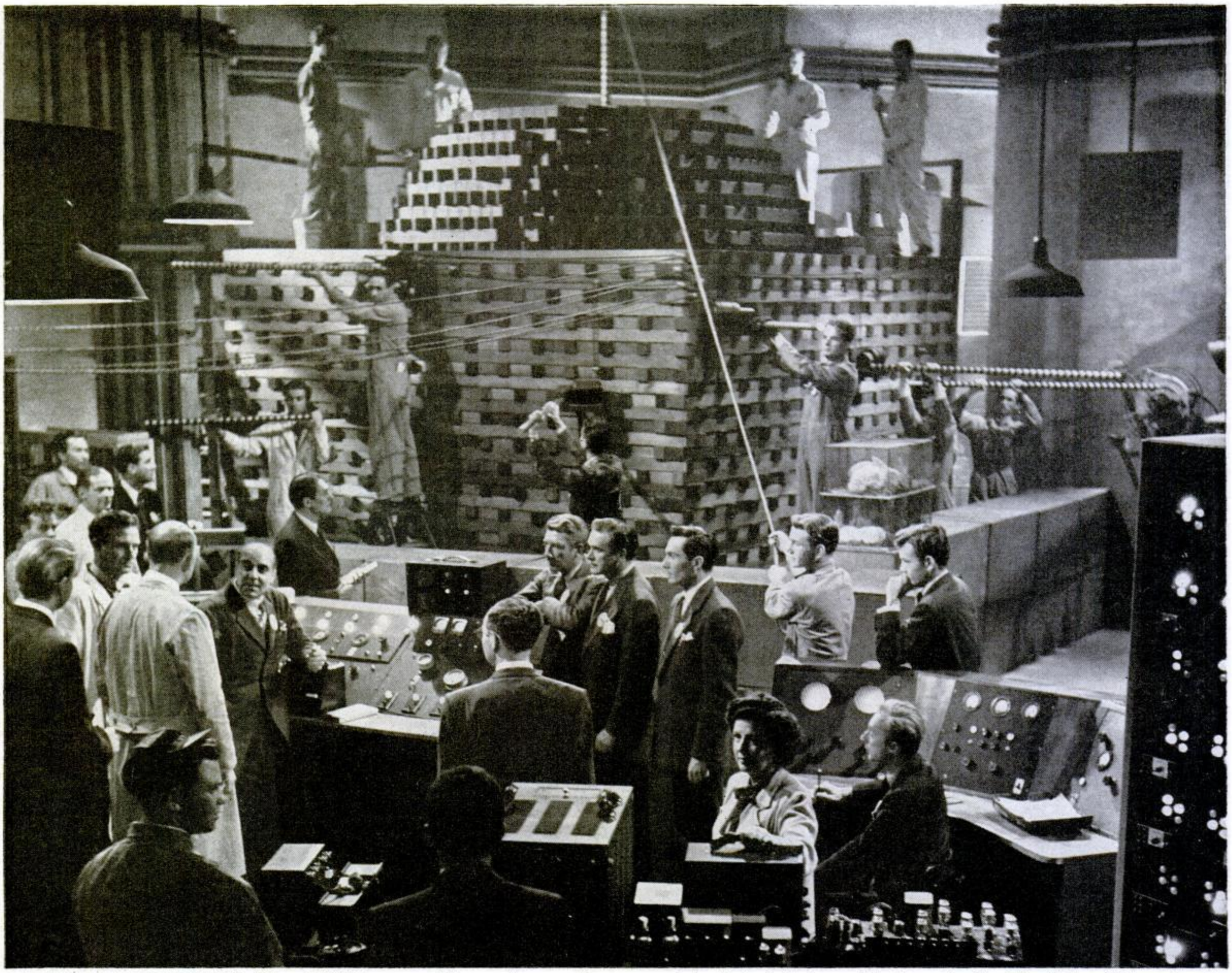
Although *The Beginning or the End* has an agreeable air of excitement and includes impressive moments that cannot be laughed off—like those at Alamogordo and Hiroshima—it has destroyed itself by an overdose of what Hollywood considers "popular appeal." A bad drama to begin with, inaccurate documentation deprives this movie of the authoritative quality which M-G-M claims for it.



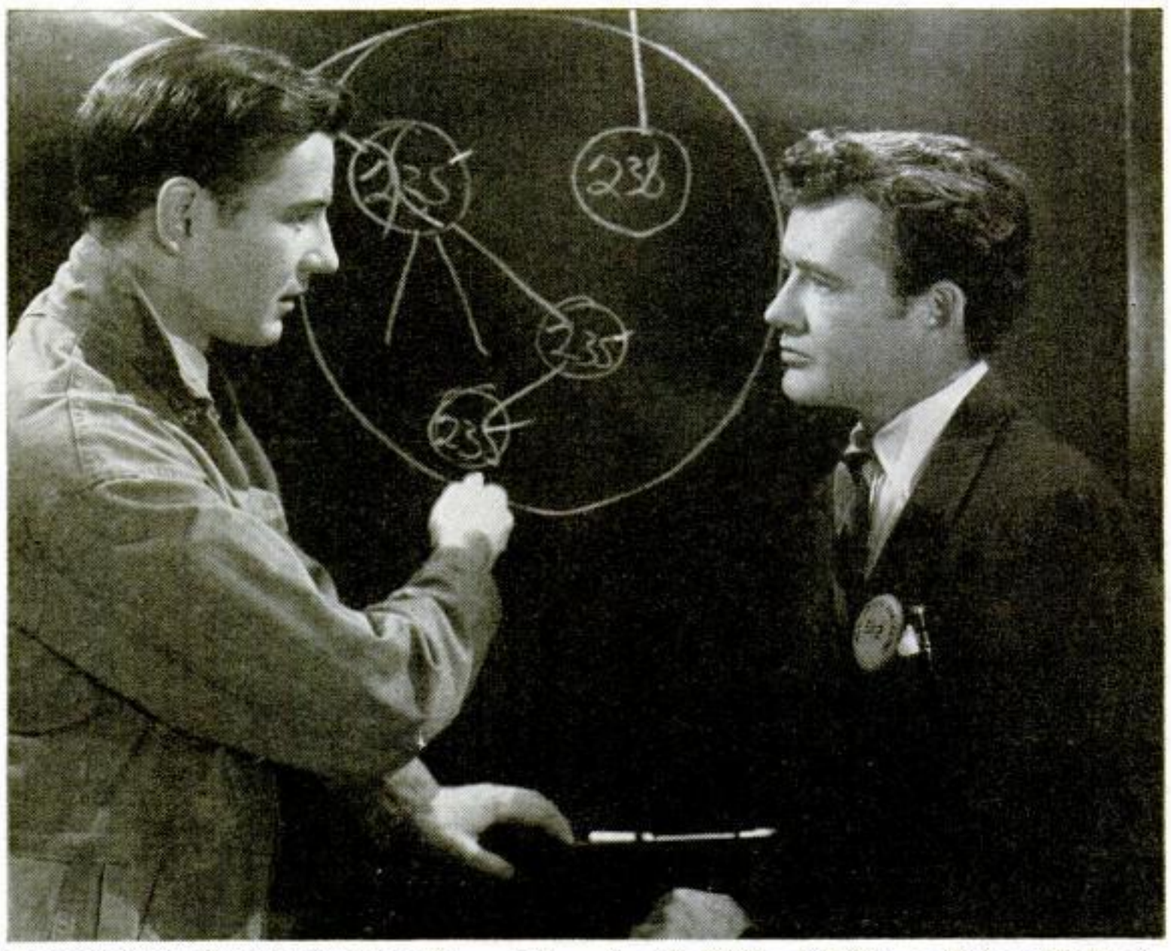
PHONY SECRECY of this hand-out publicity still of the Alamogordo test (which "censors" the atomic bomb from all but a score of movie extras) keynotes the manner in which *The Beginning or the End* is being sold to the public. Actually moviegoers, presumably including any spies, will see M-G-M's "bomb." It looks like any other.

CONTINUED ON NEXT PAGE

Copyrighted material



ATOMIC-PILE EXPERIMENT of Dec. 2, 1942 is re-enacted in a gaudy screen laboratory. Facing the camera at the left, Enrico Fermi (Joseph Calleia) explains the experiment to Physicist Arthur Holly Compton (Moroni Olsen). The assistants standing around the pile in the background hold control rods which will be pulled out when the pile begins its first run. In the actual experiment at Stagg Field in Chicago there were fewer scientists, many fewer instruments and the pile was covered with balloon cloth.



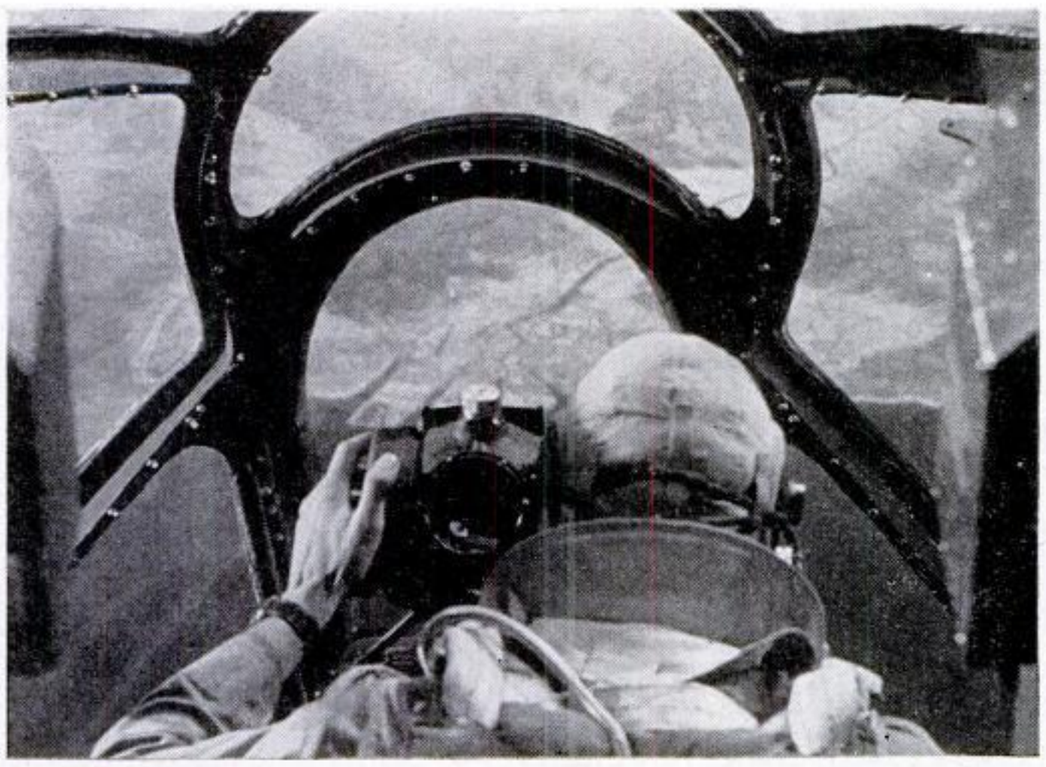
FISSION IS EXPLAINED to General Grove's aide, Major Jeff Nixon (Robert Walker), by a fresh-faced young atomic scientist named Matt Cochran (Tom Drake). Unlike most of the characters who appear in the movie, neither Nixon nor Cochran exist in real life.

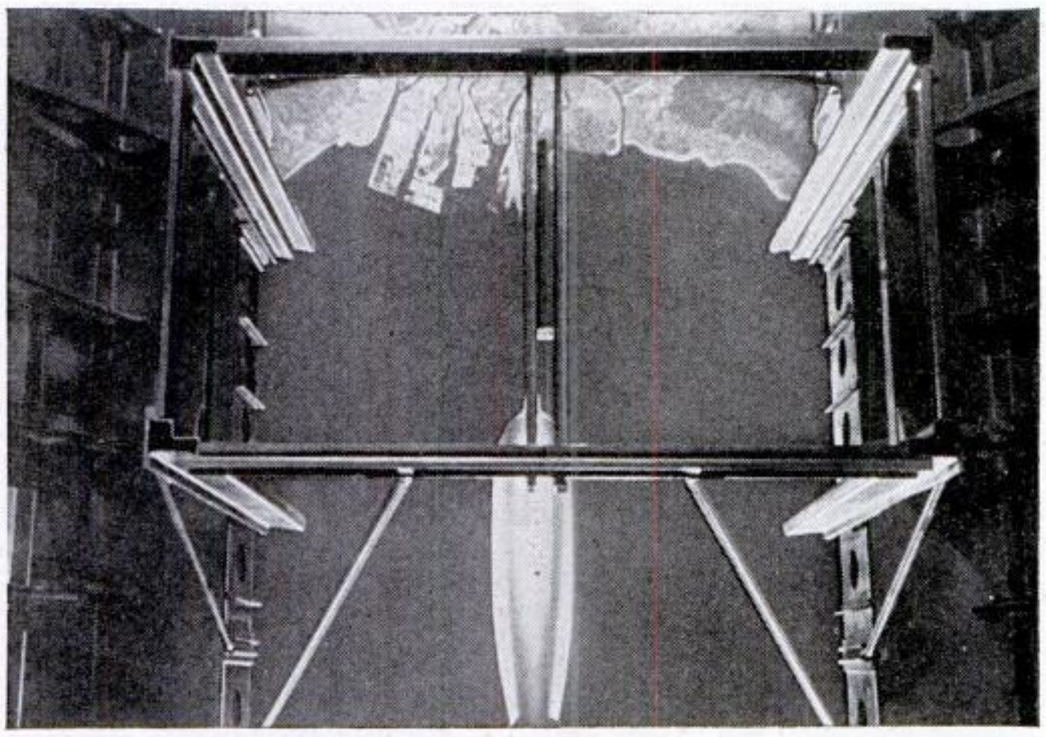
M-G-M JIVES UP BIRTH OF ATOMIC ENERGY

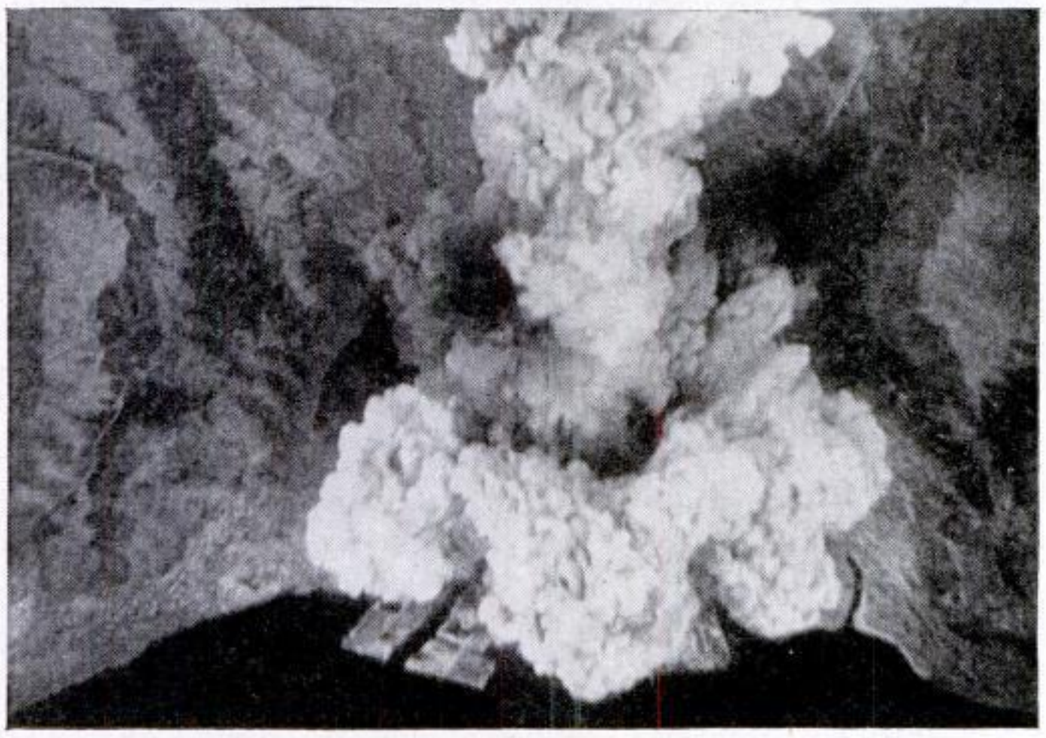
M-G-M's re-enactments of three great events in the history of the atomic bomb furnish the three most dramatic episodes in *The Beginning or the End*. One of them, the actual dropping of the bomb over Hiroshima, is Hollywood's technical verisimilitude at its best (*right*). Another, the test explosion on the desert near Alamogordo, is reasonably faithful to the original although the bomb itself loses some of its frightening mystery by looking like a nickel-plated prop from a Flash Gordon serial. The third, depicting the first release of atomic energy in the atomic pile, is farther from what actually happened in the famous squash court at Stagg Field.

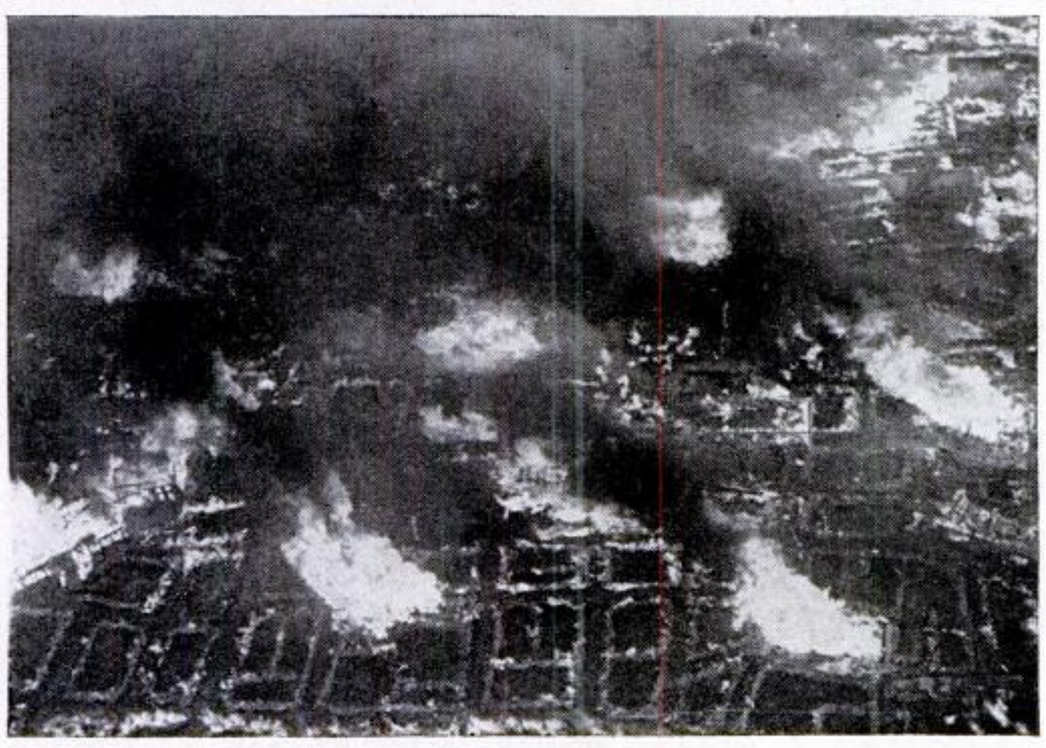
The first run of the atomic pile was probably the most exciting scientific experiment in history. M-G-M dutifully catalogs the scientists who were present (adding a few), principally Physicist Enrico Fermi and Arthur Holly Compton, director of the Chicago A-bomb laboratory. There the resemblance ends. The actual event, according to eyewitnesses, was unbearably tense, heightened by the clicking of neutron-counters and Fermi's occasional quiet instructions to his assistants. In M-G-M's crowded re-enactment the pile makes a loud buzzing sound, presumably from the splitting of uranium atoms, and is equipped with enough phony instruments to outfit a laboratory for Dr. Frankenstein. The total effect is so unreal that the awesome importance of the moment is completely lost. M-G-M, in this case, appears to have been more impressed by Hollywood's wonderful make-believe than by the biggest event since the birth of Christ.

Copyrighted material









HIROSHIMA DROP is the movie's best scene. From the top: 1) bombardier sights on the Hiroshima waterfront, 2) gleaming M-G-M bomb drops from bomb bay, 3) pillar of cloud rises over the city, 4) B-29 flies low to view burning ruins.

CONTINUED ON NEXT PAGE

No-Siree! No coffee ever gave all this!



1. More enjoyment—or your money back! See if your first taste of that wonderful Borden flavor doesn't make you feel like a million dollars! No wonder we can promise—if you don't like Borden's better than any coffee you ever tasted, ground or instant, we'll give you your money back!*



2. Magic convenience—no pot, no grounds! Why, it's no trick at all to make cups of coffee appear! Just drop ½ to ¾ of a level teaspoonful in a cup, add hot water. There's no pot to wash. No wait. No grounds. No waste. That's why Borden's is perfect for breakfast and every other meal.



3. And, half again as many cups! Most users tell us they get *half again* as many cups from a regular jar of Borden's as are usually obtained from a pound of ground coffee. Remember, Borden's isn't *half* coffee. It's *all* coffee—no dextrins, dextrose, or maltose added. That's why it goes so far.



*Use at least half a jar of Borden's. Then, if you don't agree it tastes better than any coffee you ever used, send us the jar with the unused contents, and we'll refund your money. The Borden Co., 350 Madison Ave., N.Y. 17, N.Y.

Copyrighted material

True-Blue Friend



Last night I sat and puffed my pipe,
and as the blue smoke curled,
I thought: What comfort Edgeworth brings
to men throughout the world—



To lonely men on ships at sea,
to men who ride the trains
To soldiers far away from home
to cowboys on the plains.



For somehow when your pipe is filled
with Edgeworth's fragrant blend,
Well, even though you're all alone,
you feel you're with a friend.



Edgeworth's own "Seal Pak" is a handy, wrap-around pocket pouch, heat-sealed, airtight. Easier to fill pipe. No pocket bulge. Moisture-guard lining guarantees freshness to last satisfying pipeful.

EDGEWORTH
America's Finest Pipe Tobacco

HISTORIC MOMENTS ARE ENACTED



ALBERT EINSTEIN (Ludwig Stossel) is shown at the moment a group of scientists asked him to write his letter to Roosevelt urging American development of an atomic bomb. The movie helpfully enables him to request advice from the fictitious young scientist Matt Cochran.



ROOSEVELT hears from Dr. Vannevar Bush (Jonathan Hale), head of wartime OSRD, that an atomic bomb can be made. Then, fictitiously, Roosevelt immediately telephones Churchill. Roosevelt is played by England's Godfrey Tearle, who resembles him physically but not vocally.



PRESIDENT TRUMAN (Art Baker, *right*) is asked by Press Secretary Charles G. Ross (Edward Earle) what lies behind the Potsdam ultimatum to Japan. Truman shocks him with the news that the atomic bomb is ready to use. Living presidents are never impersonated full face.

A SPECIAL PREPARATION FOR SHAVING

★

For the 1 man in 7 who shaves daily

★

NO BRUSH

Modern life demands at least 1 man in 7 shave *every day*—yet daily shaving often causes razor scrape, irritation. To help men solve this problem, we perfected Glider, a rich soothing cream.

Glider *protects* your face while you shave. It enables the razor's sharp edge to glide over your skin, cutting whiskers close and clean *without scraping or irritating*. It's quick and easy to use. Needs no brush—not sticky or greasy.

SEND FOR GUEST-SIZE TUBE

Get Glider at your regular dealer's. Or send us your name and address with ten cents—and we'll mail you a guest-size tube, enough for three full weeks. The J. B. Williams Co., Dept. LG-6, Glastonbury, Conn., U. S. A. (*Canada:* Ville La Salle, Que.) Offer good in U. S. A. and Canada only.

Everett B. Hulbert
PRESIDENT

JOY...the finest ever made
combining America's leading implements of surgical steel with custom-stitched cases of luxurious leathers



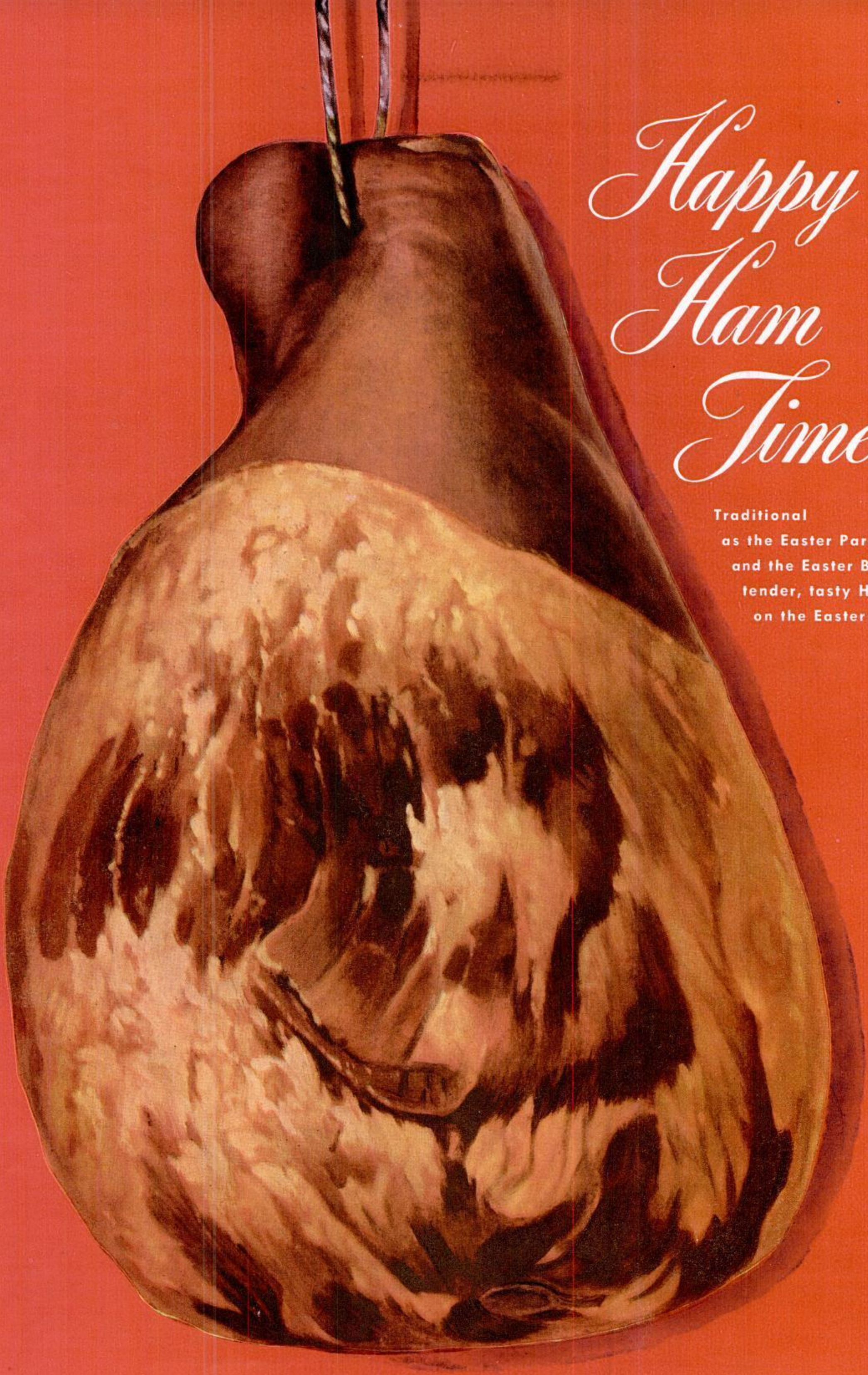
These and other fine JOY Manicure Sets are featured in leading department stores and haberdashery, luggage, jewelry, cutlery, and gift stores.

JOY THE FINEST

REX CUTLERY CORP.
IRVINGTON 11, NEW JERSEY
Write for FREE, JOY GIFT SET CATALOG

CONTINUED ON PAGE 81

Copyrighted material



Happy Ham Time

Traditional
as the Easter Parade
and the Easter Bonnet—
tender, tasty Ham
on the Easter Table . . .

AMERICAN MEAT INSTITUTE *Headquarters, Chicago • Members throughout the U. S.*



Pick these Style Winners for the

Colorful Augusta Masters'

Jarman's new, authentic designs for Spring and Summer–handsome rugged famous for friendliness of fit

Leading Styles of the Style Leaders

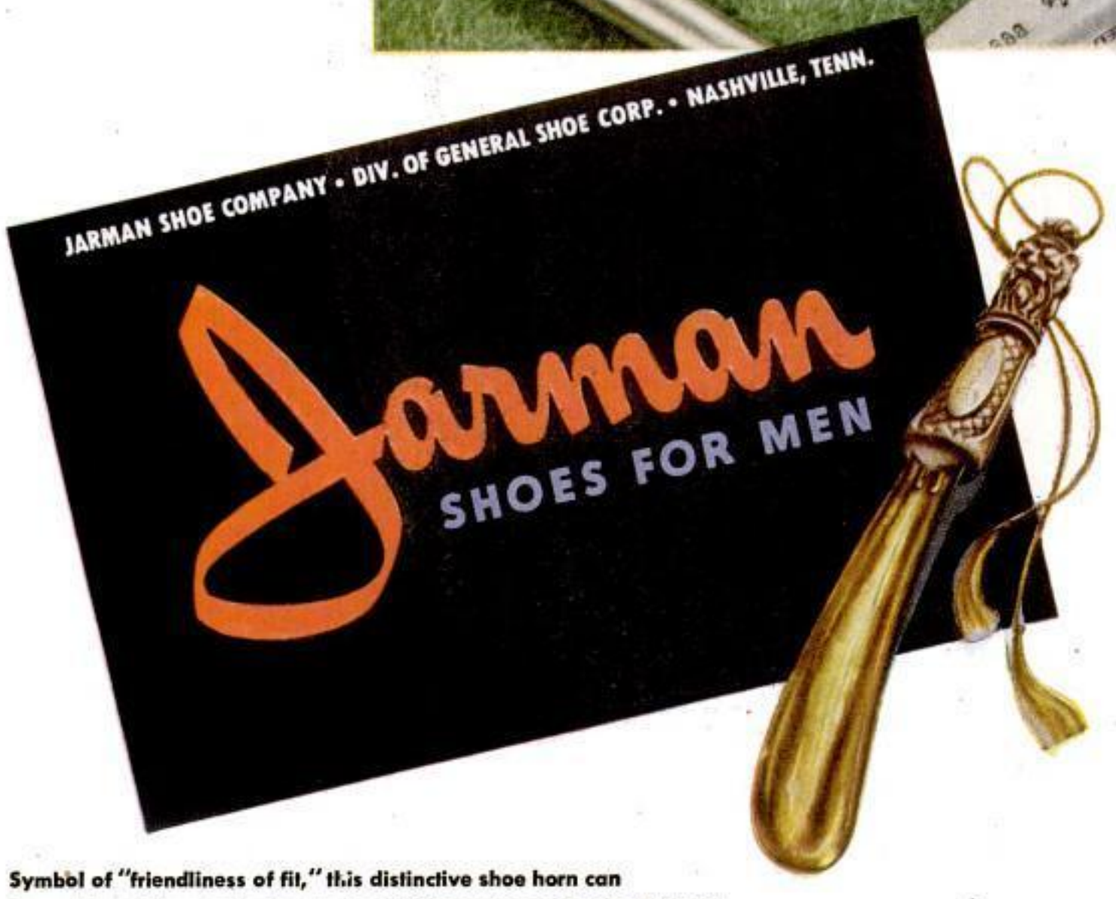


LEFT: Style 5501. Newest U-tip, in tan buck and smart brown.

CENTER: Style 5155. Action-free woven toe. Plump, top grade leather.

RIGHT: Style 5592. Hand-sewn, two-tone tan "Moc-San." Stout welt.

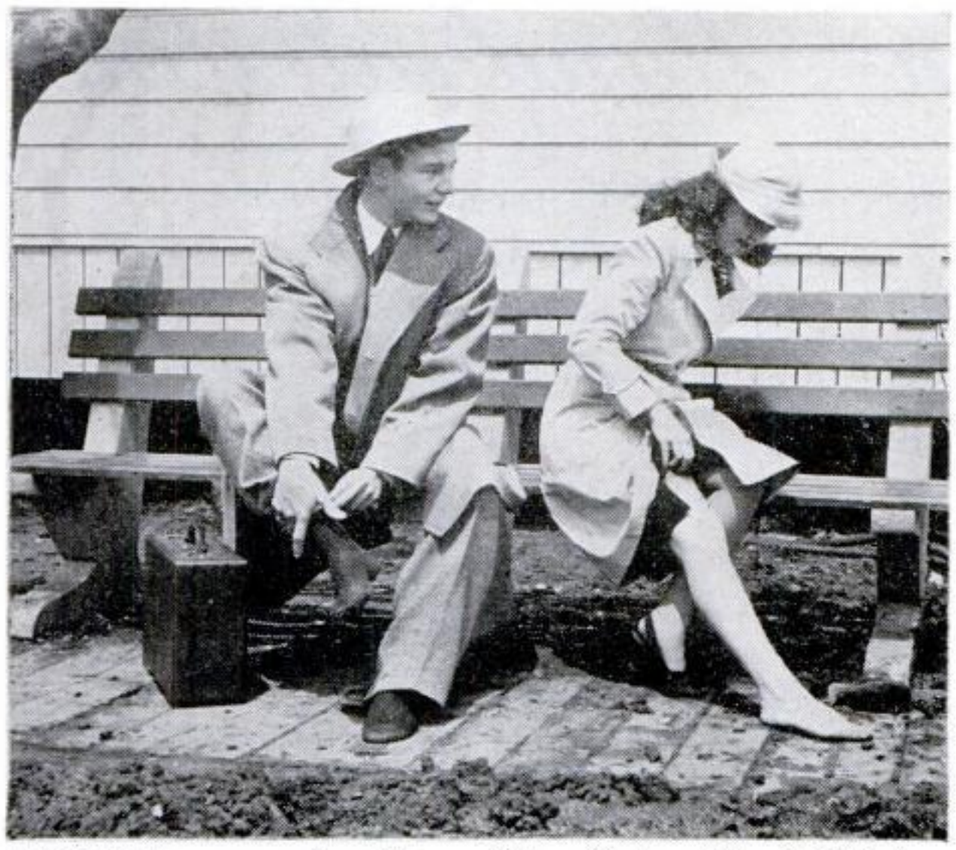
Though they're *not* golf shoes, you'll be previewing these colorful new Jarmans next month at the Augusta Masters'— complementing the smart apparel of the style leaders in the gallery. Too, you'll be seeing these and other handsome Spring and Summer Jarmans all season long on fairways and city thoroughfares . . . wherever style-wise men gather. And when you slip on *your* pair, you know they're authentic, as authentic as PGA rules — Jarman's style experts see to that. And when you step out in your Jarmans, pavement walking seems as smooth as trodding the greens — thanks to Jarman's friendliness of fit . . . a fit as friendly as your favorite foursome. So, for the brightest, lightest step you've ever taken, step into your Jarman dealer's now.



Symbol of "friendliness of fit," this distinctive shoe horn can be purchased from your Jarman dealer. Ten inches in length, finished in gleaming 24-karat gold, with plastic handle and golden cord.

Copyrighted material

IT HAS PLENTY OF MOVIE HOKUM



LEG ART turns up when Matt and his wife Anne (Beverly Tyler) remove shoes and stockings at Oak Ridge because the ground is so muddy. He is always too busy with plutonium to pay much attention to her.



PHILOSOPHY is symbolized by the brooding appearance of Matt, who wonders vaguely whether or not the atomic bomb is a good thing. He gets very little help from Jeff Nixon, who prefers to think about girls.



THEATRICS come when Anne learns that Matt has died of radioactivity. The dead man's voice is heard reading a final letter full of flossy but trite hopes for a better world. On this depressing note the movie ends.



Copyrighted material

BETTER SERVICE · MORE COMFORT IN *new Pullman-Standard diners*



TABLES FOR TWO, when three is a crowd, are featured along one side of the car. Out-of-the-way ledges hold table service utensils—less table-top crowding—a Pullman-Standard origination.

Tables placed on the bias—a Pullman-Standard FIRST—permit the use of wall space for pleasant alcoves, with deep-cushioned divan seats. They are easy of access for service; luxurious, yet informal. You'll have better visibility for scenic enjoyment—one of the delights of dining on a train.

Effective lighting, proper temperatures, smoothness of motion—every detail of construction gives proof of Pullman-Standard quality. A number of these new diners are now in service on postwar streamliners. Railroads give you the best when their cars bear the nameplate: "Built by Pullman-Standard".

PULLMAN-STANDARD CAR MANUFACTURING COMPANY • CHICAGO

Offices in six cities from coast to coast • Manufacturing plants at six strategic points

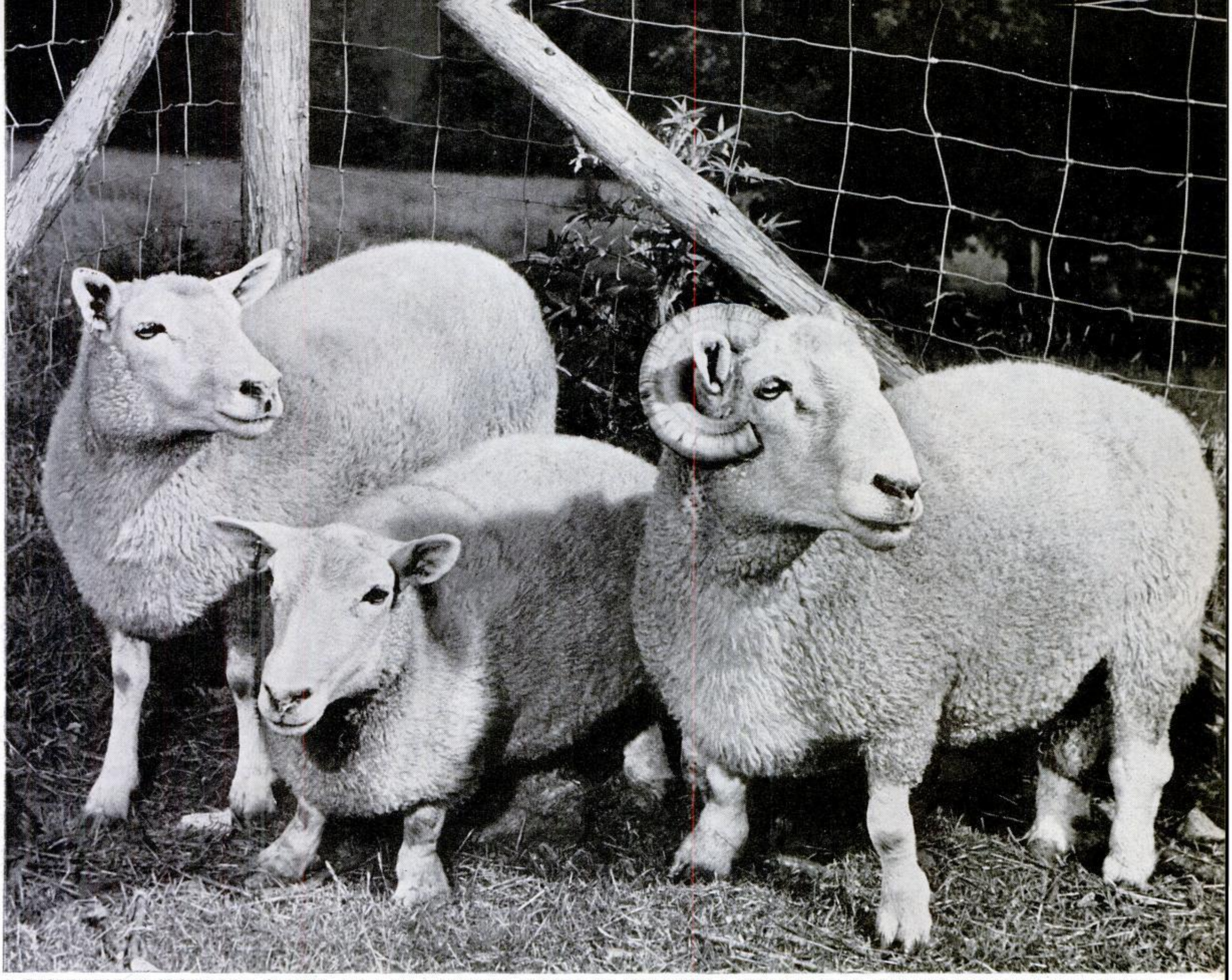


Patent Applied For

© 1947 P.-S. C. M. Co.

PULLMAN-STANDARD ... World's largest builders of streamlined railroad cars

Copyrighted material



A SHORT-LEGGED ANCON RAM (RIGHT), BRED TO A NORMAL EWE (LEFT), PRODUCES A SHORT-LEGGED LAMB WHICH CAN'T JUMP FENCES

GENETICS

YOUNG SCIENCE STUDIES CONTINUITY OF LIFE

PHOTOGRAPHS FOR LIFE BY HERBERT GEHR

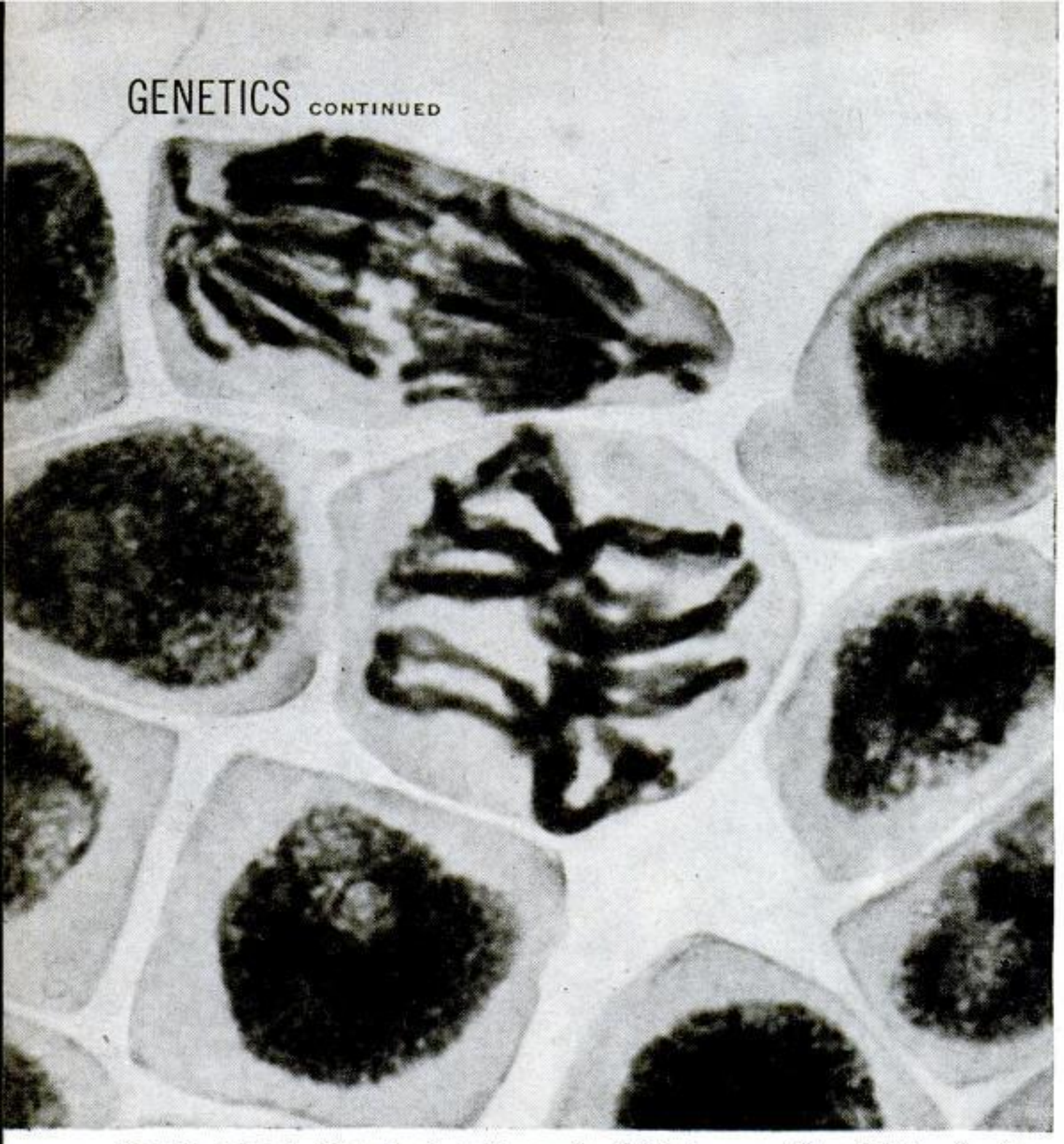
All the living things of this earth share a unique characteristic: they are remarkably, but never exactly, like the living things from which they are descended. The similarities between plants or animals of the same descent are classified as heredity. The differences, when they are multiplied over long periods of time, are evolution. The study of these similarities and differences and the natural laws which lie behind them is the science of genetics.

Modern genetics was founded by Gregor Johann Mendel, an Austrian monk who lived at the time of the Civil War. In his monastery at Brünn (now Brno, in Czechoslovakia) Mendel applied a powerful curiosity and a clear mind to the problem of simplifying the heredity of garden peas so underlying genetic principles might be observed. Mendel published his findings in 1866, after 10 years in his garden. They were ignored. All of Mendel's work was nearly lost in the heat of the great scientific debate over Charles Darwin's *Origin of Species*. Finally in 1900, 16 years after Mendel's death, three European biologists independently stumbled on his original papers. After Mendel's principles had been confirmed, geneticists worked diligently to use them in all the problems of heredity and evolution. In 1909 the new science received another stimulus when the great Thomas Hunt Morgan began to experiment with the tiny fruit fly, like Mendel's peas a wonderfully simple example of the workings of genetics. Sometimes Mendel's frail principles seemed too general to include all the knowledge of genetics. But today, even as more complex workings of genetics are being revealed, they stand as a solid foundation.

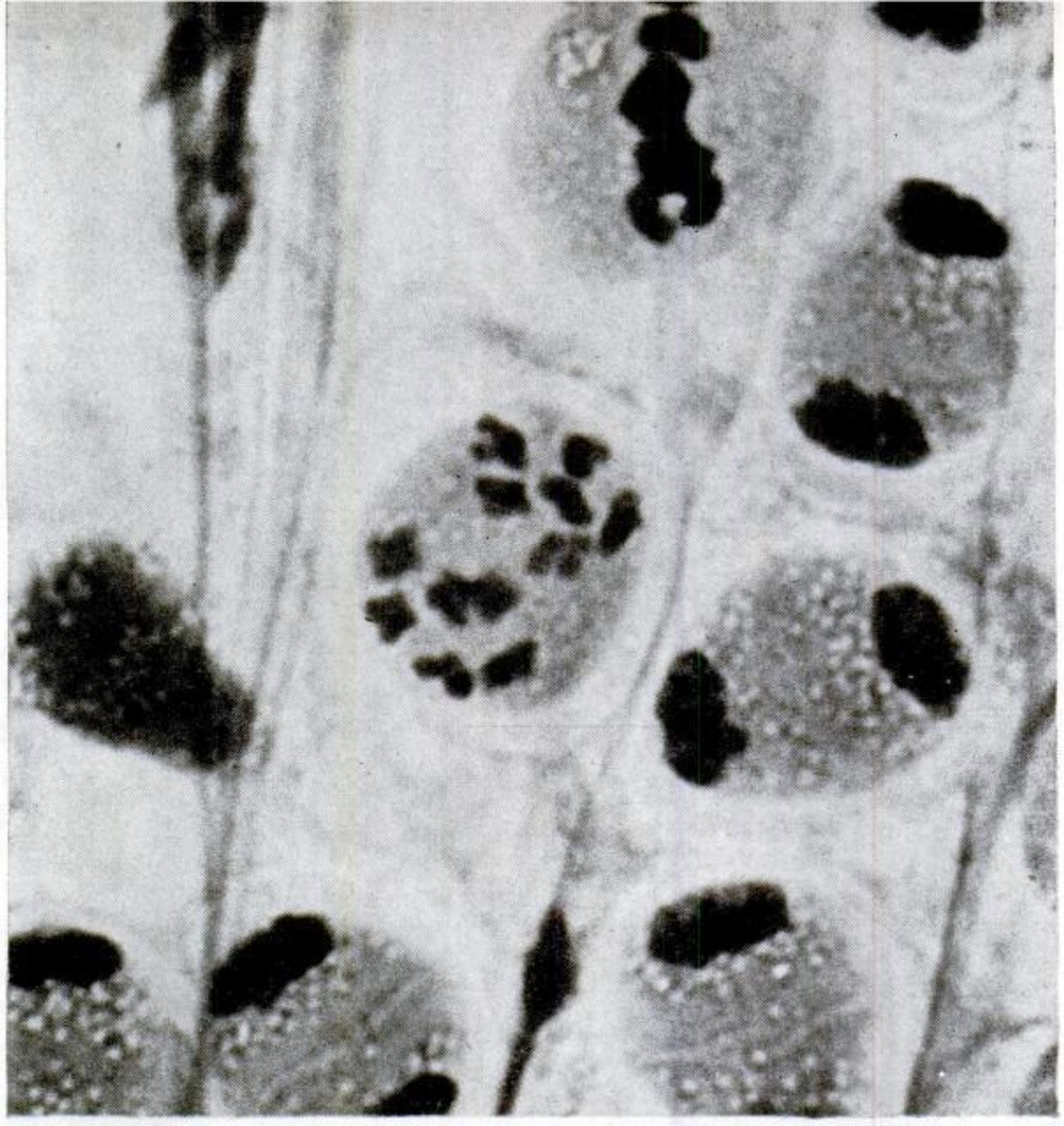
Like many sciences which focus much of their attention on pure research, genetics has immediate practical applications. The most useful to date have been the breeding of superior domesticated plants and animals. The knowledge of genetics is difficult to apply to man, partly because man's mating cannot be controlled like the mating of farm and laboratory animals and partly because families are too widely scattered for their heredity to be accurately observed. But geneticists hope that some day their science will be widely applied to the improvement of man. When it is, the responsibility will be too great for geneticists alone. Principal problem: how to decide which characteristics of man should be eliminated and which should be preserved.

CONTINUED ON NEXT PAGE

Copyrighted material



BODY CELLS of the herb tradescantia divide by one of two kinds of cell reproduction. Lined up like heavy string, chromosomes in center cell have duplicated themselves. Chromosomes in top cell have pulled apart to form two nuclei.

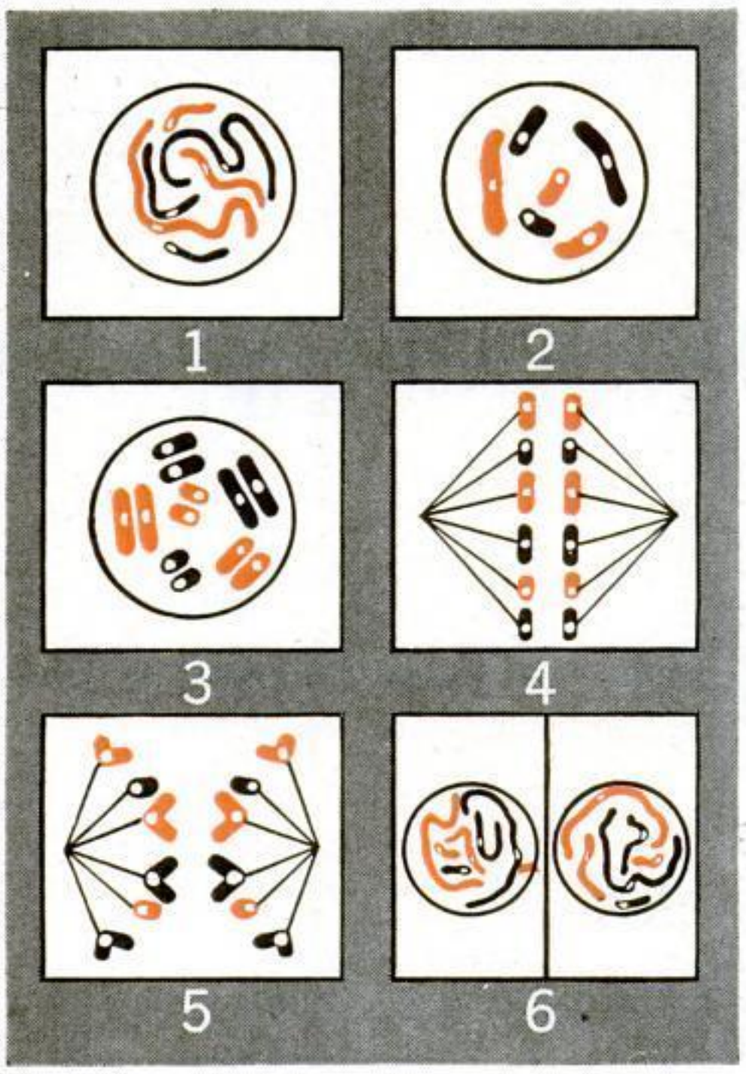


GERM CELLS (*i.e.*, sperm or egg cells) of the tradescantia divide in a second kind of cell reproduction. In the center cell the chromosomes have pulled apart preparatory to a second division which divides the number of chromosomes in half (*drawing at right below*).

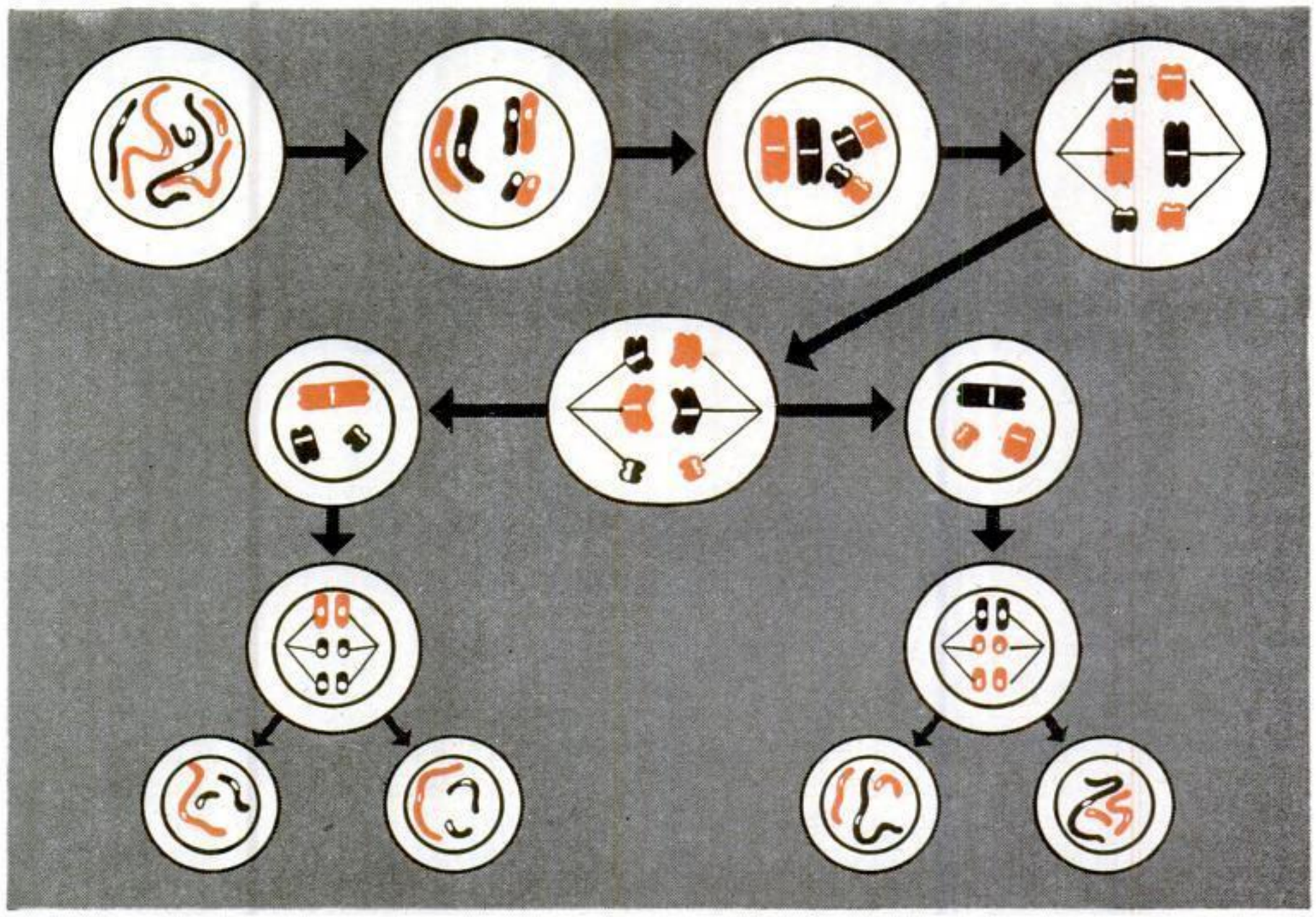
CELL GROWTH IS GOVERNED BY GENES

The fundamental unit of genetics is the gene. Working singly and in groups, genes determine all the hereditary characteristics of living things, from the shape of an oak leaf to the color of a polar bear's coat. Geneticists have never seen a gene, although many of them think it is probably a protein molecule which is surprisingly similar to a virus. Exactly how genes produce their effects is also imperfectly known. One theory: genes make partial replicas of themselves which engineer the chemical reactions of life. Where genes are and how they behave in reproduction, however, is better understood.

Genes are located in threads called chromosomes which in turn are in the nuclei of cells. When cells reproduce by dividing, the chromosomes are also divided, carrying with them a copy of every gene. There is a great variation in the number of chromosomes among living things. Most fruit flies have 8; human beings have 48 and certain moths have 224. The sperm and egg cells of plants and animals that reproduce by sex have only half the number of chromosomes in body cells. But each sperm or egg cell has genes for every characteristic of its species. Thus when egg and sperm cells are united, body cells descended from the fertilized egg have not one but two sets of genes and chromosomes.

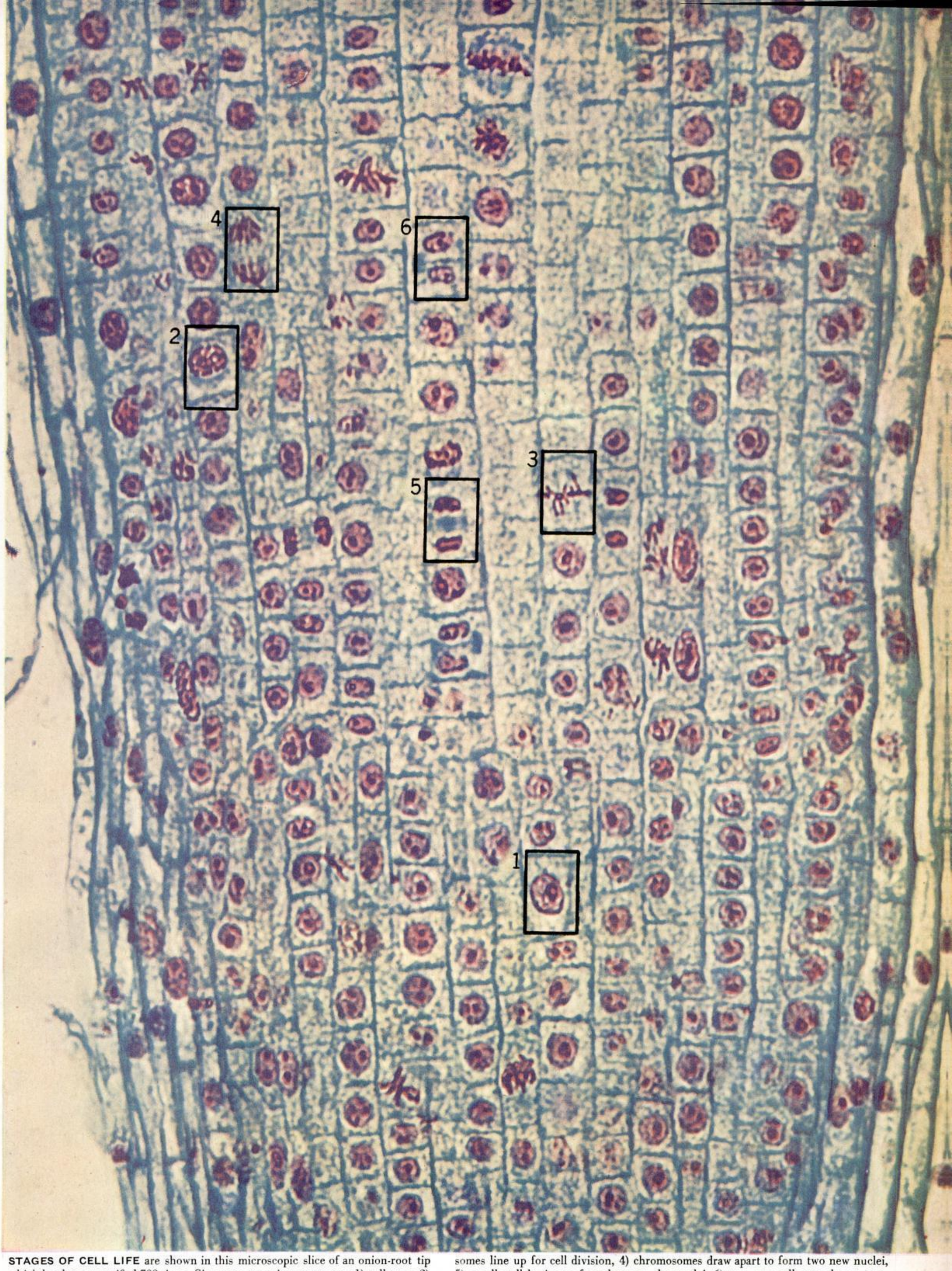


BODY-CELL DIVISION, or mitosis, begins: 1) chromosomes appear as threads in nucleus, 2) chromosome become shorter, 3) each chromosome splits lengthwise in two, 4) split chromosomes line up opposite each other, 5) each set of chromosomes is pulled together, 6) two new cells have replicas of parent's chromosomes.



GERM-CELL DIVISION, or meiosis, has a different end result from body-cell division. At upper left three pairs of chromosomes are coiled within the cell nucleus. In second stage pairs line up together. In third both members of each pair split. In the fourth and fifth, split pairs line up and pull apart, passing a complete set of chromosomes to two new cells. Finally the new cells divide their chromosomes in half so that the four cells at the bottom of drawing have only half the number of chromosomes present in body cells. When one of these germ cells is united with another of the opposite sex, the result is the first body cell of a new individual.

Copyrighted material



STAGES OF CELL LIFE are shown in this microscopic slice of an onion-root tip which has been magnified 700 times. Six stages are going on at once: 1) cell rests, 2) threads of chromatin in the nucleus begin to gather into chromosomes, 3) chromosomes line up for cell division, 4) chromosomes draw apart to form two new nuclei, 5) a cell wall begins to form between the nuclei, 6) two new cells are almost completed. At 70° F. cells rest for about three hours before they begin to divide again.

CONTINUED ON NEXT PAGE

Copyrighted material

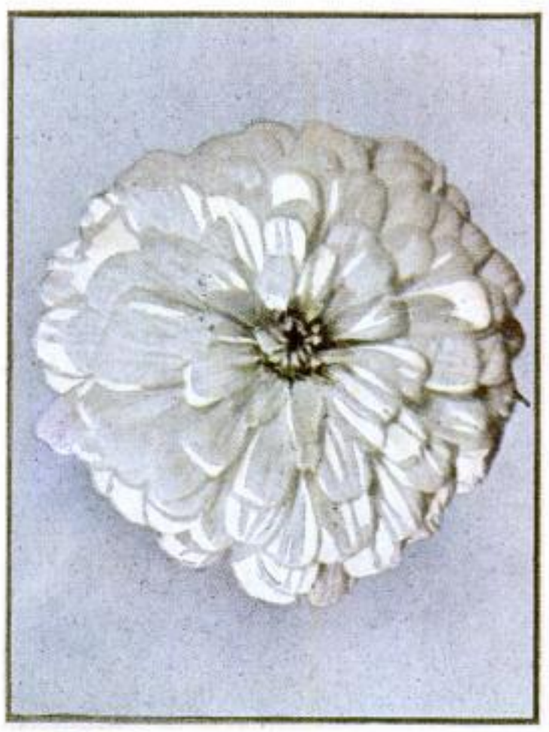
GENES CONTROL HEREDITY OF ZINNIAS

The good monk Gregor Mendel, while puttering among the peas in his monastery garden, formulated the first principle of genetics. He called it segregation, meaning 1) that living things which reproduce by sex have two genes for each characteristic and 2) the two genes are segregated in reproduction so that offspring receive only one from each parent. The hereditary line of W. Atlee Burpee Co. zinnias on this page is a simplified demonstration of Mendel's principle. In the first generation a red and a white zinnia each have two genes (*symbolized by disks*) which are exactly alike. In the second generation segregated red and white genes combine to produce a pink offspring. If second generation pinks fertilize themselves, the third generation will follow the approximate ratio at the bottom of the page. Random combination of the red and white genes will produce offspring of which 25% have two red genes (red flower), 50% red and white genes (pink flower) and 25% two white genes (white flower).



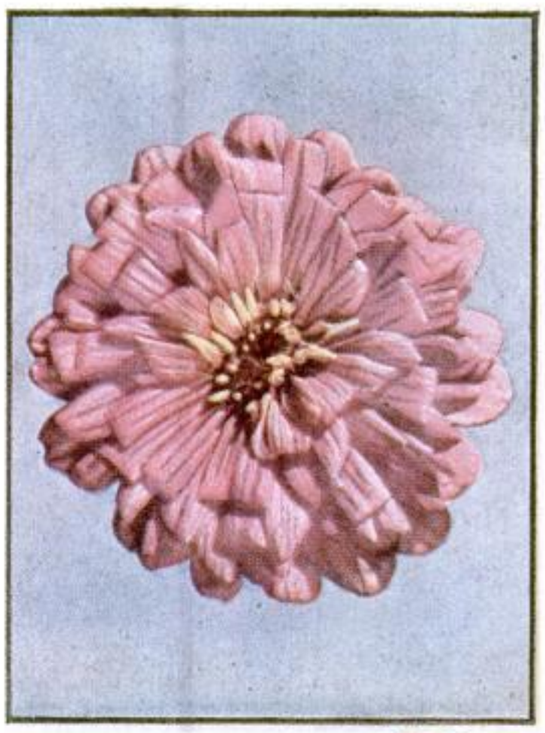
RED zinnia carries two genes (*disks at the right*) which determine redness.





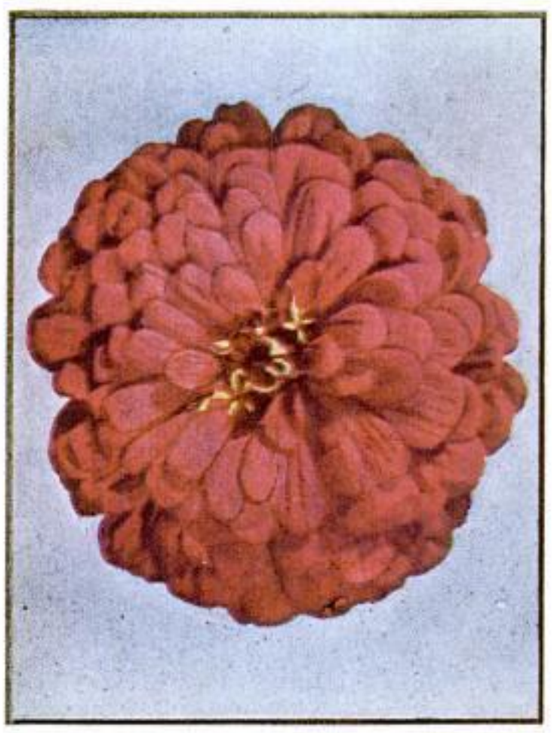


WHITE zinnia, which is to be crossed with red, has two genes for whiteness.



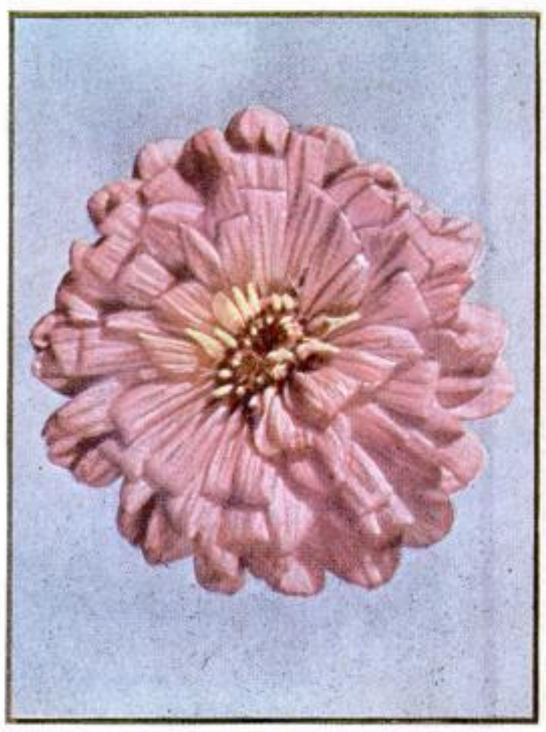
PINK zinnia is produced by combination of its parents' red and white genes.





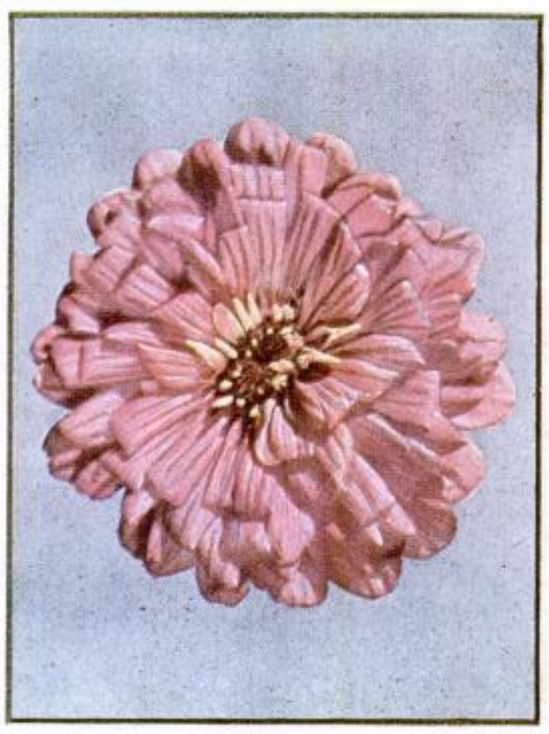
RED zinnia reappears in quarter of offspring when the pink is self-fertilized.





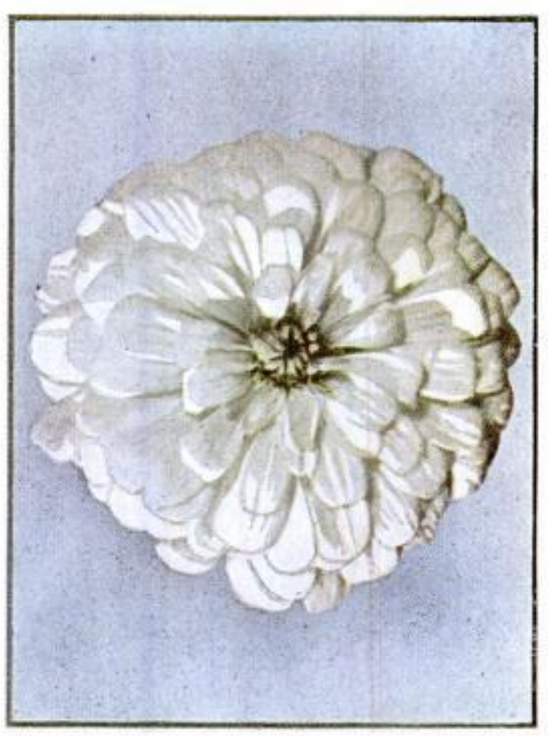
PINK is produced in half of pink's offspring when red, white genes combine.





PINK occurs in half of the cases because the red-white pair is most likely.





WHITE, like the red, occurs in a quarter of large number of pink's offspring.



Copyrighted material

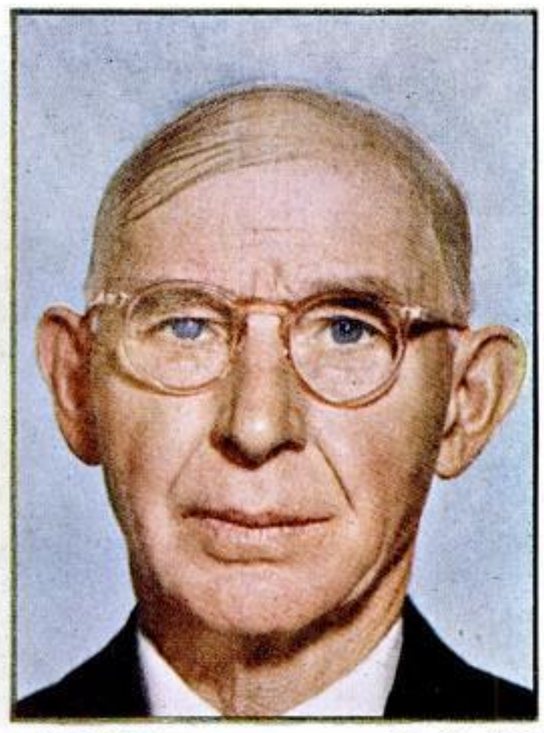
AND McWILLIAMSES OF CUYAHOGA FALLS

The McWilliams family of Cuyahoga Falls, Ohio illustrates another principle which Mendel learned from his beloved peas. In pairs of genes which regulate a single characteristic, one gene is usually more effective than the other. This dominant gene determines the characteristic, while the recessive gene is passed along only to be expressed when it later occurs with another recessive. In the McWilliams family one dominant gene causes brown eyes. When blue-eyed J. Garfield Haskins married his brown-eyed Anna, their daughter Florence had brown eyes even though she carried one of her father's recessive genes for blue eyes. Florence then married brown-eyed Arthur McWilliams, who also carried a recessive gene for blue eyes. Their children happen to express the statistical average for such descent. Marilynn and the twins, Arthur Jr. and Arlene, have brown eyes, but any of the three may carry blue-eye genes. Claudia, however, must have two blue-eye genes because she has two bright blue eyes.



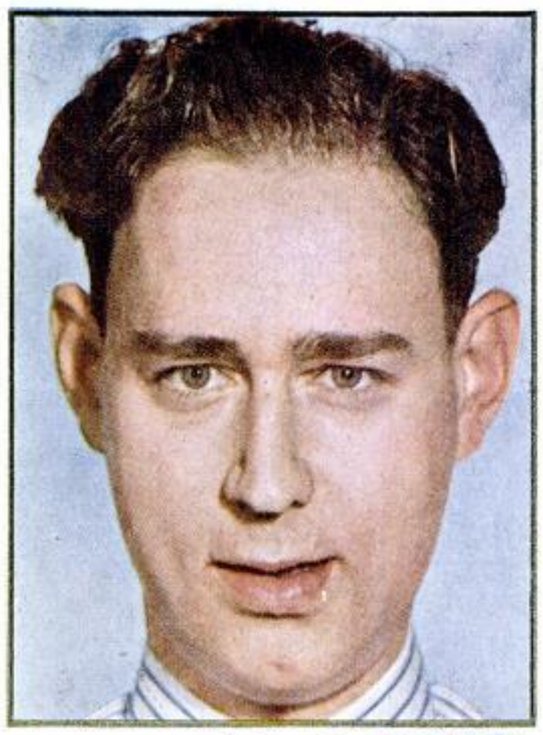
BROWN-EYED Anna E. Haskins probably carries two genes for brown eyes.





BLUE-EYED J. Garfield Haskins definitely carries two genes for blue eyes.





BROWN-EYED Arthur C. McWilliams carries genes for brown and blue eyes.





BROWN EYES of Florence H. McWilliams show brown-eye gene is dominant.





BROWN-EYED Marilynn Martha could be the child with two brown-eye genes.





BROWN-EYED Arthur has two chances in three of carrying blue-eye gene.





BROWN-EYED Arlene has same chance as brother and sister for blue gene.





BLUE-EYED Claudia, however, definitely carries two genes for blue eyes.



CONTINUED ON NEXT PAGE

Copyrighted material



NORMAL FLY which is found outside the laboratory has big red eyes and a brownish body with black stripes running across its back. From head to wing tip it is less than an eighth of an inch long. The fly above is a female. Its abdomen is swollen with eggs.



EBONY COLORING is produced by a natural mutation in the normal fly. The fly above, also a female, is shown laying an egg. Below is another natural mutation which causes the fly to have yellow coloring. The flies are magnified approximately 40 times.





THREE EYE COLORS are valuable labels in tracing the descent of flies. At the right is the red eye of normal fly. At the left is a sepia eye produced by mutation. At the top is a white eye, the first Drosophila mutation discovered by geneticists.

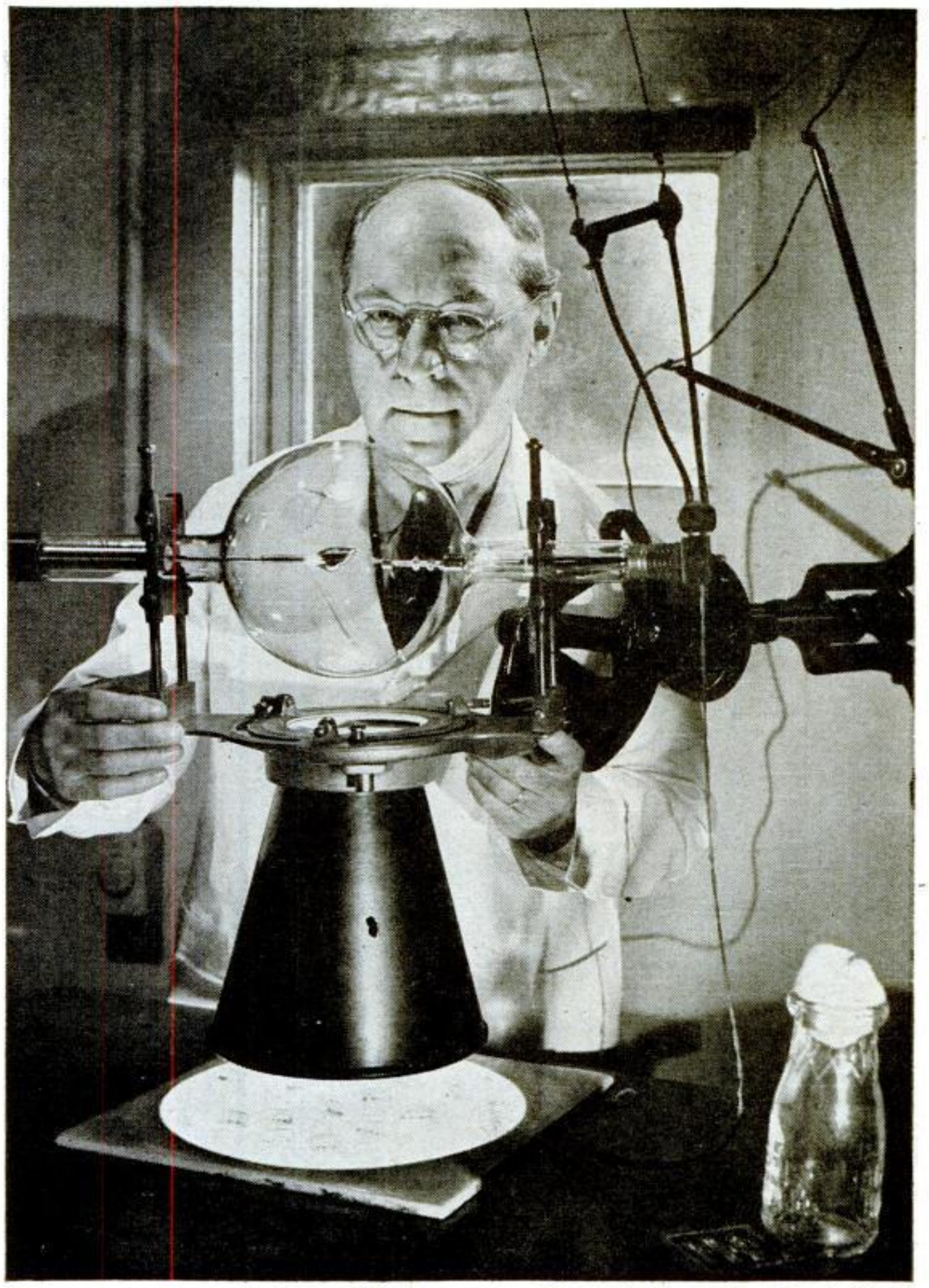


WITHERED WINGS is another mutation in normal fly. This mutation is recessive, *i.e.*, appears only when two mutated genes are present in one fly. It would disappear quickly in nature because flies with vestigial wings are helpless and unhealthy.

Copyrighted material



LABORATORY HOME of the fruit fly is a half-pint cream bottle. At bottom of bottle is fly food, yeast growing on molasses and corn meal. At left of bottle is tube fitted with a funnel where flies are anesthetized with ether when they are to be examined.

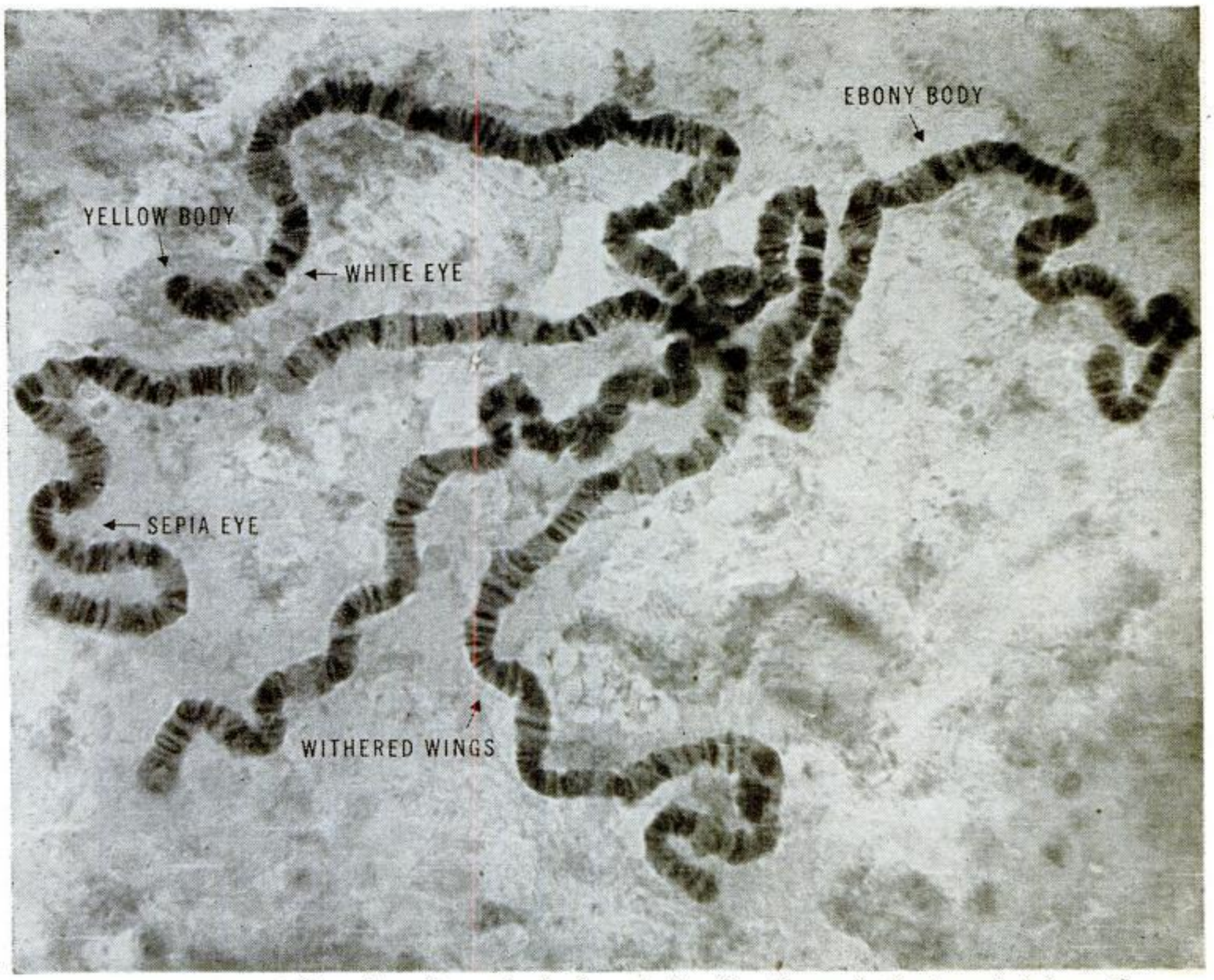


NOBEL PRIZEWINNER H. J. Muller swings an X-ray tube over fruit flies held inside gelatin capsules. Now at Indiana University, Muller received prize in December for the discovery that X-rays would increase the number of mutations in fruit flies.

IDEAL SUBJECT IS FRUIT FLY

The fruit fly is a tiny insect whose favorite habitat is rotten bananas on fruit stands. It is called Drosophila in the laboratories of geneticists, where it is an ideal experimental subject because it is short-lived, prolific and takes up little room. A female Drosophila mates at the age of 12 days and gives birth to as many as 600 offspring in 24 days. In three years 90 generations of Drosophila live and die, more than all the generations of man since the birth of Christ.

Since Thomas Hunt Morgan first began to study Drosophila at Columbia University in 1909, it has led to some of the most important discoveries of genetics. In 1910 Morgan himself bred two red-eyed flies from a long line of red-eyed ancestors and got a white-eyed offspring. This was the first laboratory example of mutation, a sudden change in a hereditary characteristic which cannot be explained by ancestry (*pp. 90-91*). In 1927 H. J. Muller (*above, right*) found that the natural rate of mutation in Drosophila could be speeded up by X-rays. Now hundreds of Drosophila variations, some of which are shown on the opposite page, are bred in the laboratories which study genetics.



GIANT CHROMOSOMES from the salivary gland of Drosophila, magnified 500 times on a slide made by Carnegie Institution's B. P. Kaufmann, are mapped to show the location of genes for the characteristics on the opposite page. In these four tangled chromosomes, genes controlling more than 1,000 characteristics can be located.

CONTINUED ON NEXT PAGE

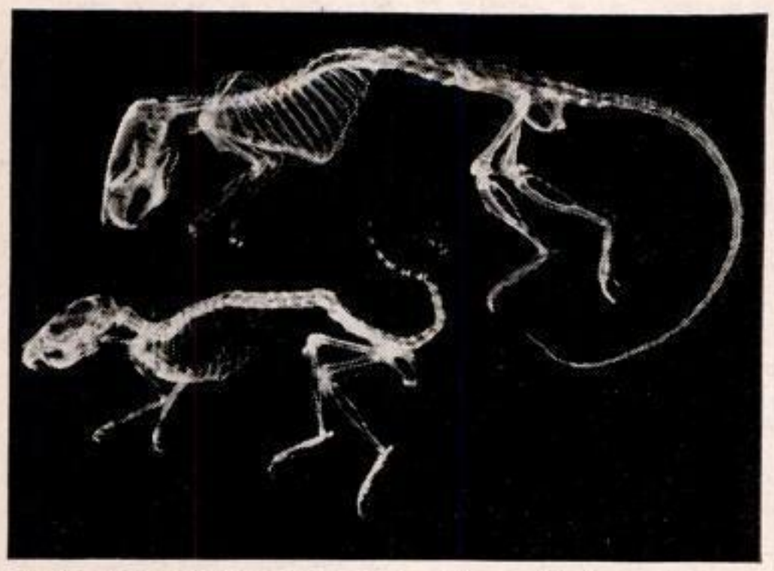
Copyrighted material

MIDGETS have occurred in three generations of Swensen and Clifton families of Austin, Texas. Midget couple Clarence and Myrna Swensen (*front row, right*) have an 8-month-old midget daughter. Myrna's parents, John and Winifred Clifton (*back row, right*), are midgets, but Clarence's parents, August and Cora Swensen (*back row, left*), are not. Four other children of elder Swensens are normal. All of these midgets have been caused by mutations in the ancestry of the Cliftons and the elder Swensens.



WHITE FORELOCKS of Mrs. Ruth Gesser of Toms River, N.J. and her two daughters Sue (*left*) and Anita are caused by mutated gene which has been passed down by heredity for generations. Mrs. Gesser's mother, grandmother, two great-uncles, her brother and one of his two children also have white forelocks. Two of her brothers and one sister do not. The available evidence seems to indicate that Mrs. Gesser's family's white forelock is a dominant trait and therefore it is expressed when only one gene is present.

Copyrighted material



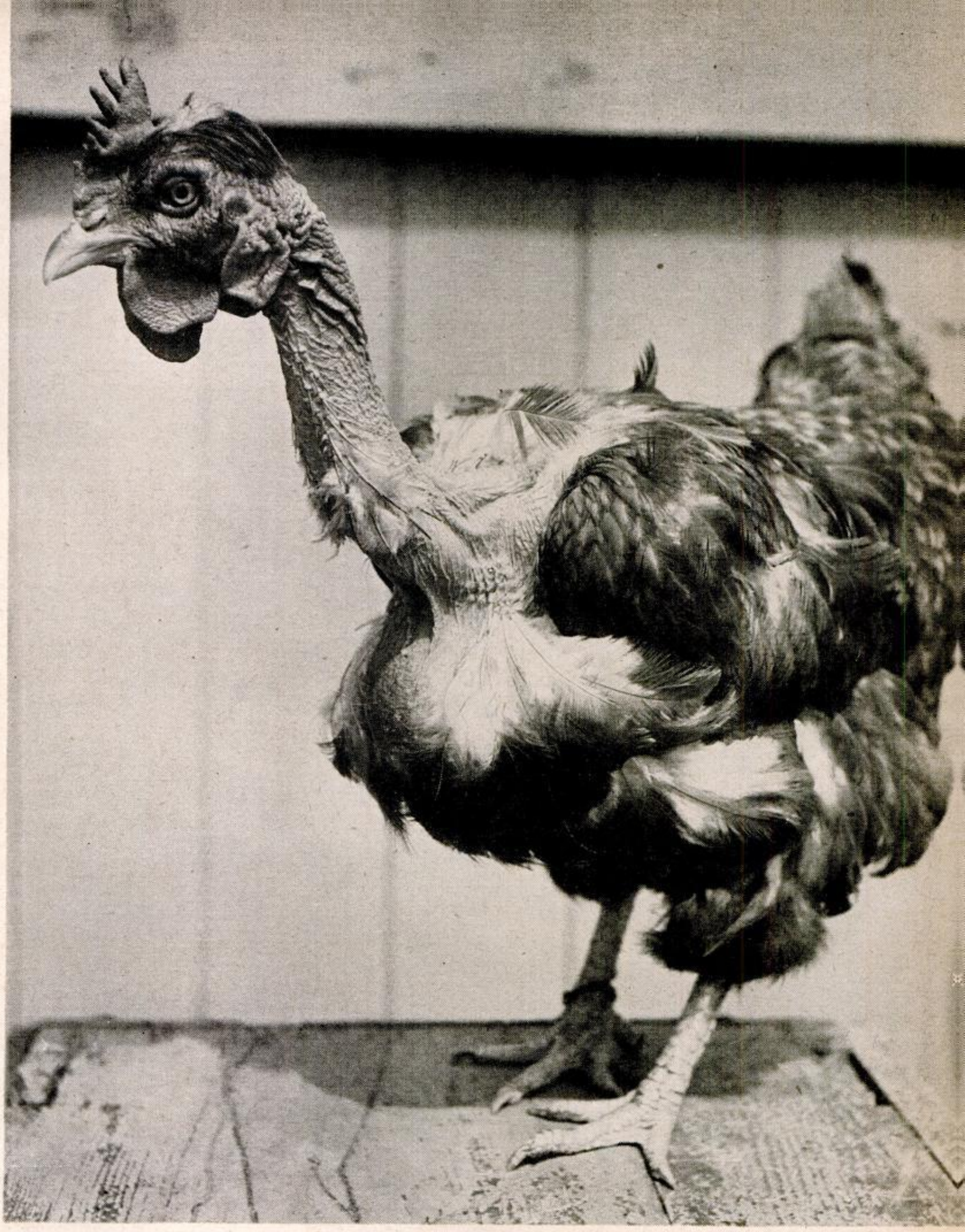
MOUSE SKELETONS show the effects of a damaging mutation which causes a defect in bone formation. The normal mouse (*top*) was same age as the mutated mouse below.

MUTATION IS GENETIC LAW

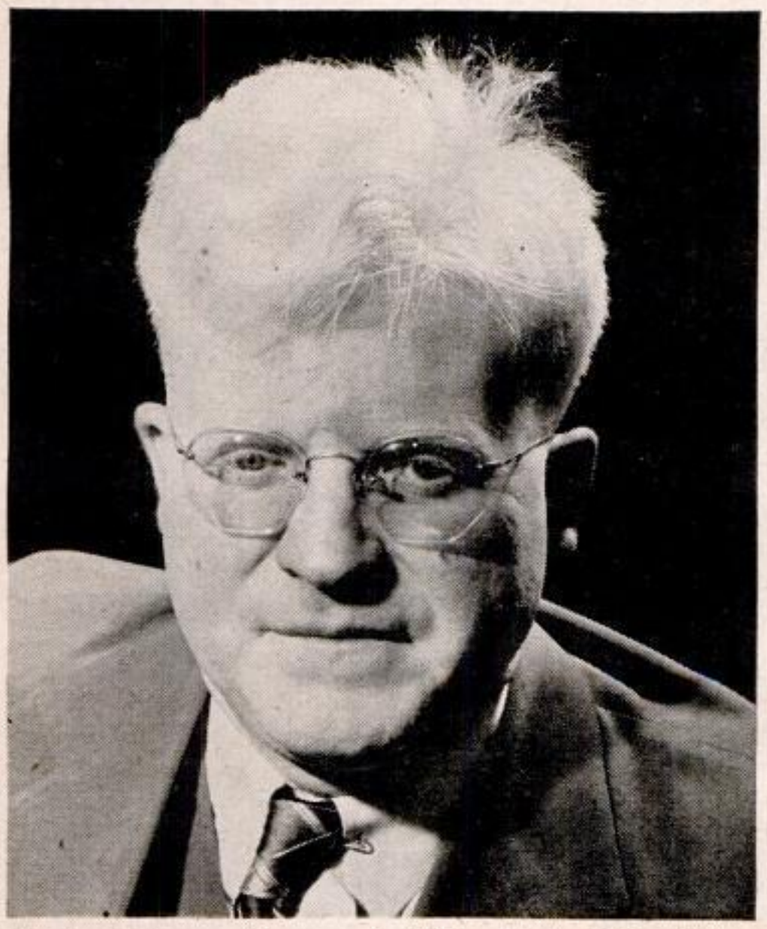
The one certainty of genetics is that in time all living things must change. The genetic term for change is mutation, which in a strict sense means a change in individual genes. On these two pages are examples of genetic changes, principally as they appear in human beings.

Most mutations are not improvements. Most are also recessive, meaning that they may be carried for generations and must be paired with another recessive gene before they can be expressed. Because plants and animals changed by good mutations are better equipped than others to enter the battles of natural selection and survival of the fittest, mutation is the prime power of evolution.

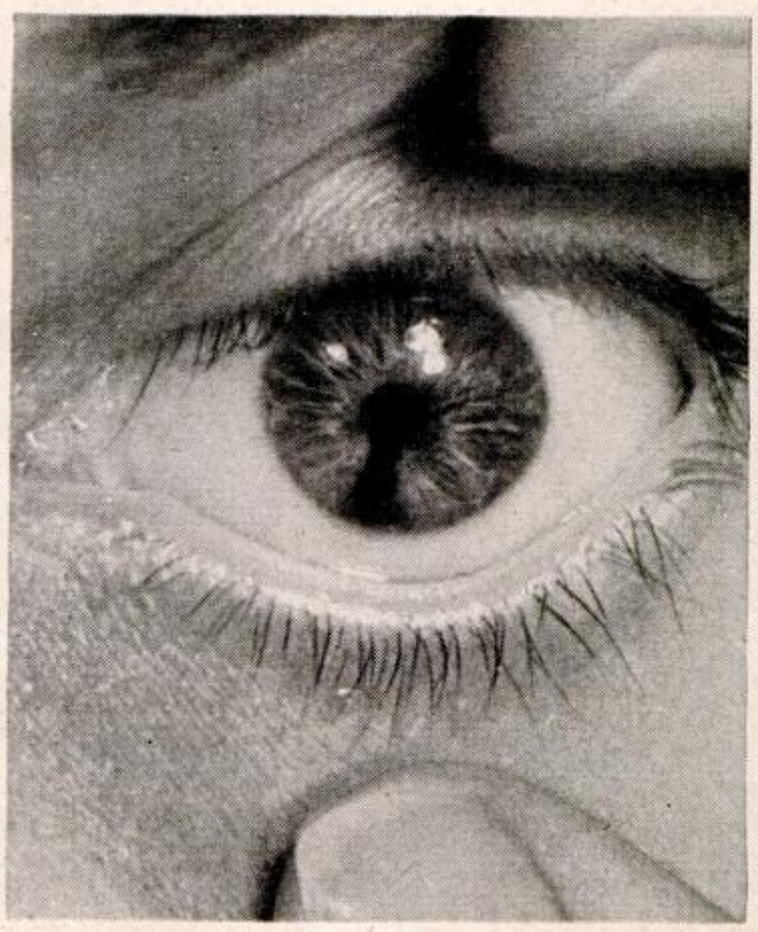
Mutations can be caused by a number of forces from outside the cell, notably penetrating radiation such as X-rays. Cosmic rays, some two million of which penetrate the human body every day, doubtless cause many mutations. The radiation from the explosion of an atomic bomb is a geneticist's nightmare. Some of them think that mutations among the Japanese exposed in Hiroshima and Nagasaki may plague the human race for thousands of years.



NAKED-NECK CHICKEN, an unprepossessing breed which is exhibited in poultry shows, is descended from an old mutation which causes the neck feathers to fall away. The naked neck was widely bred on farms in Romania, where the natives erroneously believed that it was descended from a cross between a chicken and a turkey.



ALBINO, Lauren Townsend of Flat Rock, Mich., inherits a mutation for colorless hair, eyes and skin. Albinos married to normal people seldom have albino children.



CLEFT IRIS can be either recessive or dominant in different generations. This mutation seldom harms vision but interferes with the adaptation of the eye to light.



TONGUE-CURLING ability is a hereditary muscular characteristic which may have been produced by mutation. Some 67% of all women and 63% of men can do this.

CONTINUED ON NEXT PAGE

Copyrighted material

NEW THEORIES ARE EMERGING

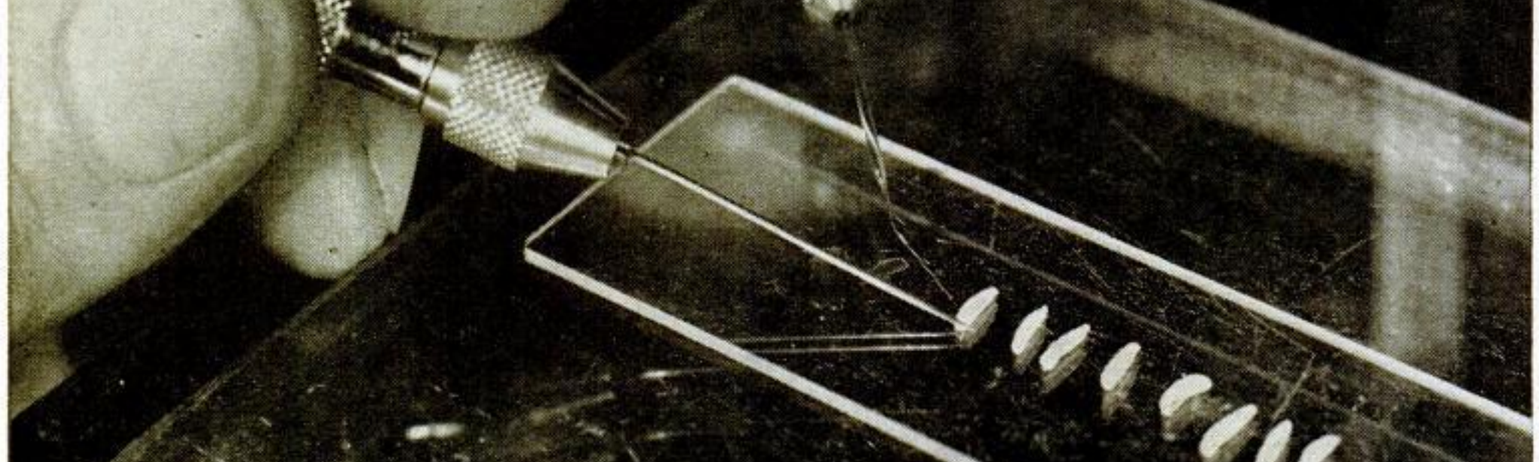
The newest work in genetics recalls the oldest genetic argument of all. Until 1900 many biologists believed that characteristics plants and animals acquired from their environment were passed to their offspring. Modern genetics has proved they are not. Today's genetic research nevertheless devotes much of its attention to how genes express themselves through their environment and how environment influences the expression of genes.

The immediate environment of a gene is the body of a plant or animal. Shown on these two pages is an experiment to determine how the bodily environment of a fruit fly affects its eye color. Using tiny glass surgical instruments, University of Rochester Geneticists Curt Stern and Masuo Kodani transplant a bit of potential eye tissue from one Drosophila larva to another. The result of the experiment is shown on the opposite page.

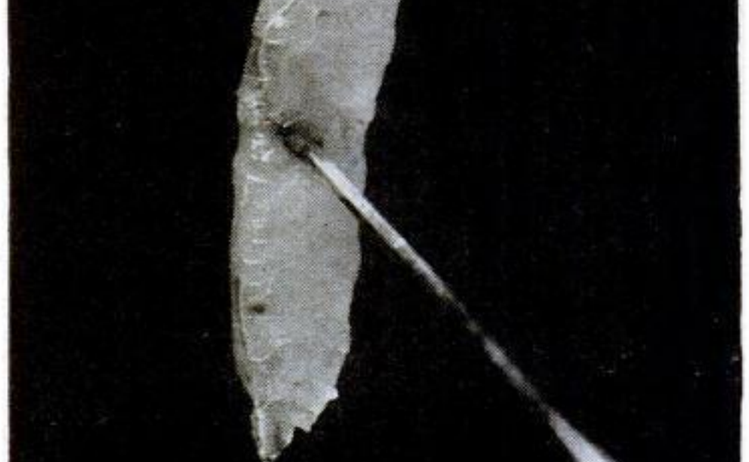
Another part of the gene's environment is the body of the cell which is outside the nucleus. One theory of the relationship between genes and the rest of the cell is that the gene produces partial replicas of itself which compete to run the chemical reactions of life. The result of unfair competition among the replicas, according to Drs. Sol Spiegelman and Martin D. Kamen of Washington University at St. Louis, may be cancer. Another geneticist, George W. Beadle of California Institute of Technology, is also studying how genes direct cell chemistry by producing mutations in a mold called Neurospora. Beadle's method: to determine what reactions are controlled by a single gene by their absence when the gene is mutated.

The result of these researches is that geneticists have a more tolerant approach to the problems of genetics. The gene is no longer the inviolable sovereign of life but one of many important organs in the living cell. And although genes are changed only by mutation, geneticists are much more conscious of how a complex environment such as man's can affect the way genes express themselves.

OPERATING ON LARVAE of Drosophila, Drs. Masuo Kodani (*left*) and Curt Stern observe their work (*below*) through microscopes. With his right hand Dr. Stern pushes a tiny glass tube into larva. With his left he operates a long-tubed syringe which injects embryonic eye tissue. Bottles in background contain 25,000 flies.



CLOSE-UP OF OPERATION shows Dr. Stern's hollow glass tube as it is about to be inserted into one of a row of Drosophila larvae. While Dr. Stern injects eye tissue Dr. Kodani holds the larva gently with steel needle at left. The larvae have no eyes but the cells which later grow into them are already different from other cells.



EYE TISSUE is transplanted into abdomen of a second larva by the needle. The tissue is now left to grow under influence of the bodily environment of its new host.

Copyrighted material



TRIUMPH OF EXPERIMENT is this big red eye in the middle of a full-grown fly's abdomen. The result indicates that eye buds transplanted from the larva have retained individuality in spite of change in their environment. In some experiments, however, eye cells of one color change to another color when transplanted. This indicates that development of certain characteristics may be altered in spite of their inheritance. Although its cells are fully specialized, the fly's abdominal eye does not see.

Copyrighted material

ANOTHER TRIUMPH...by Men who Plan beyond Tomorrow



Pleasure or Profit from Man-made Snow!

Science now does something about the weather. Airplanes, flying through clouds, scatter dry ice, which turns the cloud-moisture into falling snow.

Good news to winter sports fans, who no longer need wait on Nature. Great boon to farmers, too, whose summer crops depend on a winter blanket of protecting snow.

Men who plan have helped Nature make Today's great whisky—Seagram's V.O. Canadian. Six years is the minimum age of the rare Canadian whiskies that make up this wholly unique blend. Result: a whisky very light, very *clean-tasting*, and very much the choice of those who order by name...as proved by today's unprecedented demand for this imported luxury blend.

This Whisky Is Six Years Old—86.8 Proof.
Seagram-Distillers Corporation, N.Y.



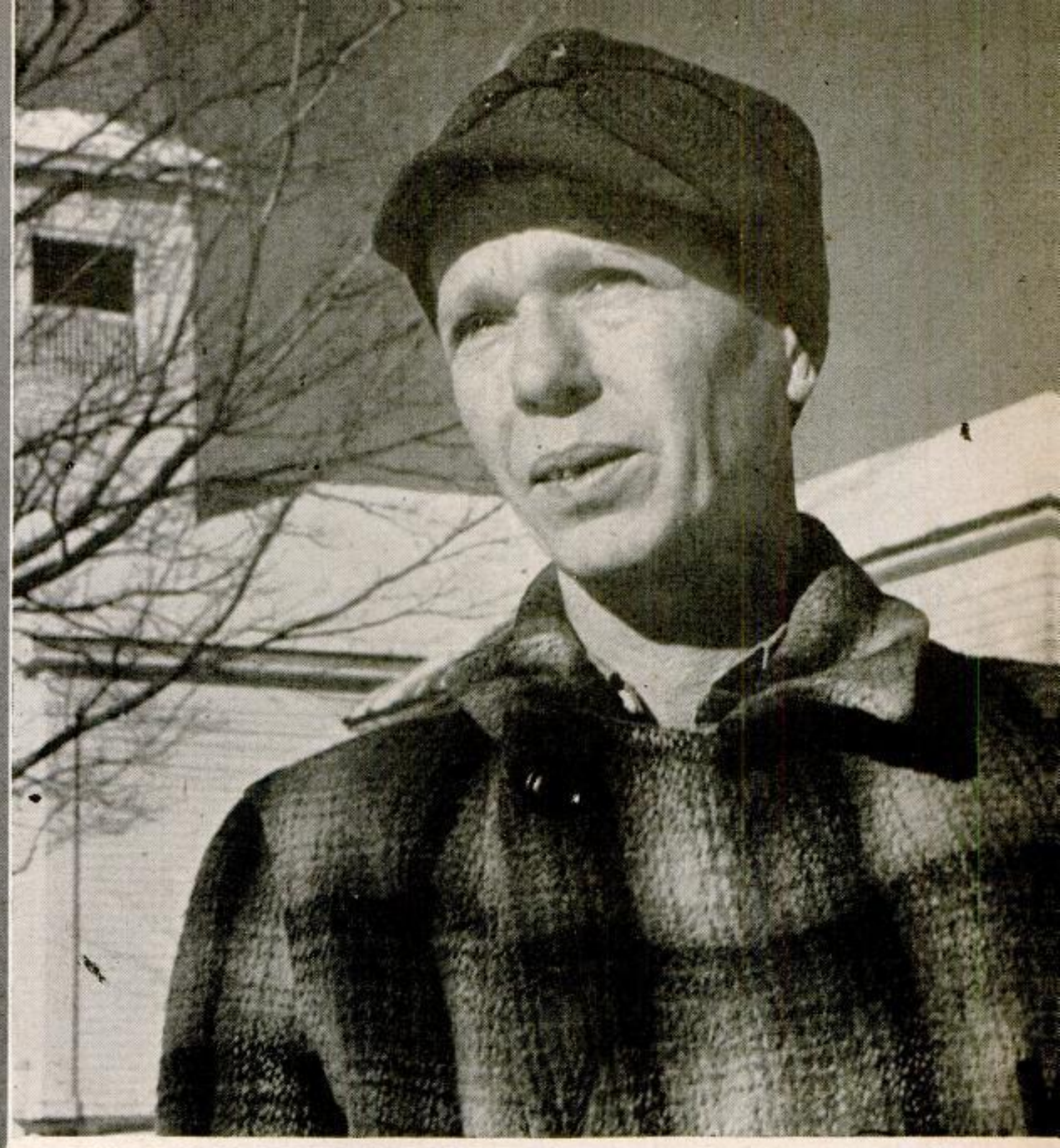
Seagram's V.O. Canadian

CANADIAN WHISKY—A BLEND...OF RARE SELECTED WHISKIES

Copyrighted material



CHARLES JACKSON WORKS BEST AGAINST THE CITY'S GLAMOROUS BACKDROP



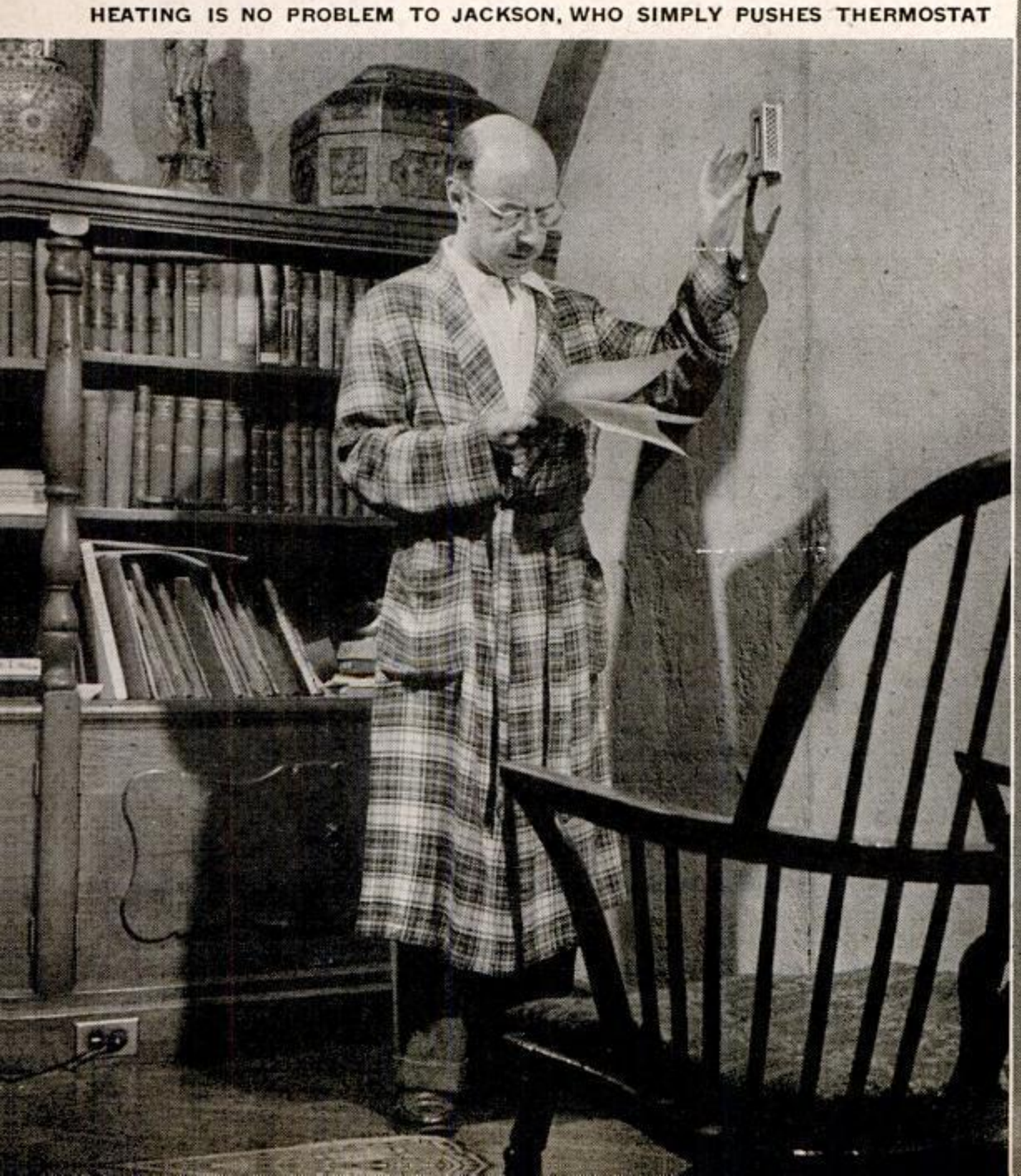
GRANVILLE HICKS PREFERS THE PEACEFUL SURROUNDINGS OF THE COUNTRY

CITY VS. COUNTRY

"Lost Weekend" author argues for urban life

Restless Americans are eternally perplexed by the question: is it better to live in a small country town or in a big city? On these pages LIFE presents a pictorial debate on this question, based on a *Town Meeting of the Air* broadcast, by two successful writers, Charles Jackson (*The Lost Weekend, The Fall of Valor*) and Granville Hicks (*Small Town*). Jackson, who now lives happily in New York City, is a refugee from the small New Hampshire town of Orford (pop. 135) where he lived for two years. He moved back to the city with his family chiefly because he likes anonymity of city life and hates the small town's "prying, malicious gossip."

HEATING IS NO PROBLEM TO JACKSON, WHO SIMPLY PUSHES THERMOSTAT



But "Small Town" author finds rural life better

The charm of the country, says Granville Hicks, far outweighs such rural disadvantages as the gossipy party-line telephones and the lack of central heating (*below*). Author Hicks, who is a refugee from New York City, has lived for 10 contented years in Grafton, a small town of 850 people in New York State. Of the city Hicks says, "I hate the noise, the dirt and the crowds. I don't like the bitter faces and the sharp elbows in the subways. I wonder how people can stand the pressure of anonymous humanity. In the country if you're in trouble, whether your car won't start or your house is on fire, you can always count on your neighbors."

HICKS WORKS HARDER FOR HIS HEAT, BUT AN OIL STOVE KEEPS HIM COSY



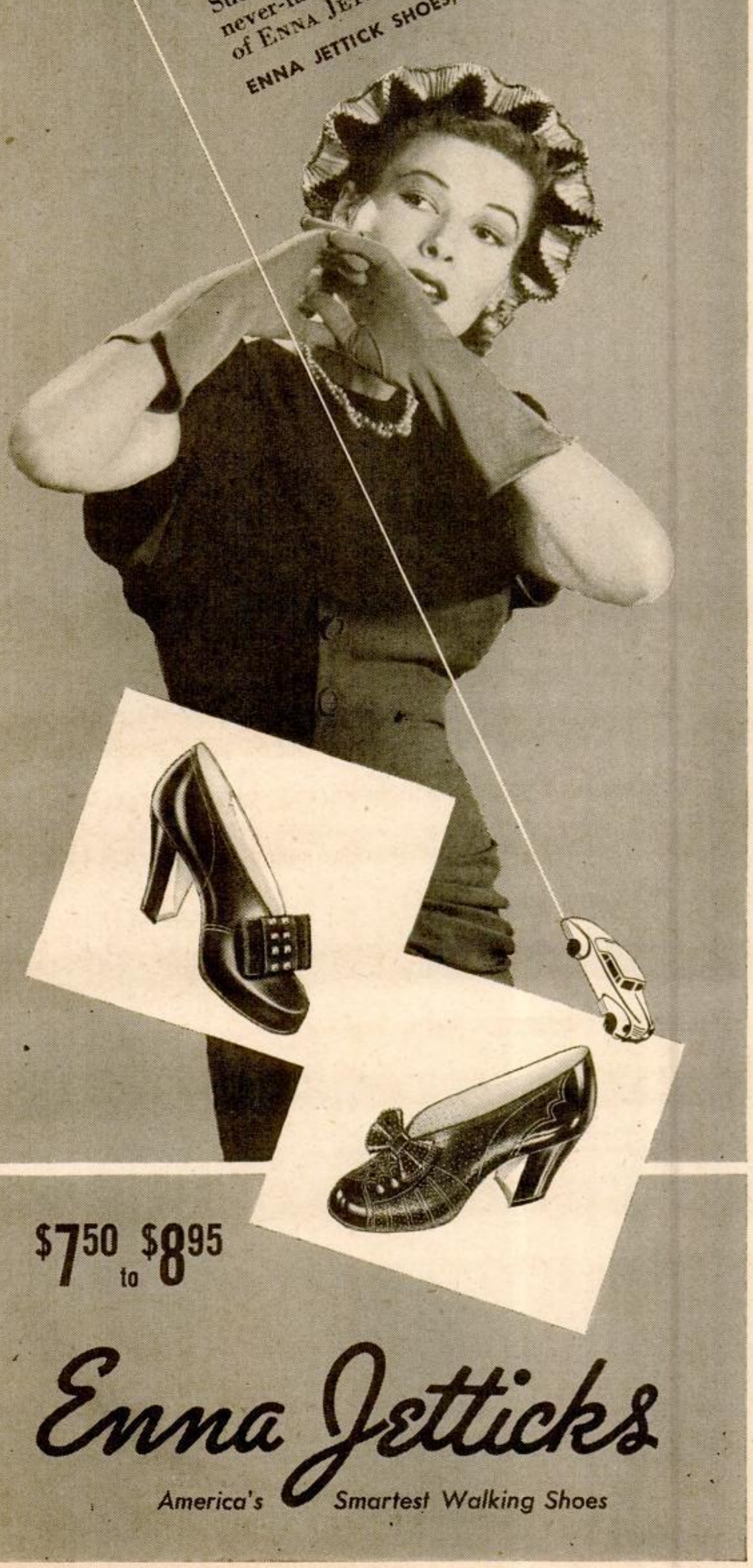
CONTINUED ON NEXT PAGE

Copyrighted

For beauty in motion

Watch a fine car flash by . . . watch a pair of sleek, action-alert shoes . . . for motion at its beautiful best. Such motion in footwear takes the never-failing fit and graceful lines of ENNA JETTICKS.

ENNA JETTICK SHOES, Inc., Auburn, N. Y.



$7.50 to $8.95

Enna Jettick

America's Smartest Walking Shoes

CITY



NEIGHBORLINESS in the city, says Jackson, is refreshing because it is not too personal. New Hampshire neighbors were often too inquisitive to suit him. Here city laundryman passes a few friendly minutes with Mrs. Jackson.



SOPHISTICATED COMPANY abounds in New York and the Jacksons enjoy it. At plush "21," Movie Writer Donald Ogden Stewart (*at left*) and wife Ella Winter join them for lunch and a chance to swap literary gossip.



IN THE EVENING in New York the Jacksons enjoy dropping backstage to visit theater people, are glad not to be dependent on the small-town movie. Here they call on Patricia Neal, who stars in *Another Part of the Forest.*

Copyrighted material

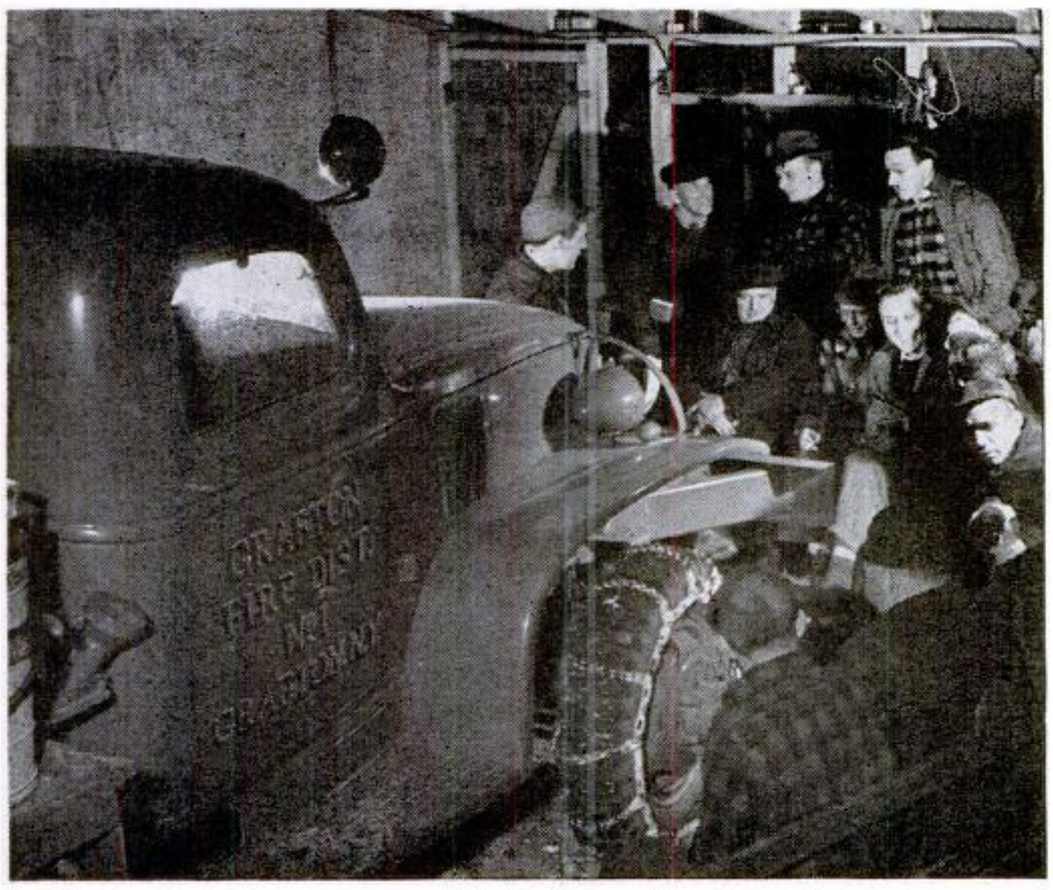
COUNTRY



GOOD NEIGHBORS in the country, says Hicks, are not impersonal like city folk but help each other. Here Hicks comes into the kitchen of Mr. and Mrs. Clifford Agans with mail and groceries he has brought them from town.



CRACKER-BARREL COMPANY appeals to Hicks (*standing, left*), who gets it simply by walking into the general store of Sherman Barnhart, who is also a local Republican boss. They exchange Grafton gossip and discuss politics.



NIGHT LIFE in Grafton often means for Hicks (*seated, plaid shirt*) an evening down at the volunteer fire department, which he helped organize. Other nights he and Mrs. Hicks go to square dances or Community League meetings.

CONTINUED ON NEXT PAGE



LOOK YOUNG AND SPIRITED . . .
in the Riding Habit Suit and a
SWEETHEART SOAP *Complexion*



• The new suits have dashing lines that give you a youthful figure. Let SweetHeart Care help give you a fresh, young-looking complexion!

FOR *Dewy Fresh Loveliness* **DISCOVER THE** *Floating Lift* **OF SWEETHEART LATHER**

• You may be amazed and thrilled at the true, exciting loveliness of your skin when you change to SweetHeart Soap's 1-2-3 *Extra Lather* Care.

You'll love this beauty care! For SweetHeart gives up to *twice as much lather* as average beauty soaps. Extra lather that's wonderful for gentle, deeply cleansing massage.

And the countless bubbles in this extra lather have a *floating lift.* Pictures taken through the microscope prove it. These bubbles work into the outer pore openings . . . *lift off—float away*—dirt and rough, dry skin flakes. No wonder this gentle SweetHeart Care helps give your skin an adorable, apple blossom look!



BEGIN SWEETHEART'S 1-2-3 *Extra Lather* BEAUTY CARE! Night and morning, massage your face for one minute with SweetHeart's *Extra Lather.* Rinse with warm—then icy cold water. Your skin is *cleansed . . . stimulated . . .* looks more *radiant!*

The Soap that *AGREES* with Your Skin



Tune in "EVELYN WINTERS" *and* "ROSE OF MY DREAMS" . . . *Two shows, Coast to Coast, Mon. thru Fri. See your paper for times and stations.*

Copyrighted material

IN RAZOR BLADES

PAL

HOLLOW GROUND

HAS THE "EDGE"

5 ways

- LONGER LASTING
- SMOOTHER SHAVING
- KEENER EDGES
- MORE ECONOMICAL
- UNIFORMLY PERFECT

Try 'em!

DOUBLE and SINGLE EDGE
4 for 10¢ 10 for 25¢
25 for 59¢ 50 for $1.
RUST-RESISTANT

AT ALL GOOD STORES

PAL HOLLOW GROUND BLADES ARE MADE IN U.S.A., CANADA, GREAT BRITAIN AND SOUTH AMERICA AND ARE SOLD ALL OVER THE WORLD



NEW YORK SKYLINE satisfies Jackson's love for scenic grandeur. With his two daughters, Sarah, 7, and Kate, 4, he likes to ride on the Staten Island ferry.



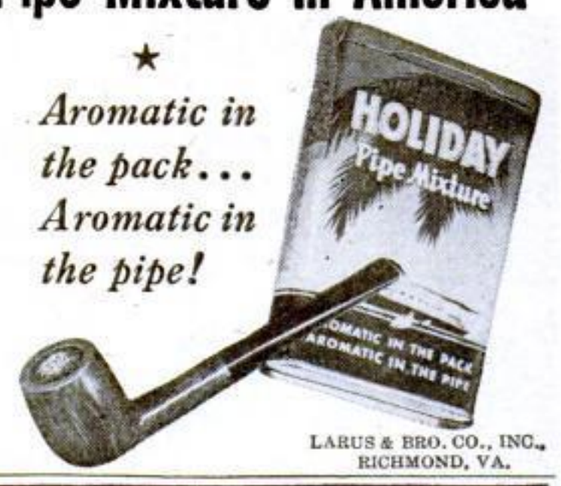
BERKSHIRE FOOTHILLS are serene setting for Hicks's excursions. In winter he, his 19-year-old daughter Stephanie and her husband ski over fields.

HOLIDAY

The most talked about Pipe Mixture in America

★

Aromatic in the pack... Aromatic in the pipe!



LARUS & BRO. CO., INC.,
RICHMOND, VA.

CATCHING COLD?

Remember

"there are no better Cough Drops than LUDEN'S"

Medicated for CLOTHESPIN NOSE



5¢

LUDEN'S MENTHOL COUGH DROPS

Mows and Trims Lawns

In One Simple Easy Operation

8¼ Lbs.



Save Time and Labor with a

MONTAMOWER

New model. New type metal handle has special device to adjust cutting height. Drive shaft now mounted on free rolling, factory lubricated, and sealed ball bearings. No tired backs or aching arms. 8¼ lbs. of live precision made mechanism that first gathers, then cuts smoothly a clean 16" swath through grass, dandelions, spike grass and weeds. No noise or clatter. As modern and efficient as your electric razor. Cuts right up to walls, fences, trees or posts; leaves no fringes to be trimmed by hand. Cutters are self-sharpening. Built to last many years. Many thousands in use. Sold direct from factory. Costs little. Write at once for guarantee information and literature.

MONTAMOWER DISTRIBUTING CO.
802 Keeler Bldg. GRAND RAPIDS 2, MICHIGAN

WRITE FOR IDEAS

MORGAN

Masterpiece Furniture

Send 10c for "FASHIONS IN FURNITURE."
Morgan Furniture Co., Dept. F-4, Asheville, N. C.

Welch's



QUALITY 5¢ CANDIES

Copyrighted material



Pioneering on a New Frontier with the Army Ground Forces

Remember the one about the salesman who sold refrigerators to the Eskimos?

That's no joke! Army Ground Forces technicians on Task Force "Frigid" have found refrigerators a bonanza in Eskimo land. Installing heaters where the freezer motors ought to be, they are able to thaw quick frozen foods and to protect perishables from both heat and cold.

This is but *one* development on this important expedition. These Regular Army men are out to see if they can work, travel, sleep, and eat in the Arctic as comfortably as in their own home states. Ingenious devices such as snow melters, thermos trailers, and insulated kitchen vans with Plexiglas windows are being tested for the first time.

This is a top-drawer job. Future production of many civilian industries may be changed by the findings. We need all-weather vehicles for new roads through snow-bound areas; special food for rigorous climates. New fields in clothing, drugs, machinery, and building materials may be revealed.

These are top-drawer men! To stay at the peak of efficiency on an expedition of this type requires men with stamina and physical endurance of the highest order. To make the most of every fleeting hour of research calls for mentally alert technicians, trained in every phase of the job at hand. The Army has them!

Task Force "Frigid" is but one of the Army Ground Forces' adventures in research. Task Force "Frost" is testing equipment in more temperate Wisconsin. Task Force "Williwaw" is pitting men and materiel against the violent winds, rains and snow of the Aleutians.

Ambitious young men throughout the Army are discovering a pattern of activity duplicated nowhere on earth. To mould the shape of things to come — a secure and prosperous America in a world of peace — the Army is attracting men of high caliber. Substantial "take-home" pay, excellent medical and dental attention, good food and lodging, and an exhilarating sense of well-being make the Regular Army one of the finest careers a man can choose.

Listen to *"Sound Off," "Warriors of Peace," "Voice of the Army"* and *"Proudly We Hail"* on your radio.

U. S. ARMY RECRUITING SERVICE

YOUR REGULAR ARMY SERVES THE NATION AND MANKIND IN WAR AND PEACE — CHOOSE THIS FINE PROFESSION NOW

Copyrighted material

"My HUSBAND SAYS HIS IN-LAWS ARE EASY TO LIVE WITH (ESPECIALLY AT BREAKFAST)"



The Gallaghers and Callaghans of Rockville Center, Long Island



Mom's very understanding about our living with them. And very smart to serve POST-TENS. "No better way to keep everyone happy at breakfast," says she, "because all of us get our choice of cereals". Mom's choice this morning was Post's Bran Flakes— that delicious bran that helps keep you feeling fit.



"Bet there aren't many couples who get along as well living with their folks as we do," says Mrs. Barbara Callaghan. "Of course, POST-TENS aren't the *only* reason —but they sure make breakfast a happy meal for all of us. They really ring the bell with everyone in *both* families."

• Note from the POST-TENS people: You don't have to live with your in-laws to enjoy POST-TENS. Even if you live alone you'll love 'em! Try these flaked, puffed, kerneled, and shredded cereals—the seven famous favorites. Look for the big red-white-and-blue POST-TENS package *today*.



Paul naturally wants his own home. "But I want your Mom's breakfasts," he says. "She's really sold me on POST-TENS. One of Paul's favorites is the new Corn Toasties. He says they're better than ever —fresher, crisper, toastier. (And a mighty important energy food, too.)



Don't let Dad's white hair fool you —he eats like a growing boy. Yesterday: a big bowl of Post's Raisin Bran, the fruit 'n' cereal treat. Today: two bowls of Grape-Nuts Flakes—those Sugaroasted flakes packed with wholesome nourishment.







No trouble getting Paul, Jr. (19 months) to eat his breakfast! Not with POST-TENS on the table. He loves Tender-Toasted Rice Toasties— and they're such a wholesome food, so easy to digest. I give him all he wants.



7 favorite Cereals to please any taste

Post-Tens

3 CORN TOASTIES, 2 GRAPE-NUTS FLAKES, 1 GRAPE-NUTS, 1 RAISIN BRAN, 1 40% BRAN FLAKES, 1 RICE TOASTIES, 1 SHREDDED WHEAT

Copyrighted material

MARTHA GRAHAM



A DANCER WHO SPECIALIZES IN SERIOUS THEMES, MARTHA GRAHAM DISPENSES WITH BALLET ELEGANCE, PERFORMS BAREFOOT AND WITH GAUNT GESTURES

she is priestess of intellectual ballet

Twenty years ago a most determined-looking young woman with only $11.25 in her purse rented a theater and attacked Broadway with an unfamiliar idea: that the dance was not merely a form of entertainment but a highbrow art capable of expressing the deep psychological subtleties of the human mind. Today Martha Graham's psychological ballet packs Broadway houses, keeps highly critical dance audiences in a state of furious absorption. By unanimous opinion of New York's leading ballet critics Martha Graham is the foremost figure in the world of U.S. dancing. Last month, following a short tour of several eastern states, she opened a two-week engagement at New York's Ziegfeld Theatre. On this and the following pages Photographer Philippe Halsman has caught typical scenes from two of her most famous dances.

Martha Graham's dancing is to the field of ballet what James Joyce's prose and Salvador Dali's surrealist canvases are to the fields of writing and painting. Her ballets do not tell explicit stories. Their subject matter lies in a subconscious world of poetic impulses, impressions and symbols. To their audiences they look like lucid and beautifully costumed dreams. Some of them are eerily tragic; others so comic and satirical that they keep her audiences in gales of laughter. Many of them, studied assiduously by choreographers and ballet dancers, have profoundly influenced popular forms of ballet including the dancing in many musical comedies.

Martha Graham, born in Pittsburgh around 1900 of an old American family, evolved her curious choreographic ideas in the course of a long career as a featured dancer with Ruth St. Denis and in popular Broadway revues. Her first big public success came in 1930 when she was picked to dance the principal role in the first U.S. ballet performance of Stravinsky's famous *Rites of Spring*. She lives today in Greenwich Village, surrounded by a group of eager young American dancers. A good-humored, unassuming woman who offstage looks a little like a progressive schoolteacher, Martha Graham regards her art with a thoroughly uncompromising eye. "Some people like me," she says, "some don't. Many consider me a menace."

CONTINUED ON NEXT PAGE

Copyrighted material



"LET US PLAY YESTERDAY," a line from Poet Emily Dickinson's verse, is the signal for a whimsical bacchanalia in which the New England youths of the poet's dreams dance in an atmosphere which curiously recalls oldtime American square dancing. Scene suggests Poet Dickinson's imaginary world of

Copyrighted material



romanticism with which the conventions of her New England background were in continuous conflict.



"DEAR MARCH COME IN" introduces one of *Letter to the World's* peak moments when the spirit of approaching spring (Merce Cunningham) leaps suddenly and spectacularly into frustrated Emily's life.

LETTER TO THE WORLD

Most impressive of all Martha Graham's creations is *Letter to the World*, a psychological biography of the famous New England poet, Emily Dickinson. In it Emily Dickinson is embodied in two characters. One, danced by Graham herself, represents the frustrated, prim, real-life poet. The other character represents the airy, beautiful, fantastic creature the poet sometimes imagined herself to be. With a sort of Jekyll-Hyde schizophrenia these two sides of Emily Dickinson's character dance through a series of symbolic adventures involving childhood memories, imaginary lovers and the ever-present shadow of her New England puritan conscience, a severe, matriarchal figure that pursues her into her cloistered life of literary seclusion.



"LOOKING AT DEATH IS DYING," another Dickinson line, is illustrated by this procession in which Martha Graham is borne on the shoulders of the imaginary youths while female partners mourn.

CONTINUED ON NEXT PAGE

Copyrighted material



EVERY SOUL IS A CIRCUS

Despite her preoccupation with psychological subjects, Martha Graham is a comedienne with a deft, sly, humorous touch. *Every Soul Is a Circus*, her best comedy, is a study of the fantastic ideas that occupy the mind of a rather silly woman who imagines herself Empress of the Arena. In the scene above she fancies herself enamored of an Acrobat (*left*) who carries a delicate flower to symbolize romantic, but harmless, flirtation. She is held back by the Ringmaster (Erick Hawkins) who represents the serious, inexorable, but rather stodgy logic of masculinity.

Copyrighted material

The finest, richest coffee you ever tasted!



New Instant Sanka Coffee



What aroma! What rich, wonderful flavor!
And it's 97% caffein-free! Drink it and sleep!

Just put one teaspoonful of Instant Sanka into your cup. Add boiling water and stir.

Presto! You have the most glorious cup of coffee imaginable. Glorious aroma—glorious flavor!

But more than *that!* You can drink Instant Sanka and *sleep!* As *many* cups of this rich, full-bodied coffee as you want, as late as you want—for Instant Sanka is 97% caffein-free!

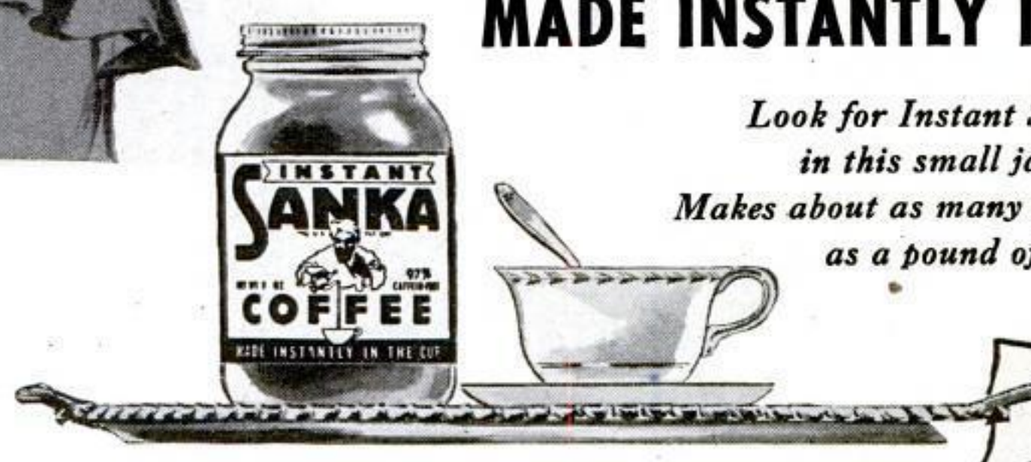
This news is a coffee-lover's dream come true!

For, like regular Sanka, Instant Sanka is *all* coffee . . . *real* coffee; nothing added . . . 97% of the caffein removed.

Both Instant Sanka and regular Sanka are at your grocer's or super-market. Try Sanka today. Ask for it at good restaurants everywhere.

MADE INSTANTLY IN THE CUP!

Look for Instant Sanka
in this small jar.
Makes about as many cups
as a pound of regular Sanka.



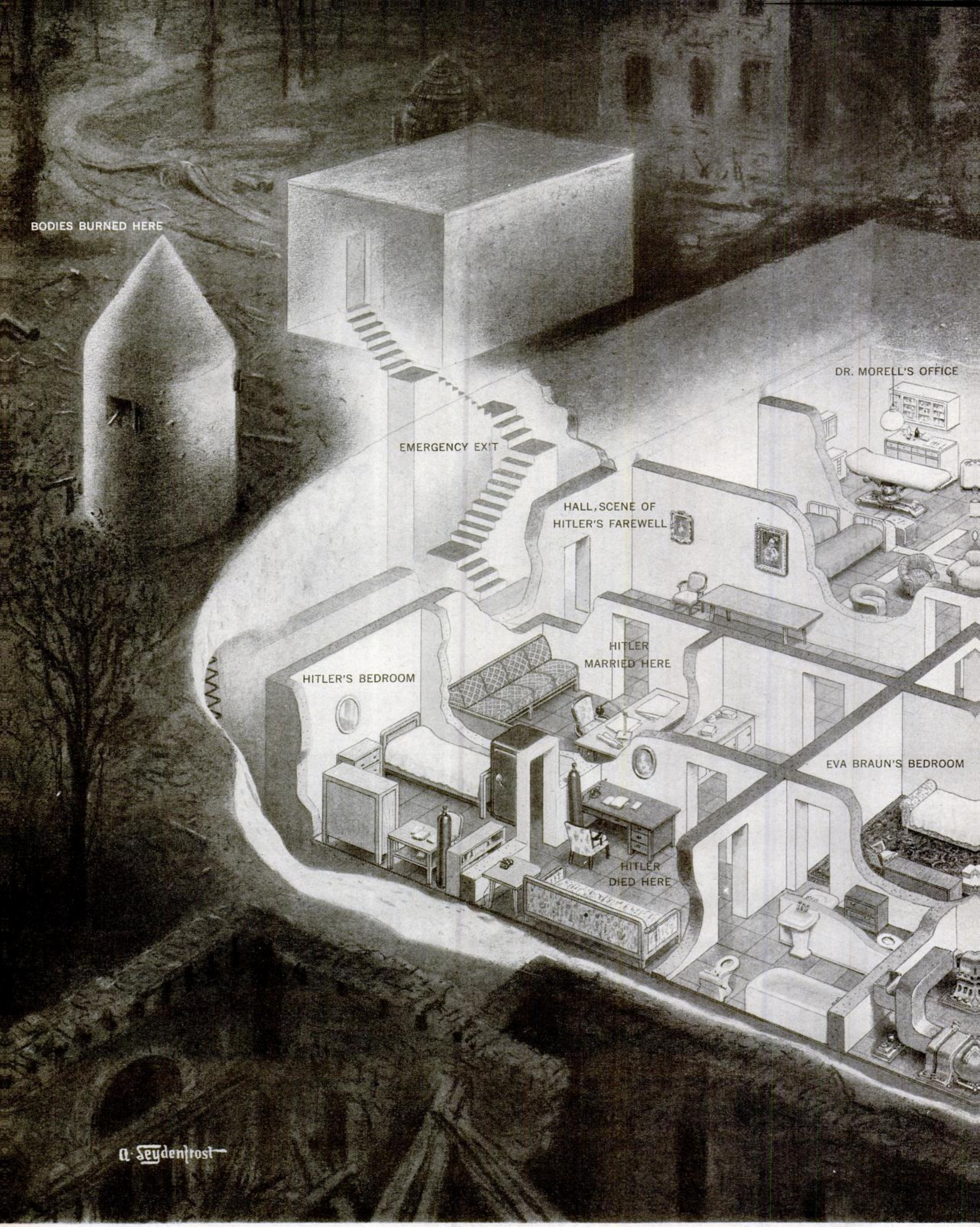
new!

INSTANT SANKA COFFEE

Use Regular Sanka for flavorful drip or percolator coffee!

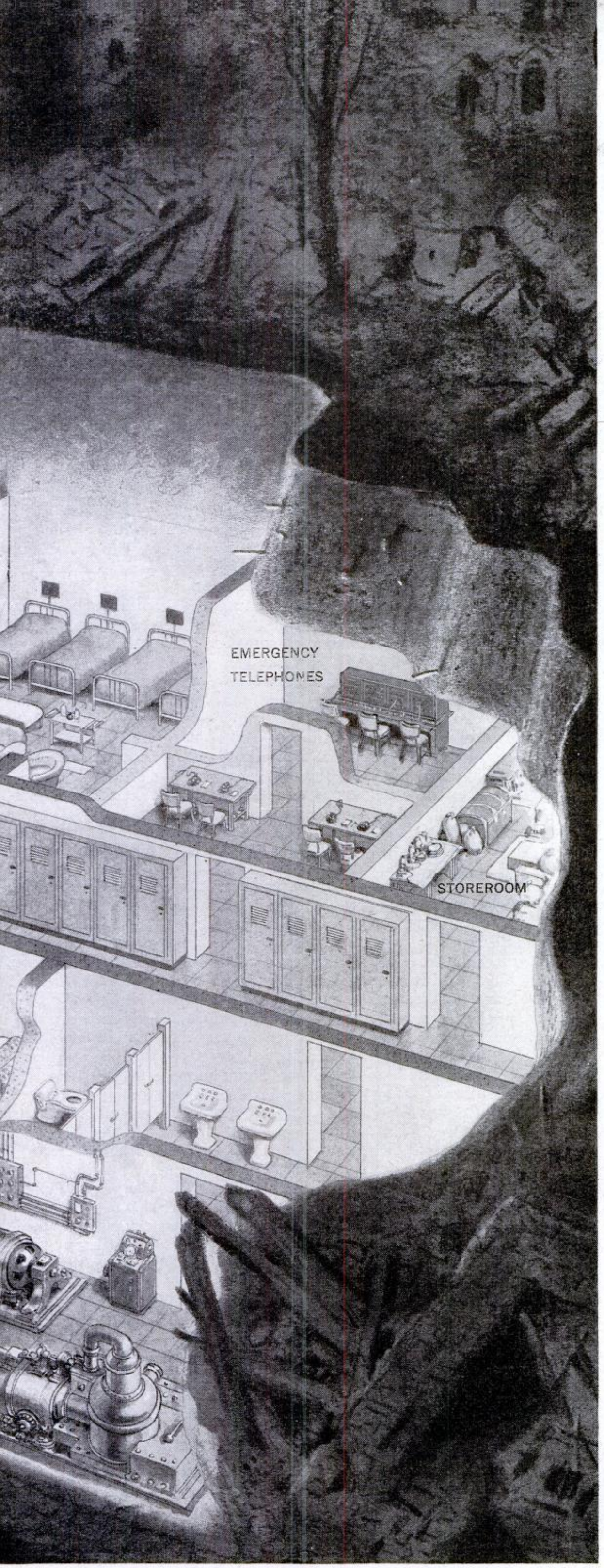
Two Grand Radio Shows! "The Adventures of the Thin Man," CBS, Friday, 8:30 p.m., E.S.T.—9:30 p.m., P.S.T. PLUS A NEW SHOW, "McGarry and His Mouse," MBS, Monday, 8 p.m., E.S.T.—7 p.m., P.S.T.

Copyrighted material



DEEP IN THE BUNKER under the Reichschancellery garden in Berlin, Hitler acted out the last days of his life in April 1945. For weeks he lived almost entirely underground. On April 29, as the Russian forces converged on the city and the artillery bombardment became intense, he married Eva Braun in his private sitting room. The following day he bade a dramatic farewell to the members of his personal staff, shaking hands with them individually in the main hall of the bunker. Then he and Eva retired to his study,

Copyrighted material



where they committed suicide. SS guards who remained in the bunker carried their bodies up through the emergency exit and dumped them in the chancellery garden where they were burned with gasoline. Neither their bones nor their ashes have ever been found.

The Last Days of HITLER

An Oxford historian chronicles the end of the Nazi dictator and concludes he is truly dead

by H. R. TREVOR-ROPER

The worldwide mystery and rumors surrounding Hitler's death make fertile soil for the growth of a dangerous Hitler myth. Before legend could parade as truth and perhaps lead to a resurgence of German nationalism, the British government appointed a young Oxford historian, H. R. Trevor-Roper, to find the facts. The story which Trevor-Roper pieced together is told in this excerpt from his book, *The Last Days of Hitler* (Macmillan, $3), which will be published early in April.

For two years Historian Trevor-Roper gathered and weighed testimony from Hitler's generals and privates, from his cabinet ministers and servants. He came to the conclusion that Hitler was truly dead and that, in his last days, he showed himself to be, not a new Siegfried who could lead his people even from the grave, but a frightened, neurotic, drug-ridden old man.

IN the spring of 1945 Adolf Hitler was facing the last desperate battle of the war. The Western Allies had crossed the Rhine and the Russians were only 60 miles from Berlin. Now in his underground bunker beneath the Reichschancellery, Hitler was directing the final operations.

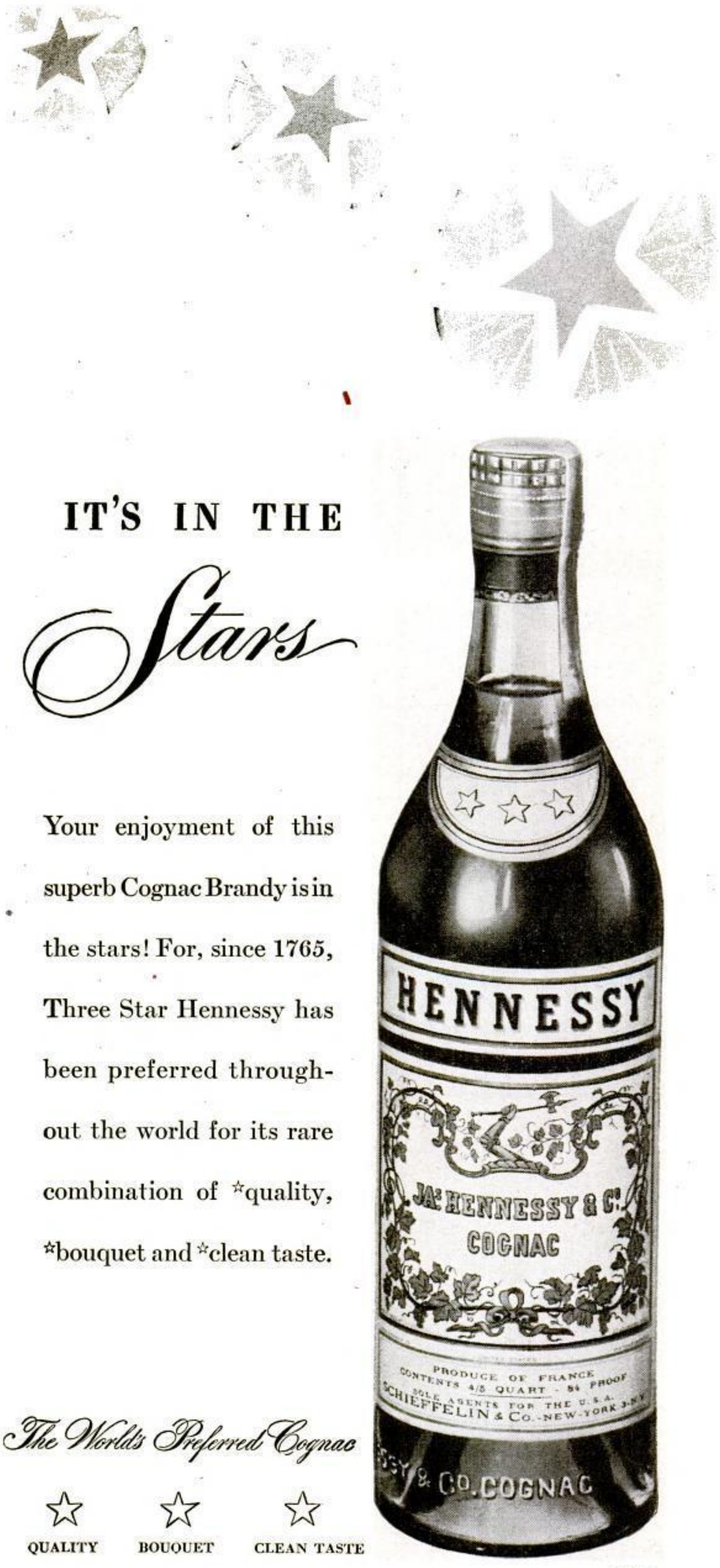
The man in the bunker was not the Hitler of prewar days. Then he had found—in the irregular habits, the film-going and fantasies, the weekends at Obersalzberg—the relief that the intolerable pressure of revolutionary politics had demanded. But by 1939 he had become the great warlord, and he had to change his company and his hours. His hours of work became monotonously regular and the pressure of events gave him no safety valve for the harmless discharge of his pent-up dynamism.

Although the abortive bomb plot of July 1944 left Hitler with only trivial physical injuries, it aggravated his inner hysteria and gave him an overpowering fear of treachery. He became a hermit, isolated from persons, isolated from events. He was convinced that only he could lead the German people out of defeat to victory and that his life was therefore of cardinal importance. Yet Hitler was also convinced that every man's hand was against him and that assassination awaited him around every corner. By a logical consequence he seldom left the protection of his underground headquarters or the banal society of his quack doctor, his secretaries and the few spiritless generals who still pandered to his inspiration. His visits to the front were rare and he never admitted to himself the true extent of the disasters to his armies, his towns, his industries. More and more he dreamed of an elegant retirement in Linz. While Germany was crumbling in ruins, he occupied himself with elaborate architectural plans. He was not, as his enemies said, redesigning Buckingham Palace for his own use; he was envisaging a new opera house and a new picture gallery for Linz.

The effects of such a life on Hitler's physical condition can easily be imagined. "Until 1940," says Von Hasselbach, the most reliable of his doctors, "Hitler appeared to be much younger than he actually was (51). From that date he aged rapidly. From 1940 to 1943 he looked his age. After 1943 he appeared to have grown old." In the last days of April 1945, Hitler had

CONTINUED ON NEXT PAGE 107

Copyrighted material



become a physical wreck. The real damage to his health in the last months of his life proceeded from two causes: his manner of life and his doctors.

Whatever Hitler's psychological condition may have been, there can be no doubt that his physical stamina was exceptionally strong. It could not have been otherwise to have endured for so long the tenancy of that violent personality. Before the war the only distemper that is recorded was of the throat. In 1935 Hitler became alarmed at the condition of his voice and sent for a specialist, Professor von Eicken. Von Eicken diagnosed a polyp on the vocal cords and removed it. After this operation Hitler fully recovered his voice and, apart from an occasional tingling in the ears in consequence of general overstrain and a tendency to stomach cramps, he continued in good health until 1943. He believed, however, that he had a weak heart and after 1938 avoided all forms of exercise. His doctors found no evidence of a heart condition and satisfied themselves that the symptoms he described, like his epigastric pains and cramps, were of hysterical origin.

The most fantastic of the corps of doctors with whom Hitler surrounded himself was Professor Theodor Morell. It is difficult to speak of him in the measured terms and discreet vocabulary proper to the medical profession. Morell was a quack. Those who saw him, after his internment by the Americans, described a gross but deflated old man of cringing manners, inarticulate speech and the hygienic habits of a pig.

Hitler kept Morell in constant attendance for nine years, preferring him above all other doctors and in the end surrendering his person to the disastrous experiments of a charlatan. Morell was totally indifferent to science or truth. He prescribed quick drugs and fancy nostrums and even claimed that a British doctor had stolen from him the secret of penicillin. Actually it was not necessary for Morell to make such ridiculous claims. Hitler himself believed in a kind of mystic medicine, just as he liked magic and astrology. And so when Morell, a former ship's doctor who had set up as a specialist in venereal disease among the artistic demimonde of Berlin, came to Berchtesgaden as a necessary attendant on Hitler's photographer, Hoffman, his fortune was soon made.

His doctor dosed Hitler with drugs

MORELL'S financial ambitions were large. He built factories and manufactured patent remedies. As court physician he secured official approval for his manufactures. Sometimes he had their purchase made compulsory throughout Germany; sometimes he secured a monopoly for his own brands. His vitamin chocolates were a particularly successful venture. By an order from Hitler, Morell's "Russia" lice powder was made compulsory throughout the armed forces. "Ultraseptyl," the sulphonamide produced by Morell's company in Budapest, was condemned by the pharmacological faculty of Leipzig University as harmful to the nerves. The report of the faculty was shown to Hitler but without effect. Morell's proprietary product obtained the necessary political sanction and priorities were granted to enable him to increase still further its production.

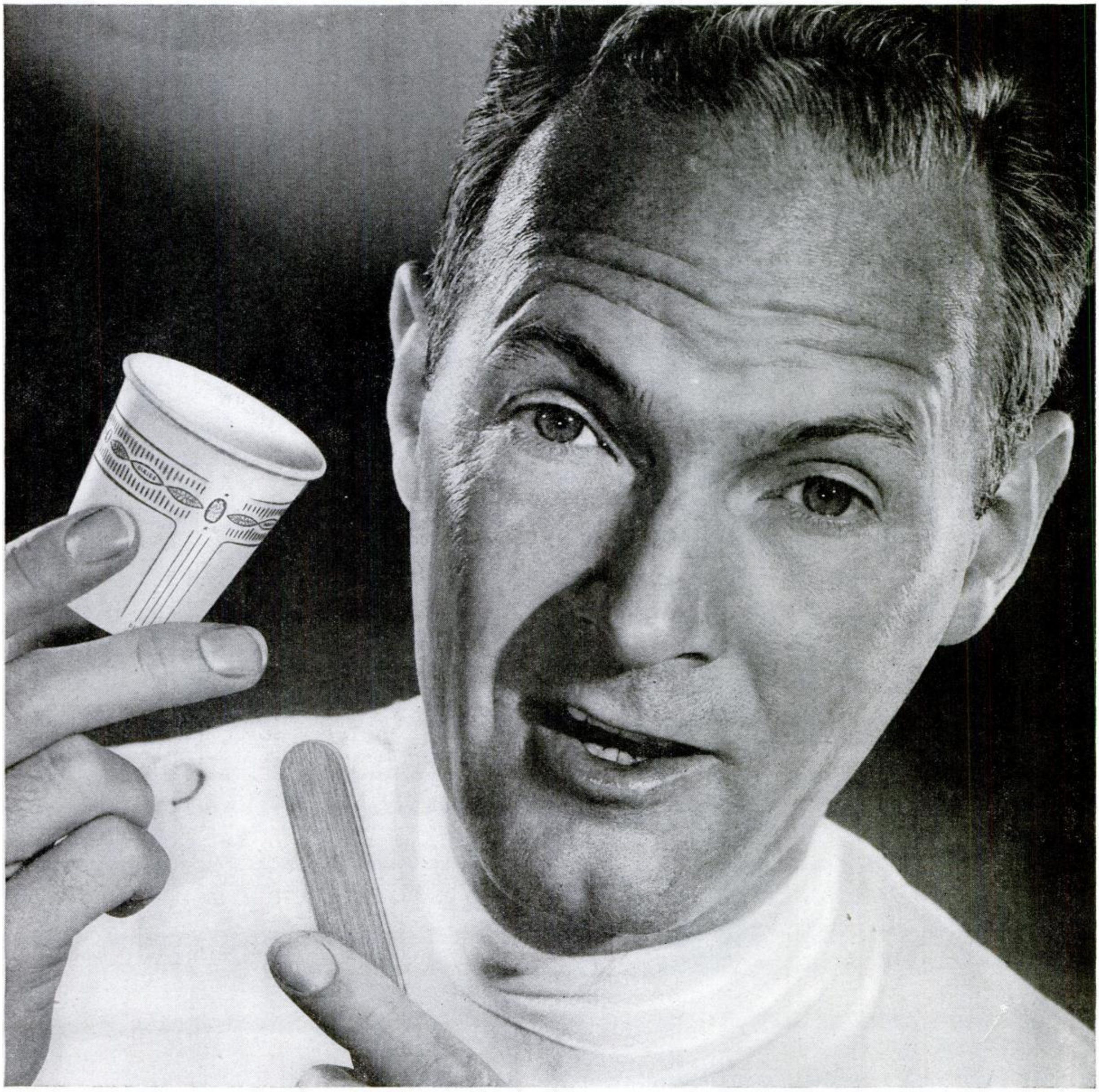
These drugs were not so lucratively dispersed among the German people without preliminary trial. The experiments were made on Hitler. A list of the medicines used by Morell upon Hitler, excluding the morphia and hypnotics which were also used, contains the names of 28 different mixtures of drugs, various fake medicines, narcotics, stimulants and aphrodisiacs. The way in which Morell made use of these drugs is thus described by the fairly competent Dr. Brandt:

"Morell took more and more to treatment by injections until in the end he was doing all his work by this method. For instance he would give large doses of sulphonamides for slight colds. He then took to giving injections that had dextrose, hormones, vitamins, etc., so that the patient immediately felt better, and this type of treatment seemed to impress Hitler. Whenever he felt a cold coming on he would have three to six injections daily. If Hitler had to deliver a speech on a cold or rainy day, he would have injections the day before, the day of the speech and the day after. The normal resistance of the body was thus gradually replaced by an artificial medium. During the last two years of the war Hitler was injected daily. When I asked Morell to name the drugs employed, he refused."

For Hitler's stomach cramps Morell prescribed and administered, for at least two years, a proprietary drug called Dr. Koester's Antigas Pills. Dr. Koester's pills contained strychnine and belladonna and the maximum dose which could safely be prescribed was eight pills a day. Hitler was consuming two to four pills with every meal.

CONTINUED ON PAGE 110

Copyrighted material



"greatest little 'cold-stoppers' in the world . . . DIXIE CUPS"

One of the best ways to avoid catching colds from others is to use Dixie Cups. Germ-free, individual Dixies break the possible chain of contagion resulting from mouth contact where the lips of others have touched . . . Then, too, things *taste* better in a Dixie because you *know* the cup is clean.

Copyrighted material

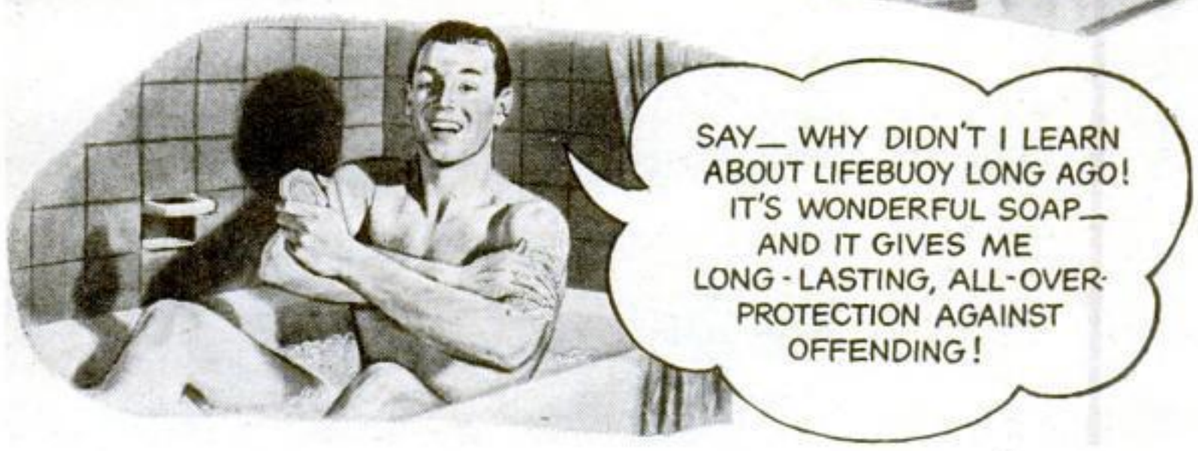


"I didn't dare show my face - after hearing that awful whisper"

"I WAS CALLING ON JANE—about ready to ring the doorbell when I heard that awful whisper. *'Poor Jim, he hasn't a chance—B.O.!'* It was Jane's younger sister whispering to a friend. And though I could hardly believe it, they *were* whispering about me!"



"NOT DARING to face Jane, I turned right around and went home. So *B.O.* was the reason for Jane's coolness toward me! How stupid I was to risk offending people. I decided to get some Lifebuoy soap and use it regularly."

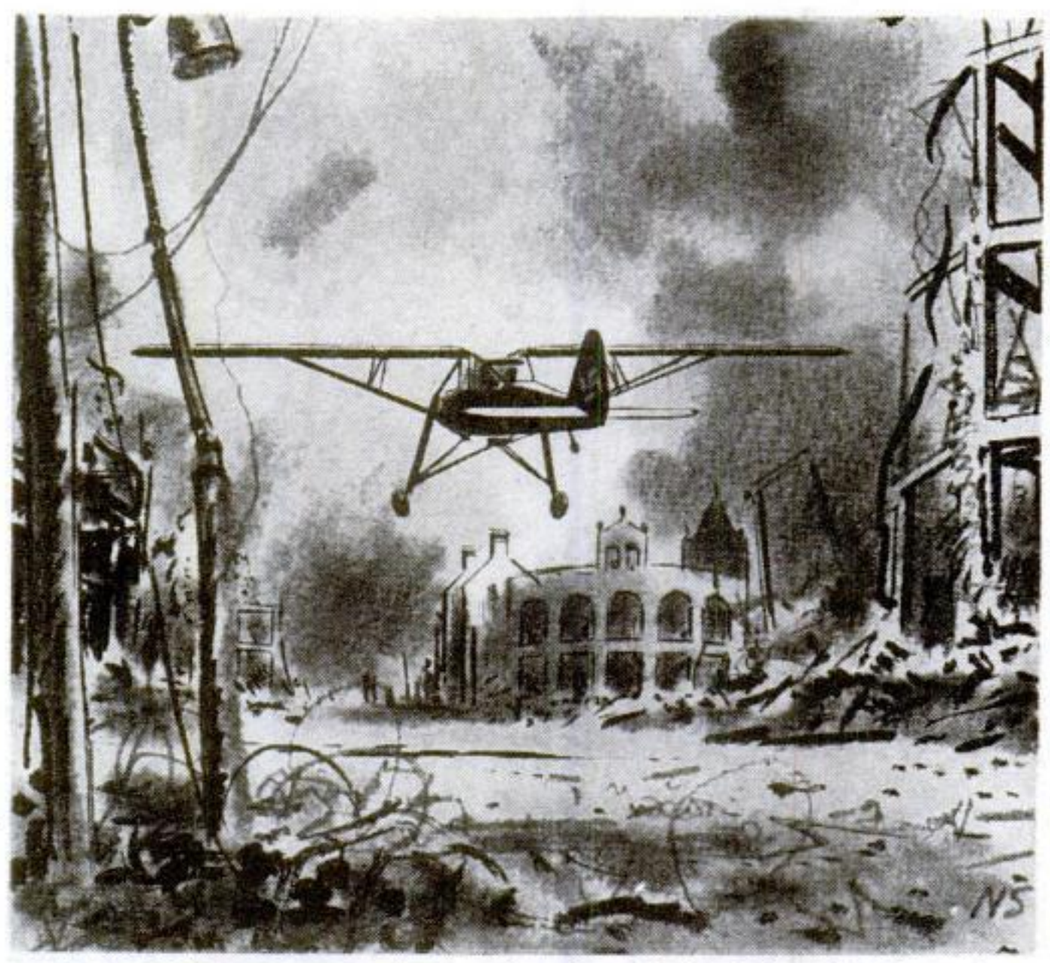


HOW TO STEP UP PROTECTION AGAINST "B.O."

Tests prove that Lifebuoy not only stops "B.O." (body odor) but that you can build increasingly better protection against "B.O." by bathing with Lifebuoy every day. Try it. Bathe with Lifebuoy for just seven days. See how fresh and clean your skin feels. When you know that a daily Lifebuoy bath stops "B.O." *faster*, gives you *longer-lasting* protection, you won't ever miss "YOUR BATH A DAY THE LIFEBUOY WAY!"



A PRODUCT OF LEVER BROTHERS COMPANY



UNDER RUSSIAN FIRE the last plane into Berlin is flown by General von Greim and Test Pilot Hanna Reitsch in response to a summons from Hitler.

HITLER CONTINUED

Under the combined pressure of such a life and such remedies, only a powerful constitution would have preserved Hitler's health from a much earlier collapse. In 1943 the first symptoms of physical alteration became apparent. Hitler's extremities began to tremble, especially the left arm and the left leg; his left foot dragged on the ground and he developed a stoop. The nature of this tremor was never satisfactorily explained. Some doctors thought that it might be due to Parkinson's disease; others believed the tremor had an hysterical origin, but no certainty could be achieved. By the autumn of 1944 the long-concealed effects of Hitler's declining health were becoming manifest and he was undergoing treatment from a continual series of specialists. Despite their efforts Hitler's health continued to sink. All witnesses of his final days agree in describing his emaciated face, his gray complexion, his stooping body, his shaking hand and foot, his hoarse and quavering voice and the film of exhaustion that covered his eyes.

This then was the condition of the man in the bunker during those last days when Berlin fell. Among the coterie of sycophantic followers still with him, 50 feet underground in the Führerbunker's 18 cramped and uncomfortable rooms, were the only two creatures whom he regarded as faithful—his Alsatian dog Blondi and Eva Braun.

Eva arrives for her wedding—and death

EVA BRAUN will be a disappointment to all readers of history for she had none of the colorful qualities of the conventional tyrant's mistress. But then neither was Hitler a typical tyrant. Behind his impassioned rages, his enormous ambitions, there lay not the indulgent ease of a voluptuary but the trivial tastes, the conventional domesticity of the petty bourgeois. It was to this permanent, if submerged, element in his character that Eva Braun appealed, and because she appealed to the triviality, not the extravagance, of his nature, she is herself uninteresting. Pretty rather than beautiful, with a fresh color and slightly high cheekbones, unobtrusive, uninterfering, anxious to please, she soon achieved an ascendancy over Hitler, supplying that idea of restfulness which was so lacking to his political life but for which his bourgeois soul so hankered. She confined her attentions to the intervals between politics, presiding over the teacups.

Of their more intimate relations nothing is known. "They slept in different beds," says the odious Dr. Morell. "Nevertheless, I believe" But the mere beliefs of Dr. Morell are irrelevant. Hitler enjoyed in their relationship what he considered its idealism. "Many years of true friendship" was how he described it in his will.

Thus when Eva Braun arrived in Berlin on April 15, 1945 to share Hitler's fate, she was neither wife nor acknowledged mistress. She came unbidden to the Reichschancellery and had no more right to share in the ritual death of the Führer than Fräulein Man-

CONTINUED ON PAGE 113

Copyrighted material

Bent  like a

dentist's mirror to reach

 more places, the

Squibb Angle Toothbrush

is like no other brush . . .

With Squibb Dental

 Cream, your mouth

is clean and sweet with

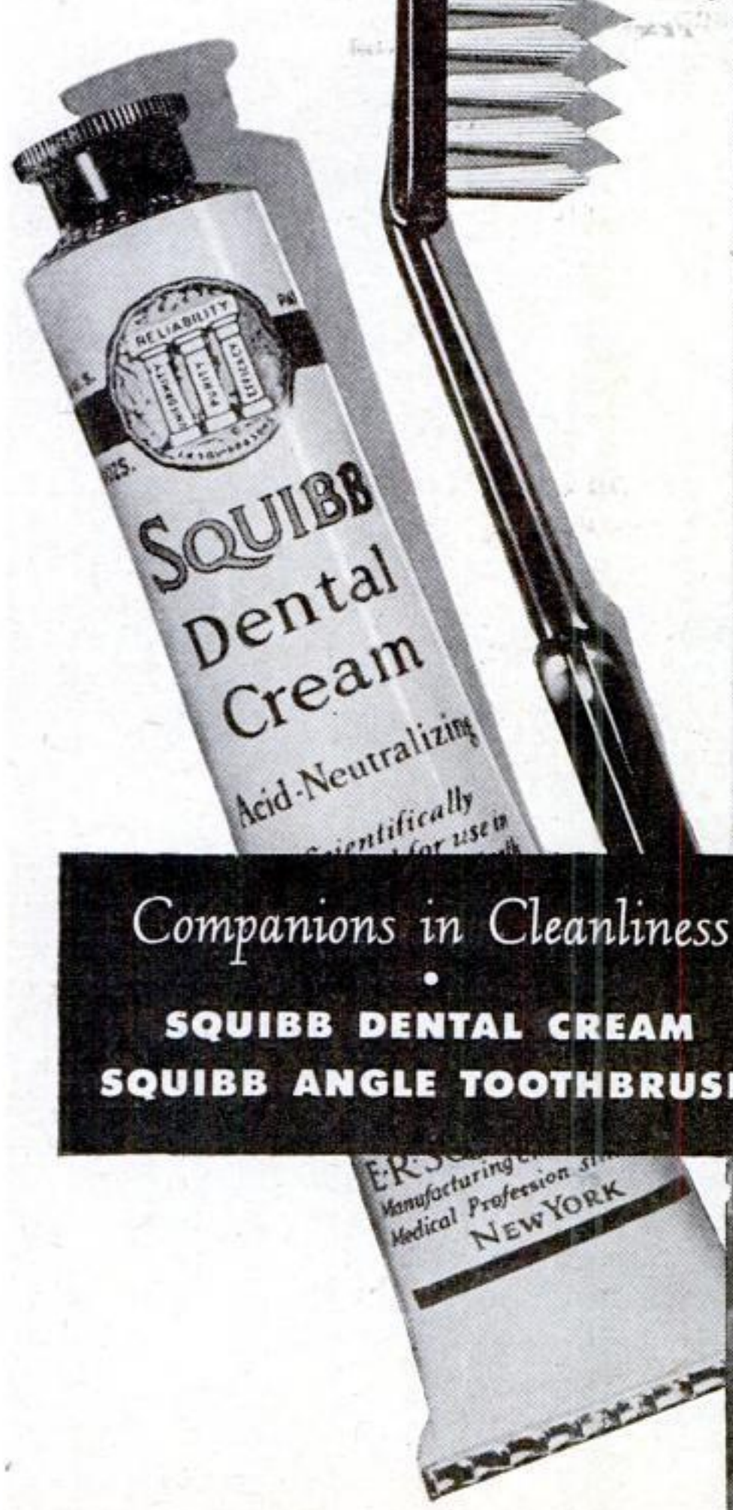


refreshment.

You need both

to do the best cleaning job.

* * *



Companions in Cleanliness

•

SQUIBB DENTAL CREAM

SQUIBB ANGLE TOOTHBRUSH

You're at your best

. . . with your teeth so clean

. . . mouth so fresh!

There's no reason brushing teeth can't be a pleasure too! Squibb Dental Cream does its effective job safely. And something else—your whole mouth is refreshed, cool, clean-tasting.

And you'll like Squibb Angle Toothbrush, too! It's bent like a dentist's mirror, so you'll find yourself cleaning places you missed before.

Together, they're companions in cleanliness . . .

SQUIBB

A name you can trust

Copyrighted material



zialy, the vegetarian cook who ate Hitler's meals with him in Eva Braun's absence. Hitler ordered Eva Braun to leave Berlin but she would not go. She had come for her wedding and her ceremonial death.

However, Hitler was not yet determined to die. It seems incredible that in those last days of the Third Reich its leader should have thought the stars or a stroke of subtlety could save him. All the evidence is clear that he never understood the real certainty of his ruin. Deep in the Führerbunker, Hitler sought hope in horoscopes and in Carlyle's *History of Frederick the Great*. One evening while Goebbels was reading aloud to him from the *History*, they came to the passage that tells how the great Frederick, facing certain defeat, decided to take poison if his reverses continued. Carlyle pleads with Frederick in these words: "Brave king! Wait yet a while, and the days of your suffering will be over. Already the sun of your good fortune stands behind the clouds, and soon will rise upon you." When Goebbels read how Frederick was then saved from suicide at the last moment by the death of his enemy, Czarina Elizabeth of Russia, tears came to Hitler's eyes. Hitler and Goebbels discussed Frederick's miraculous change of fortune and sent for two horoscopes that were carefully kept in one of Himmler's research departments: the horoscope of the Führer and the horoscope of the Third Reich. These sacred documents were fetched and examined, and together Hitler and Goebbels brooded hopefully over them. They found that both horoscopes had predicted the outbreak of war in 1939, the German victories until 1941 and then the series of defeats culminating in the worst disasters in the early months of 1945, especially the first half of April. Then there was to be an overwhelming German victory in the second half of April, stagnation until August and, in August, peace. After the peace there would be a difficult time for Germany for three years, but from 1948 she would rise to greatness again.

"I will never leave Berlin"

THE horoscopes, which had so accurately prophesied the past, turned out to be much less reliable for the future. Nevertheless a story told by one of the secretaries in Goebbels' Propaganda Ministry shows how much faith Goebbels and Hitler put in them.

"I well remember Friday, April 13," says the secretary. "Every week Goebbels paid a visit to the eastern front to address the troops, taking them supplies of cigarets, cognac and books. On this day he returned, as usual, very late at night. A heavy bombardment was going on and the chancellery and the Adlon Hotel were burning. We met Goebbels on the steps of the Propaganda Ministry. A reporter said to him, 'Herr Reichsminister, Roosevelt is dead.' Goebbels jumped up out of his car and stood for a moment as if transfixed. I shall never forget the look on his face, which we could see in the light of Berlin blazing. 'Now,' he said, 'bring out our best champagne and let us have a telephone talk with the Führer.' We went into his study, and champagne was served. Goebbels spoke to Hitler on his private line and said, 'My Führer, I congratulate you! Roosevelt is dead. It is written in the stars that the second half of April will be the turning point for us. This is Friday, April 13. It is the turning point.' "

The ecstasy did not last. The evacuation of ministries from Berlin continued but Hitler remained in his bunker, undecided, at least until he had made one further effort to throw the Russians back from the city. On April 21 Hitler ordered a final, all-out attack by the troops in Berlin under SS General Steiner. Every man, every tank, every airplane was to be diverted to take part in it. "Any commanding officer who keeps men back," Hitler shouted, "will forfeit his life within five hours."

So Hitler ordered, but his orders bore no relation now to any reality. He was moving imaginary battalions, making academic plans, disposing nonexistent formations. The Steiner attack was the last, most symbolic instance of Hitler's personal strategy; it never took place.

The facts emerged at the staff conference of April 22, which opened with the usual expositions by Generals Krebs and Jodl. Then came the news that Steiner had failed to attack. In spite of elaborate plans, in spite of ferocious threats the Luftwaffe had not gone into action. And then, following on these negative tidings, came reports of positive calamities. While troops had been withdrawn to support Steiner in the south, the Russians had broken into the suburbs in the north, and their armored spearheads were now within the city of Berlin.

Then came the storm which made the conference of April 22

CONTINUED ON PAGE 114

Copyrighted material



HORST—VOGUE STUDIOS

Speaking of gowns . . . the news is ankle-length for all night-blooming occasions . . . this one of black rayon taffeta shows the unmistakable I. Magnin & Co. touch . . . completely shirred from top of boned bodice to edge of flange . . . sizes 10-18 . . . 89.95

When you come to the Pacific Coast be sure to visit our stores.

SAN FRANCISCO SEATTLE OAKLAND LOS ANGELES BEVERLY HILLS PASADENA SANTA BARBARA CORONADO

Copyrighted material

When you buy— *compare* ... the *pen* and the *price!*

$3.50



Stop at your favorite pen counter. *Look* at *all* the popular brands. Then ... *see* and *write with* the Venus *President*— that gives you *every essential writing feature of pens costing twice as much.*

14 Karat gold point, *extra* large for strength, *Iridium* tipped for smoother writing, longer wear. Smart colors. *Yours for years* of writing satisfaction at a mighty reasonable price ... only $3.50. Backed by the *Venus Guarantee.*

Matching pen and pencil set $5.00

VENUS

AMERICAN PENCIL COMPANY

Makers of famous Venus Pencils



HITLER'S MARRIAGE to Eva Braun was perfunctorily performed in the bunker by an obscure Berlin official. A day later both of them were dead.

HITLER CONTINUED

famous and decisive in the history of Hitler's last days. Hitler flew into a rage. He shrieked that he had been deserted; he railed at the army; he denounced all traitors; he spoke of universal treason, failure, corruption and lies, and then, exhausted, he declared that the end had come. At last and for the first time he despaired of his mission. All was over; the Third Reich was a failure, and its author had nothing left to do but to die. His doubts were now resolved. He would not go to the south. Anyone else who wished might go. "But," said Hitler, "I will never leave Berlin—*never.*"

On the night of April 26, Luftwaffe General Ritter von Greim flew to Berlin. He was accompanied by another exotic character, the celebrated test pilot, Hanna Reitsch. Shrill, vain and voluble, she was well suited to the atmosphere in that last subterranean madhouse in Berlin. An ardent Nazi, she had long worshiped at the shrine of Adolf Hitler.

Hanna Reitsch's account of life in Hitler's bunker, whatever tiresome qualities or historical inaccuracies it may reveal, must nevertheless be regarded as a document of unusual importance. According to her story, Hanna and von Greim reached Berlin's suburban Gatow Airdrome with only a few shots in the wings of their plane, but many of their escorting fighter planes had been lost. Finding a training plane at the airdrome, von Greim decided to fly into the city and land on the street within walking distance of the chancellery. The remainder of the German fighter planes engaged the Russians while von Greim took off from the airfield. Von Greim himself was now at the controls and Reitsch was his only passenger. They flew at treetop level toward the Brandenburg Gate.

"Nothing is spared me!"

BELOW them, in the city, street fighting was in progress; above them Russian planes were in the air. Within a few minutes heavy Russian fire tore the bottom out of the plane and shattered von Greim's right foot. Reitsch leaned over his shoulder to take the controls and, by dodging and squirming close to the ground, brought the plane to rest on the city streets. A passing car was commandeered and von Greim was taken to the chancellery, receiving first aid on the way. In the bunker he was taken to the operating room.

Hitler came into the operating room and welcomed von Greim. His face, says Reitsch, showed gratitude for von Greim's coming. Even a soldier, Hitler said, had a right to disobey orders which seemed futile and hopeless. He asked von Greim if he knew why he had been summoned. Von Greim did not know.

"Because Hermann Göring has betrayed both me and his Fatherland," Hitler explained. "Behind my back he has established connections with the enemy. His action was a mark of cowardice! He has sent me a disrespectful telegram, saying that I once named him as my successor and that now, since I can no longer rule from

CONTINUED ON PAGE 116



Yodora checks perspiration odor

the SOOTHINGEST *way*

It's New! Made with a face cream base.

It's Gentler! Yodora is actually soothing to normal skins.

It's Effective! Gives lasting protection.

Won't Rot or Fade Fabrics. Better Fabrics Testing Bureau says so.

No Irritating Salts. Can use right after under-arm shaving.

Stays Soft and Creamy. Never gets grainy in jar.

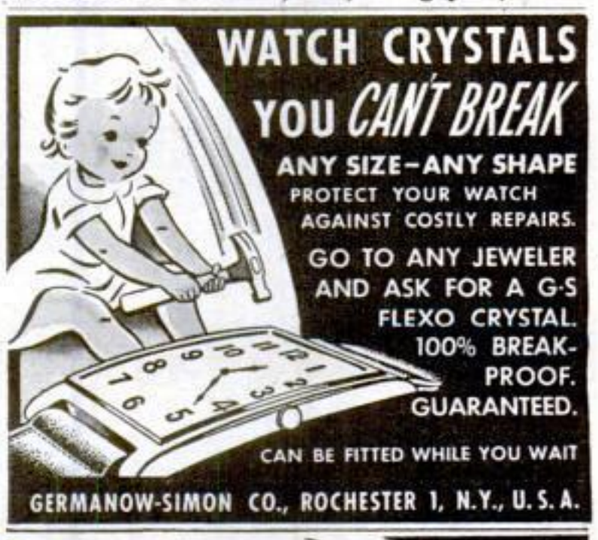
Economical. Tubes or jars, **10¢, 30¢, 60¢**

You'll adore Yodora! Try it today!

Guaranteed by Good Housekeeping



McKesson & Robbins, Inc., Bridgeport, Conn.





Copyrighted material

New! Blush-cleanse your face – *for that lovely engaged-girl look*

See it give *your* skin:

—an instant clean, refreshed look

—an instant softer, silkier feel

—a lovely blush of color

YOU'LL SEE RESULTS TONIGHT—With the new blush-cleansing with Pond's Cold Cream. It cream-cleanses and cream-rinses your face to a softer, lovelier look.

YOU BLUSH-CLEANSE—Rouse your face with warm water. Dip deep into soft-smooth Pond's Cold Cream. Swirl it on your receptively moist, warm skin in little creamy "engagement ring" circles up over face, throat. Tissue off.

YOU BLUSH-RINSE—Cream again with snowy-soft Pond's Cold Cream. Swirl about 25 more creamy circlets over your face. Tissue well. Tingle with cold water. Blot dry.

EXTRA CLEAN, SOFT, GLOWING—that's the way your face will feel! Pond's *demulcent* action has softened and loosened dirt and make-up—helped *free* your skin! *Every night*—this complete Pond's blush-cleansing. *Every morning*—for a bright-awake look—a once-over blush-cleansing with Pond's!



Claire Dunham says—"A blush-cleanse with Pond's Cold Cream gives my face such a clean-glowy look"

She's Engaged!

She's Lovely!

She uses Pond's!

Miss Claire d'Arcis Dunham, talented daughter of Captain and Mrs. Thomas Dunham of "Meadowmount," Warrenton, Virginia, is engaged to Charles Ranlet Lincoln of Washington, D. C.—who was with the Navy in the Pacific throughout the war.

Descended from many distinguished Virginians, Claire Dunham has inherited their charming air of aristocracy and ease. An accomplished linguist, she has lived abroad most of her life.

There is a glamorous bewitchment about her dark eyes, her exquisite mouth, her clear, cream-smooth complexion and lovely look of mindful chic. "I really enjoy caring for my face the new blush-cleanse way with Pond's," she says. "It makes my skin look *especially fresh* and *soft*."

Have the Pond's blush-cleansed look! Get a bountiful 6-ounce jar of soft-smooth Pond's Cold Cream today!



CLAIRE'S RING—is antique French, with 14 diamonds set in the pure gold band.

Among the beautiful women of Society who use Pond's

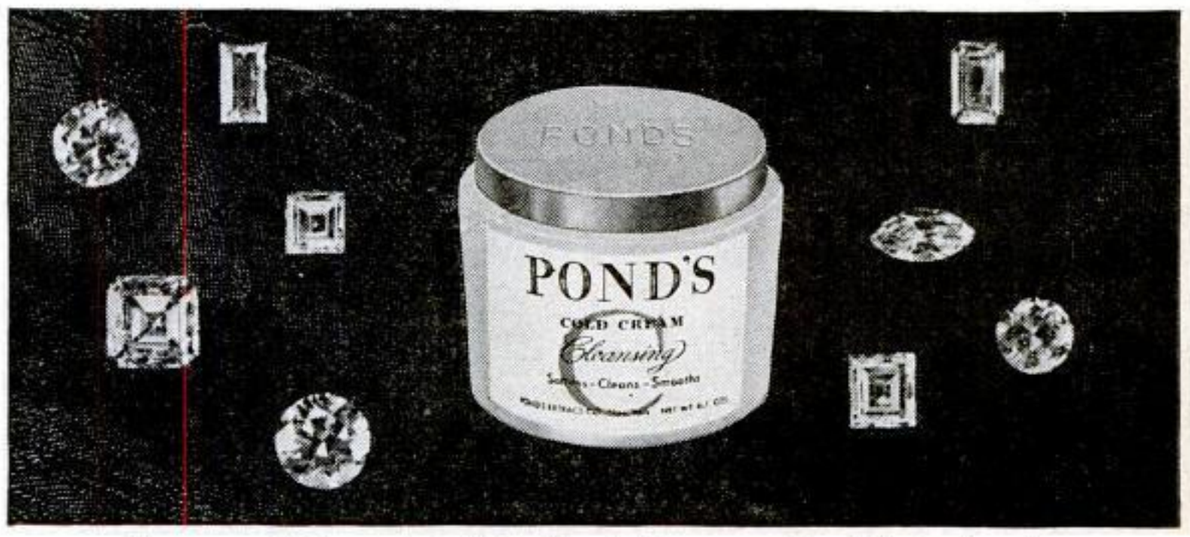
MRS. VICTOR DU PONT III — LADY DOVERDALE

MRS. FRANKLIN D. ROOSEVELT, JR.

MRS. ANTHONY DREXEL DUKE — THE LADY IRIS MOUNTBATTEN

THE COUNTESS OF CARNARVON

MRS. GEORGE JAY GOULD, JR. — MRS. ROBERT BACON WHITNEY



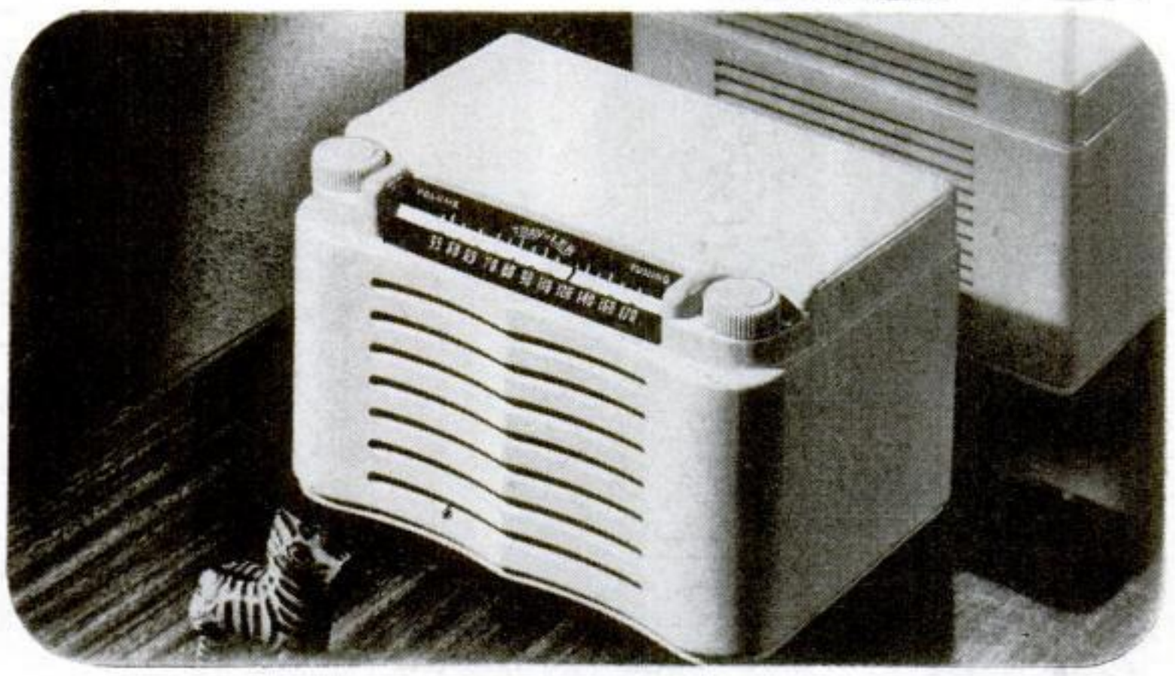
Engagement Diamonds and Pond's—flashing emerald-cut diamonds, a pointed marquise, classic round diamonds like those in Claire's unusual ring.

Copyrighted material

TRAVEL WITH
TRAV-LER



LISTEN . . . and be carried away!
For Trav-Ler has achieved an amazing tone realism that makes *listening like traveling.*
Music more resonant, more life-like than you've ever heard from a compact radio.
See and hear the new Trav-Ler Radios . . . now!





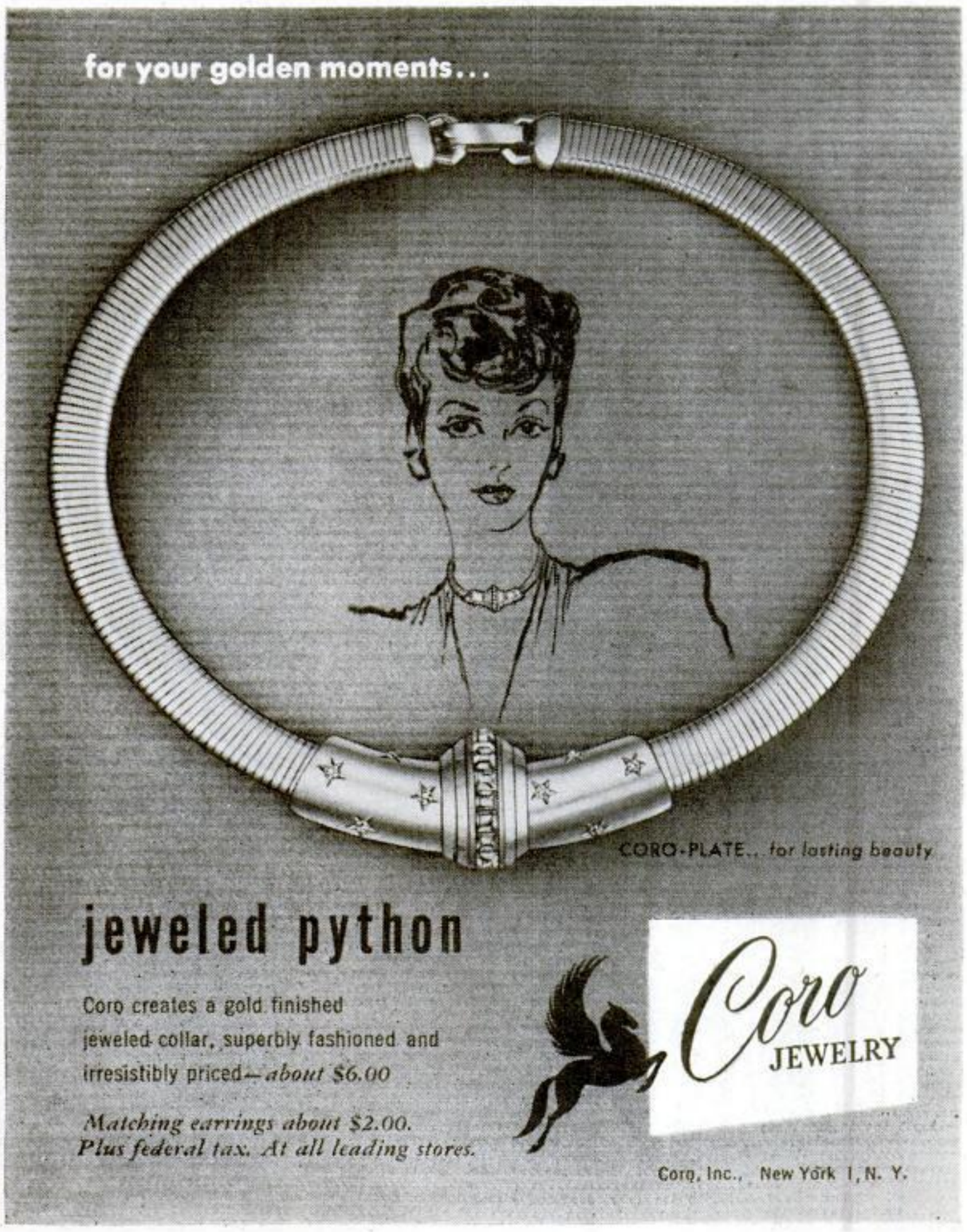
A great radio . . . any way you look at it!

Strikingly modern plastic cabinet, back completely encased, harmonizing with front. Easy "finger-roll" top tuning. 5 tubes plus rectifier—gives 7-tube performance. Model 5006; AC-DC. Ivory as shown, $32.95*. Walnut

$29.95*

*Slightly higher west of Rockies

For name of your nearest Trav-Ler dealer, write TRAV-LER RADIO CORP., CHICAGO 6, ILLINOIS



Berlin, he is ready to rule from Berchtesgaden in my place. He closes the telegram by saying that if he had no answer from me he would take my assent for granted!"

As he spoke there were tears in Hitler's eyes. His head sagged, his face was white, and as he handed Göring's fatal telegram to von Greim to read, it fluttered with the trembling of his hands. As von Greim read, Hitler watched, breathing hard in short, convulsive puffs. The muscles in his face twitched. Suddenly he screamed:

"An ultimatum! A crass ultimatum! Nothing now remains! Nothing is spared me! No loyalty is kept, no honor observed. There is no bitterness, no betrayal that has not been heaped upon me. And now this! It is the end. No injury has been left undone!"

After a pause Hitler recovered his composure and told von Greim that he had summoned him to declare him commander in chief of the Luftwaffe with the rank of field marshal, in succession to Göring. It was for this formality alone that the lives of German airmen and badly needed machines had been sacrificed to bring von Greim into the bunker. A telegram would have been sufficient, but Hitler preferred this dramatic if expensive method, which incidentally imprisoned von Greim for three days, bedridden and useless, in the bunker.

That night Hitler summoned Hanna Reitsch to his own room. His face was lined and his eyes were glazed. He told her that the cause now seemed hopeless, that he and Eva Braun had made all plans to commit suicide and to have their bodies consumed by fire, and he gave Hanna Reitsch vials of poison for herself and von Greim to be used in a similar emergency.

That night Russian shells began to fall on the chancellery itself, and the inhabitants of the bunker sat up in various postures of fear and rhetoric while the solid-seeming superstructure of the bunker cracked and crashed above their heads. Hanna Reitsch spent most of the night watching at the bedside of Ritter von Greim and preparing for their common suicide if the Russians should break in in the morning. They had agreed that they would swallow the poison which Hitler had given them and then quickly, before it had taken effect, pull the pins from heavy hand grenades close to their bodies. Thus, in one movement, they would die of poison and their corpses be blown to pieces. It was not only Hitler and Eva Braun who would go out of the world with a bang.

"I expect the relief of Berlin"

DURING the night of April 27 the Russian bombardment of the chancellery reached its highest pitch. To those who cowered in the bunker and heard the shells falling above them, the accuracy seemed deadly, with every shell falling exactly in the center of the chancellery buildings. At any moment they expected the Russian ground troops to arrive and overrun the ruins. During the night, according to Hanna Reitsch, Hitler called his court around him, and in this macaber conclave all rehearsed their plans for suicide and considered, in maudlin detail, the various methods by which their corpses might be destroyed. The first appearance of Russian soldiers, they agreed, would be the signal for the execution of this ritual self-sacrifice. Then everyone made a short speech, swearing perpetual allegiance to the Führer and Germany. Such was the climate of the bunker.

In fact, of course, all this was mostly humbug. Very few of those who thus professed a desire for communal death gave effect to their heroic resolutions. It is interesting to reflect how many who then resolved to die have since been found in continued health and restored sanity, eagerly explaining to their British and American captors that they never really owed any allegiance to Nazi Germany.

Of Hitler at least it can be said that his emotions were genuine. He intended to die if Berlin fell. And yet—such was the extraordinary confidence which still alternated with his despair—even now he still believed that the city might be saved. He regarded himself, it seems, as a kind of palladium, a totem whose presence rendered any citadel impregnable so long as he stayed. "If I leave East Prussia," he once told Field Marshal Keitel, "then East Prussia will fall. If I stay it will be held." Keitel had persuaded him to leave East Prussia and East Prussia had duly fallen. But Hitler did not intend to leave Berlin and Berlin therefore could not fall. Pacing up and down in the bunker, he would wave a road map, fast decomposing from the sweat of his hands, and explain to any casual visitor the complicated military operations whereby they would all be saved. Sometimes he would shout orders, as if himself directing the defenders; sometimes he would spread the map on the table and, stooping over it, with trembling hands he would arrange

CONTINUED ON PAGE 119

Copyrighted material



In distant lands they raise the flavor of a great Martini



Every really great Martini must be-gin with a great gin—and that takes a special sort of bringing-up.

Yes, it takes men of many lands—to raise the things that make gin great. Men in faraway China, Italy, Saxony, Spain, Czechoslovakia—to raise and harvest Hiram Walker's rare IMPORTED BOTANICALS. The fragrant *coriander*, tangy *cassia*, spicy *juniper*—all the delicate herbs, barks, roots and berries that give Hiram Walker's Gin its outstanding excellence.

These prized botanicals are the very finest the world produces. And yet, fine as they are, we buy them *only* when they're at their very finest—in their best, their "vintage" years.

In your next Martini—taste the difference this makes. Taste why millions say "Hiram Walker's Gin" just after they say "a Dry Martini."

HIRAM
WALKER'S
Distilled London Dry
GIN

90 proof. Distilled from 100% American grain.
Hiram Walker & Sons Inc., Peoria, Ill.

Copyrighted material







America is a Dancing Land







DANCING? Americans love it! There's rhythm in our bones. When the music starts, our toes just naturally begin to beat time . . .

Find an inspired fiddler back in the Kentucky hills . . . or a cowboy band down by the Texas border . . . and you'll have the whole countryside swinging partners in a rollicking square dance.

Play a dreamy waltz in a Virginia mansion . . . or a polished fox-trot in a Manhattan penthouse . . . or rocking boogie-woogie for the youngsters . . . and American feet will take the floor.

Decca has eagerly recorded dances of every kind . . . old time dances such as square dances, reels and polkas . . . jigs and schottisches from the old world . . . rumbas, sambas and tangos from the Latin American new world. And the latest modern dances . . . fox-trots, waltzes and jitterbug.

Whatever the kind of dance . . . Decca insists that every record be danceable from beginning to end, that you hear every beat of the rhythm. This is our way of inviting you to dance . . . to take part in a pleasure that belongs to all of us.

. . . and Decca's are the Dancing-est Records!





DECCA RECORDS

"Decca" Reg. U. S. Pat. Off. © 1947, Decca Records, Inc.

Copyrighted material

WATCH YOUR STEP!

Athlete's Foot Fungi Thrive in Socks and Shoes

No matter what the season, it's always "summer" inside your shoes. Athlete's Foot fungi live and breed in stale, acid perspiration that clings to feet, socks and shoes, whenever you walk. That's why Quinsana for daily foot care is so important, all year 'round. That's why Quinsana Foot Powder—easy-to-use aid for prevention and relief of Athlete's Foot—has been used and acclaimed by millions.

Quinsana will destroy Athlete's Foot fungi that thrive and breed in sock and shoe linings. Quinsana helps heal cracks, relieves itching, burning on already infected feet. Daily care can prevent disease from coming back.

- **SHAKE IN SHOES** . . . Quinsana absorbs and alkalizes stale perspiration.
- **SHAKE ON FEET** . . . Athlete's Foot fungi cannot live under dry, alkaline conditions.

Use Quinsana night and morning, after bath or shower, when feet are hot, perspired, swollen. Not messy like ointments or liquids. You'll like its soft, silky feel—its clean, refreshing scent. You need Quinsana for real year 'round protection against painful, dangerous Athlete's Foot . . . and for foot comfort.



Most chiropodists (Foot Specialists) recommend foot massage and soothing Quinsana to comfort, pep up tired feet.

NEURALGIA TORTURING YOU?

Rheumatic pains driving you mad?

Try faster-acting SLOAN'S . . . Lumbago aches, bronchitis pains, muscular soreness and stiffness also call for this quicker help to relief!



ACTS FASTER! ACTS LONGER!

Don't agonize or suffer it out. Pat on SLOAN'S—quick! It's potent! No rubbing. You just *pat it on* the sore, aching places. You feel its faster action at once. . . . A warm surge of soothing circulation that eases congestion, quickly helps relieve the tormenting pain.

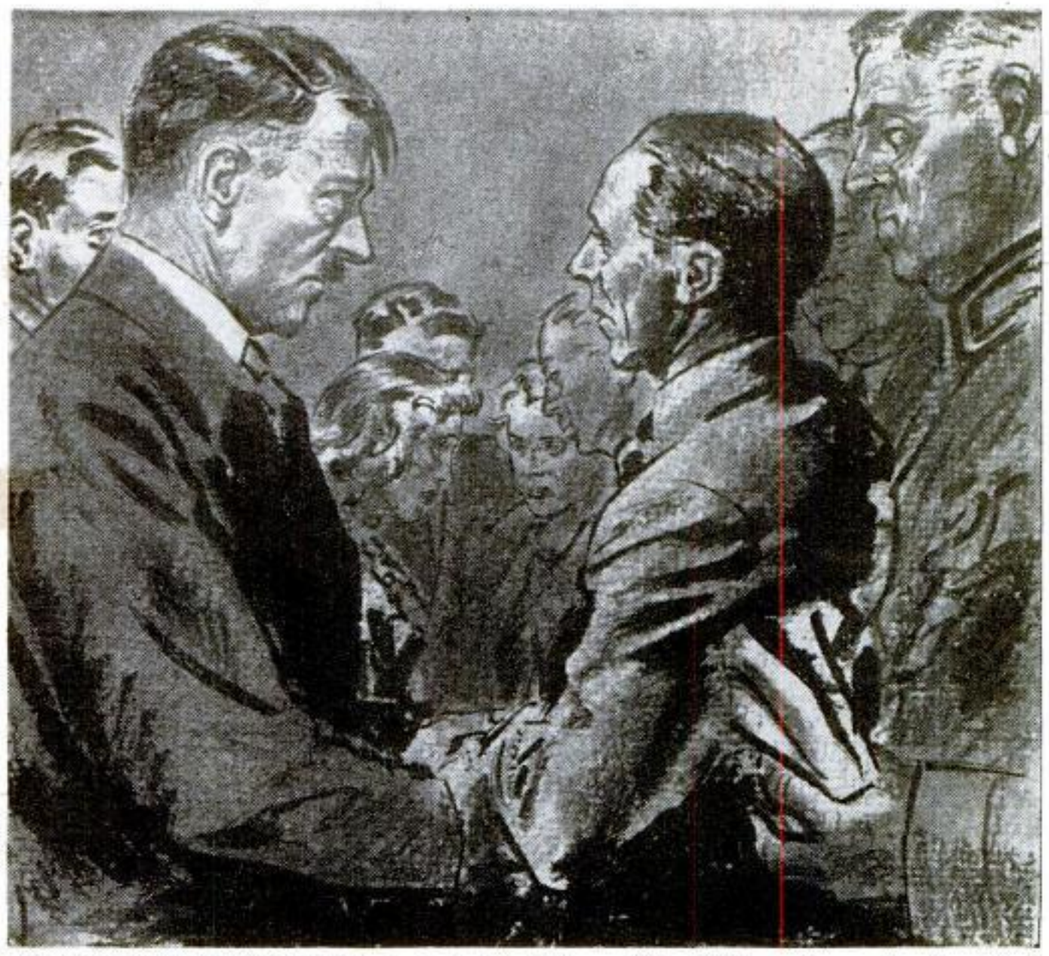
Research shows SLOAN'S *acts faster* . . . and the *effect lasts longer* . . . to help speed relief. Why fool around with lesser measures? Whenever pain strikes, get the FAST relief you want. Pat on SLOAN'S. Get SLOAN'S now—keep it handy. At all drugstores: 35¢, 70¢, and $1.40 (giant size).

SLOAN'S



FOR ACHES AND PAIN!

70 years a trusted aid in relieving pain!



IN SILENT FAREWELL just before his suicide Hitler clasps the hand of Propaganda Chief Paul Joseph Goebbels, who later committed suicide himself.

HITLER CONTINUED

and rearrange a set of buttons as consolatory symbols of relieving armies.

The most obstinate illusions are ultimately broken by facts. On April 28 the Russians were already fighting near the center of Berlin. Hysterical telegrams began to flow outward from the bunker. "I expect the relief of Berlin," Hitler wired Keitel.

Instead of relief came the news that Himmler was negotiating with the Allies. The scene which followed the delivery of this news was terrible. Hitler stormed with indignation. "He raged like a madman," says Hanna Reitsch. "His color rose to a heated red and his face was almost unrecognizable." This was the last, the unkindest cut of all; *der treue Heinrich*—faithful Heinrich—had betrayed him.

Adolf and Eva are married

THERE can be no doubt that to Hitler the treachery of Himmler, as he conceived it to be, was the signal for the end. In the early hours of April 29, after bidding farewell to Field Marshal von Greim and Hanna Reitsch, who managed to escape by plane, Hitler turned to one of the final items of business. He married Eva Braun. For this symbolic ceremony Goebbels had introduced into the bunker a certain Walter Wagner. Wagner, who had an obscure honorary position as an official of Berlin's city administration, was therefore considered a proper person to officiate at this civil ceremony. He appeared in the bunker, where he was completely unknown except to Goebbels, in the uniform of the Nazi party and the arm band of the Volksturm. The ceremony took place in the small conference room in the private part of the bunker. Besides Hitler, Eva Braun and Walter Wagner, Goebbels and Party Leader Martin Bormann were present as witnesses. The formalities were brief. The two parties declared that they were of pure Aryan descent and were free from hereditary disease. In consequence of the military situation and other extraordinary circumstances, they proposed a wartime wedding, by simple word of mouth and without any delay. In a few minutes the parties had given assent, the register had been signed and the ceremony was over. When the bride came to sign her name she began to write Eva Braun, but was checked before completing it. Striking out the initial letter B, she corrected it to "Eva Hitler, nee Braun." The ceremony over, the bride and bridegroom withdrew into their private apartments for a wedding breakfast.

Shortly afterward Bormann, Goebbels, Frau Goebbels and Hitler's two secretaries, Frau Christian and Frau Junge, were invited into the private suite. There they sat for some hours drinking champagne and talking. The conversation was of old times and old comrades, of Goebbels' marriage, which Hitler had witnessed in happier days. Now the position of the parties was reversed and the happiness was reversed too. Hitler spoke of his plans for suicide and a temporary gloom overcame the party. For some time Hitler

CONTINUED ON PAGE 120

ASK TO SEE THE

2 Big Exclusives

in these Healthknit

"Comfort Twins"



1. HEALTHKNIT *Kut-Ups*† SHIRTS WITH THE EXCLUSIVE *Kut-Ups* FEATURE

No other shirt has it! Note how the inverted V-vent is *tailored-in* at the crotch line. It's the secret of Kut-Ups' unbelievably *smooth* fit. The shirt follows every move of your body—yet never makes a move of its own! Stays tucked in without creep, bunch or bind! Soft, close-knit combed cotton yarns wear and wear, too . . . absorb perspiration, wash in a wink. Ask for Kut-Ups at better stores everywhere.



2. HEALTHKNIT *Mac Dee*† SHORTS WITH THE EXCLUSIVE CANTILEVER SUPPORT

No other short has this! As the full elastic waistband hugs your middle, the *built-in* Cantilever Action automatically, gently lifts. No bind, no bunch, no chafe! No buttons to break or lose. And these wonderful, washable close-knit combed cotton yarns need no ironing. Choice of Briefs and Mid-lengths, at better stores everywhere.

†Trade marks Reg. U.S. Pat. Off.

Healthknit

TRADE MARK REG. U. S. PAT. OFFICE

SHIRTS • SHORTS • DRAWERS
UNION SUITS

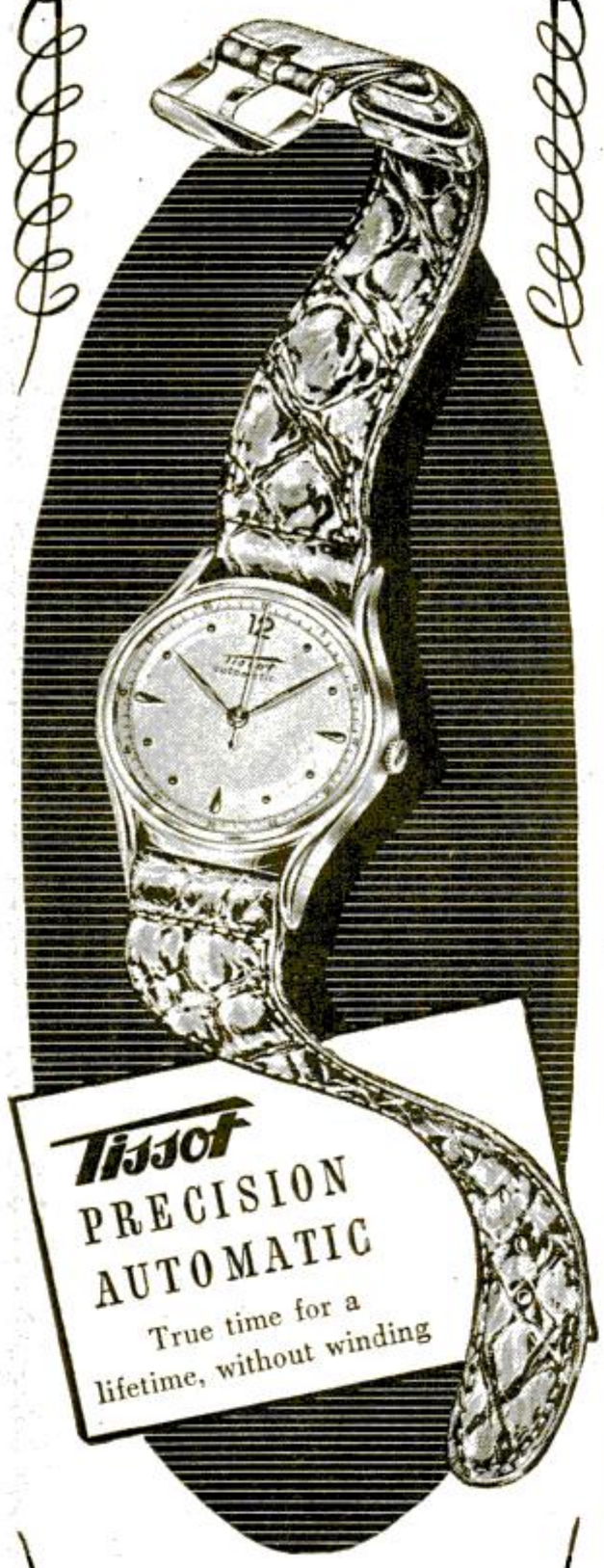
STANDARD KNITTING MILLS, INC.
KNOXVILLE 3, TENNESSEE

NEW YORK CHICAGO SAN FRANCISCO

Copyrighted material

When seconds count... count on

Tissot



Tissot gold-filled precision Automatic, $90 (incl. Fed. tax). Other Tissot watches for men and women—including standard winding styles—from $65 to $3500.

Tissot
TISS-O

"the watch of the 400"

SOLD THE WORLD OVER

LOOK FOR THIS EMBLEM →

Write Holzer Watch Company Inc., 501 Fifth Ave., New York 17, N. Y., for address of Tissot dealer nearest you in U. S. A., Mexico or Canada.

was absent with his secretary, Frau Junge, in an adjoining room, to which other members of the party were also occasionally summoned. He was dictating his will.

That afternoon Hitler had his dog Blondi destroyed. Professor Haase, his former surgeon, killed it with poison. The two other dogs belonging to the household were shot by the sergeant who looked after them.

In the evening, while the staff was dining in the general dining passage of the Führerbunker, they were visited by one of the SS guard who informed them that the Führer wished to say goodbye to the ladies and that no one was to go to bed until orders had been received. At about 2:30 in the morning the orders came. They were summoned by telephone and gathered again in the same general dining passage, officers and women, about 20 persons in all. When they were assembled, Hitler came in from the private part of the bunker, accompanied by Bormann. His look was abstracted, he walked in silence down the passage and shook hands with all the women in turn. Some spoke to him, but he said nothing or mumbled inaudibly. Ceremonies of silent handshaking had become quite customary.

The suicide of the Führer was soon to take place. Thereupon an unexpected thing happened. A great and heavy cloud seemed to roll away from the spirits of the bunker dwellers. The terrible sorcerer, the tyrant who had charged their days with intolerable melodramatic tension, would soon be gone. In the canteen of the chancellery, where the soldiers and orderlies took their meals, there was a dance. The news was brought, but no one allowed that to interfere with the business of pleasure. A message from the Führerbunker told them to be quieter, but the dance went on.

After he had finished lunch the next day, Hitler emerged from his suite, accompanied by Eva Braun, and another farewell ceremony took place. Bormann, Goebbels and 12 members of Hitler's military and immediate household staffs were there. Hitler and Eva Braun shook hands with everyone, apparently in silence, and then returned to their suite. The others were dismissed, all but the high priests and those few others whose services would be necessary. These waited in the passage. A single shot was heard. After an interval they entered the suite. Hitler was lying on the sofa, which was soaked with blood. He had shot himself through the mouth. Eva Braun was also on the sofa, also dead. A revolver was by her side but she had not used it; she had swallowed poison. The time was 3:30.

The bodies are burned

SHORTLY afterward two SS men, one of them Hitler's servant Linge, entered the room. They wrapped Hitler's body in a blanket, concealing the bloodstained and shattered head, and carried it out into the passage. Then two other SS officers carried the body up the four flights of stairs to the emergency exit and so out into the garden. After this Bormann entered the room and took up the body of Eva Braun. Her death had been tidier and no blanket was needed to conceal the evidence of it.

In the garden the two corpses were placed side by side, a few feet from the porch, and gasoline was poured over them. A Russian bombardment added to the strangeness and danger of the ceremony and the mourners withdrew for some protection under the shelter of the porch. There Hitler's SS Adjutant Guensche dipped a rag in gasoline, set it alight and flung it out upon the corpses. At once they were enveloped in a sheet of flame. The mourners stood to attention, gave the Hitler salute and withdrew again into the bunker where they dispersed. Guensche afterwards described the burning of Hitler's body as the most terrible experience in his life. Another witness of the spectacle was Hermann Karnau, one of the police guard. Karnau, like others of the guard who were not on duty, had been ordered away from the bunker by an officer of the SS escort and had gone to the chancellery canteen. But after a while, in spite of his orders, Karnau had decided to return to the bunker. On arrival at the door of the bunker he had found it locked. He had therefore made his way out into the garden in order to enter the bunker by the emergency exit. As he turned the corner by the tower he was surprised to see two bodies lying side by side, close to the door of the bunker. Almost at the same instant they burst, spontaneously it seemed, into flame.

Karnau watched the burning corpses for a moment. Only three feet away, they were easily recognizable, though Hitler's head was smashed. The sight, he says was, "repulsive in the extreme." Then he went down into the bunker by the emergency exit. In the bunker he met Sturmbannführer Franz Schedle, the officer com-

CONTINUED ON PAGE 122



LADIES, watch out for germs! No, you can't see them . . . but they're there! Where? In garbage cans, on drainboards, in sinks, washbasins, on floors, to mention a few home germ "danger zones." Health authorities urge hygienic cleansing to protect family health . . . and Clorox provides hygienic cleansing. To disinfect, deodorize and remove stains, use Clorox in routine cleansing of tile, enamel, porcelain, linoleum, glass, wood surfaces. Directions on the label.

AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

CLOROX

FREE FROM CAUSTIC

Years of unsurpassed quality and performance have made Clorox the choice of millions . . . it's always uniform . . . it's always dependable!

The American Red Cross Carries On

G I V E

SIMPLE WAY TO GET WELL FASTER

How a good-tasting food drink can help speed recovery after illness

Certainly it takes time for you to get your appetite back after illness, operation or injury. But proper eating—and particularly body-building food—is important to make your "getting well" period as short as possible.



Thousands have found that Horlicks Malted Milk tastes good—even to the tired appetite. And it digests so speedily it doesn't affect your appetite for the next full meal.

Two glasses a day of Horlicks—either hot or cold—in milk or water—gives you a generous extra supply of the kind of body-building protein that you must get from your food every day.

The Horlicks habit is a good habit when you're building back to normal good health. Ask your doctor. You'll find, too, that its smooth, rich flavor is delicious and satisfying.

Start drinking that good-tasting Horlicks Malted Milk today. Get the pound jar from your druggist. Horlicks Corporation, Racine, Wisconsin.



anybody
can have a
better figure!

anybody can look better, feel better, wear clothes better, get around better, do bigger and better things, all by placing the body under the slimming, trimming, soothing, smoothing influence of a Jantzen girdle or panty-girdle. Jantzens come in light-as-air, pleasant-to-wear, elastic yarn fabrics... they stay up at the top, down at the bottom without pinching, binding or twisting... they're as flexible as your own young bones... and they're at most stores.

Jantzen

girdles
and panty-girdles
by the makers of
Jantzen swim suits

*Reg. U. S. Pat. Off.

Copyrighted material

manding the SS escort. Schedle was distracted with grief. "The Führer is dead," he said. "He is burning outside."

Mansfeld, another police guard on duty in the tower, also watched the burning of the bodies. After the mourners had withdrawn, he continued to watch. At intervals he saw SS men come out of the bunker and pour more gasoline on the bodies to keep them alight. Some time afterward he was relieved by Karnau and the two went together to look at the bodies again. By now the lower parts of both bodies had been burned away and the shinbones of Hitler's legs were visible. An hour later Mansfeld visited the bodies again. They were still burning, but the flame was low.

Late that night Brigadeführer Rattenhuber, the head of the police guard, entered the bunker and spoke to a sergeant of the SS escort. He told him to report to his commanding officer and to pick three trustworthy men to bury the corpses.

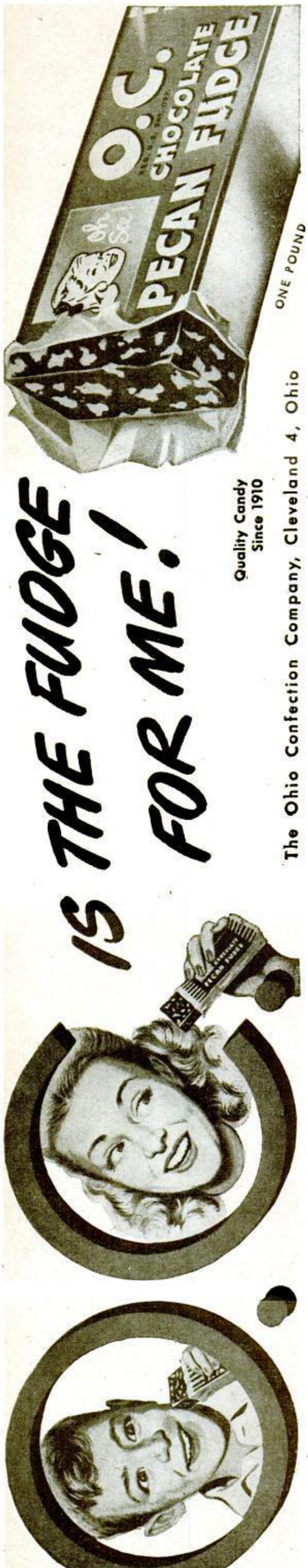
Shortly before midnight Mansfeld returned to duty in the tower. Russian shells were still falling and the sky was illuminated by flares. He noticed that a bomb crater in front of the emergency exit had been newly worked upon and that the bodies had disappeared. He did not doubt that the crater had been converted into a grave for them, for no shell could have piled the earth around it in so neat a rectangle.

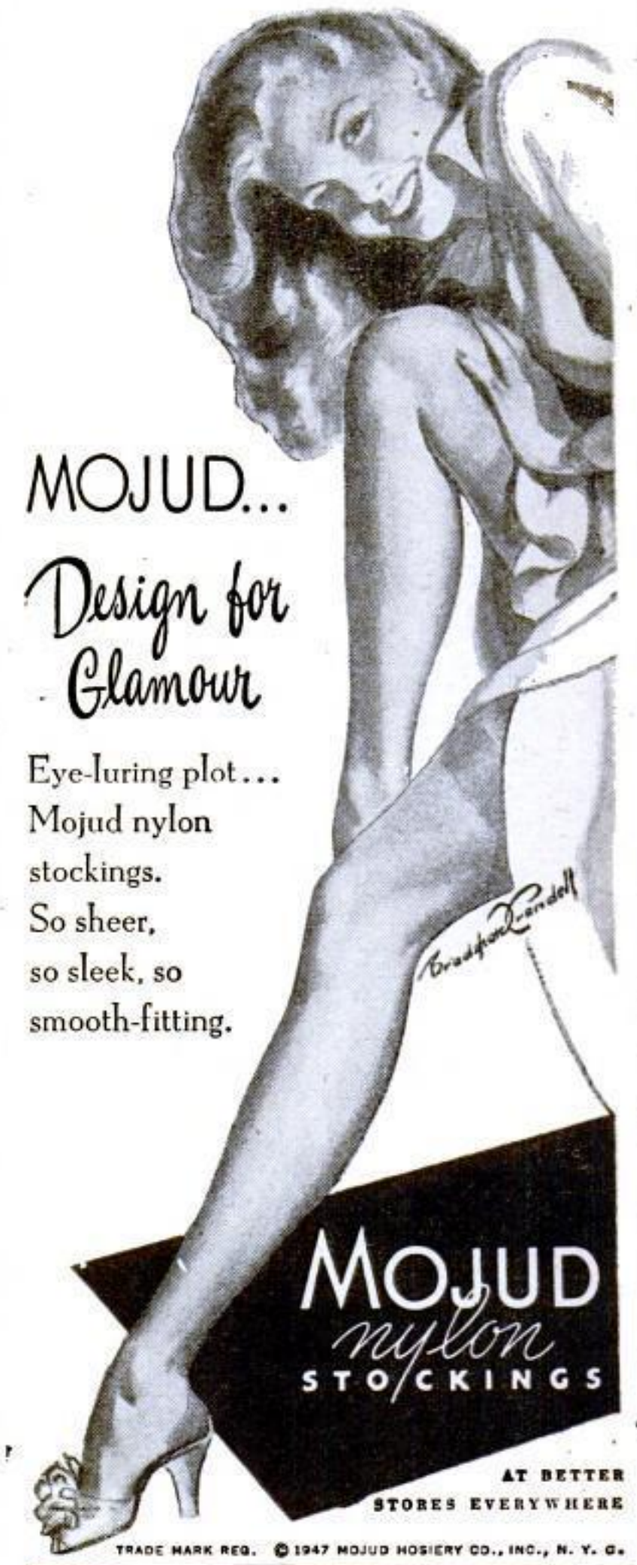
That is all that is known about the disposal of the remnants of Hitler's and Eva Braun's bodies. Hitler's servant Linge afterward told one of the secretaries that they had been burned, as Hitler had ordered, "till nothing remained," but it is doubtful whether such total combustion could have taken place. The 180 liters of gasoline which were known to have been used, burning slowly on a sandy bed, would char the flesh and dissipate the moisture of the bodies, leaving only an unrecognizable and fragile remainder, but the bones would withstand the heat. These bones have never been found. Perhaps they were broken up and mixed with other bodies, the bodies of soldiers killed in the defense of the chancellery, which were also buried in the garden. The Russians have occasionally dug in that garden, and 160 such bodies have been unearthed there. Perhaps, as SS Adjutant Guensche is said to have stated, the ashes were collected in a box and conveyed out of the chancellery. Or perhaps no elaborate explanation is necessary. Perhaps such investigations as have been made have been somewhat perfunctory. Investigators who left Hitler's engagement diary unobserved in his chair for five months may easily have overlooked other relics which were more deliberately concealed. Whatever the explanation, Hitler achieved his last ambition. Like Alaric the Goth, who sacked Rome in 410 and was secretly buried by his followers beneath the River Busento in Italy, the modern destroyer of mankind is now immune from discovery.

Nevertheless I believe that these facts about the last days of Hitler must be taken into account by even the most extravagant of future mythmakers. Nazism may revive; the ancient froth of Nibelung nonsense, whose exhalations had poisoned German political thought even before Hitler, may well find another vent. A new party may appeal to a myth of Hitler; but if so, it will be to a myth of Hitler dead, not of Hitler living.



A GASOLINE-SOAKED RAG was flung by SS Adjutant Guensche upon the bodies of Adolf and Eva as they lay in the garden of the Reichschancellery.







Copyrighted material



Forsberg

More smart women wear Gold Cross Shoes than any other brand of fine footwear in the world. And you, of course, know why: gracious, young styles...quality beyond their price...and Fit* that keeps you swinging along with the envied step of Youth —

A



B

GOLD CROSS SHOES

RED CROSS SHOES

AMERICA'S UNCHALLENGED SHOE VALUE



C

A—The Jerry, B—The Coronet, C—The Tailleur.

***Gold Cross Shoes are FIT-TESTED.** Handmade originals of each new style are worn, walked in for weeks . . . checked . . . tested . . . fit-perfected before you can buy them.

Look in your local newspaper and dealer's window for special LIFE showing of Gold Cross Shoes, this week.

Copyrighted 1945, by The United States Shoe Corp., Cincinnati 7, Ohio. Gold Cross Shoes are manufactured and distributed in England by Somervell Bros., Ltd., in Australia by "Gold Cross Shoes." Ltd.

Copyrighted material

The grizzled bosun, who was handy with a line,
Coiled on the wharf, the 3-ring sign.
And the tavern keeper, Jonathan Dover,
Hurried the Ballantine Ale right over!

Year after year . . .

America's largest selling Ale

Back in 1840, when his ale was ripe and ready, Peter Ballantine took one drink to judge PURITY . . . a second for BODY . . . a third for FLAVOR . . . and chose for his trade mark the three moisture rings left by his glass on the table.

Today, this famous trade mark is *your* guide to the finest of ale. Look for the 3 rings; call for "Ballantine". . . *America's largest selling Ale.*

BALLANTINE ALE

PURITY BODY FLAVOR

P. Ballantine & Sons, Newark, N. J.

Copyrighted material



AFTER A WORKOUT ON OPERATIC ARIAS, TENOR MIKLOS GAFNI REFRESHES HIMSELF WITH A SHOWER AND REACTS, LIKE MOST MEN, WITH GURGLING TOP NOTES

HUNGARIAN CARUSO

Miklos Gafni is tenor sensation in an unheralded New York debut

New York City's Town Hall was half empty a few weeks ago when Miklos Gafni came on to sing. All that concertgoers knew about this barrel-chested Hungarian was a romantic story about his learning to sing while imprisoned in a Nazi camp. A couple of hours later the music critics were hurrying out of the hall to write reviews which called Gafni a "Hungarian Caruso." The *Times* said he had "a phenomenal voice. . . [it] compared favorably with the greatest of the day."

The 23-year-old tenor, who stunned and slightly deafened the critics with some of the most voluminous singing heard in New York for decades, was a medical student in 1943 when he was seized for forced labor in the Silesian coal mines. Three other captives, who later were executed, admired Gafni's voice, taught him fundamentals of singing. Freed by U.S. troops, Gafni made his concert debut in Budapest, later studied in Italy, will now continue to study while giving recitals.

CONTINUED ON NEXT PAGE

Copyrighted material

I've Got My Eye on the Better Job...So I Wear Better Looking BIG YANK WORK SHIRTS!



Get ahead faster on your job. Look neat and on your toes in a BIG YANK blue chambray or gray covert work shirt. Check its extra advantages. You'll agree, like others: "No other work shirt matches BIG YANK".

It's comfortable, wears and wears—holds shape and size through many washings. Buttons stay on longer and seams stay put. Ask for BIG YANK—ask your wife to put them on her shopping list!

At better stores everywhere

BIG YANK
SHIRTS PANTS

COMPARE BEFORE YOU BUY!

Only BIG YANK gives you all these extra advantages

- √ Danger-Check Safety Cuffs*
- √ Elbow-Action Sleeves*
- √ Sanforized (shrinkage less than 1%)
- √ Dress Shirt Styling
- √ Wet-Resistant Cigarette Pocket*
- √ Reliance Strainproof Yoke*
- √ Full-Cut Roominess
- √ Non-Rip Seams
- √ Non-Jab Pencil Pocket

* Patented

Reliance Manufacturing Co., 212 W. Monroe St., Chicago 6

WHAT KIND OF BEARD DO YOU HAVE?

TOUGH?

WIRY?

LIGHT?



All come off clean..comfortably.. with FITCH'S NO BRUSH

The instant you apply Fitch's No Brush, the special "skin conditioner" ingredient goes to work. This prepares even the most sensitive face for a close, easy shave even in cold or hard water. Fitch's No Brush gets *right next* to your skin . . . holds whiskers UP until the razor mows 'em down! Leaves your face feeling soft, frosty-cool for hours. Whether your beard is TOUGH, WIRY or LIGHT, you'll enjoy solid comfort shaves once you have SWITCHED TO FITCH. ***BRUSH USERS***— use Fitch's Brush Cream.

LARGE TUBE 40¢

BE "SMILE HAPPY" *after shaving by using Fitch's Skin Pep AFTER-SHAVE LOTION. Tingling, cooling and antiseptic. He-man scent.*



Fitch's
NO BRUSH SHAVING CREAM

Here's Real Theatre for your prize movies!



DEJUR "1000"
8 mm Home Projector
Professionally Perfect,
Brilliant, Steady, Silent

Showing color—or black and white—here's the projector that has everything to help you be the unflustered showman.

The Most Complete Home Projector

- Forward and reverse projection
- Stills
- Cord-O-Matic cord
- Rapid automatic rewind
- Micrometer Tilt
- 1000 Watt lamp capacity*
- 400 foot reel capacity
- Centralized illuminated controls
- Either AC or DC
- Variable projection speed

Plus many other features

**All purpose 750 Watt lamp supplied*

At your dealer's today, or write for details to DeJur-Amsco Corporation, 45-01 Northern Boulevard, Long Island City, N. Y.

DeJUR USA

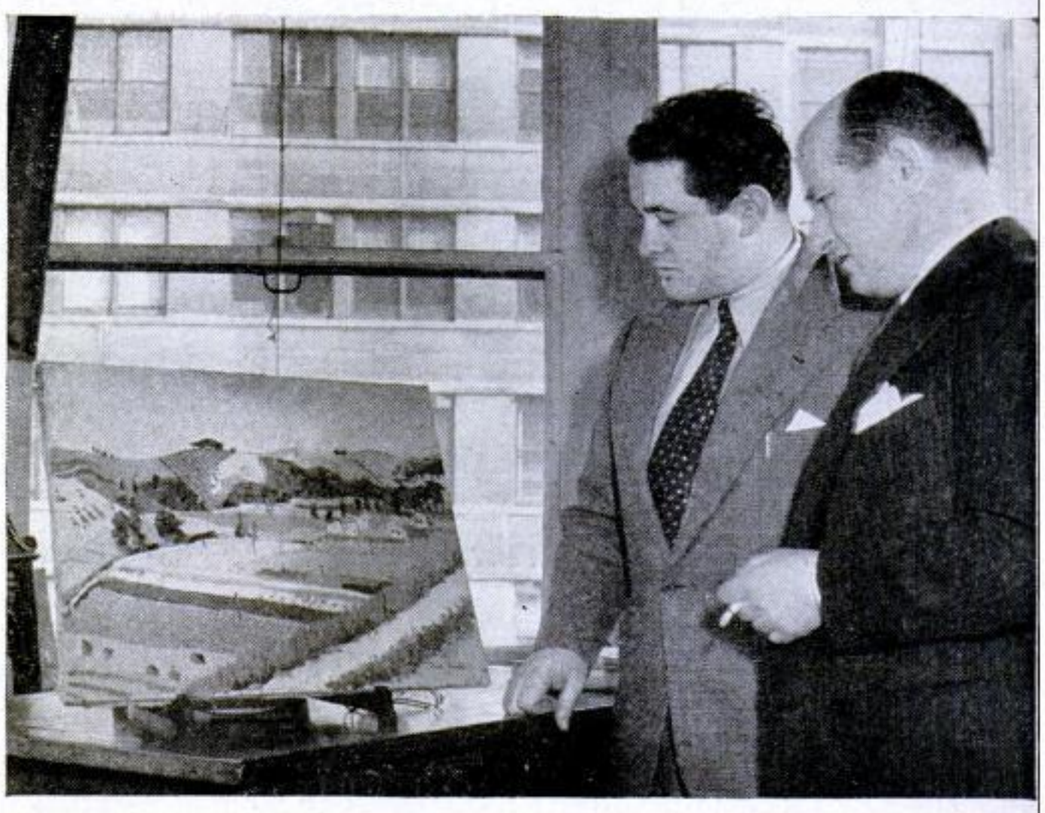
EQUIPMENT YOU NEED FOR PICTURES YOU WANT



TOP CONCERT MANAGERS and record companies rushed to Carnegie Hall (*above*) to hear Gafni after debut. National Concert Artists signed him.



GAFNI EXERCISES by tearing paper into bits, bending from waist to pick up each piece. He weighs 200 pounds. His real name is Miklos Vary Weinstock.



HIS GIRL'S PAINTINGS were brought here by Gafni. Art Dealer Silberman (*above*) was enthusiastic, agreed to give girl, Eva Fischer, a one-man show.

CONTINUED ON PAGE 128

Copyrighted material



Picking choice wines

Picking fine wine is easy. Simply look for the label that reads *"Italian Swiss Colony."* Choose this bottle and you will pick a wine with exquisite bouquet—with clear color—with wonderful flavor. For *this* is world-famous wine from California's historic Colony . . . wine made with skill handed down through *three generations.*

Brighten your dinner tonight with a dry, golden California Sauterne or a rich, ruby-red California Burgundy from the Colony cellar. Try, too, a delicious Italian Swiss Colony dessert wine—perhaps a California Port or Sherry. One taste and you'll know you've picked the *pick of them all!*

ITALIAN SWISS COLONY

CALIFORNIA WINES

COPYRIGHT 1947, ITALIAN SWISS COLONY

GENERAL OFFICES: SAN FRANCISCO



ITALIAN SWISS COLONY'S WORLD-FAMOUS WINES include de luxe *Private Stock* and popular priced *Gold Medal Label* dinner and dessert wines, as well as *Tipo Red* and *Tipo White,* the Colony's finest table wines.

Copyrighted material



Illustrating one of the many beautiful, exclusive ideas being shown in

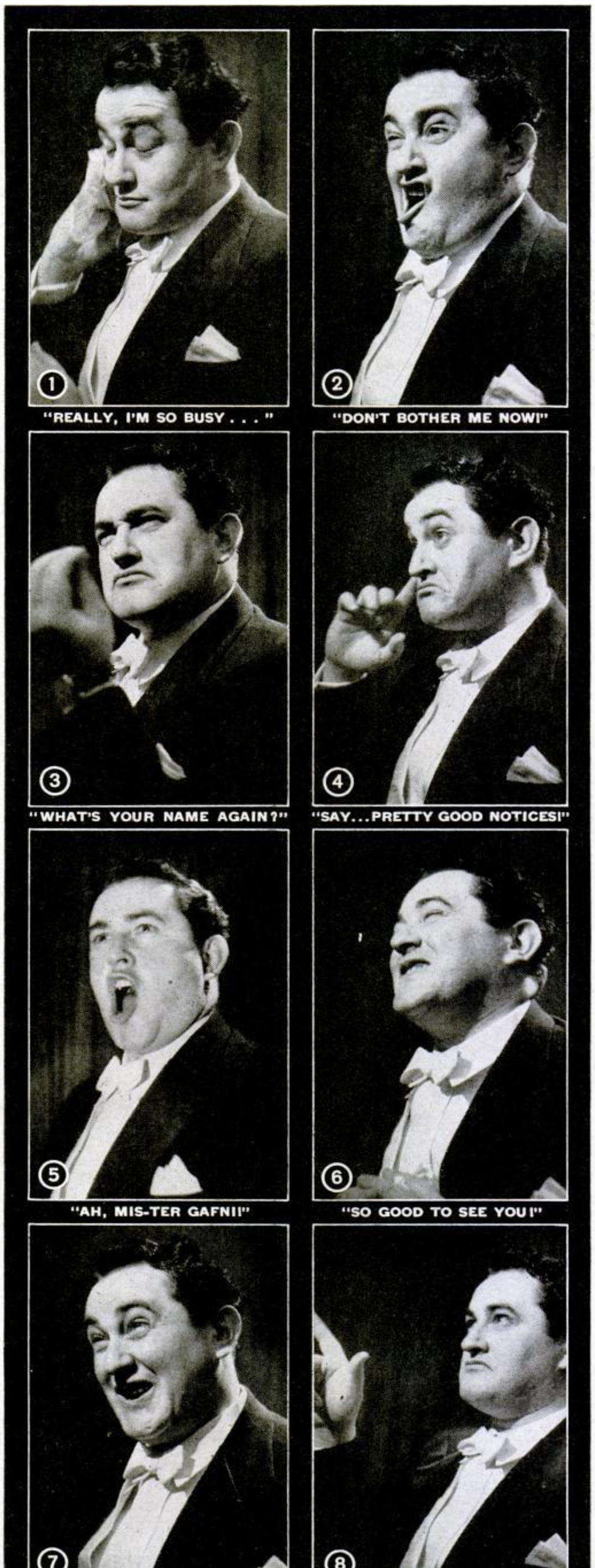
Regal *TIES*

At better stores

Favorites for two generations

FRANK & MEYER NECKWEAR CO. • ST. LOUIS

GAFNI TELLS OWN COMIC SUCCESS STORY

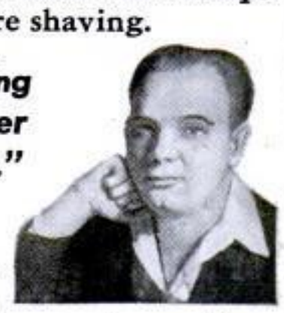


SEQUENCE OF SUCCESS is told by Miklos Gafni, whose English is good and mimicry devastating. Here he describes how concert managers behaved toward him. Before the debut they were aloof (picture 1), yawned in his face (2). When he asked for an audition they asked pointedly who he was (3). But after his recital they reconsidered (4), greeted him effusively (5), simperingly (6), flatteringly (7) and told him he was a man to be reckoned with (8).

SCHICK USERS!

Get faster, closer electric shaves with new preparation!

• Now you can get quicker, longer lasting shaves from your Schick Electric Shaver—with sensational new Lectric Shave. Just dash a few drops on your face before shaving.



"Cuts down shaving time—shave closer without soreness."

E. F. DIESCH
Milwaukee, Wis.

Lectric Shave lubricates and smooths down skin to overcome shaver drag, helps save precious minutes.



"Shave much closer—face feels free and easy."

L. A. STEPHENS
Abbeville, S. C.

Lectric Shave conditions face and beard to help you get a longer lasting shave. And it's good for your shaver's cutting head.

FREE SAMPLE—Use Lectric Shave with any make of shaver. At dealers everywhere—or send name and address to The J. B. Williams Co., Dept. LE-6, Glastonbury, Conn., U. S. A., for generous free bottle. *(Offer good in U. S. A. and Canada only.)*



Lectric Shave

Makes electric shaving easier

IN THIS AIR AGE—IT'S

air-o-magic

PIPER CUB, "The Good Safe Plane You Can Afford to Buy and Fly"...proved by billions of miles of flying!



Take to the air in comfortable Air-O-Magic shoes! 88 special features—including patented hand-moulded innersoles that cannot crack or curl—mean foot health; no breaking in needed. For air-cushioned relaxation, get AIR-O-MAGICS!

air-o-magic shoes

WITH PATENTED HAND-MOULDED INNERSOLES

FREE! "How to Fly" Book. Takes you on a typical flying lesson with 53 step-by-step photos and descriptions. Write today!

Marion Shoe Division, Daly Bros. Shoe Co., Inc., Dept. K, Marion, Inc.

Copyrighted material

FUN IS WHERE YOU FIND IT!

"Fresh up" WITH Seven-Up!





DO THINGS *TOGETHER* BE A "FRESH UP" FAMILY!

Friendly 7-Up has a unique personality that makes it America's *family* drink . . . America's *home* drink. For 7-Up—with its tempting taste, sparkle and wholesome goodness—harmonizes perfectly with the mood of happy families as they work and play together.

Be a "fresh up" family! Share the family chores and share the family fun. And let a "fresh up" with 7-Up be the keynote for *your* family harmony. Order enough for your whole family wherever you see the colorful 7-Up signs.



COPYRIGHT 1947 BY THE SEVEN-UP COMPANY

YOU LIKE IT···IT LIKES YOU!

Copyrighted material

"UP-UP-A LITTLE BIT HIGH-ER"

In one line of that long-ago favorite, "Come Josephine in my Flying Machine," Tin Pan Alley struck the keynote that has inspired Aviation Science to this day... *"Up – up – a little bit higher!"*

Latest in the long climb is an aviation fuel with the unbelievable performance rating of "130-160"—first produced by Shell scientists to test aviation engines under stress in the laboratory. It is potentially so powerful that it can run an engine to death—show up weaknesses long before they would appear with ordinary fuel.

But why not design and build an aircraft engine strong enough to use this "stress" fuel—making possible increased power, range, and pay load? That is the new goal of designers and engineers working with Shell's "130-160!"

When Shell Research delivered to the Army "the makings" of the first 100-octane aviation fuel—that was back in 1934—it established a "measure of perfection" used all through the war, and still in general use.

But Shell scientists—impatient with "perfection"—were pushing their fuel research ahead to a point where a new scale of power measurement was necessary.

They had developed a new form of catalyst which rearranged the pattern of petroleum molecules. The power unleashed was far above that of 100 octane.

By degrees, Shell scientists advanced to "test tube" quantities of fuel rated "130-160." (The first number indicates performance at "lean mixture" for cruising; the second, at "rich mixture" for take-off or emergency.) Then, by a new refining method, they made their super-fuel available to engine manufacturers in commercial quantities for "stress testing."

Development of "130-160" is only one research achievement by which Shell demonstrates leadership in the petroleum industry, and in petroleum products. Wherever you see the Shell name and trade mark, Shell Research is your guarantee of quality.

Out of leadership in Research . . . Shell Premium Gasoline

You share the advancing knowledge of Shell scientists with every purchase of Shell Premium Gasoline.

SHELL

Horizons widen through Shell Research

© 1947, SHELL OIL COMPANY Incorporated

ON SANDS OF NEARBY MIAMI BEACH, BETTY WAGNER, A DIRECTOR OF THE CORAL GABLES YOUTH CENTER, LEAPFROGS OVER FELLOW MEMBER GENE GARDNER, 16

YOUTH CENTER

Coral Gables war memorial does a fine job for the city's kids

The happiness and well-being of the young people of Coral Gables, Fla. are part of that city's memorial to World War II veterans. When civic leaders began discussing a war memorial in 1943, juvenile delinquency was at its peak. One resident, Harry Morgenthaler, argued that a center where the younger of Coral Gables' 13,000 citizens could find wholesome recreation would best commemorate the youthful sacrifices of World War II. Morgenthaler won out over the monument admirers, and $50,000 was collected to begin a center whose plan and facilities were dictated by the youngsters themselves in an essay contest. Operated on a $12,000 annual budget, a third of it raised by the young members, the center is a boisterous success. It has also ended juvenile delinquency. How it did this appears on the following pages. How other cities might duplicate its success appears on page 137.

CONTINUED ON NEXT PAGE

Copyrighted material







JUNIOR BOARD OF DIRECTORS votes on policies and makes recommendations to the adult board. Cover Girl Betty Wagner is second from right.



MODELING CLASS, one of many activities available to all paid-up (25¢ a month) members, is taught by one of the two paid supervisors, Betty Ward.



JUNIOR POLICE FORCE wears badges, restrains the boisterous, sees that pop bottles are returned to snack bar. Serious offenses are tried in "court."

CONTINUED ON PAGE 134

Copyrighted material

STYLE MAKES THE CHAMP..... by Mullin

DIXIE WALKER

"THE PRIDE OF FLATBUSH", AND ONE OF BASEBALL'S TOP HITTERS (WEARING HIS NEW **CHAMP** HAT), IS THE BROOKLYN DODGERS' DYNAMIC RIGHT FIELDER... DIXIE WALKER



DIXIE WALKER WEARS A **CRUSADER**

BASES LOADED AN' HERE COMES DIXIE! OH, WELL, A SHOWER WILL FEEL GOOD!

CHAMP BATTER OF THE N.L. IN 1944, DIXIE MADE 191 BASE HITS... HIT .357 FOR THE SEASON. **CHAMP** HATS ARE A BIG HIT **ANY** SEASON AT $7.50!

LEAVE ME HAVE YOUR AUTYGRAFT, MISTER DIXIE!

A STYLIST, WALKER HIT .319 LAST YEAR, NEAR THE TOP IN HIS LEAGUE. HIS BATTING PROWESS EARNED HIM THE TITLE "PEOPLE'S CHOICE".

PEOPLE'S CHOICE IN HATS IS **CHAMP** AT $7.50!

THERE'S TH' BALL! I'M OUT A COUNTRY MILE! SHOULDA KNOWN BETTER'N T'RUN ON DIXIE!

THE **DIPLOMAT**... DISTINCTIVELY SMART. EXTRA WIDE RIBBON EDGE. LUXURIOUSLY LINED.... $7.50

THE **B-17** LIGHTWEIGHT CASUAL YEAR ROUNDER. NARROW BAND, RIBBON EDGE. $7.50

BORN IN GEORGIA, DIXIE BATS LEFT-HANDED, USES HIS RIGHT FOR THROWING. HE USES HIS **HEAD** WHEN HE PICKS HATS... AND IT'S A **CHAMP** EVERY TIME AT $7.50

CHAMP HATS ARE AVAILABLE IN 14 STYLES IN ALL COLORS AT $7.50

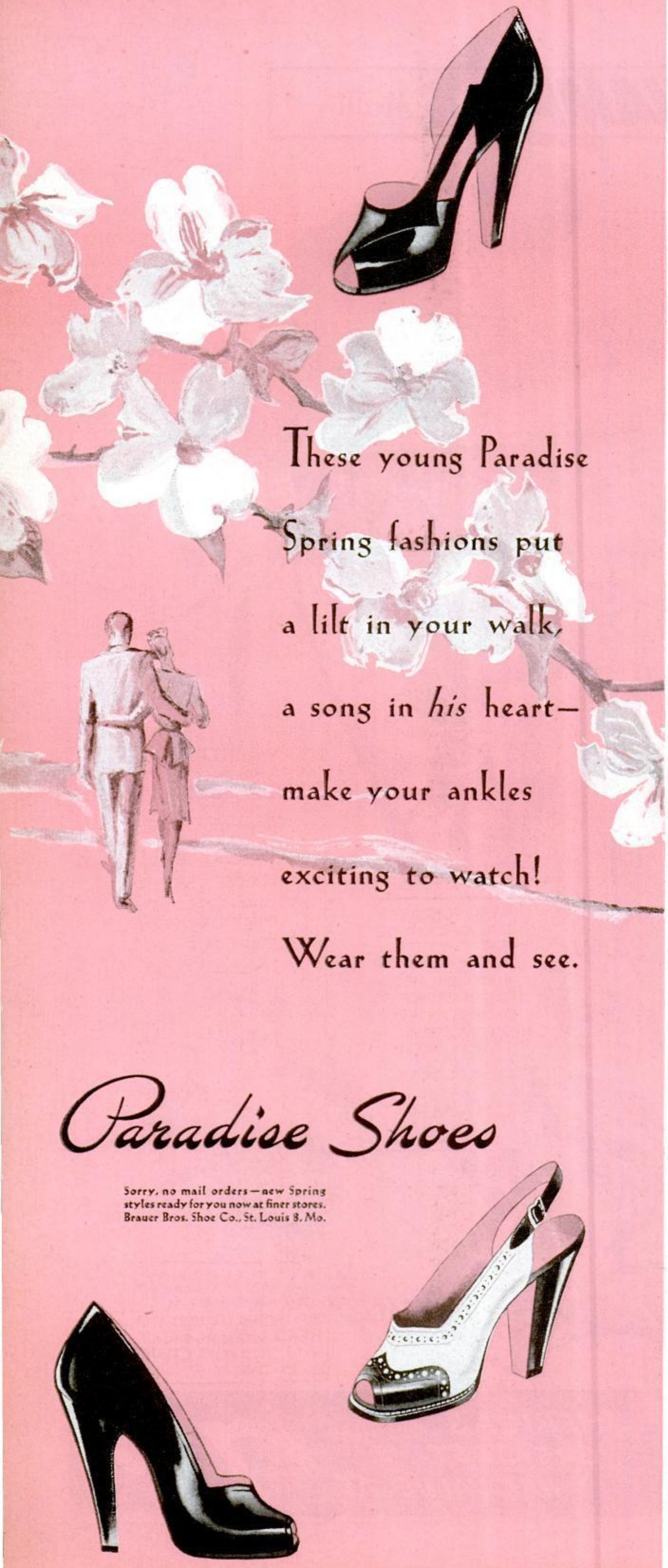
CHAMP* HATS

AMERICA'S GREATEST HAT VALUE AT $7.50

*TRADE MARK REGISTERED

COPYRIGHT 1947, CHAMP HATS INC. • FACTORIES, SUNBURY, PENNA.

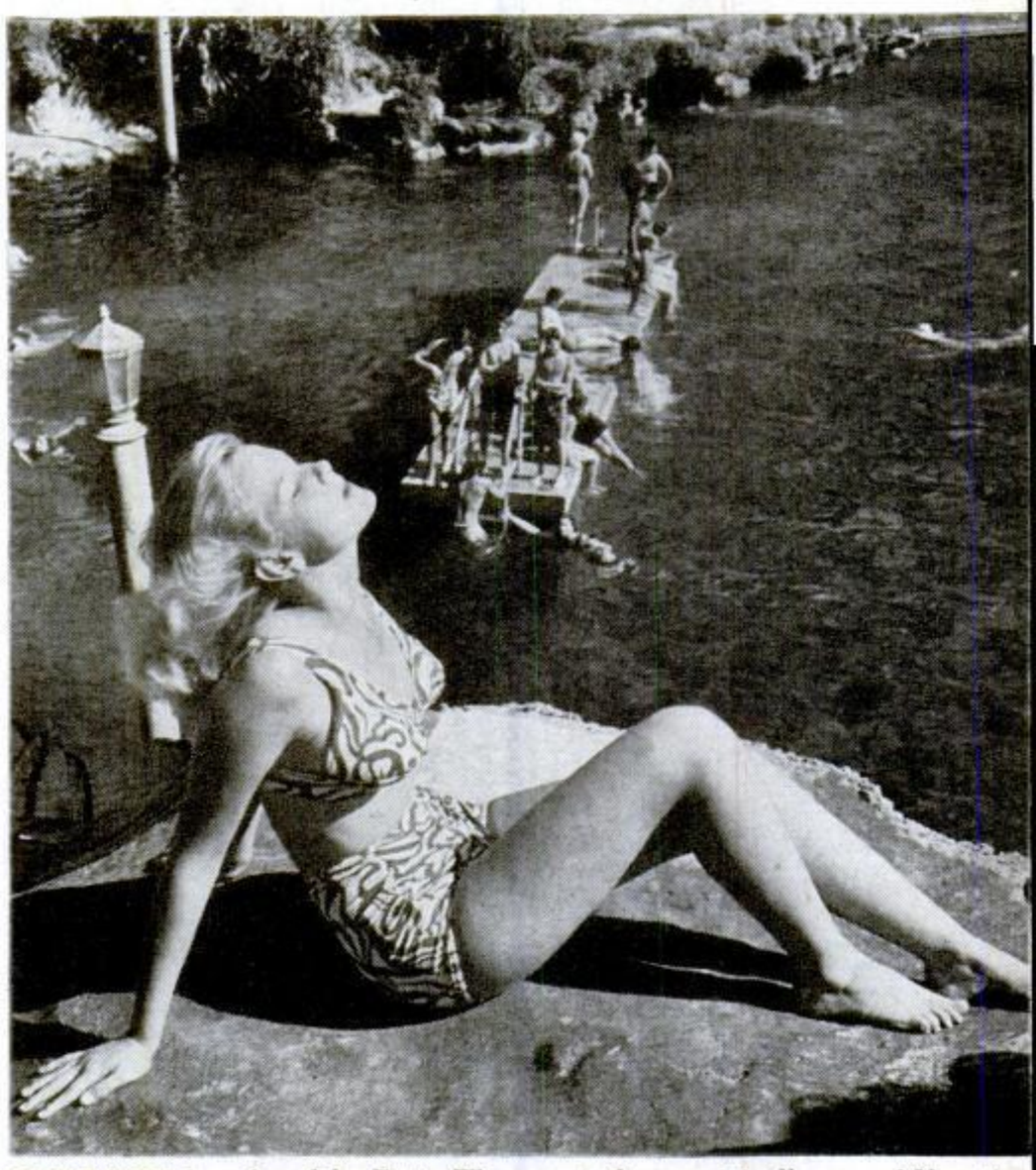
Copyrighted material



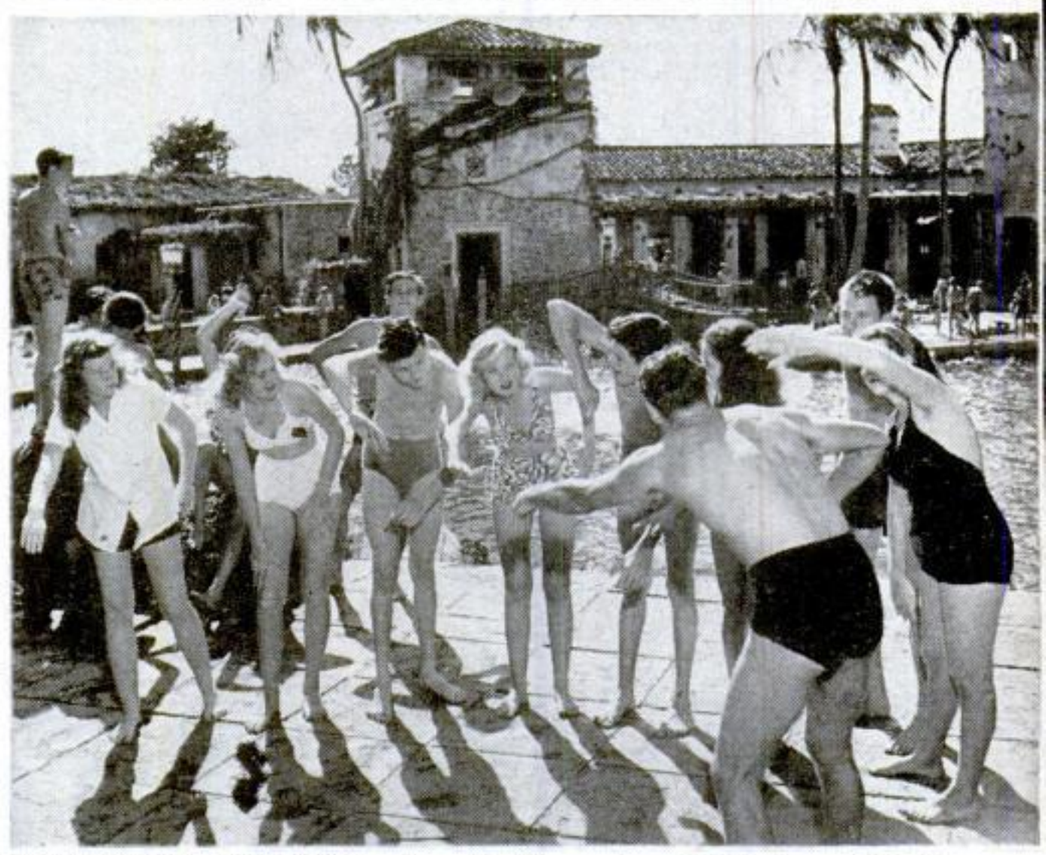
Youth Center CONTINUED



SNACK BAR uses 35 cases of pop a week. Other amusements include piano, ping-pong, tennis, football, boxing, dances, recording machine, shuffleboard.



SUNBATH is enjoyed by Betty Wagner at the municipally owned Venetian Pool, once a quarry, where center members are admitted free twice weekly.



SWIMMING LESSON is given by Supervisor Ed Beckman. Members can also learn tap, ballet dancing, chess. Plans call for handball court, wading pool.

CONTINUED ON PAGE 137

Copyrighted material

"Tis a fine Missus I'm workin' for!"



Pabst Blue Ribbon

"IT'S BLENDED...IT'S SPLENDID!"

Copr. 1947, Pabst Brewing Company, Milwaukee, Wisc.



TUNE IN THE EDDIE CANTOR SHOW
EVERY THURSDAY NIGHT, OVER NBC

33 FINE BREWS BLENDED INTO ONE GREAT BEER

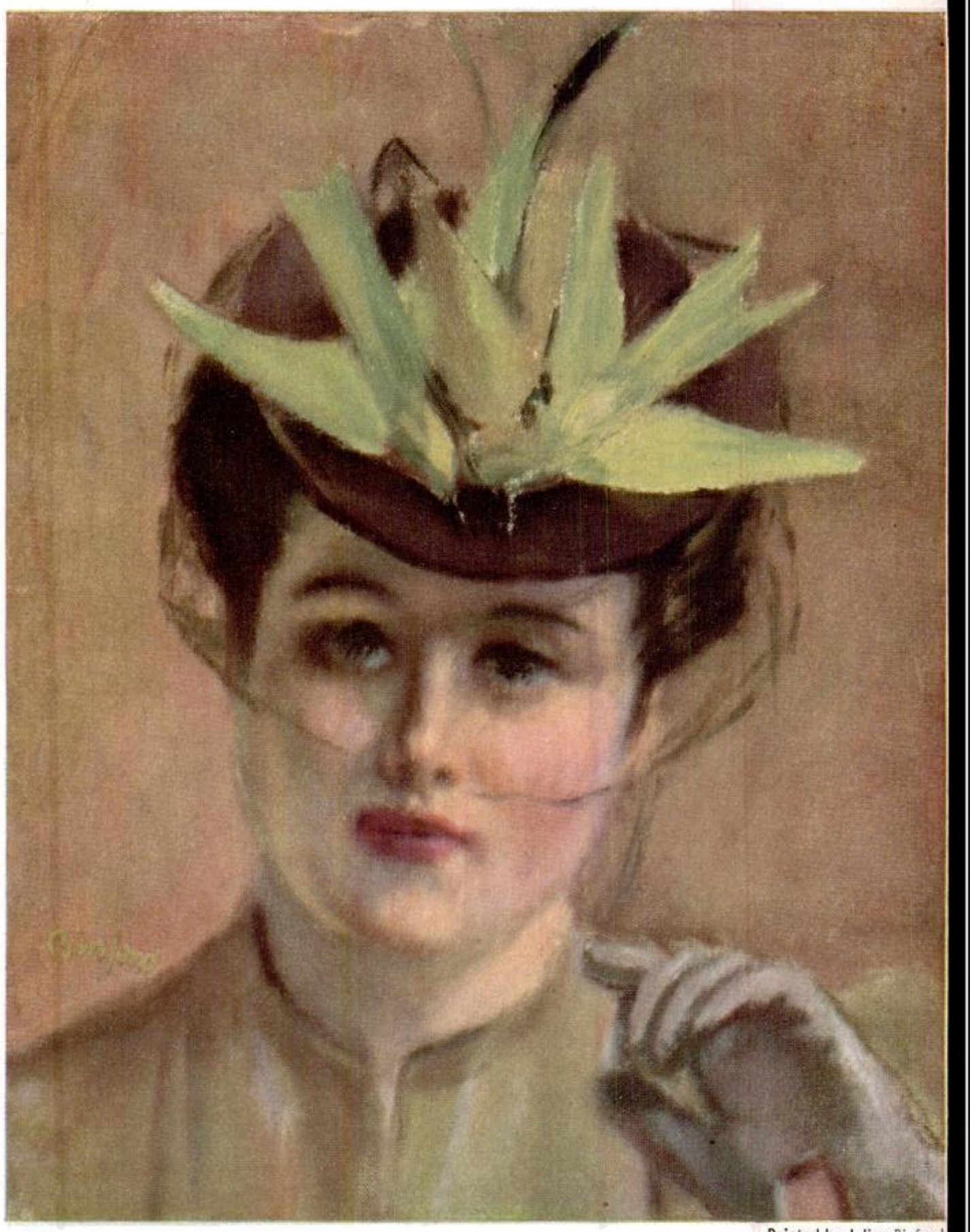
Copyrighted material

Do you want to lose weight?

"You can worry yourself into extra pounds. Many people do. They eat more than they need because they seem to find solace for their troubles in food. Whatever the cause of your overweight, it should not be ignored since obesity may shorten life by increasing the danger of diabetes, high blood pressure, arthritis, kidney or heart disease.

"Fortunately, you *can* lose those extra pounds. The first step is to *want* to reduce and show some will power about dieting. The next is to have a planned diet prepared for you and to follow it religiously. When necessary, medical means can help curb your appetite. By modern dehydration techniques, you can also lose an encouraging number of pounds soon after starting, if you want to see results quickly. The properly planned and carefully measured diet is the important thing, however; and with this, vitamin supplements enable you to cut down your food intake without risking harmful deficiencies. A modern reducing program need not be a hardship, not if you sincerely want to lose weight and go about it sensibly."

Your doctor



Painted by Julien Binford

A reducing program should be a partnership . . .

1. *Be sure to consult your doctor* if you want to reduce. He can give you a diet, restricted in calories, which supplies protein, fats, and carbohydrates. He can protect you against vitamin deficiencies.

2. *Stick to the program your doctor prescribes* — Don't be discouraged if you do not seem to lose quickly enough, or if your weight fluctuates from day to day. Carry out to the letter all your doctor's instructions regarding food, fluids, exercise, and drugs. He knows how much and how fast you should reduce.

3. *Check with your doctor regularly* — It is important for him to watch your progress. He may want to change your diet gradually from a reducing to a maintenance regimen. By cooperating with him, you will learn how to *keep* your weight down once you have achieved your goal.

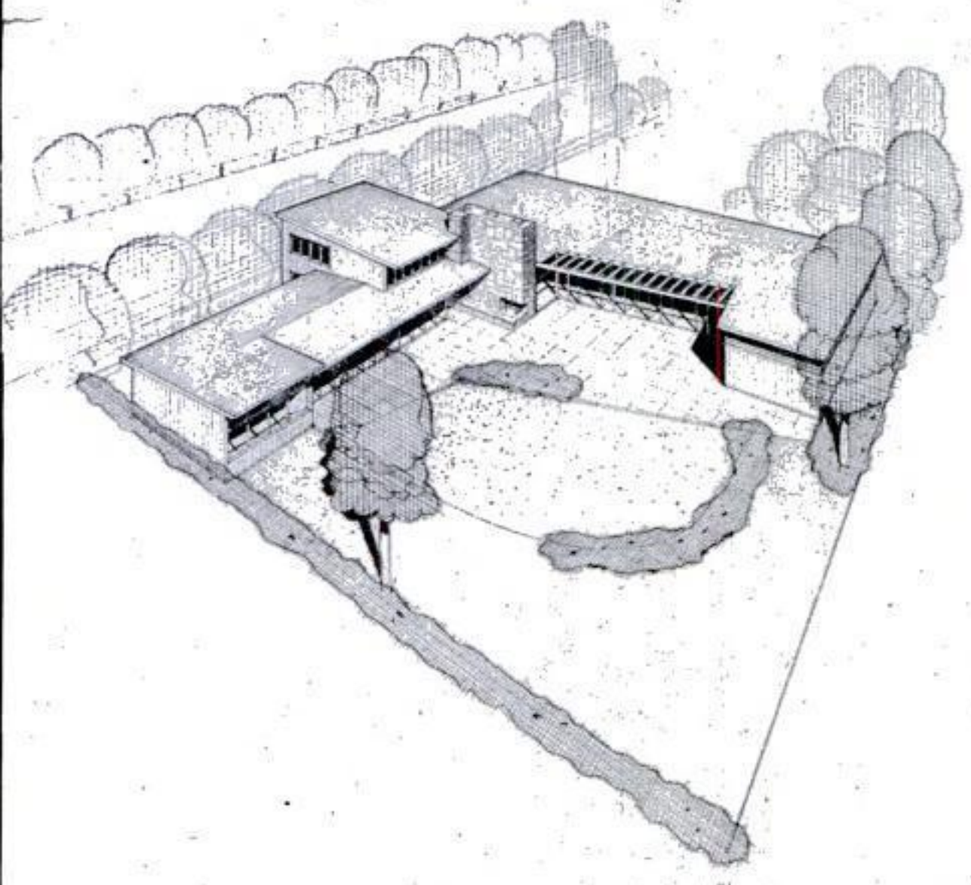
Upjohn
KALAMAZOO 99, MICHIGAN

Copyright 1947, The Upjohn Company

FINE PHARMACEUTICALS SINCE 1886

"YOUR DOCTOR SPEAKS"—This is the twenty-second in a series of messages sponsored by Upjohn to bring better health to more people through current medical knowledge

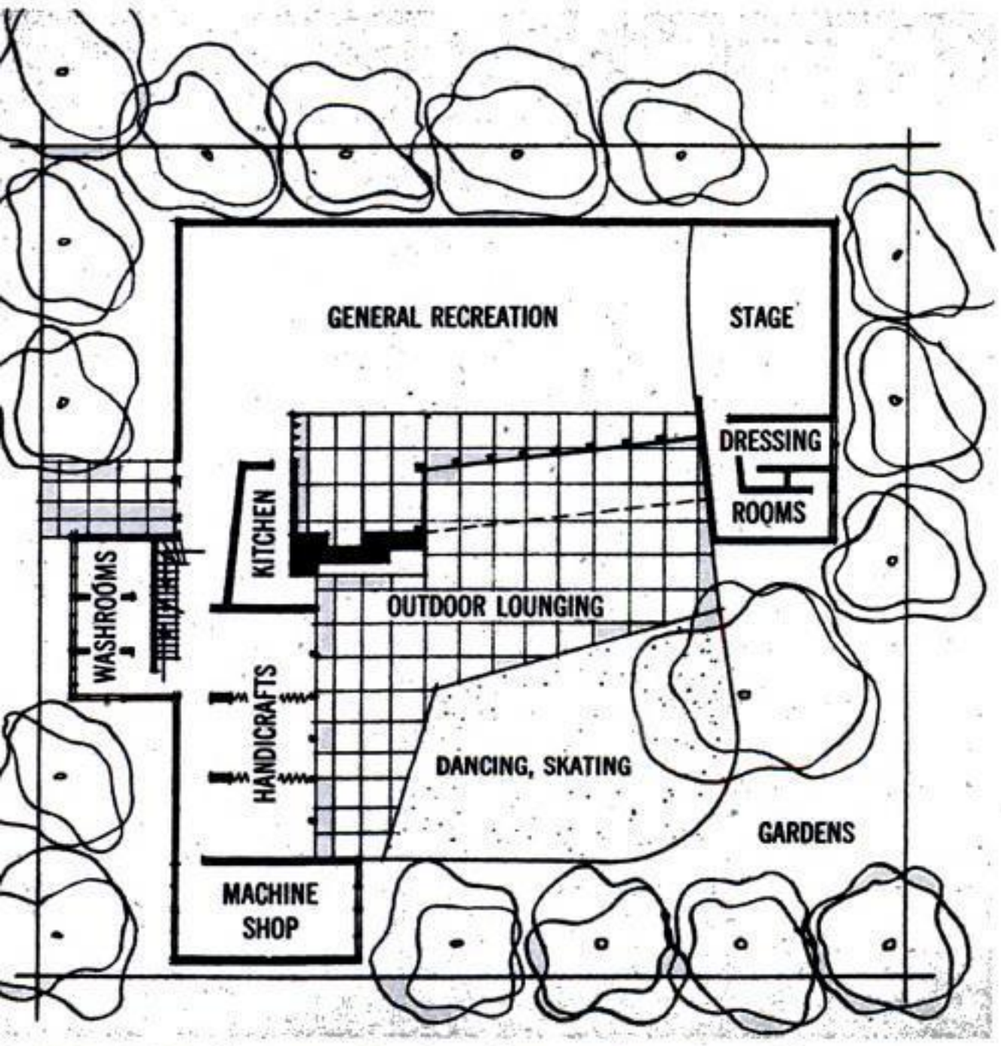
Copyrighted material



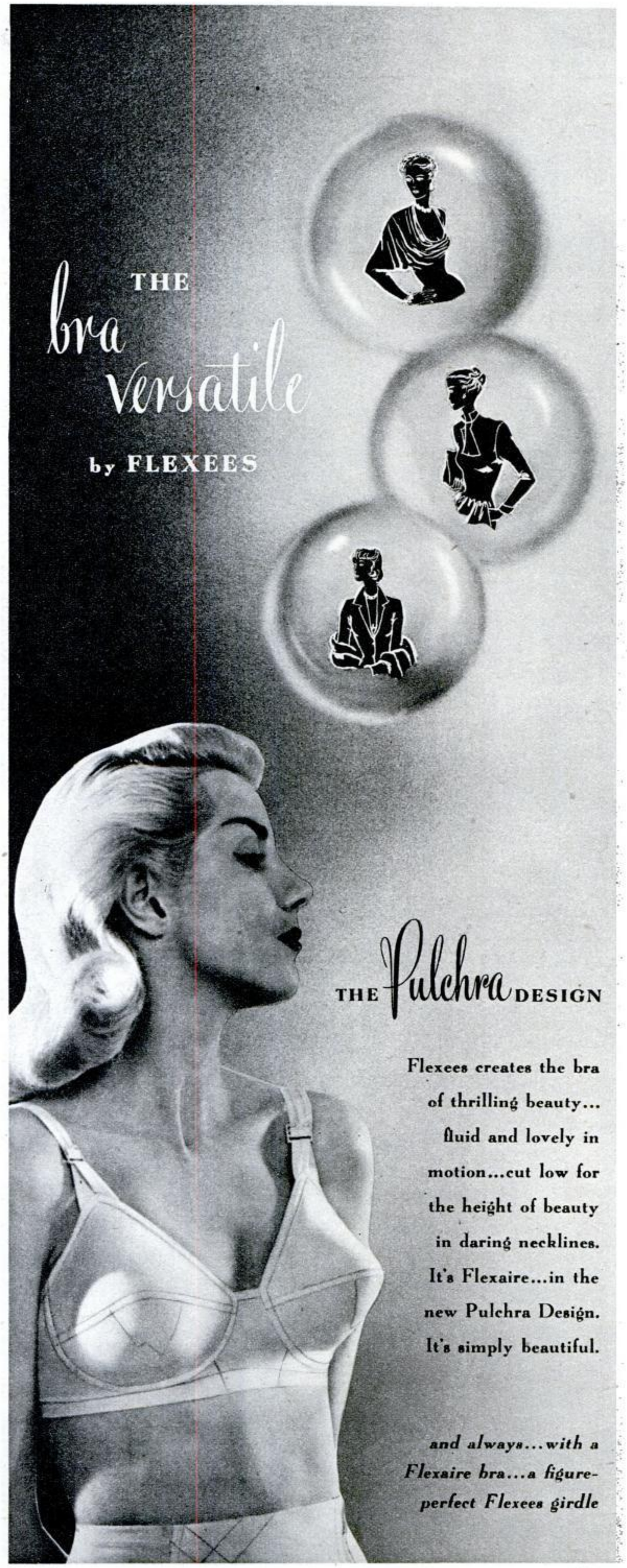
XTERIOR VIEW of the youth center shows the paved patio where young-ters would dance in summer and skate in winter. Main lounge room is at top. econd-floor apartment space would house the center's full-time supervisors.

RAYMOND LOEWY DESIGNS YOUTH CENTER

Although Coral Gables is one of the few U.S. cities which has actu-lly built a youth center as a World War II memorial, many other cities re considering the idea. What many of them have in mind is a building ike the one that is illustrated on this page. It is a youth center designed y Raymond Loewy Associates from a plan by Betty Betz, student of een-age problems. With modern lines appropriate to the generation t will chiefly serve, the center contains space for a variety of hob-ies, plus a large all-purpose room suitable for dances, ping-pong tour-aments and dramatic presentations. It has a double fireplace around hich gab and song fests and wiener roasts might be held. It would equire a plot of land about 150 feet square and should have athletic elds reasonably nearby. Built of local materials, the center would cost n the neighborhood of $100,000 exclusive of land. For those who re-ard this as high, youth-center advocates have an answer: maintaining ne juvenile delinquent in a reform school costs around $1,200 a year.

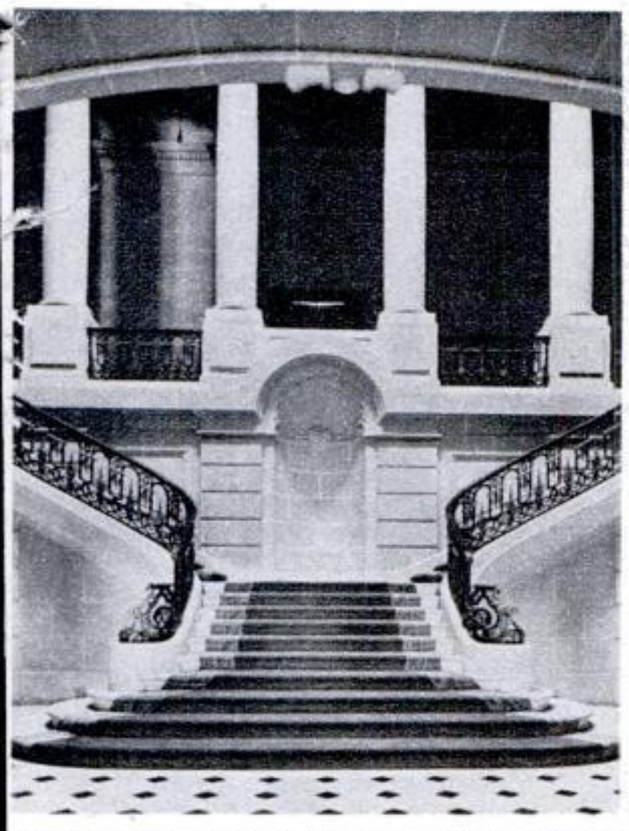


LOOR PLAN illustrates the general recreation room with stage at upper nd and dressing rooms adjoining. For hobbyists the center would offer facili-es for art, handicrafts, sewing, machine work and, in the patio, gardening.

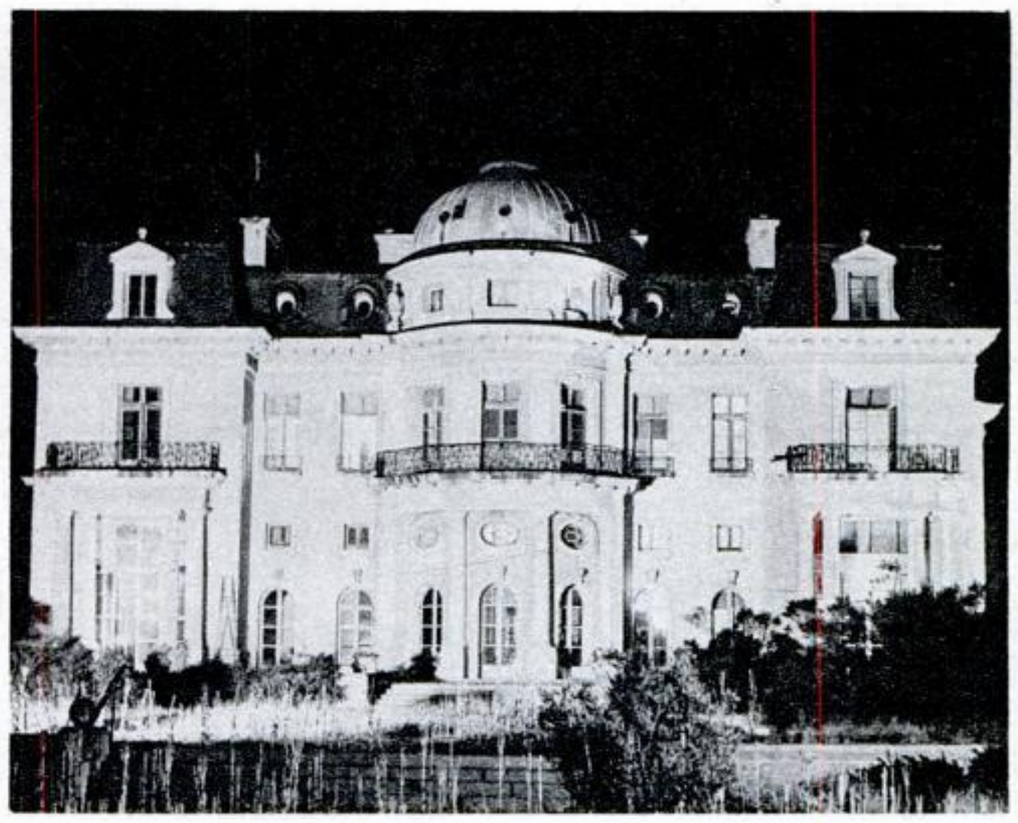


Copyrighted material

Copyrighted material



CAROLANDS' STAIRCASES ARE IMPRESSIVE



BATHED IN FLOODLIGHT, THE MANSION ENJOYS A NIGHT OF PAST GLORY



GUESTS PLAY IN ONE OF 16 FANCY TUBS

Life Goes to a Party in a Deserted Mansion

After 25 years, a Pullman heiress' abandoned French chateau is opened up by San Francisco socialites

Although they are dressed in evening clothes, the people shown here are having the same kind of fun that children enjoy exploring an empty house. They are San Francisco socialites who last month held a party in the 96-room chateau known as Carolands, which has been vacant for 25 years. The estate was built in 1916 at a cost of $2,500,000 by Mrs. Harriett Pullman Carolan Schermerhorn, daughter of George Pullman, who created the sleeping-car monopoly. As they rattled about its corridors, seeking out old bathrooms (*above*, *right*) and musty cellars, guests were reminded of the time when the mansion was the West Coast's most magnificent showplace. Few remembered Mrs. Schermerhorn's father, who in 1865 gained attention for his first Pullman car by using it to transport the body of Abraham Lincoln from Chicago to Springfield, Ill. But most San Franciscans knew of the lavish scale on which Mrs. Schermerhorn used to entertain such guests as the queen of the Belgians.

Visitors were always impressed by Carolands. It had 17 safes hidden in panels throughout the house. One circular room, 28 feet in diameter, was an exact copy of a famous salon in France. A race track was maintained on the estate and a medieval moat circled the house. Sixty servants were required to maintain the mansion and grounds. When Harriett's first husband, the Mr. Carolan after whom the estate was named, died, the mansion was dismantled, the moat drained. It stayed bleak and vacant until this year when it was reopened for the party, whose worthy purpose was to raise money for charity. To provide workable plumbing a thousand feet of fire hose was laid from nearby hydrants and portable generators supplied current for floodlights. Many guests stayed until dawn to explore the home and grounds. In the formal garden, long since ridden with weeds, some of them found a secluded Grecian summer arbor called the Temple of Love (*opposite page*).



N THE GRAND STAIRCASE some of the 1,300 guests promenade to the ballroom st plates which held creamed chicken. The food was heated over canned Sterno flames.



IN THE FAMOUS CIRCULAR ROOM partygoers examine dilapidated walls which were once adorned with rich tapestries and paneling brought over from France and Italy.

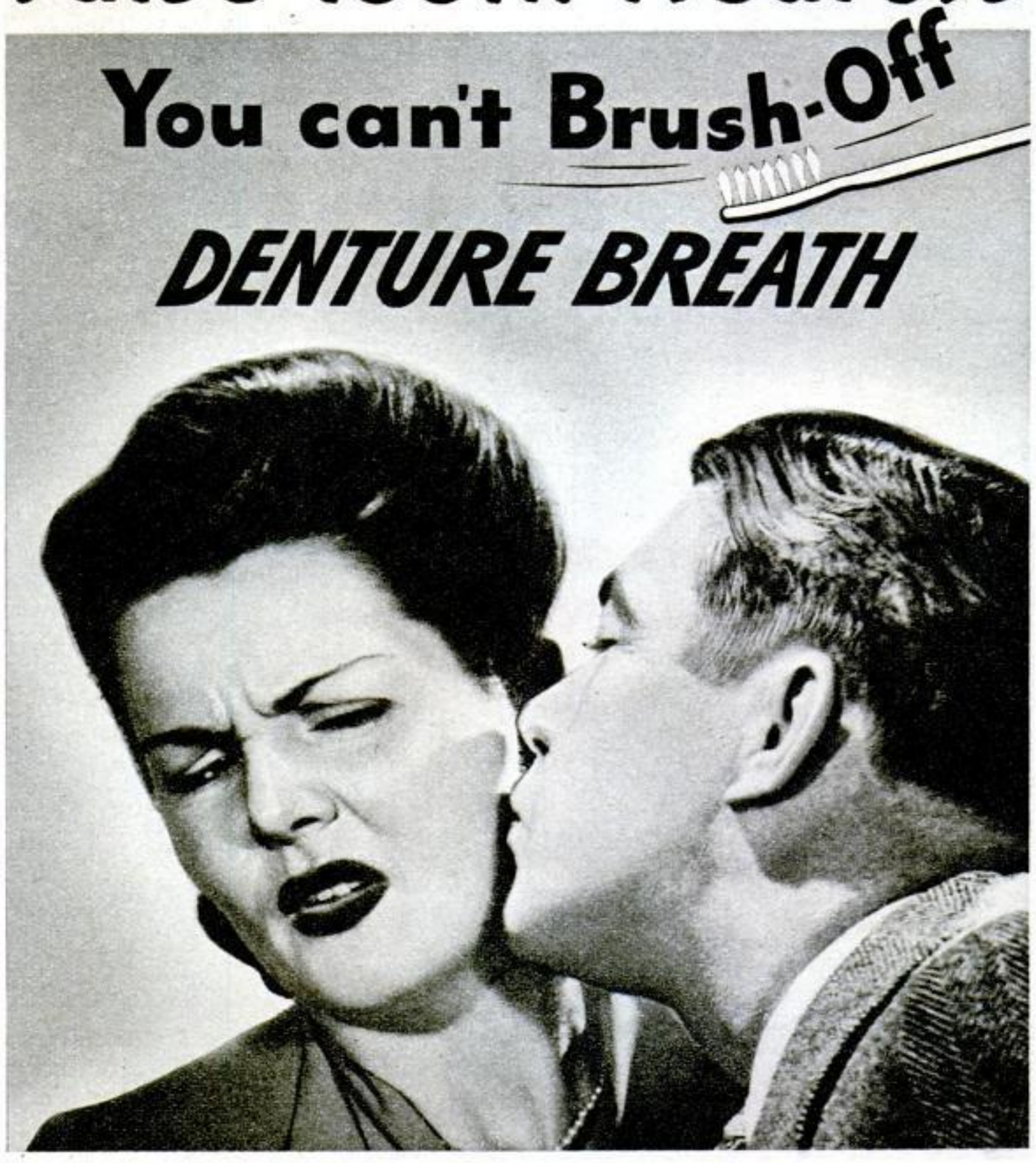
A WEARY COUPLE AWAITS THE DAWN ON THE STEPS OF THE TEMPLE OF LOVE

CONTINUED ON NEXT PAGE

Copyrighted material

False Teeth Wearers

You can't Brush-Off DENTURE BREATH



Soak plates in Polident to keep them odor-free, hygienically clean!



Soak plate or bridge in Polident fifteen minutes or longer, rinse, and it's ready to use. A daily Polident bath gets into corners brushing never seems to reach, keeps dentures clean, bright, odor-free!

Play safe! Don't try to *brush-off* DENTURE BREATH! Actually, the harder you brush your plate or bridge, the more you may offend.

You see, brushing with ordinary tooth pastes, powders or soaps may scratch your plate material. This material is *60 times softer than natural teeth.* These easily-made scratches are traps in which food particles and film collect . . . causing offensive DENTURE BREATH.

So play safe! Avoid DENTURE BREATH this easy, brushless way. Just *soak* your plate or bridge daily in Polident solution. There's no brushing, so no danger. Costs less than 1¢ a day to use. 30¢ and 60¢ sizes of Polident at all drug stores.

Use POLIDENT Daily

TO KEEP PLATES AND BRIDGES CLEAN . . . AND ODOR-FREE!

LOOSE PLATES?

Amazing NEW CREAM Holds Even Lowers Tight all Day

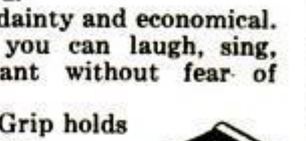
The makers of Polident have developed a new cream for holding false teeth tight. Its gripping power is so sensational that they guarantee you double your money back if it doesn't hold your plates tighter, longer than anything you ever tried before. If you have used old fashioned holding powders and found that you had to apply them three or four times a day, didn't like their taste or messiness then new Poli-Grip is for you.

Pleasant to use, dainty and economical.

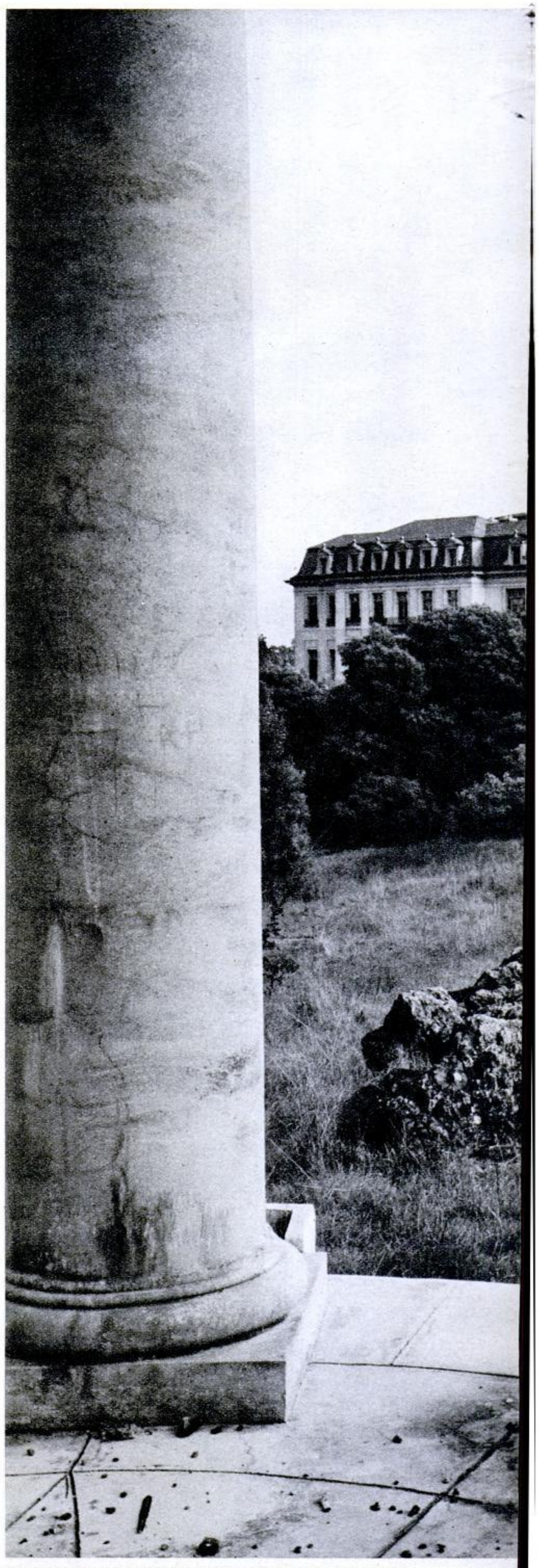
With Poli-Grip you can laugh, sing, eat what you want without fear of embarrassment.

Remember Poli-Grip holds plates tight no matter how they fit.

35¢ and 60¢ tubes at all drug stores.



GUARANTEED BY POLIDENT



CAROLANDS MANSION HOUSE is seen here from between columns of the Temple of Love (*p. 138*). In 1945 the house and grounds, which inclu

Copyrighted material



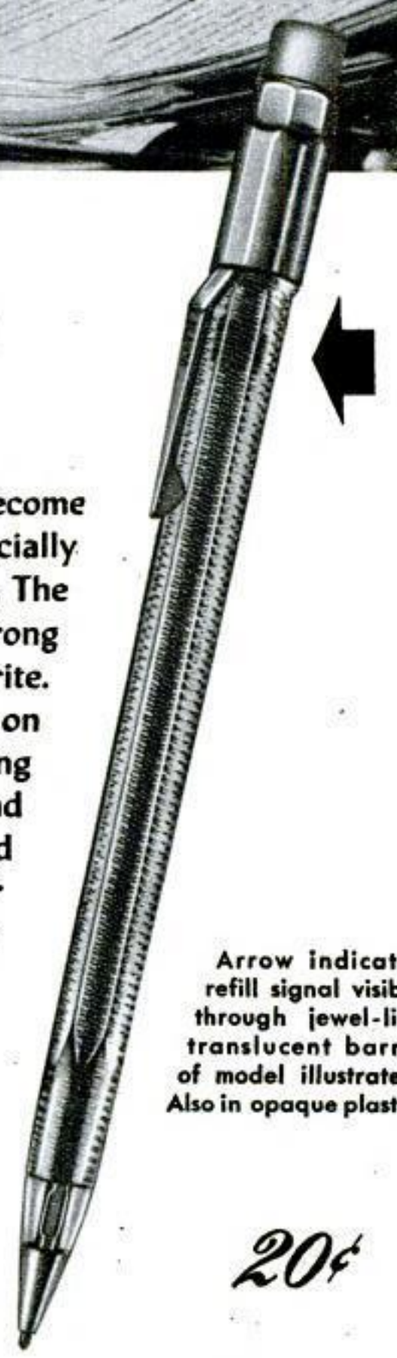
acres, were sold for $400,000. Like many other great estates, Carolands costly to maintain. The land is being offered for sale in two-acre lots.

MacKINLAY KANTOR — successful author whose novel, "Glory For Me," has been made into the stirring Samuel Goldwyn picture, "The Best Years of Our Lives" — says:



"It's amazing how you become attached to a Scripto pencil"

What Mr. Kantor says is true. People do become genuinely attached to Scripto pencils, especially people whose success depends on writing. The Scripto mechanical pencil with its long, strong lead, is always sharp—always ready to write. Its performance will help your performance on any job. Get one today, and join the growing list of career people in every field who depend on Scripto pencils. Better still, get several and enjoy their convenience at home, too. In their brilliant colors, they make exciting gifts for school children... are a valuable aid in school work. And they can be imprinted for company identification or for advertising purposes.



Arrow indicates refill signal visible through jewel-like translucent barrel of model illustrated. Also in opaque plastic.

Scripto REG. U.S. PAT. OFF.

PENCIL of the PRO'S

20¢

You can renew the lead and eraser in a Scripto pencil in just a few seconds with Scripto refill leads and snap-in erasers. Keep a pack of each within your reach.

10¢

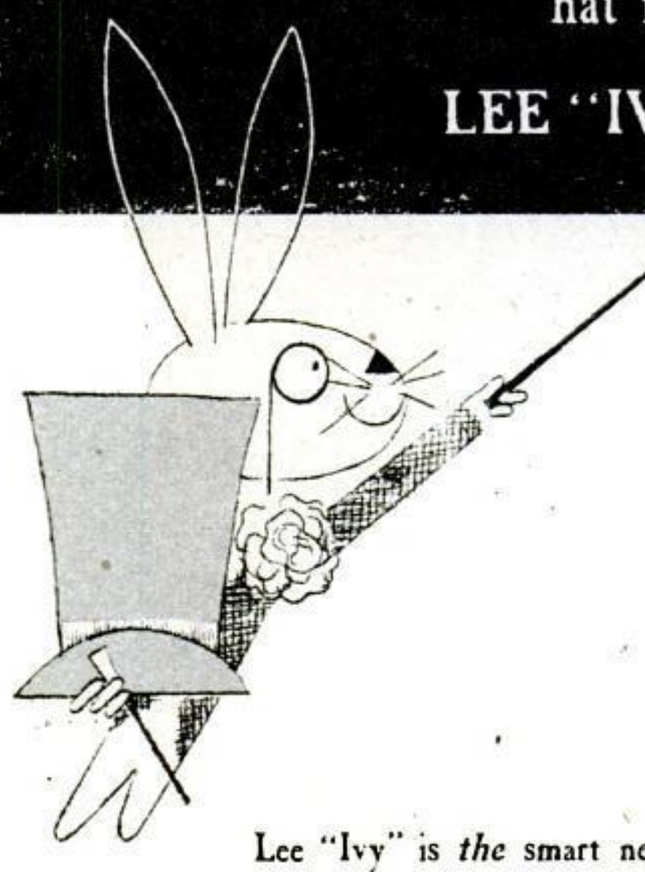
(U.S. prices shown)



Copyrighted material



The makers of Lee Hats
present the last word
in authentic university
hat fashion . . .
LEE "IVY"



Lee "Ivy" is *the* smart new hat worn by fashion-setting university men and sportsmen. Lee "Ivy" has a rather low crown and is smartly worn in semi-porkpie style, pinched in front (Pre-Shaped *for keeps* by Lee). Its outstanding feature is its contrasting sewed-on welt edge in a lighter shade of felt. Feature colors are: Cactus (a covert shade worn with a darker band), Dawn Haze, Gray and Brown. Correct for sports or "dress-up" wear . . . Lee "Ivy" is just right for young men who know their correct fashion.

Frank H. Lee Co., Fifth Avenue, New York

LEE Hats *Don't take less than the best . . . don't take less than a Lee!*

Tune in Drew Pearson and his "Predictions of Things To Come" every Sunday, coast-to-coast over the American Broadcasting Company network. © 1947 THE FRANK H. LEE COMPANY, DANBURY, CONN.



COFFEE VENDOR HAS FOUR POSSIBLE MIXTURES, SELLS EACH FOR NIC

BRAVE NEW MACHINE

They sell everything from hot dogs to aspi

For the 75 million Americans who use coin machines, the indu announced some good news and some bad news in Chicago on Fe The good news: at an exhibition of these contrivances of Western ture, there were postwar machines which sold books, aspirin, to brushes, railroad tickets, horoscopes and hot dogs (without musta But there were two pieces of bad news: 1) coin-machine manufactu have a device for making change, thereby permitting a charge of 7 ice cream; 2) to protect the industry's $2 billion harvest from an inf tion of slugs, a World War II radar expert has perfected a mecha that studies the slug by magnetism, then disdainfully tosses it b

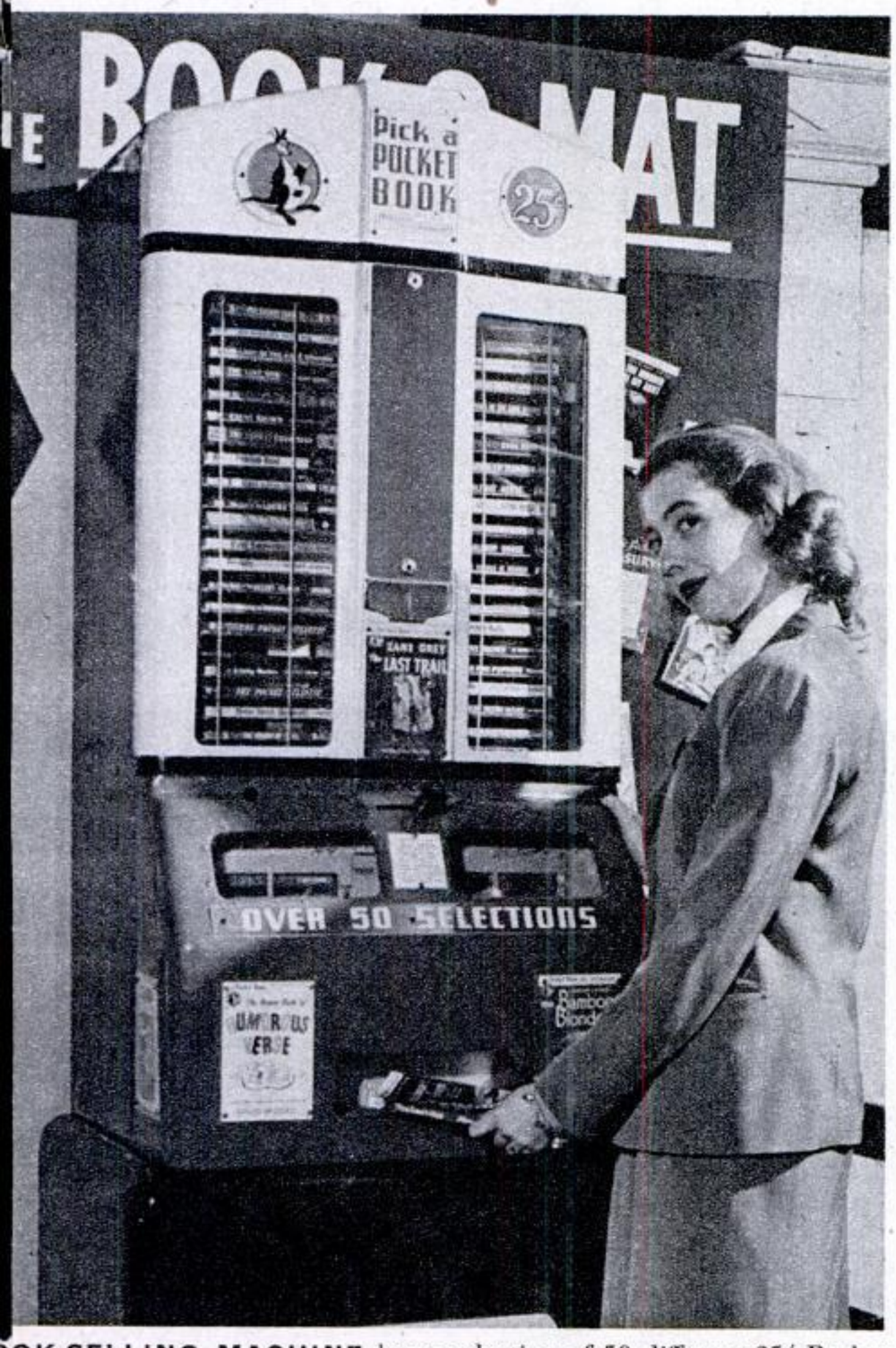


PINBALL CHAMPION George Schnabel (*right*) tries out a machine became an expert by proving in court actions that pinball is a game of

Copyrighted materia



HOESHINE MACHINE is for men not afraid of modern contraptions. arge is 5¢ for each shoe unless user is exceptionally parsimonious and agile.



OOK-SELLING MACHINE has a selection of 50 different 25¢ Pocket oks, costs $175. Since only titles are visible, free browsing is impossible.

CONTINUED ON NEXT PAGE

100% *Nylon*

WEARS FOR YEARS
OR YOUR MONEY BACK



CHENEY Fabrics of Nylon

STYLED BY *Buck Skein Joe* REG. U. S. PAT. OFF.

NYLON THE WONDER! What strength—what lightness (weighs less than a pound)—and what a beauty! *But just listen to this:*

My new Buck Skein Joe Nylon Jacket is so strong that it will wear for years.

It's three to ten times as tough as cotton, wool or rayon. Think of that!

Sure I'm raving and so will you, because your Buck Skein Joe Nylon will keep you bone-dry in rain, snow or sleet. Nylon is one of the miracles of Du Pont, and only Du Pont's water-repellent Zelan process is good enough to give it "weather protection that won't wash out." This Nylon yarn is woven into fabric by Cheney Brothers, world-famous over a hundred years for fine silks! Sand color; zipper front; all seams handsomely taped and sealed.

Rub it, pull it, maul it, not a fibre gives way. Crease it as you will during the day, the next morning it will be as free from wrinkles as glass.

Ask for this Nylon jacket wherever fine clothing is sold. If they can't supply you, then fill out the coupon and enclose your money. If, for any reason, you are not immediately satisfied, I will give you your money back.

As ever,

Buck Skein Joe

c/o Lustberg, Nast & Co., Inc., Makers
212 Fifth Ave., Dept. L-3, New York 10

See that I get this Buck Skein Joe Nylon Jacket. Here's my $12.

(Your money refunded if not satisfied)

☐ *check or* ☐ *money order.*

SIZE: *Measure chest under arms* _____

NAME _____

ADDRESS _____

Copyrighted material



Success Tip For Men: You, too, are being watched. Carry your grooming beyond the shave-and-shower minimum with Seaforth... put your best face forward! Seaforth grooming requisites, $1.00 each plus tax. Eleven handsome gift sets, $2.00 to $7.00 plus tax. Alfred D. McKelvy Company, 10 Rockefeller Plaza, New York 20, N. Y.



Shaving Mug
Shaving Lotion
Men's Talc
Men's Deodorant
Hairdressing
Men's Cologne
Men's Hand Soap
Liquid Shaving Soap

Seaforth!

FOR MEN
Who Reflect Good Taste



POPCORN MACHINE measures out 10¢ worth of raw corn, then pop butters and packages it. Customer has to wait 90 seconds for the operatio



QUIZ MACHINE asks five questions for a nickel, then registers I.Q. sco ranging from "genius" to "poor." It holds 32,000 questions on eight topic

Copyrighted material

SIGNED, SEALED AND DELICIOUS

Of Topmost Choice



100 Proof

SIGNED, SEALED AND DELICIOUS

SIGNED, SEALED AND

You'll find it difficult to be anything but openhearted with your **OLD TAYLOR.** For here you have the things that friends like to share with friends—a rich, golden color, delightful bouquet and luscious, mellow flavor. In fact, in your first acquaintance with **OLD TAYLOR** you'll find it ranks among bourbons *of topmost choice* the country over—speaking particularly of that vast company of congenial folk whose greatest pleasure lies in quiet hours spent pleasantly together.

UNDER SUPERVISION OF U. S. GOVERNMENT
BOTTLED IN BOND

National Distillers Products Corporation, New York

Copyrighted material

EXPERIENCE IS THE BEST TEACHER!



NEWS ITEM, 1944

Cigarette shortage spreads
...Counters jammed...
Millions try different brands
—any brand they can get.

EXPERIENCE TAUGHT MILLIONS

the Differences in Cigarette Quality

...and now the demand for Camels—always great—is greater than ever in history.

DURING the war shortage of cigarettes . . . that's when your "T-Zone" was really working overtime.

That's when your Taste said, "I like this brand"... or... "That brand doesn't suit me." That's when your Throat said, "This cigarette agrees with me"... or..."That one doesn't."

That's when millions of people found that their "T-Zone" gave a happy okay to the rich, full flavor and the cool mildness of Camel's superb blend of choice tobaccos.

And today more people are asking for Camels than ever before in history. But, no matter how great the demand:

We do not tamper with Camel quality. We use only choice tobaccos, properly aged, and blended in the time-honored Camel way!



R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina

According to a recent Nationwide survey:

MORE DOCTORS SMOKE CAMELS

than any other cigarette



● Doctors too smoke for pleasure. Their taste recognizes and appreciates full, rich flavor and cool mildness just as yours does. And when three independent research organizations asked 113,597 doctors—What cigarette do you smoke, Doctor?—*the brand named most was Camel!*



Copyrighted material